

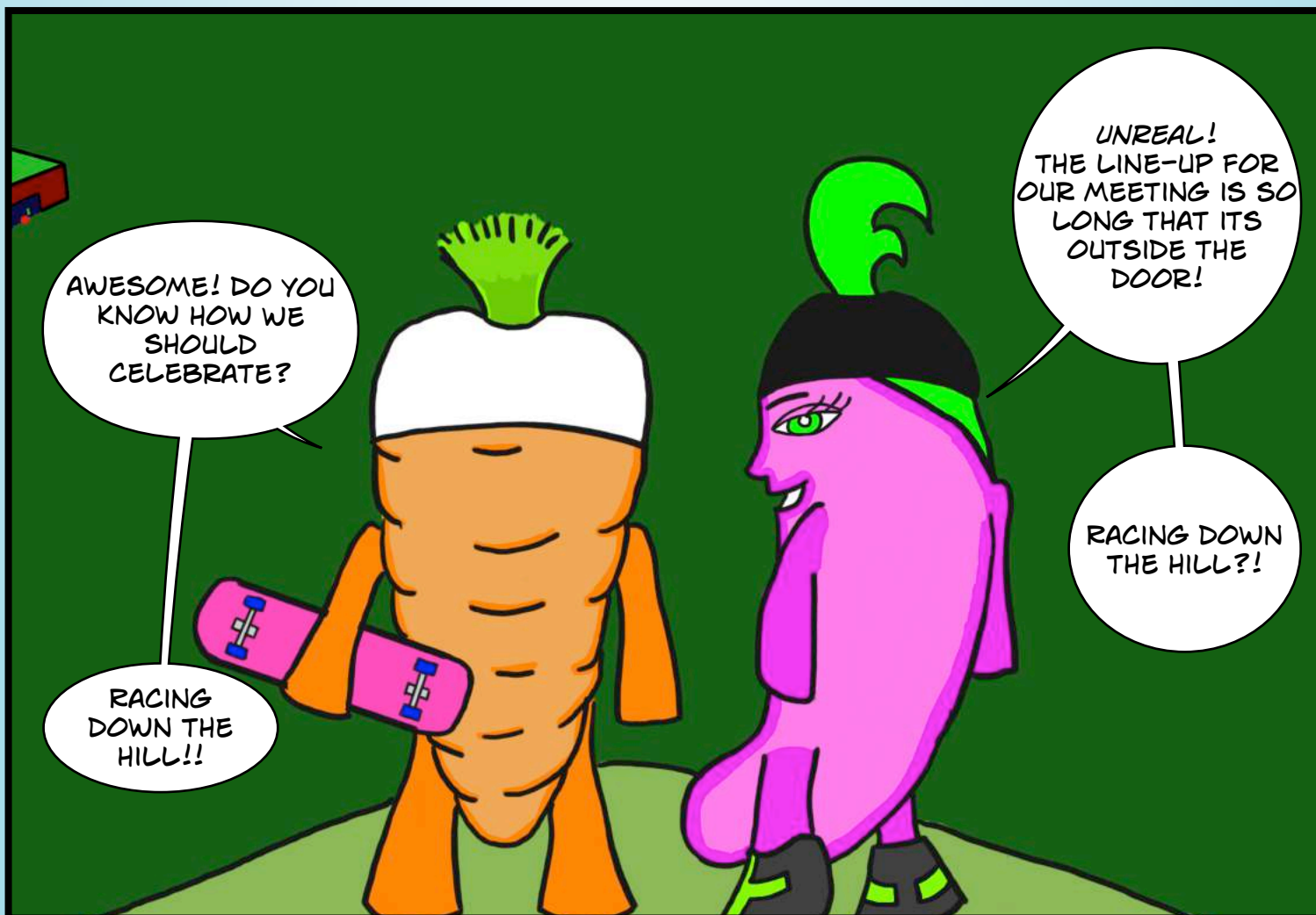
# THE QUEST TO INCLUDE FOOD!



## WAR ON WASTE



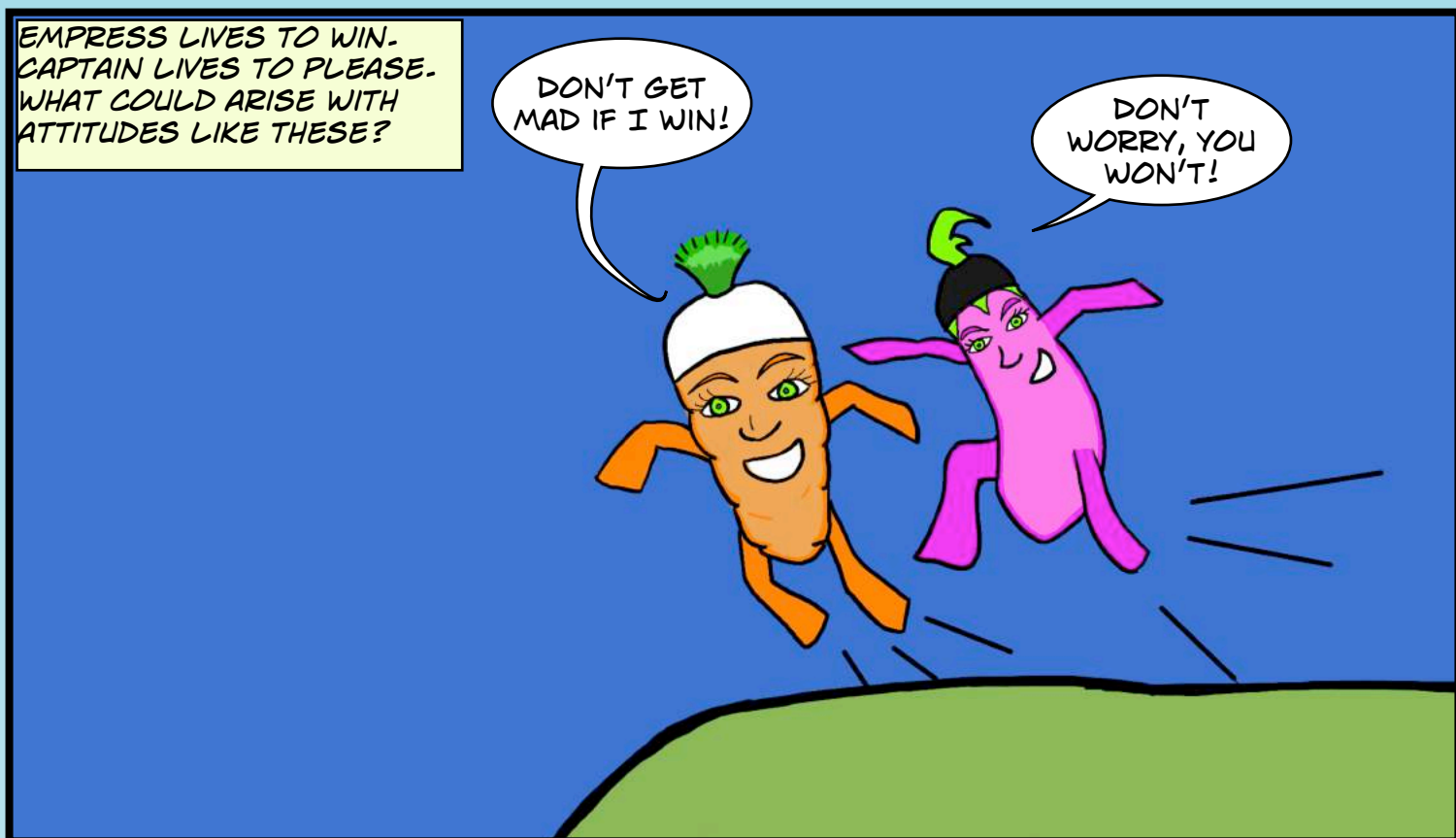
LAST TIME ON 'THE QUEST TO INCLUDE FOOD'  
EMPRESS EGGPLANT AND CAPTAIN CARROT DISCOVERED THAT THERE IS A FOOD WASTE EPIDEMIC IN THEIR CITY! EMPRESS AND CAPTAIN THEN DECIDED TO TAKE ACTION TO FIX THIS PROBLEM. SO, THEY ARE ABOUT TO HOLD AN OPEN MEETING ABOUT THE ISSUE. WE JOIN THEM ATOP A HILL LOOKING DOWN AT THE MEETING PLACE, THE VOLUNTEER COMMUNITY CENTRE KNOWN TO RESIDENTS AS THE CENTRE.



EMPRESS LIVES TO WIN.  
CAPTAIN LIVES TO PLEASE.  
WHAT COULD ARISE WITH  
ATTITUDES LIKE THESE?

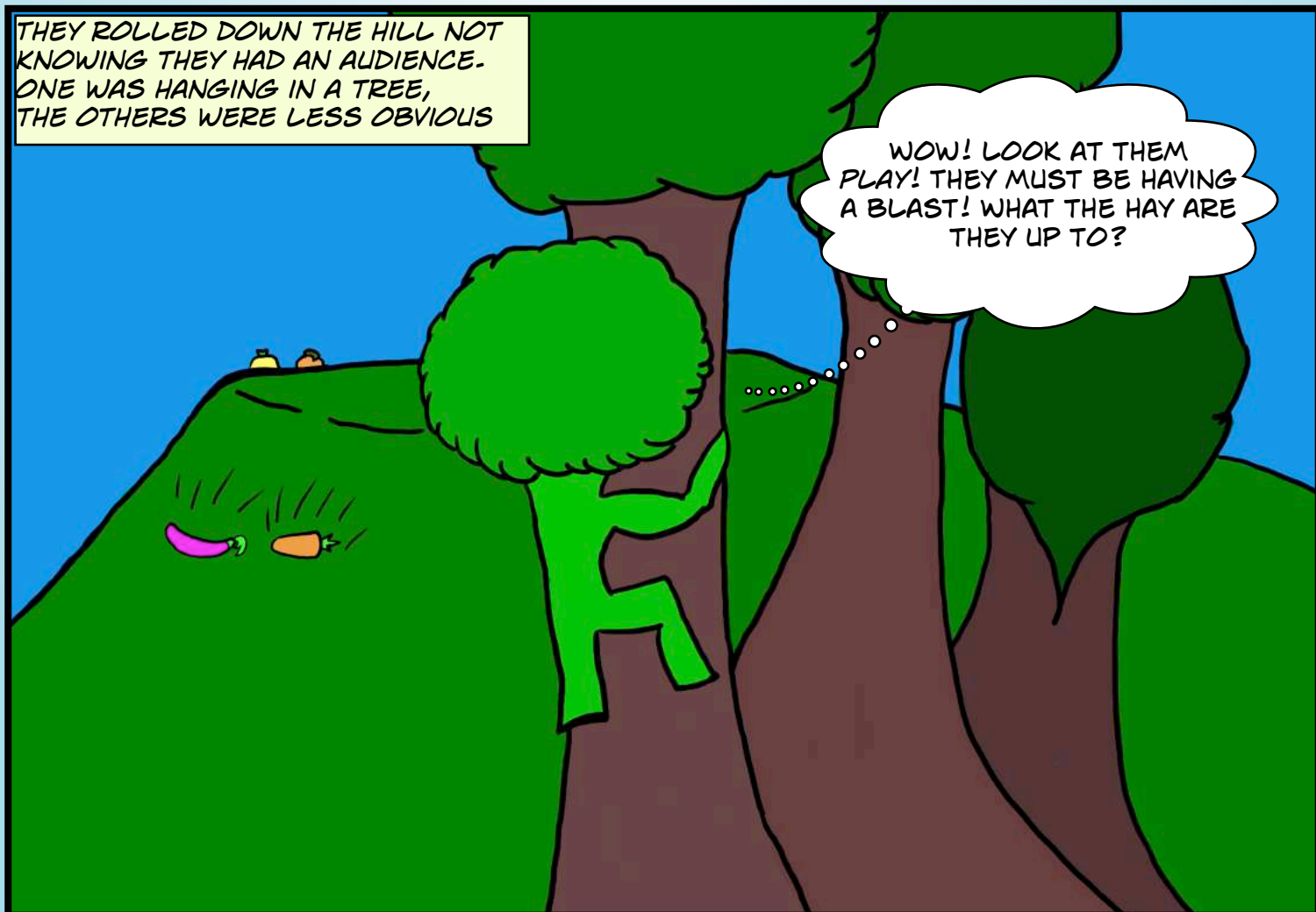
DON'T GET  
MAD IF I WIN!

DON'T  
WORRY, YOU  
WON'T!



THEY ROLLED DOWN THE HILL NOT  
KNOWING THEY HAD AN AUDIENCE.  
ONE WAS HANGING IN A TREE,  
THE OTHERS WERE LESS OBVIOUS

WOW! LOOK AT THEM  
PLAY! THEY MUST BE HAVING  
A BLAST! WHAT THE HAY ARE  
THEY UP TO?



