



## **Big Dog Productions Named Official Video Production Partner of the BB&T Atlanta Open**

July 11, 2018 - (Atlanta, Ga.) – The BB&T Atlanta Open today named [Big Dog Productions](#) as its Official Video Production Partner. Big Dog Productions will produce video content for all BB&T Atlanta Open digital properties, including [BBTAtlantaOpen.com](#) and the BB&T Atlanta Open social media channels.

Big Dog Productions will produce a wide-range of content for the BB&T Atlanta Open taking place July 21-29, including interviews with the tournament's tennis stars, highlights from each day's action on the courts, and behind-the-scenes features that will take fans into the heart of the events at Atlantic Station.

In addition, Big Dog Productions will provide select Video News Release (VNR) content for TV stations' use in their newscasts from Monday, July 23 through Thursday, July 26. VNR will not be available July 21-22, or July 27-29. To be included on the VNR distribution, please email BB&T Atlanta Open Media Director Rick Limpert at [rlimpert@gfsportsholdings.com](mailto:rlimpert@gfsportsholdings.com).

Big Dog Productions will also produce the BB&T Atlanta Open's "Champion of the Community" vignette honoring a local community leader, to be broadcast on the stadium's jumbotron during the finals. Past honorees have included former Atlanta Mayor and Civil Rights icon Andrew Young, former Atlanta Mayor Sam Massell, and NFL veteran and community champion, Warrick Dunn.

"We are very proud to be named the Official Video Production Partner of such an elite and prestigious ATP tennis event," said Roger Manis, Big Dog Productions' founder and president. "We've done a lot of work with the tournament over the years. Being named as the Official Video Production Partner gives us the opportunity to provide even more great video content to

fans of tennis. This tournament brings a wonderful event to Atlanta every year, and we are very happy to be part of it.”

“Roger Manis and his team at Big Dog Productions have done an incredible job working with us over the years in a variety of ways,” said Tournament Director and Chief Development Officer, Eddie Gonzalez. “We are proud and excited to name them our Official Video Production Partner. This is a big win for our fans since even more quality video content will be available on our digital platforms and on local news outlets. We’re thrilled to have such talented video content producers on our team.”

**About Big Dog Productions:**

Established in 2006, Big Dog Productions is an award-winning Atlanta based television programming and video production company with a specialty in sports related content and expertise in corporate content for digital platforms. In addition to various corporate clients and the BB&T Atlanta Open, Big Dog Productions also serves as the production partner with Atlanta's CW69 for Atlanta Falcons programs including Falcons Playback, Falcons Inside The Locker Room, and Falcons Rise Up Weekly.

**About the BB&T Atlanta Open:**

The BB&T Atlanta Open has welcomed more than 330,000 fans to Atlantic Station over the past eight years, establishing itself as one of the top ATP tennis events in the United States. Ticket packages for the BB&T Atlanta Open, the only ATP World Tour event in Georgia, are now on sale and can be purchased at <http://www.bbtatlantaopen.com/>.

**For more information on Big Dog Productions and their award-winning video content production services, contact:**

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