

Xuena Pu
Xuena Studio
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PROFESSION

Independent Sustainable Fashion and Textile Designer, Weaver, Fiber Artist

EDUCATION

Guangdong University of Foreign Studies, China	BA in English Culture & Literature	2004
Sun Yat-Sen University, China	BA in Chinese Literature	2010
Central South University, China	MBA	2014
Columbus College of Art & Design, Columbus OH	BFA in Fashion Design, Magna Cum Laude	2020

INDUSTRY EXPERIENCE

Xuena Studio LLC	Founder/ Fiber Artist & Fashion Designer	May 2020-Present	
Columbus College of Art and Design Mind Market & Cardinal Health Workshop Surgical Gown Designer		2018-2020	
		<ul style="list-style-type: none">• Innovated new seam designs to improve flexibility• Completed final prototype samples• Consulted on manufacturing including pattern and makers	
Shenzhen Affile Import &Export Co., Ltd.	Shenzhen, China	Founder & General Manager	2004-2014
			<ul style="list-style-type: none">• Brand management and product development with sophisticated marketing strategies.• Customer development through multi-channels and relationship management.• Operations and supply chain management for end to end product supply solutions

SELECTED SHOWS & EXHIBITIONS

January 2019	Columbus Museum of Art	Wonderball
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As a recent fashion graduate and a new brand, XUENA designs/collection was featured at the Columbus Museum of Art alongside two other CCAD senior students chosen to show at Wonderball 2019.

May 2020 Columbus College of Art & Design Senior Fashion Show (canceled)

The collection was also showcased on the runway at the CCAD Senior Juried Show, and was awarded as "Top Senior Collection" by panel of judges from the fashion industry.

And my various designs were also featured in Columbus Underground in March 2020 as a precursor to the CCAD Senior Fashion Show, which was subsequently cancelled because of COVID 19.

Sep 26,2020 Columbus Fashion Week

Pu had been chosen as one of four designers to showcase her collection "Memories" at Fashion Week Columbus 2020 Virtual runway show!

Oct.29,2020 Wild Goose Creative The Seams Fashion Exhibit

Pu showcased her collection at "The Seams Fashion Exhibit" by Wild Goose Creative

Nov.15,2020 Fashion Week Columbus & Fireproof Short North "Brunch for Fashion"

Pu had been chosen as one of four local designers to showcase her collection to raise funds for Columbus College of Art and Design fashion students.

Nov. 18-22,2020 International Textile and Apparel Association (ITAA) Annual Conference Exhibition

Pu's signature look from her "Memories" collection was selected to exhibit in the ITAA Annual Conference Undergraduate student category.

Dec.12,2020-Jan.2,2021 Roy G BIV Gallery "Peace Out 2020"

Pu's textile & fiber artworks are selected and holding exhibition at the Roy G BIV Gallery

August 6-31 2021 2021 Praxis emerging Artist Solo exhibition in Praxis Art Gallery, Cleveland OH

September 18, 2021 Fashion of our times: An Intimate Runway Show Lancaster, OH

Pu has been chosen as four leading Ohio based designers to showcase her collection with honorarium at the Distinctly Paramount exhibition at the Decorative Arts Center of Ohio.

September 30 – November 27, 2021 CCAN 2021: Center for Contemporary Arts National Juried Competition

Abilene, TX

Oct 1, 2021 KMAC Couture Fashion Show KMAC Museum, Louisville, Kentucky

SELECTED ARTICLES & PUBLICATIONS

March 21, 2020 "Student Work on Display at CCAD Senior Fashion Show Preview", Columbus Underground

Sep. 23, 2020 "Fashion Week Columbus still hosts full slate of events this year despite COVID-19" Allison Ward, The Columbus Dispatch

July, 2021 Spring/Summer 2021 "Emerging Artist Grant Winner 2021" Fiber Art Now

Sep 8, 2021 "Decorative Arts Center of Ohio Features Four Ohio-Based Designers in Sept. 18 Runway Show" Emily Votaw PBS WOUB Public Media

SELECTED PRESENTATIONS & DISCUSSION PANELS

Oct 8, 2020 Virtual Fashion Industry Mixer Columbus Fashion Council

Feb 4, 2021 Virtual Fashion Industry Mixer Columbus Fashion Council

Oct 11, 2021 The Columbus Fashion Industry Wild Goose creative

AWARDS & HONORS

Outstanding Senior Award Columbus College of Art and Design 2020

Easton Fashion Award Winner Columbus, OH 2020

Trustees Scholarship Columbus College of Art and Design 2016-2020

Portfolio Scholarship Columbus College of Art and Design 2016-2020

Praxis Emerging Artist Fellow Praxis Fiber workshop Cleveland, OH 2020-2021

COLLABORATE

Work with local talents such as Photographer Nick Fancher,