IT WAS TIGHT DOWN THE  
HILL BUT **CAPTAIN** WON IT  
IN THE END!  
EMPRESS FELT THE LOSS  
AND THOUGHT;

HOW'S MY DUST  
TASTE, BUD?

HMPH!  
NEVER  
AGAIN.





HOW  
COULD I  
LOSE!?

HE CHEATED!

NO HE  
DIDN'T BUT MY  
PATH WAS  
ROUGHER!

MAYBE NOT BUT  
HE GOT A HEAD  
START!

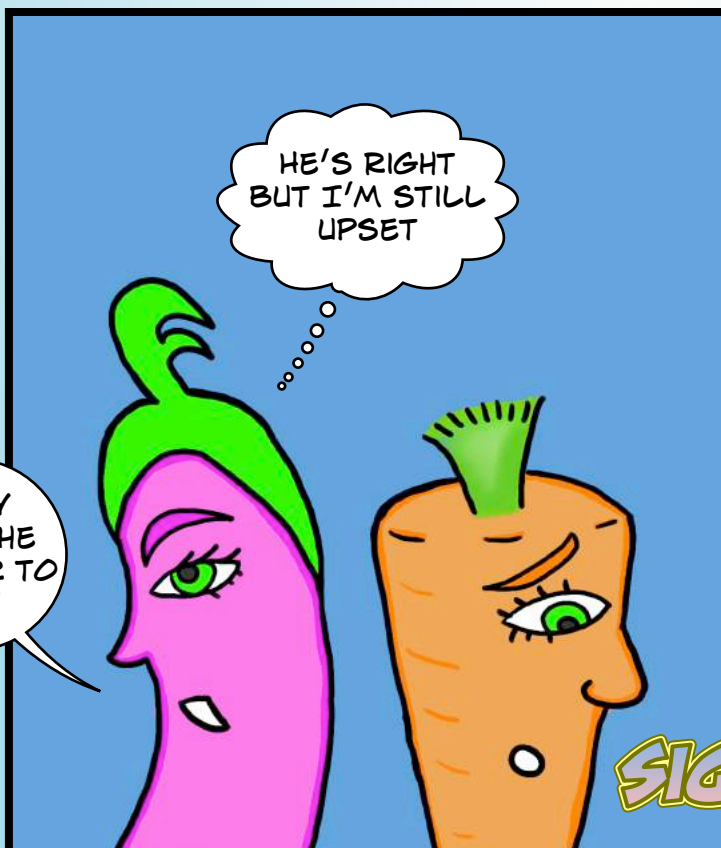
WELL I  
DEFINITELY HAD  
THE SUN IN MY  
EYES!

RRAGLRAFR  
AAAAAA!

THE PAIN FROM THE LOSS WAS RUTHLESS.  
NATURALLY SHE LISTED EXCUSES.



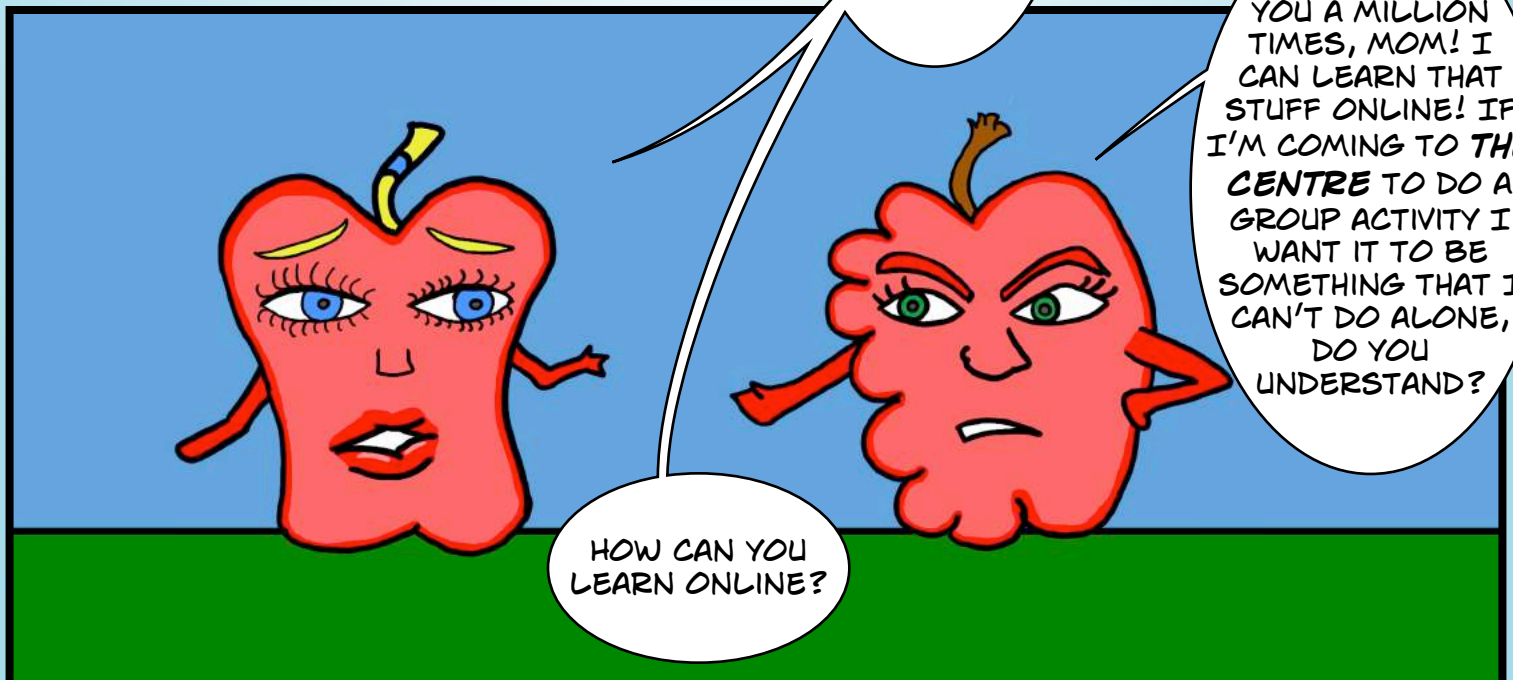
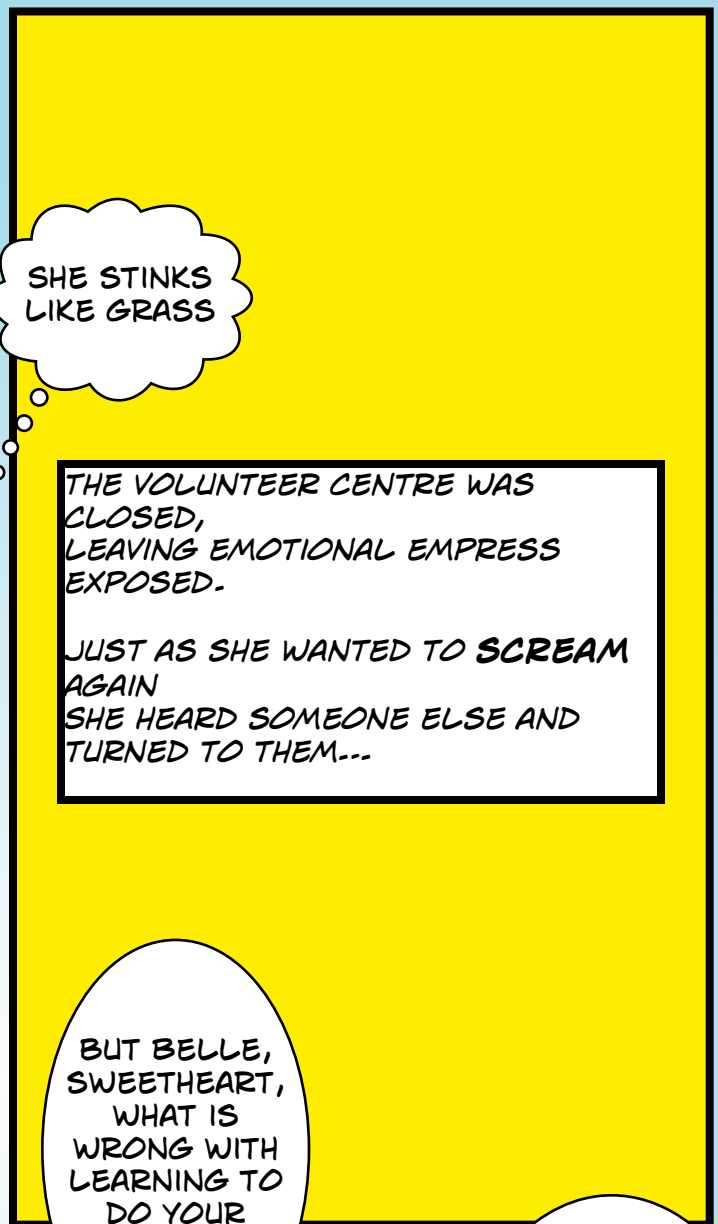
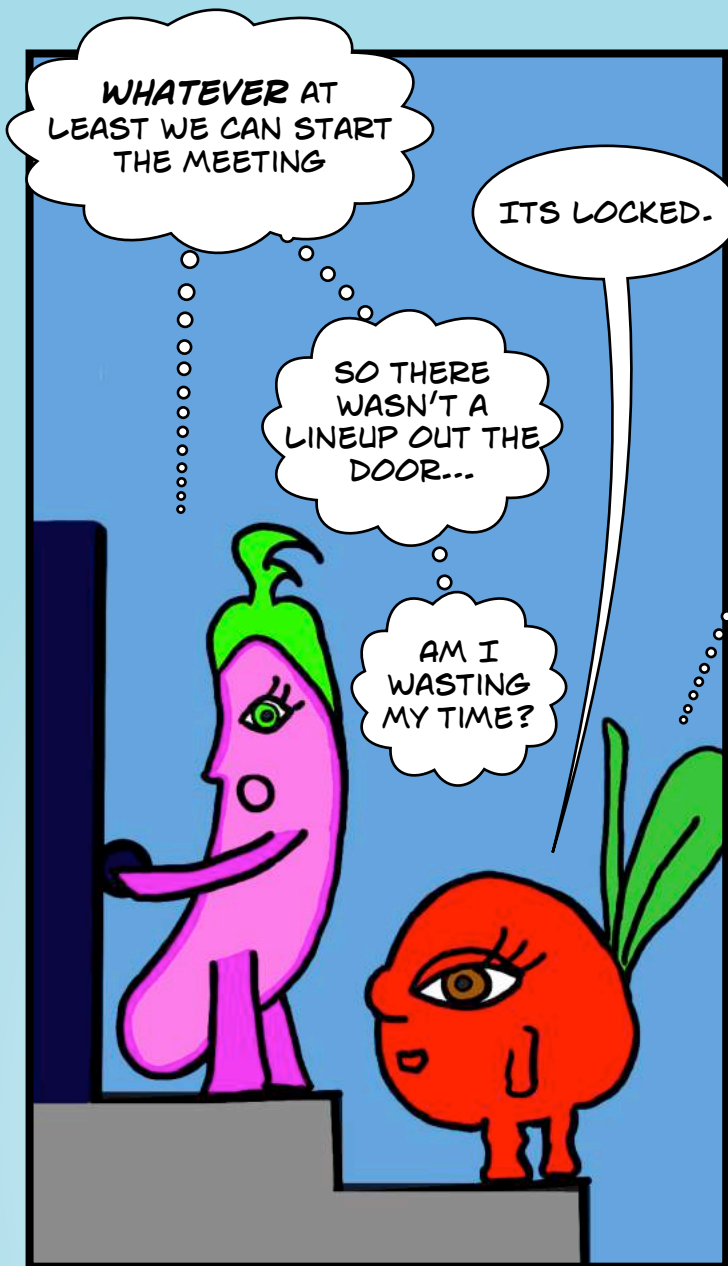
EMPRESS IT WAS JUST A RACE!  
SORRY FOR TRASH TALKING, I WAS  
HYPED UP BACK THERE. I DON'T  
WANT YOU TO BE SAD GOING INTO  
THIS IMPORTANT MEETING. LETS  
JUST FORGET ABOUT THIS OKAY?

