

## BLUE IMP CARES ABOUT GREEN

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Caring for our environment and reducing our carbon footprint are important matters for us. In fact, when it comes to thinking green, Blue Imp led the way early on. In the 1930s, long before the word recycling was coined, Blue Imp founder Simon F. Scott reclaimed the steel tubing from decommissioned steam locomotives to manufacture swings and teeter totters. That mindset continues to the present as we endeavour to increase efficiency and source eco-friendly materials.

### LEANER AND GREENER

Blue Imp continues to move forward with lean manufacturing initiatives to increase efficiency and reduce waste. From improving energy efficiency to using recyclable plastic wrap for shipping to ensuring that every piece of waste metal is collected for recycling, we are minimizing our impact on the environment.

### ECO-FRIENDLY STEEL

Recognizing that steel is an eco-friendly material, we choose to use steel in our playground designs whenever possible and appropriate. Steel's long lifespan, high recycle content and easy recyclability make it more sustainable than other materials. In fact, steel is the most recycled material on the planet: two thirds of all new steel is generated from recycled content. Furthermore, once the time comes to replace your equipment, steel can be easily recycled (in most communities).



### PVC-FREE PLASTICS & SOLVENT-FREE COATINGS

Along with steel, Blue Imp chooses materials that reduce environmental impact and risk to children. Our plastic components are a food-grade polyethylene resin free of PVC, lead and other heavy metals and can be fully recycled where facilities exist. Our polyester powder coatings are free of solvents and heavy metals.

### MADE IN NORTH AMERICA = GREENER

Because Blue Imp playground equipment is manufactured right here in North America, our products do not have to travel the globe before they arrive in your community. The same goes for service and parts in the future. And that's a win for both you, the customer, for the environment!



888-360-PARK (7275)  
sales@360recreation.com  
www.360recreation.com

