

Xuena Pu  
Xuena Studio  
746 Matthews Brook Ln  
Powell, OH 43065  
www.xuenapu.com  
puxuena@gmail.com  
(203) 606 8105

## PROFESSION

Independent Sustainable Fashion and Textile Designer, Weaver, Fiber Artist

## EDUCATION

Guangdong University of Foreign Studies, China	BA in English Culture & Literature	2004
Sun Yat-Sen University, China	BA in Chinese Literature	2010
Central South University, China	MBA	2014
Columbus College of Art & Design, Columbus OH	BFA in Fashion Design, Magna Cum Laude	2020

## INDUSTRY EXPERIENCE

Xuena Studio	Independent Fashion & Textile Designer	May 2020-Present
Olly Awake LLC	Freelance Designer	July 2020-Present

Columbus College of Art and Design Mind Market & Cardinal Health Workshop  
Surgical Gown Designer 2018-2020

- Innovated new seam designs to improve flexibility
- Completed final prototype samples
- Consulted on manufacturing including pattern and makers

Shenzhen Affile Import & Export Co., Ltd. Shenzhen, China Founder & General Manager 2004-2014

- Brand management and product development with sophisticated marketing strategies.
- Customer development through multi-channels and relationship management.
- Operations and supply chain management for end to end product supply solutions

## SELECTED SHOWS & EXHIBITIONS

January 2019 Columbus Museum of Art Wonderball

As a recent fashion graduate and a new brand, XUENA designs/collection was featured at the Columbus Museum of Art alongside two other CCAD senior students chosen to show at Wonderball 2019.

May 2020 Columbus College of Art & Design Senior Fashion Show (cancelled)

The collection was also showcased on the runway at the CCAD Senior Juried Show, and was awarded as "Top Senior Collection" by panel of judges from the fashion industry.

And my various designs were also featured in Columbus Underground in March 2020 as a precursor to the CCAD Senior Fashion Show, which was subsequently cancelled because of COVID 19.

Sep 26,2020 Columbus Fashion Week

Pu had been chosen as one of four designers to showcase her collection "Memories" at Fashion Week Columbus 2020 Virtual runway show!

Oct.29,2020 Wild Goose Creative The Seams Fashion Exhibit

Pu showcased her collection at "The Seams Fashion Exhibit" by Wild Goose Creative

Nov.15,2020 Fashion Week Columbus & Fireproof Short North "Brunch for Fashion"

Pu had been chosen as one of four local designers to showcase her collection to raise funds for Columbus College of Art and Design fashion students.

Nov. 18-22,2020 International Textile and Apparel Association (ITAA) Annual Conference Exhibition

Pu's signature look from her "Memories" collection was selected to exhibit in ITAA Annual Conference Undergraduate student category.

Dec.12,2020-Jan.2,2021 Roy G BIV Gallery "Peace Out 2020"

Pu's textile & fiber artworks are selected and holding exhibition at the Roy G BIV Gallery

## **SELECTED ARTICLES & PUBLICATIONS**

March 21 ,2020 "Student Work on Display at CCAD Senior Fashion Show Preview", Columbus Underground

Sep.23,2020 "Fashion Week Columbus still hosts full slate of events this year despite COVID-19" Allison Ward, The Columbus Dispatch

Nov.17,2020 "Fashion is not always about what you wear but how you wear it" Agono Promise Apex1radio

### **SELECTED PRESENTATIONS & DISCUSSION PANELS**

Oct 8,2020 Virtual Fashion Industry Mixer Columbus Fashion Council

### **AWARDS & HONORS**

Outstanding Senior Award	Columbus College of Art and Design	2020
Easton Fashion Award Winner	Columbus, OH	2020
Trustees Scholarship	Columbus College of Art and Design	2016-2020
Portfolio Scholarship	Columbus College of Art and Design	2016-2020
Praxis Emerging Artist Fellow	Praxis Fiber workshop Cleveland, OH	2020-2021

### **COLLABORATE**

Work with local talents such as Photographer Nick Fancher, fashion and textile artist Celeste Malvar-Stewart, Fiber artist Janette M Knoweles.

### **UPCOMING**

July / August, 2021	KMAC Couture Fashion Show	KMAC Museum, Louisville, Kentucky
August 1-31 2021	2021 Praxis emerging Artist Solo exhibition in Praxis Art Gallery, Cleveland OH	
September 18, 2021	Local Fashion: An Intimate Runway Show	The Decorative Arts Center of Ohio

Pu has been chosen as four leading Ohio based designers to showcase her collection with honorarium at the Distinctly Paramount exhibition at the Decorative Arts Center of Ohio.