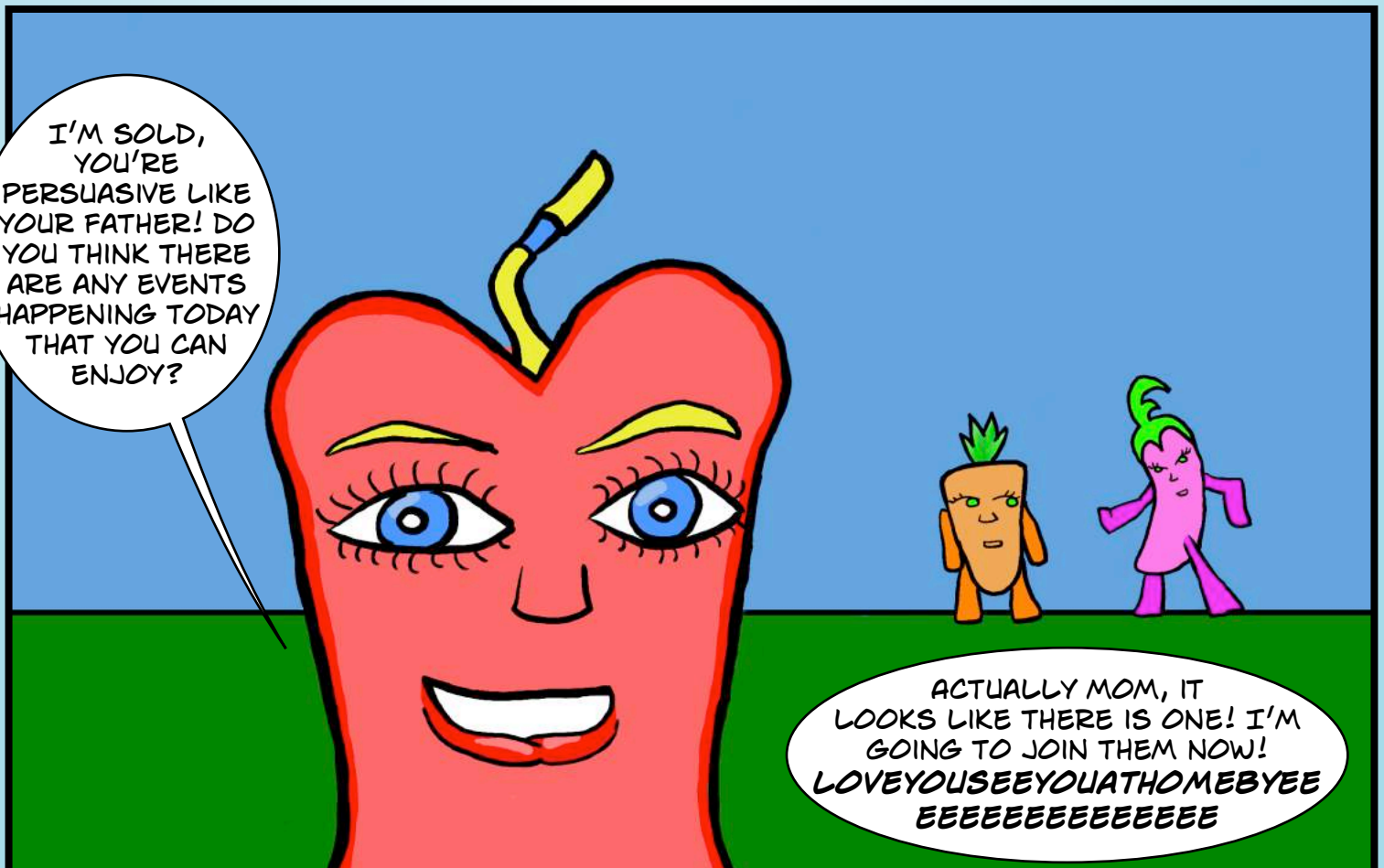
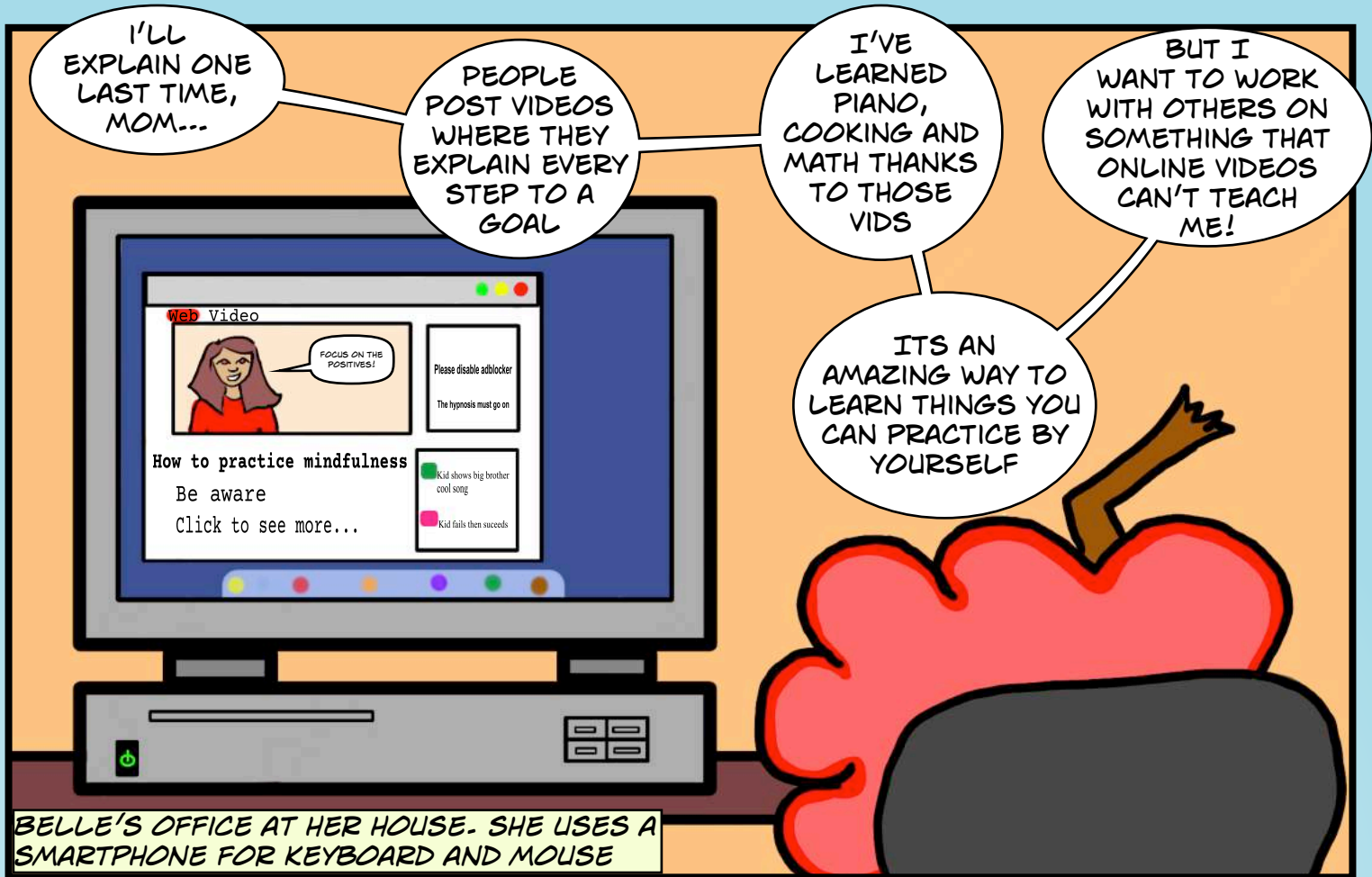


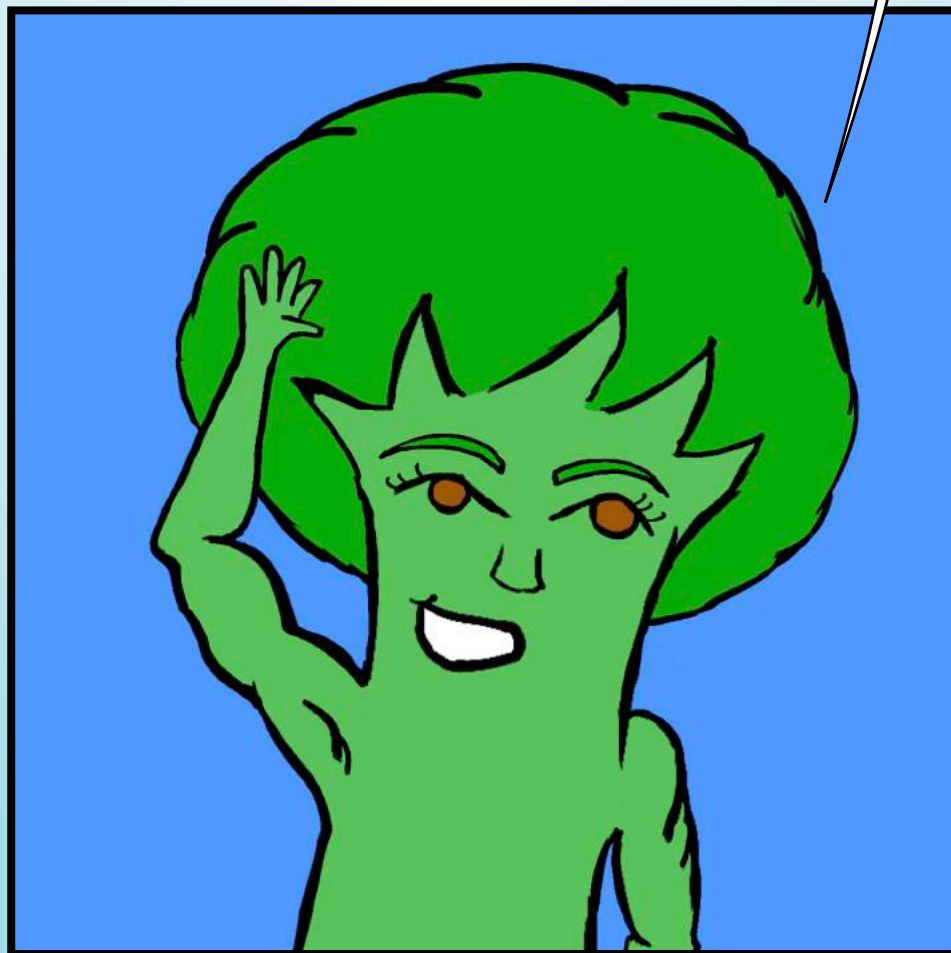
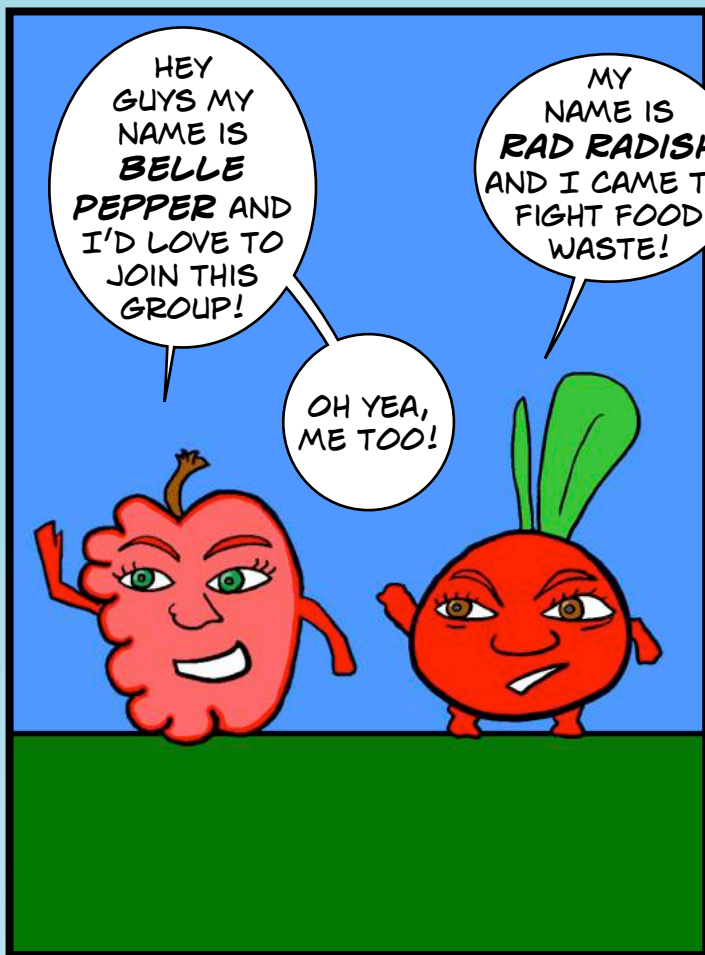
EASY  
FOR THE  
WINNER TO  
SAY

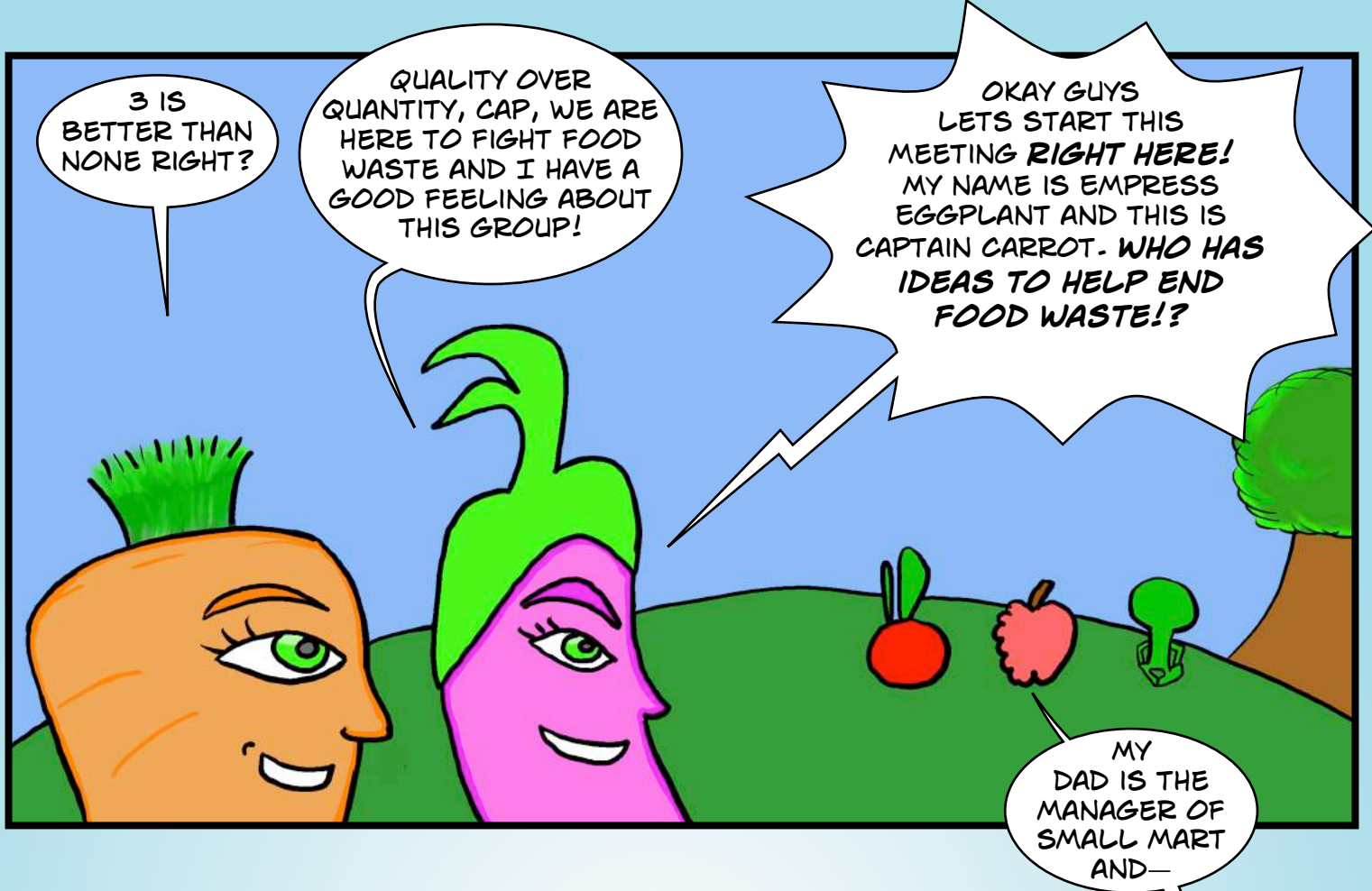
HE'S RIGHT  
BUT I'M STILL  
UPSET

SIGH

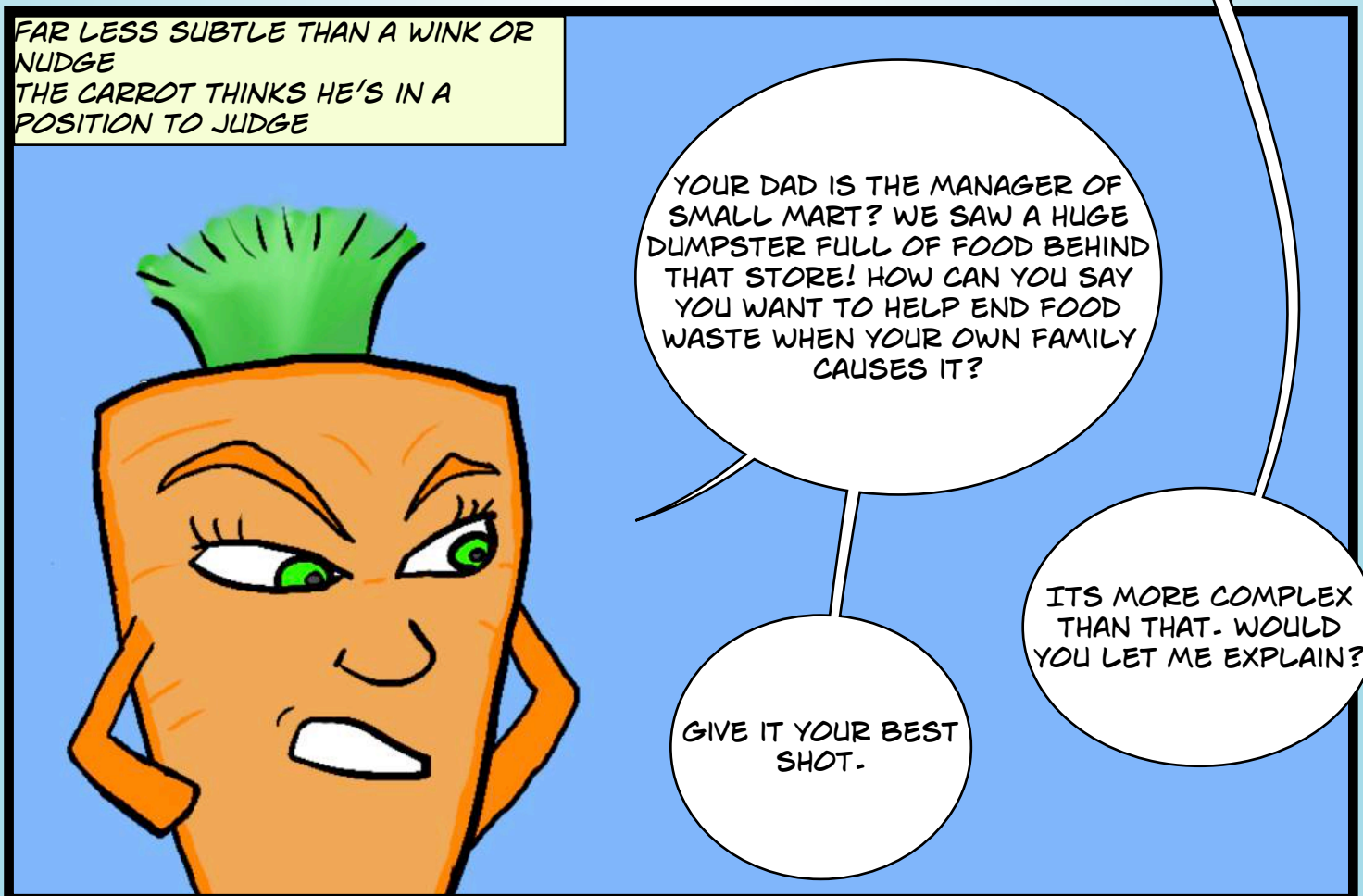








FAR LESS SUBTLE THAN A WINK OR NUDGE  
THE CARROT THINKS HE'S IN A POSITION TO JUDGE



WELL THERE IS A  
LOT GOING ON WITH  
FOOD WASTE

MANY DIFFERENT  
**PEOPLE** AT WORK,  
EACH OF THEM TO  
BLAME

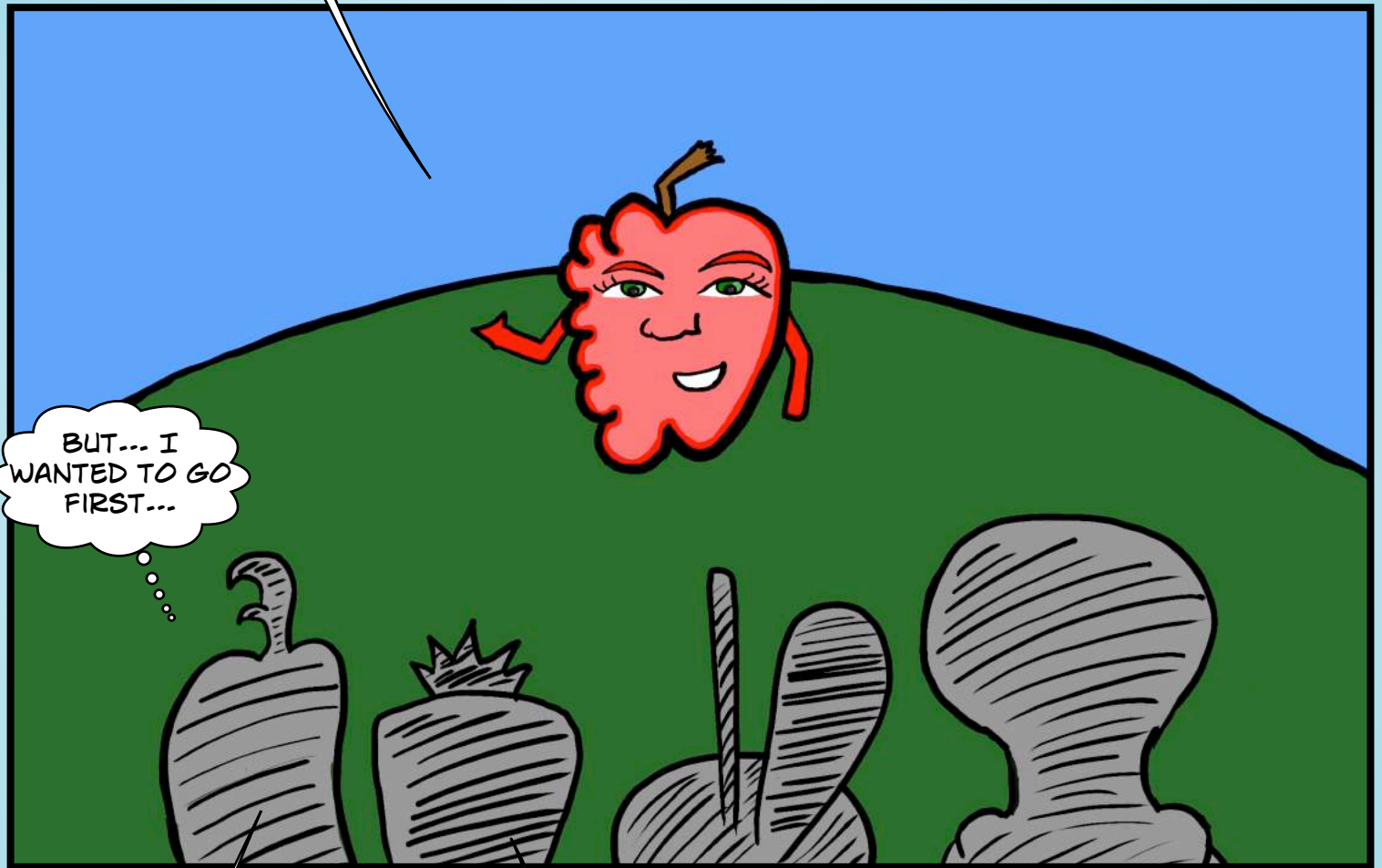
I'LL START  
MY STORY BY  
TALKING ABOUT THE  
PLIGHT OF THE  
FARMER

BUT... I  
WANTED TO GO  
FIRST...

PLIGHT  
REFERS A  
DIFFICULT OR  
CHALLENGING  
SITUATION

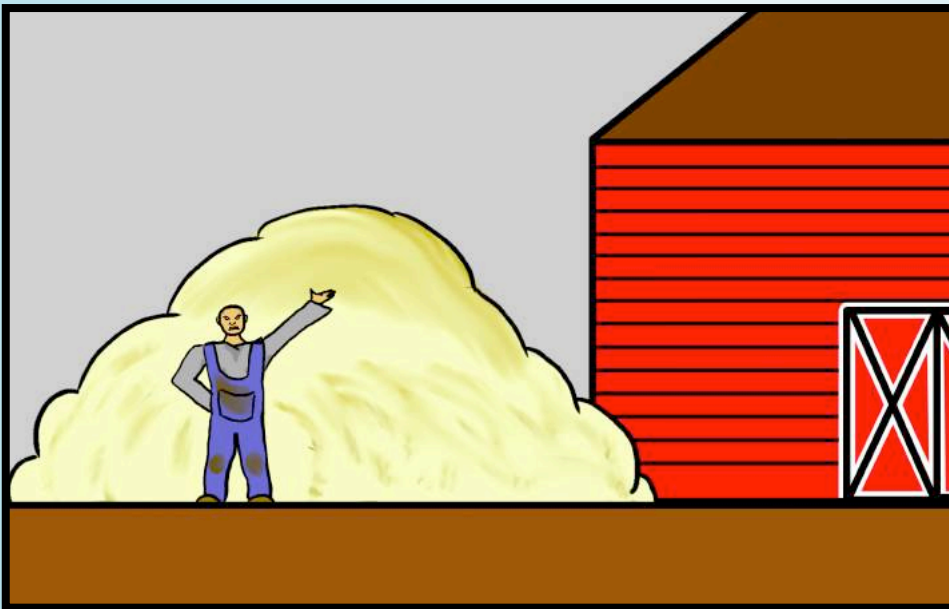
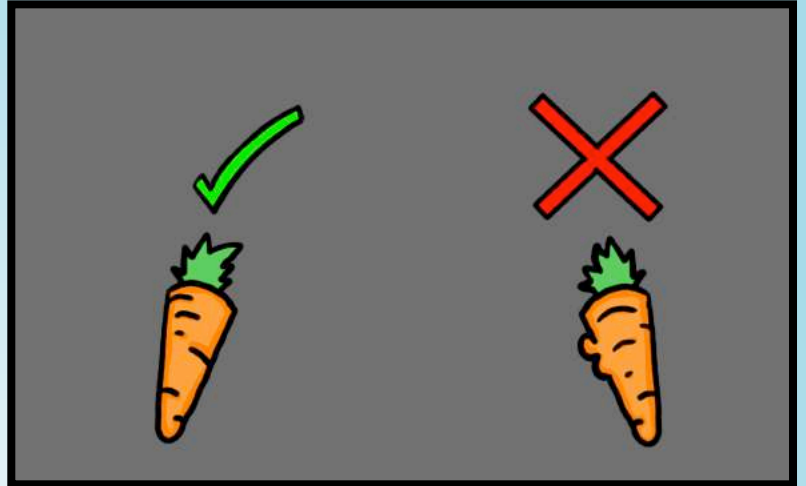
PSST  
EMPRESS,  
WHAT DOES  
'PLIGHT'  
MEAN?'

THANKS  
BUDDY



# PLIGHT OF THE FARMER

SUPERMARKETS LIKE MAMO MART AND EVEN SMALLER ONES LIKE SMALL MART WILL ONLY BUY VEGGIES THAT LOOK 'PERFECT'. SO IF A CARROT IS TOO BUMPY OR IF A PARSNIP IS TOO LONG, SUPERMARKETS WILL NOT BUY THEM.



FARMERS ARE LEFT WITH HUGE CHUNKS OF THEIR HARVEST THAT THEY CAN'T SELL!

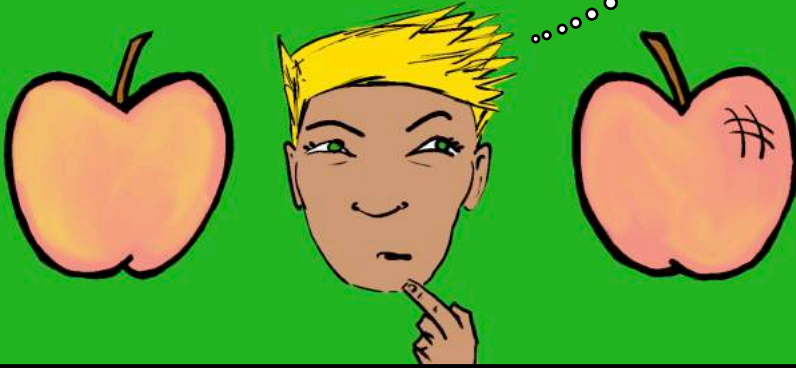
AND THEY DON'T HAVE TIME TO DEAL WITH THE EXTRA FOOD BECAUSE THEY HAVE TOO MUCH WORK TO DO! SO THEY END UP USING THE EXTRA AS COMPOST.



# CONSUMER CONFUSED-ER

CONSUMERS BEING TOO PICKY IS WACK  
THE SHINIEST APPLE IS COATED  
IN WAX

\$1.49 A  
POUND? GET ME  
THE SHINIEST ONE  
THEY GOT!



BUT MY DAD SAYS HE IS  
RESPONDING TO CUSTOMER  
NEEDS. HE SAYS CUSTOMERS  
WANT THE ABSOLUTE BEST DEAL  
THEY CAN GET, SO THEY DON'T LIKE  
TO BUY MISSHAPEN TOMATOES OR  
AN OFF COLOURED APPLE. EVEN  
THE PRODUCTS HE HAS LABELED  
'IMPERFECT' LOOK ALMOST  
PERFECT!

\$31 BILLION  
DOLLARS WORTH OF  
WASTED FOOD **EACH**  
**YEAR?** AND A BIG  
REASON IS BECAUSE  
PEOPLE LIKE THE SHINY  
ONES?? OK OK I  
DON'T CARE  
ANYMORE!



MOST PEOPLE HAVE NO IDEA HOW  
MUCH **FOOD IS WASTED** SO THAT  
THEY CAN HAVE UNIFORM FRUITS AND  
VEGETABLES. ONCE THEY FIND OUT,  
THEY ARE WILLING TO MAKE  
CHANGES!

\$31  
BILLION  
WASTED, THATS  
THE COST OF  
BUSINESS  
\*HISS\*

IF **THEY**  
COULD RUN IT  
BETTER, I'D BE  
WRITING COMICS  
ABOUT **THEM!**



SUPERMARKETS DON'T  
CARE AS LONG AS THEY'RE  
PAID

# STARVING WASTER

SOME SUPERMARKETS WON'T ALLOW WORKERS TO EAT FOOD THAT IS DESTINED FOR THE TRASH!

MY DADS STORE AND MANY OTHERS MAY BE GUILTY OF THIS STUFF BUT, **TO BE FAIR**, THEY ARE DOING THE BEST THEY CAN TO SURVIVE AS A BUSINESS AND THROWING OUT FOOD IS CHEAP AND EASY, AND SOMETIMES NECESSARY, SO THEY DO IT. THERE IS GARBAGE EVERYWHERE IN THE WORLD. AT A FOOD STORE THE GARBAGE IS FOOD.

IF WE SPREAD THE WORD AND TAKE ACTION WE CAN TOTALLY END FOOD WASTE! THANKS FOR LISTENING, GUYS!



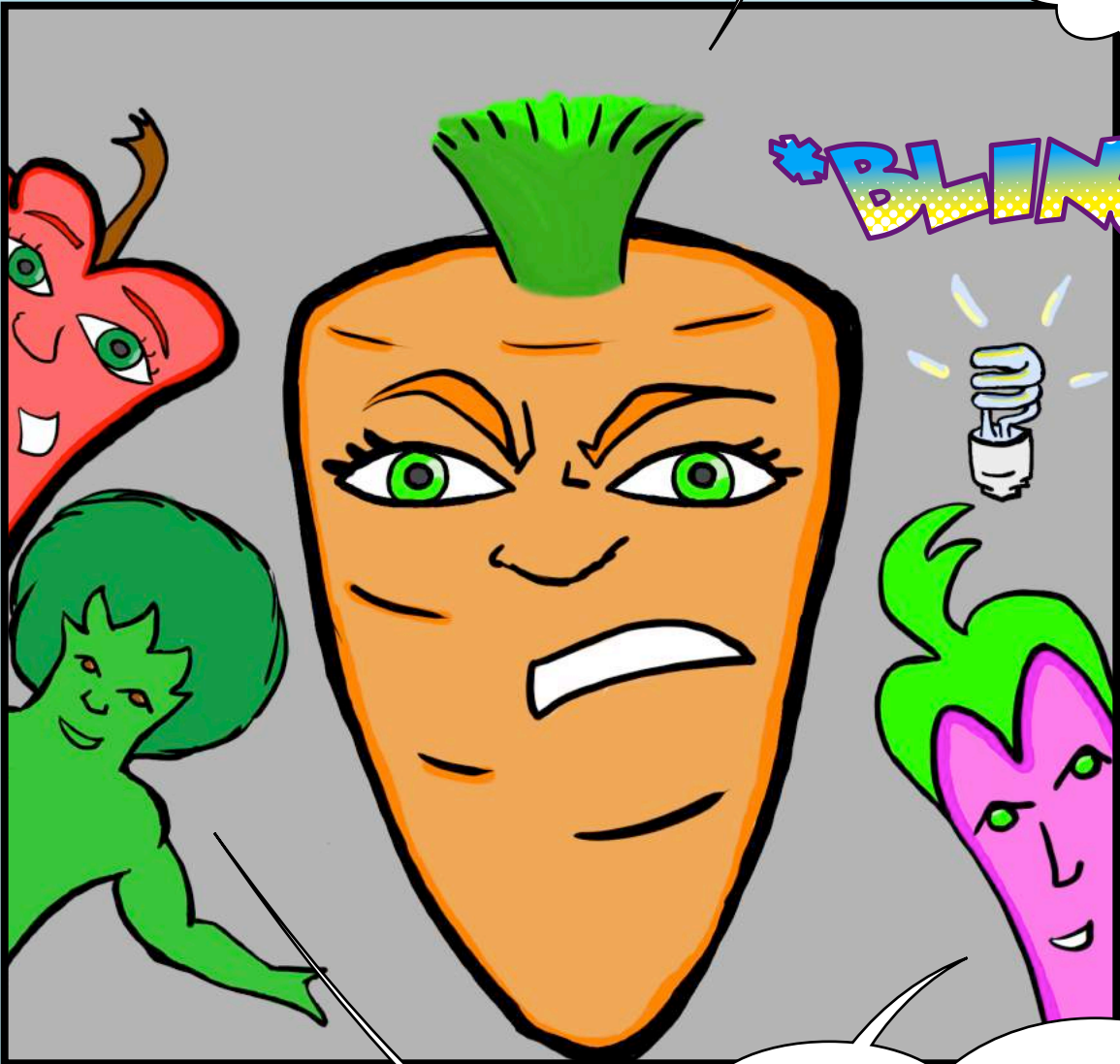
WHY ON EARTH CAN'T I EAT THIS!? CHAD GETS FED AT HIS JOB! RICH JERK.

GROWL!

THAT WAS INSANE TO HEAR!  
I AM SO FIRED UP! LETS DO  
SOMETHING NOW!

YES! HERE'S  
MY CHANCE TO  
SAY MY IDEA!

**\*BLING\***



\*AHEM\* ALR

COOL MAN! I HAVE AN  
IDEA!

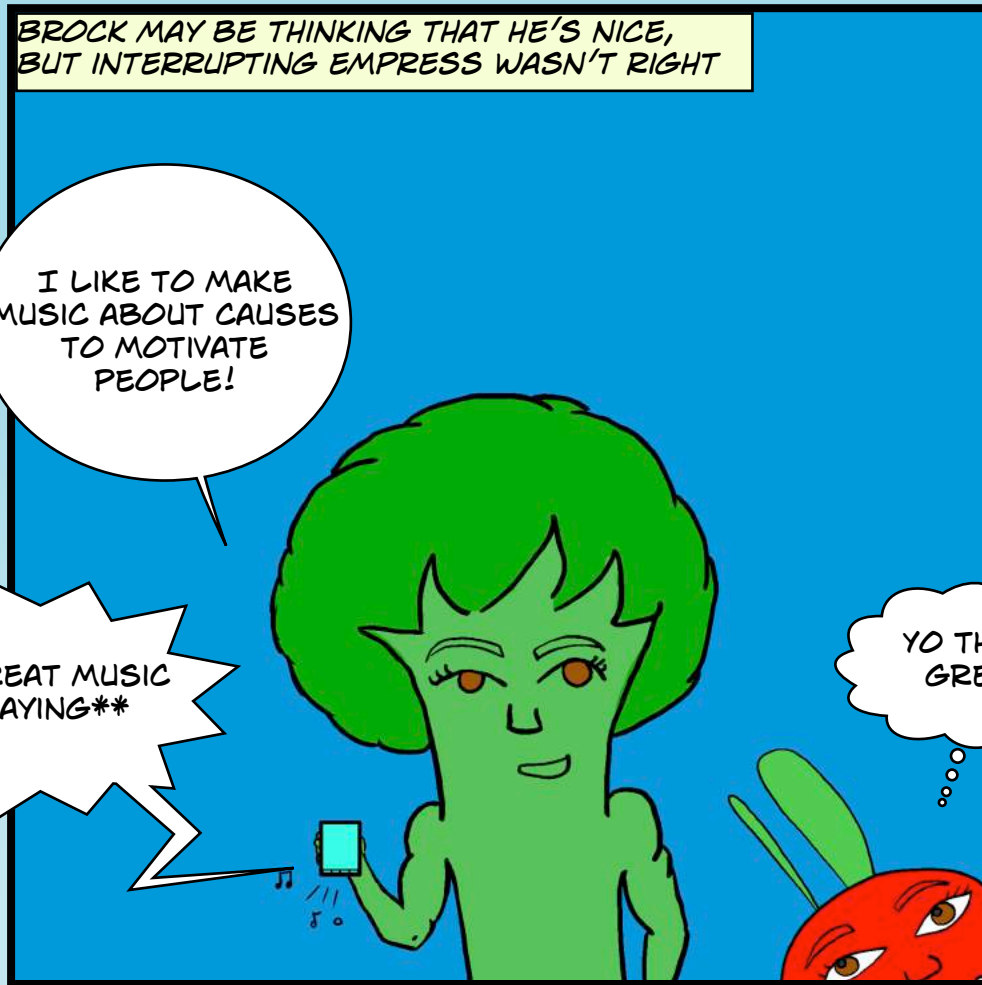
UH WUT

BROCK MAY BE THINKING THAT HE'S NICE,  
BUT INTERRUPTING EMPRESS WASN'T RIGHT

I LIKE TO MAKE  
MUSIC ABOUT CAUSES  
TO MOTIVATE  
PEOPLE!

\*\*GREAT MUSIC  
PLAYING\*\*

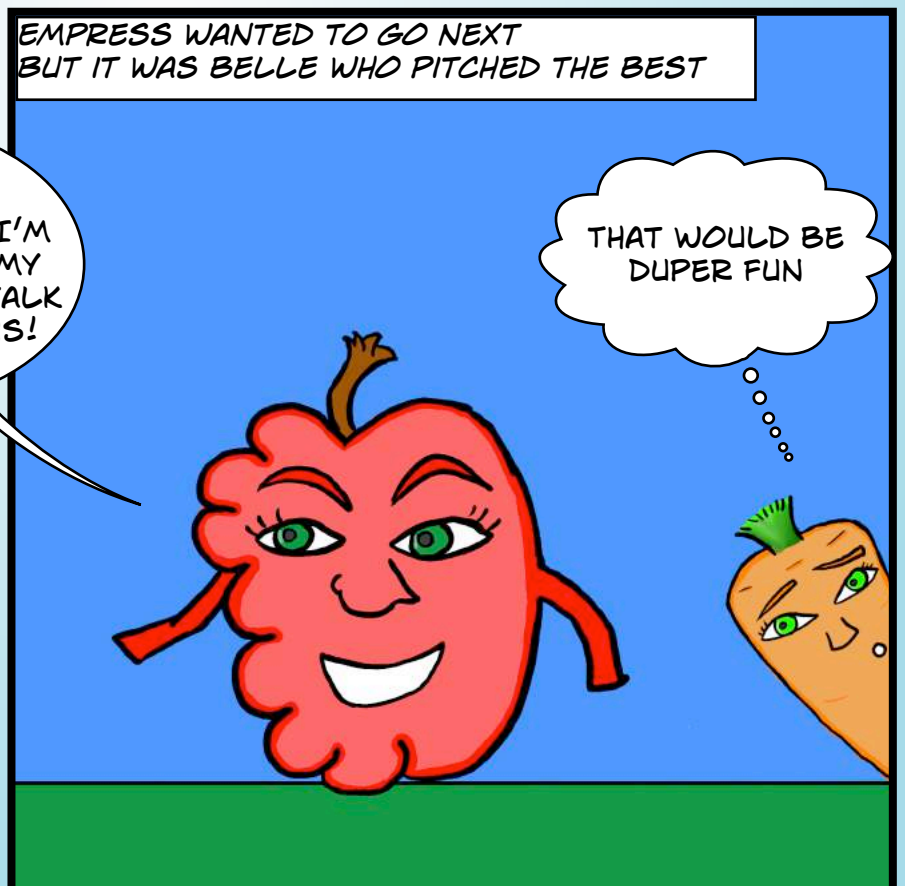
YO THATS  
GREAT



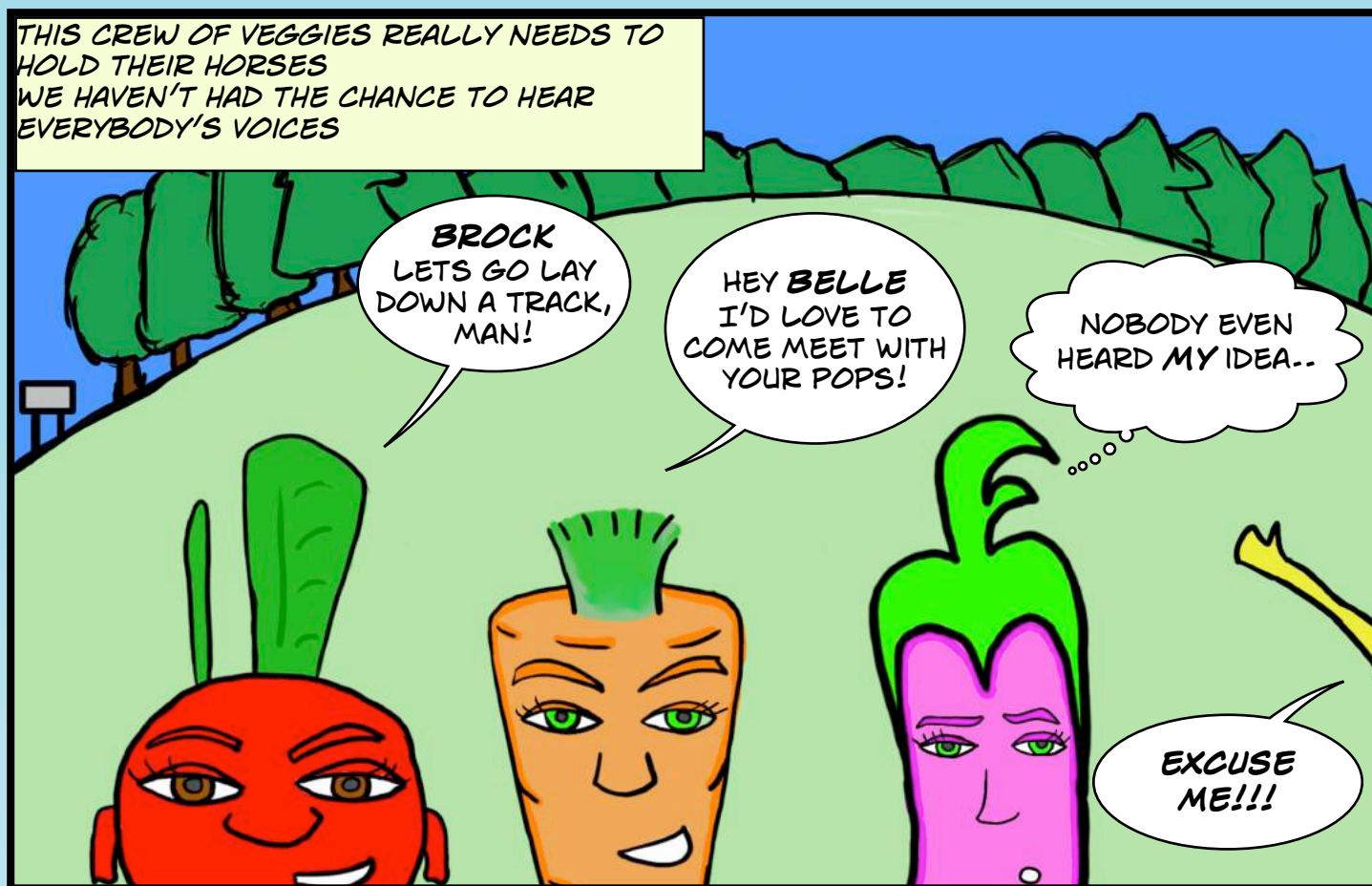
EMPRESS WANTED TO GO NEXT  
BUT IT WAS BELLE WHO PITCHED THE BEST

THATS PRETTY  
COOL, BROCK O! I'M  
DOWN TO GO TO MY  
DADS STORE AND TALK  
TO HIM ABOUT THIS!

THAT WOULD BE  
DUPER FUN



THIS CREW OF VEGGIES REALLY NEEDS TO  
HOLD THEIR HORSES  
WE HAVEN'T HAD THE CHANCE TO HEAR  
EVERYBODY'S VOICES

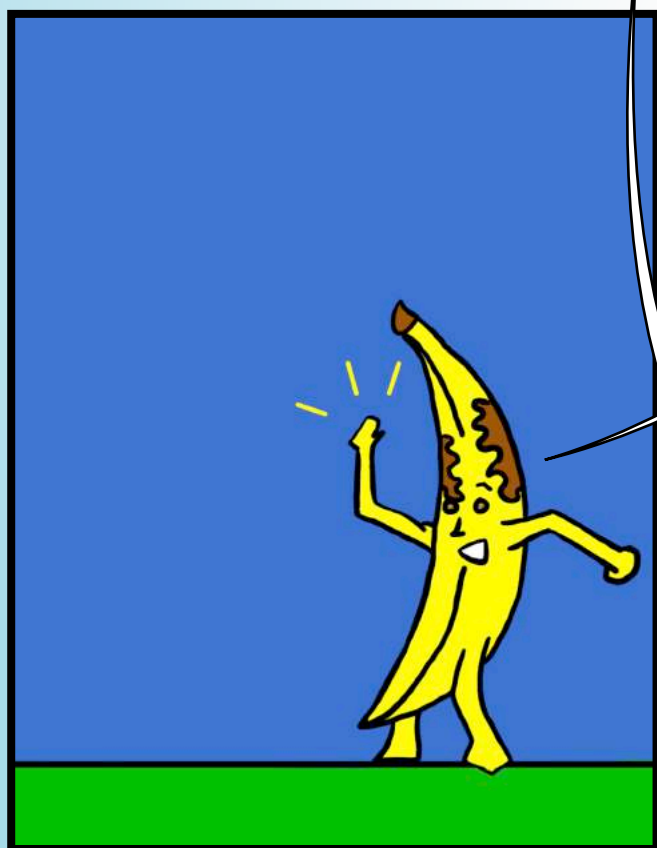


**BROCK**  
LETS GO LAY  
DOWN A TRACK,  
MAN!

HEY **BELLE**  
I'D LOVE TO  
COME MEET WITH  
YOUR POPS!

NOBODY EVEN  
HEARD MY IDEA..

EXCUSE  
ME!!!



HELLO YOU YOUNGINS, MY  
NAME IS **BRENNA BANANA**  
AND I COULDN'T HELP BUT  
OVERHEAR YOUR MEETING! I  
THINK WHAT YOU ALL ARE DOING  
HERE IS ABSOLUTELY  
MERITORIOUS! WHAT  
**INSPIRED** YOU?!

HI  
BRENNA, IT  
WAS  
**EMPRESS**  
HERE WHO  
BROUGHT US  
TOGETHER  
TODAY.

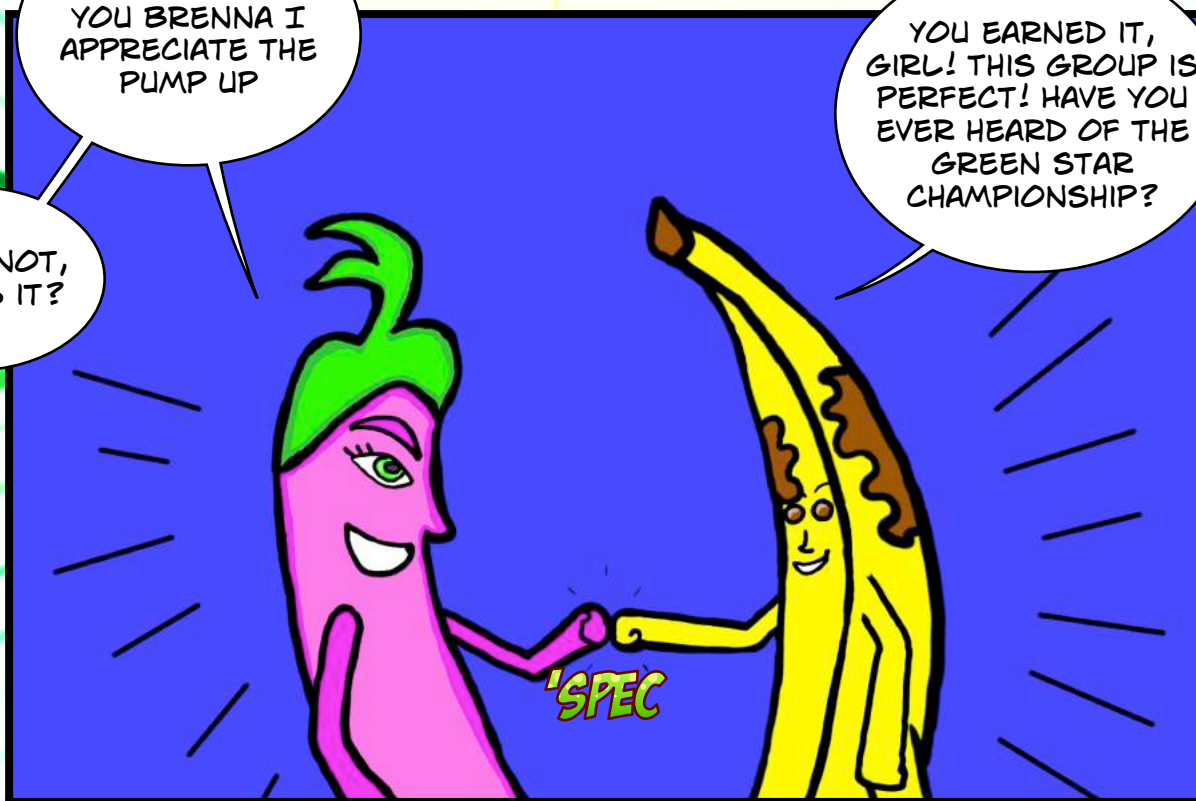
WELL ISN'T SHE  
SPECIAL! YOU ALL HAVE  
MY RESPECT FOR BEING  
SO COURAGEOUS AND HAVING  
THE DESIRE TO TAKE ACTION.  
EMPRESS, **RESPECT** FOR  
GETTING THE BALL  
ROLLING!

NICE TO MEET  
YOU BRENNNA I  
APPRECIATE THE  
PUMP UP

I HAVE NOT,  
WHAT IS IT?

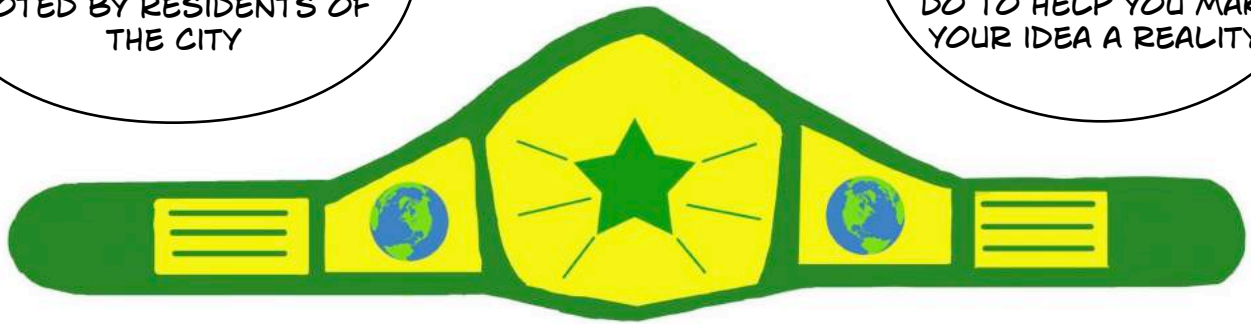
YOU EARNED IT,  
GIRL! THIS GROUP IS  
PERFECT! HAVE YOU  
EVER HEARD OF THE  
GREEN STAR  
CHAMPIONSHIP?

'SPEC



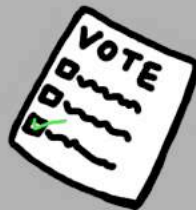
THE **GREEN STAR CHAMPIONSHIP** IS AWARDED TO WINNER OF THE MOST SUSTAINABLE IDEA AS VOTED BY RESIDENTS OF THE CITY

THE BELT ITSELF COMES ALONG WITH A GRAND PRIZE: SUPPORT FROM THE CITY! THEY PROVIDE WORKERS, SPACE AND WHATEVER THEY CAN DO TO HELP YOU MAKE YOUR IDEA A REALITY!



PARTICIPANTS PRESENT THEIR IDEAS IN FRONT OF THE PEOPLE. THEN THEY VOTE TO SELECT A WINNER.

Vote  
Here



HOW HAVE I NEVER HEARD OF THIS? WHAT TYPE OF STUFF HAS WON IN THE PAST?

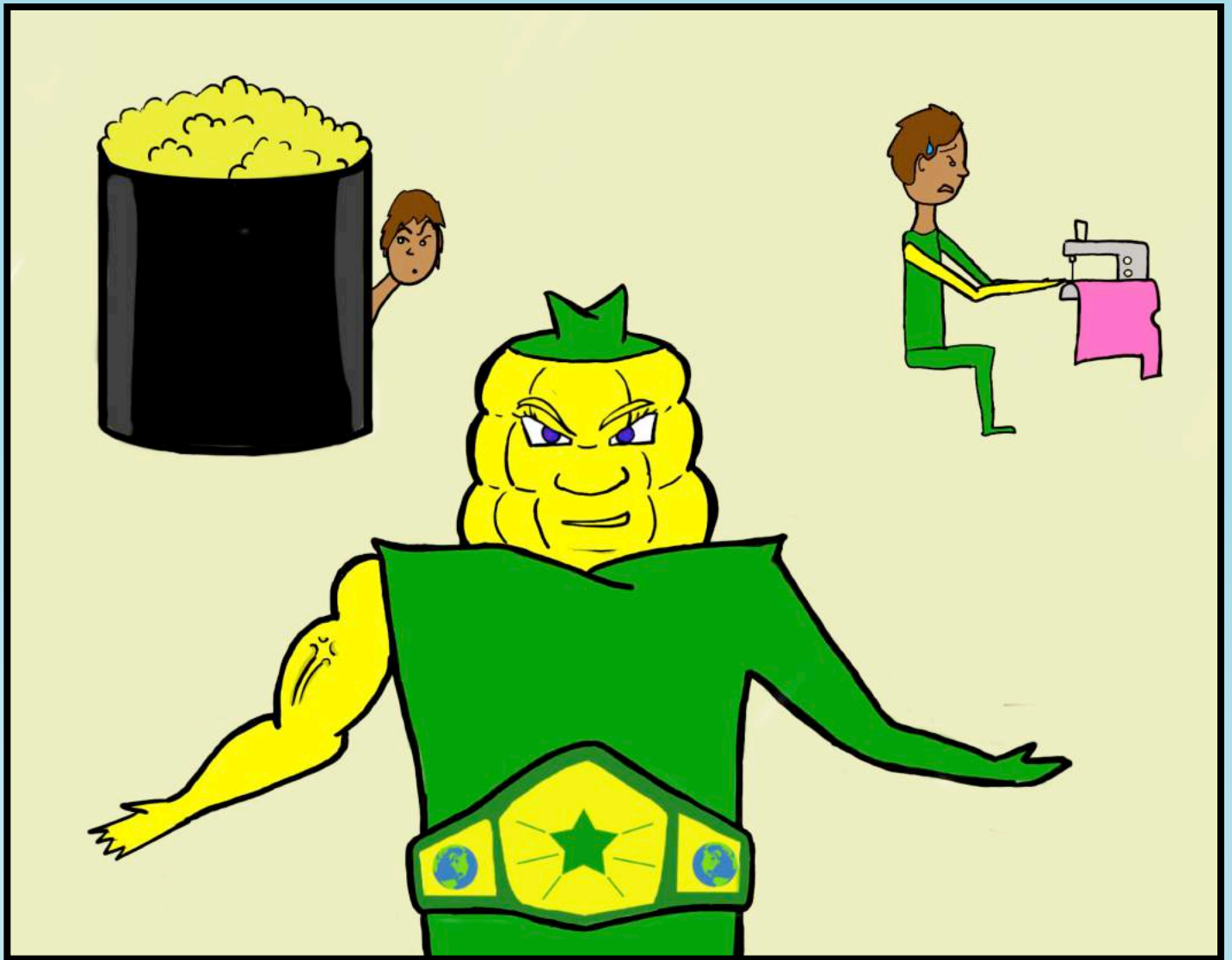
I'M SO GLAD YOU ASKED



IN 2006, CHARLIE RAY STARTED MAKING STAINLESS STEEL WATER BOTTLES WITH A CHALKBOARD PAINTED ON SO PEOPLE COULD CUSTOMIZE THEM. PLASTIC BOTTLES CAN CONTAIN GNARLY CHEMICALS AND PEOPLE HUCK THEM IN THE TRASH SO THESE RE-USABLE BOTTLES WERE A MUCH BETTER IDEA!

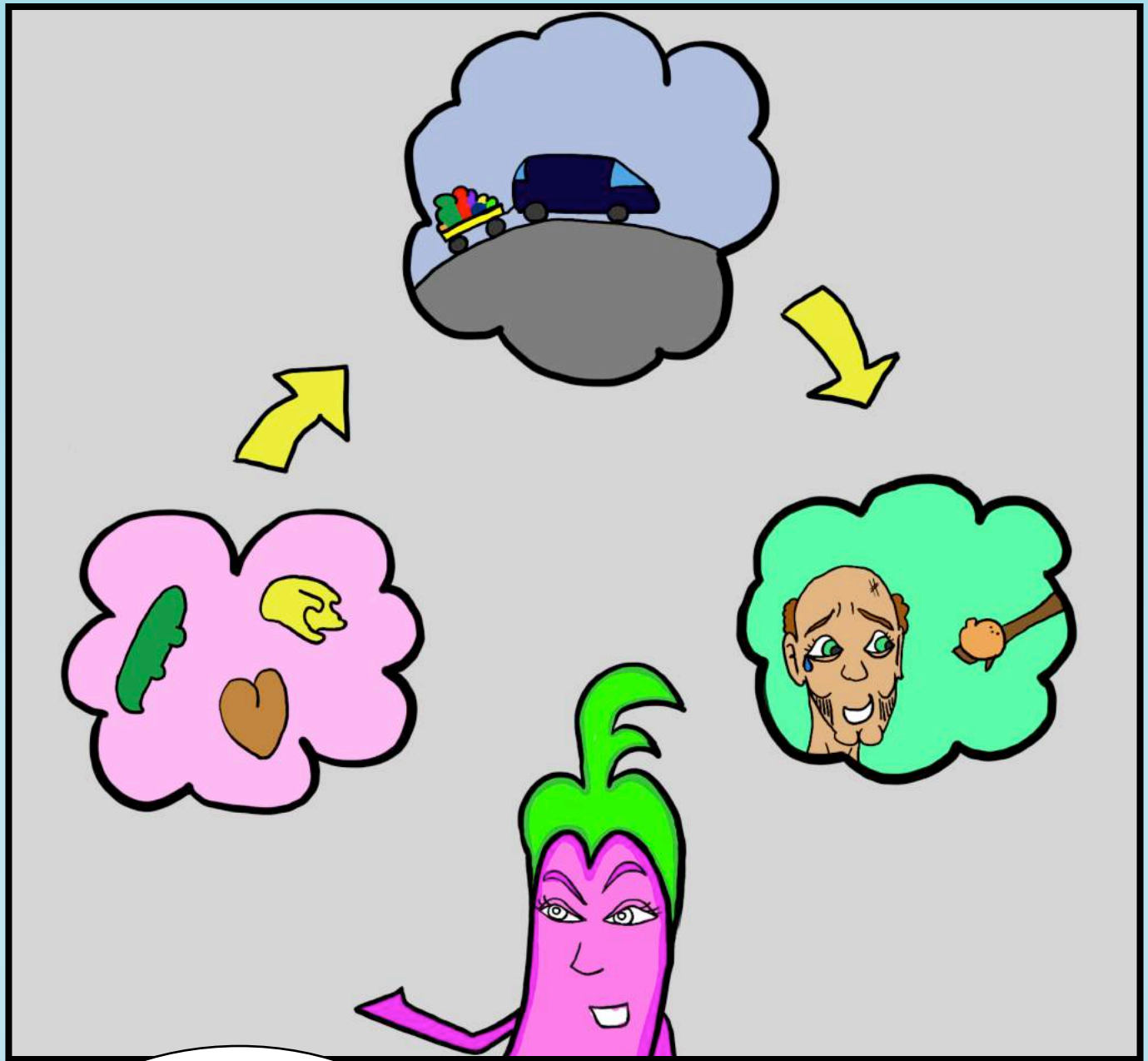
ALSO, RETIRED SPORTS STAR CLAIRE COMBS STARTED A **MICROFINANCE** SERVICE, OFFERING SMALL LOANS TO WOMEN WITH BUSINESS IDEAS. THIS LED TO A **SURGE** IN ENTREPRENEURSHIP AMONG WOMEN IN THE CITY!





THE CURRENT CHAMPION, WHO HAS WON 4 YEARS IN A ROW, IS **CORNELIA BANKS**. SHE WON FOR RAISING A LOT OF MONEY TO SEND SEEDS AND RICE TO POORER PLACES. SHE ALSO RAISED MONEY FOR DISEASE RESEARCH BY SELLING T SHIRTS. SHE ENTERS EVERY YEAR, SHE KEEPS HER IDEAS SECRET. SHE IS A FIERCE COMPETITOR, BUT SHE HASN'T HAD THE GREATEST CHALLENGERS LATELY. IF ONE OF YOU GUYS GO FOR THOSE IDEAS YOU MENTIONED, OR IF YOU HAVE ANOTHER—

I have an idea



IF WE CAN TAKE ALL  
THE EXTRA FOOD,  
BEFORE THEY TOSS IT,  
AND TRANSPORT IT TO  
PEOPLE WHO NEED IT, THEN  
WE CAN DIVERT A BUNCH  
OF WASTE AND FEED A  
LOT OF PEOPLE!

DUPER  
SMART

EMPRESS  
THAT IS A  
GREAT IDEA THAT  
I'D LOVE TO  
HELP YOU  
WITH!

'SPEC

LETS GO INSIDE,  
THE CENTRE IS  
OPEN NOW, AND GET  
TO WORK ON THIS,  
IDEA EMPRESS!

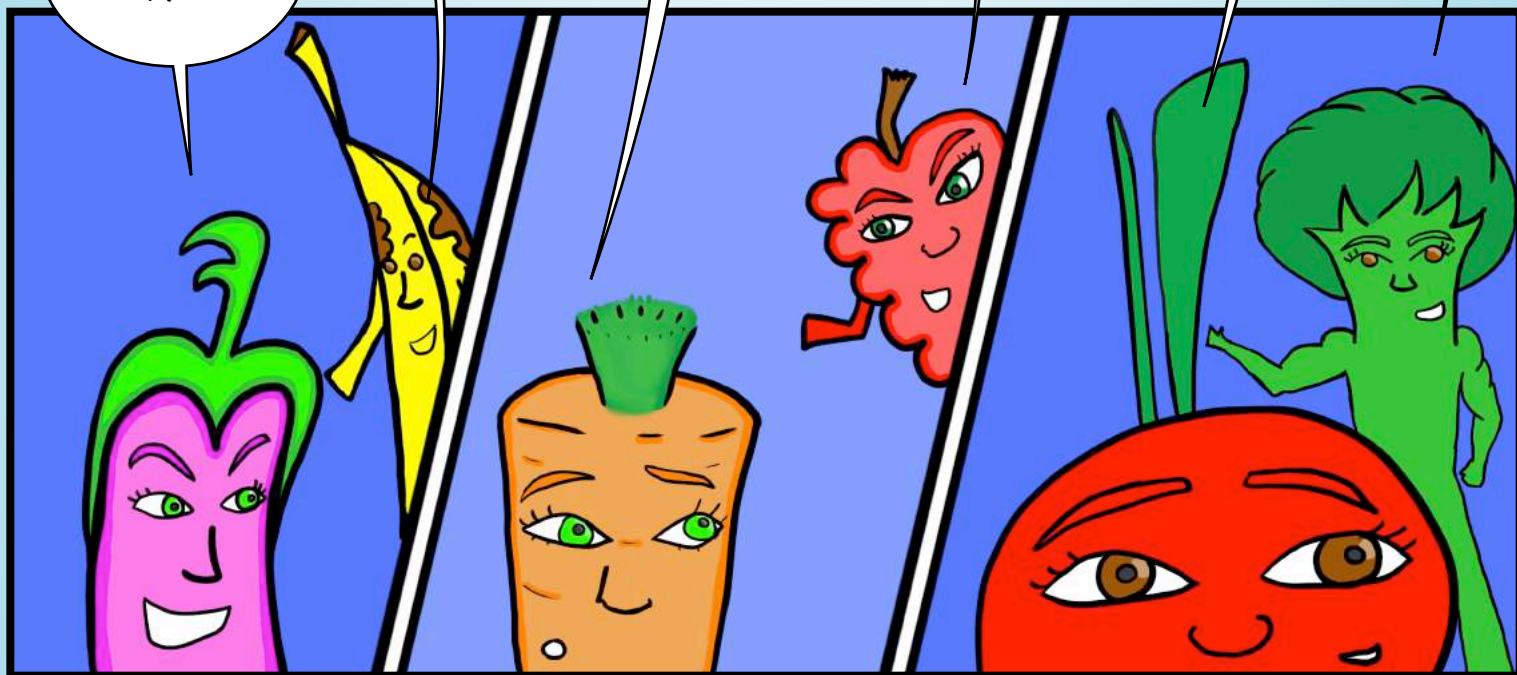
LETS DO  
IT!

HEY CAP,  
WANNA COME  
TALK TO MY DAD  
WITH ME?

YEAH,  
DEFINITELY.

RAD LETS GO  
MAKE SOME  
MUSIC!

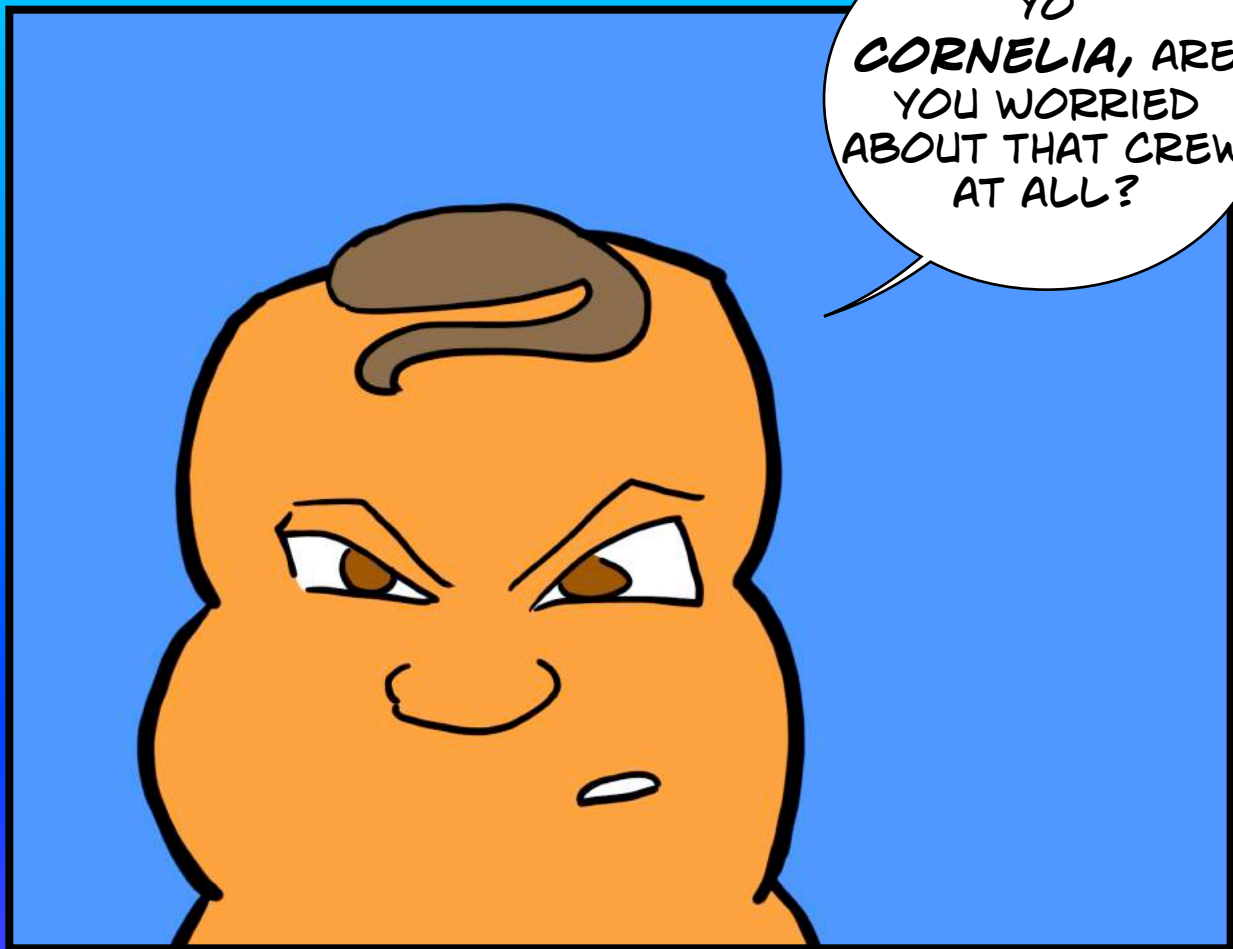
OOOOO  
YEAH,  
BROTHER!



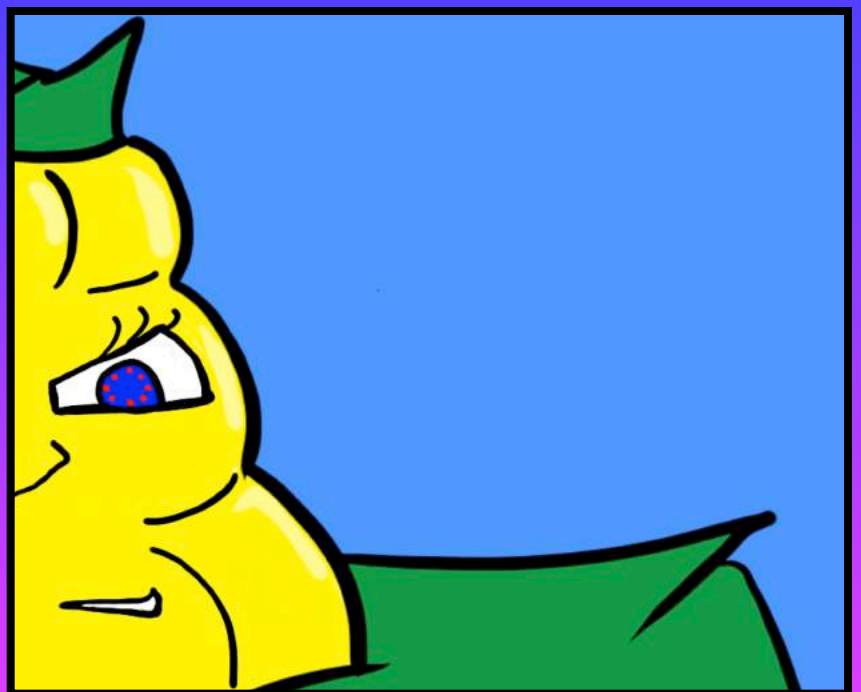
**AND OFF THEY WENT!**

**HOLD UP!**

**THEY WERE WATCHED**

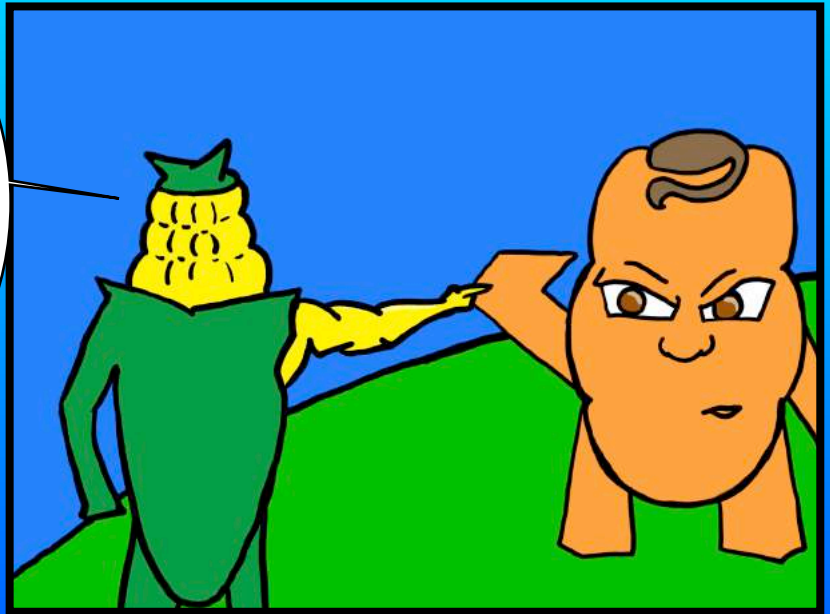


YO  
CORNELIA, ARE  
YOU WORRIED  
ABOUT THAT CREW  
AT ALL?



WORRIED?  
MORE LIKE  
EXCITED. THEY'VE  
CLEARLY GOT THE FIRE.  
BUT, AS YOU KNOW I  
WILL WIN AT ALL  
COSTS.

WE CAN'T LET THEM TELL  
THE PEEPS,  
SMART CONSUMERS WE DO NOT  
NEED  
CUZ IF THEY DON'T LET US USE THE  
DUMPSTER,  
IT WOULD BE AN ABSOLUTE **MARGIN  
MUNCHER!**  
**PROFIT IS THE TOPIC I'M THE  
KEYNOTE SPEAKER,  
SO IF EMPRESS SAYS SHE'S  
TAKING ME? DON'T BELIEVE  
HER!**



SO IN THE INTEREST OF  
GETTING FILTHY RICH,  
YES I'LL RETAIN MY  
CHAMPIONSHIP.  
**SALLY, I'VE BEEN TRAINING AND  
I KNOW JUST WHAT TO DO  
BECAUSE EVEN BABIES KNOW  
THAT **BANKS CAN'T  
LOSE.****



# CREDITS

THANKS TO EVERYONE THAT HELPED

VISIT [WWW.LUNCH4EVERYONE.CA](http://WWW.LUNCH4EVERYONE.CA) FOR MORE  
INFORMATION ON FOOD WASTE  
SEND AN EMAIL TO  
[LUNCH4EVERYONE@GMAIL.COM](mailto:LUNCH4EVERYONE@GMAIL.COM) BECAUSE WE  
CAN COME GIVE A FOOD WASTE WORKSHOP TO  
YOUR CLASS OR CLUB OR WORKPLACE WE ALSO  
OFF GLEANING SERVICES TO TAKE EXTRA  
STUFF FROM YOUR FARM OR GROCERY STORE