# PALMAS Beachfront Resort

Las Palmas Community Assoc. 929 N Val Vista Dr, Suite C-109-164 Gilbert, AZ 85234





#### Plans for 2016

#### Just some of Plans for 2016 include:

- Clubhouse Remodel with 2nd story
- Lobby Remodel
- Aluminum railings for ground level condos.
- Replace rusting railings around grounds perimeter
- Proposals and budgeting for replacing roadway pavers.



The front entrance has been completely redesigned and now boasts a more dramatic waterfall. Notice that the brass dolphins have been removed, and will be re-purposed at a latter date. We've added a flower bed, and upgraded the water pump. This makes for a much more attractive first impression for guests when they arrive.



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#### Dan Dimovski President

2016 will be the start of a new beginning for Las Palmas in many ways. The owners of Las Palmas have proven that anything can be

accomplished if we are united and work together toward a common goal for all owners of Las Palmas. Changing how we operate from a private rental system to an HOA owned rental system plan proves that owners of Las Palmas can determine their own destiny as a collective. That destiny must benefit the community as a whole.

Giving the new rental system an opportunity under our new Opera- from Sonora tor, Las Palmas Reservations (LPR), has proven, not only does it work, it works better for all owners. All owners of Las Palmas have already benefited in many ways. One major way that matters the most, is the bottom line for owners in the rental pool, both for increased revenues and decreased expenses.

The new system commits the Operator, LPR, to provide routine maintenance at cost to the owner, 7-day cruise destinations cleaning fees discounted to the • Puerto Peñasco • Guaymas • Topolobampo • Mazatlan owner. Resort style services and amenities that never existed under the previous system will now exist under the new system, not just for the rental pool owners but also for non-rental owners.

HOA owned rental system. Our owners based on demand. rental company, LPR, has invested in Las Palmas and its owners on a level that had never been possible before.

vested over \$45,000.00 just in capi- will provide increased services with owners will get what they asked for tal equipment and amenities that their expanded front desk, designed and more. These positive changes include resort style laundry equip- to accommodate up to four rental are all necessary changes to bring ment, a resort style activity/towel guests at a time, as well as a new our resort and our community to center that will be providing ameni- designated position specifically for the next level. To a level where we ties and services not only to rental Executive Owner/Guest Services guest, but all owners. To accom- that will be operating out of the

pany the activity/towel center, and lobby realty office. This new liaison for the young family guest, LPR has person will provide services necesinvested in a mini turtle slide, a fea- sary to make the owner / quest ex-After only eight months of opera- ture that our rental guests have perience the best it can be during tion, the new rental company under been requesting. LPR has also their stay at Las Palmas. LPR has LPR's management has increased committed to provide local trans- committed to operating the Las Palthe average rental revenues over portation services to rental and mas Spa, with an employee at LPR's 20% from the previous year. Own- owner guests, and LPR has pur- expense to provide services that ers are already seeing the differ- chased a resort style shuttle van had been missing in 2015. LPR will ence in services and amenities as and will be providing transportation incorporate this amenity through promised in the proposal under an services to our rental guest and our their rental operations and will provide spa services to all owners at a substantial discount as another Additionally, LPR has invested thoubenefit to our owners. sands of dollars in new, high-

### LAS PALMAS "ROCKS"!

Perspectiva del Home Port en Puerto Peñasco, Sonora, a Mediano y Largo Plazo.

## Sea cruising

Cruises originating in Puerto Peñasco will be four days long with two stops in Guaymas and Topolobampo or up to seven days with additional stops.

#### Here are the tentative itineraries:

#### 4-day cruise destinations

Puerto Peñasco · Guaymas · Topolobampo

#### 5-day cruise destinations

 Puerto Peñasco · Guaymas · Topolobampo Loreto or Cabo San Lucas

Cabo San Lucas 
Loreto

SOURCES: Sonora Office of Tourism: Associated Press; ESR



quality, linens and towels for units This is just the start - the owners in the rental pool. LPR is also pay- asked for a better resort and a bet-Within the first year, LPR has in- ing for the lobby renovation which ter community, and in 2016 the

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have a resort community we can be proud of and others will see us as the place to live and the place to visit. Las Palmas, with amenities and services of a high-end resort and the feel of a welcoming community on the Sea of Cortés.

For the first time the Las Palmas HOA, an non profit entity and the rental company LPR, a for profit entity, are working under one umbrella and for one goal, "The best for all owners of Las Palmas".

As we complete the on-site laundry, lobby renovations, activity/pool center, another focus for 2016 will be to start on the clubhouse second level addition for more amenities as outlined in the approved plan.

Please support the HOA as it works hard to ensure progress continues whenever possible. At the same time the HOA will respect the need to work around the busy rental season in order to take advantage of the demand for Las Palmas as a desirable destination resort in Peñasco. The HOA will do its part to help LPR reach one of its goals in 2016 and increase the rental owners business another 20%.

It is an exciting time for Las Palmas owners just like it is an exciting time for all of Peñasco; the Cruise Ship Home Port construction is gaining momentum. It is realistic to believe the port may be completed and functional by 2018.

Puerto Peñasco tourism has just experienced an across the board jump of around 15% in this past year that included more Americans than the prior year. Puerto Peñasco real estate is starting to take off again with Las Palmas properties leading the way and seeing a significant increase in values.

No one has a crystal ball, but these are all signs that point to growth and prosperity for investors in Puerto Peñasco, and more specifically investors in Las Palmas. It is my position that it's not "IF" the port will be built, it's "WHEN"; and will Las Palmas be prepared to take advantage of this great opportunity. It may only be a couple of years away.

Clearly, Las Palmas is now on this path and will continue to set goals to take advantage of this great opportunity for the benefit of all Las Palmas owners as long as Las Palmas owners continue to seek this path of improving our community one step at a time.

We now have the tools to succeed in setting this course, following this path, and reaching this destination. A resort community with accommodations worthy of being recognized within the world-class destination that Peñasco could become.

I welcome all Las Palmas owners to attend the annual owners' assembly meeting where we make decisions together on HOA business and discuss further how we can make our community the best it can be.

Wishing each and every owner the very best in 2016!!!!

#### **Bruce** Turner Vice President

Las Palmas had another successful year in 2015. Records were broken in both resort attendance and rental income for owners.

We continued to improve the resort with the construction of the new laundry room, improvement of entry water fall, colored pavers to replace grass and lava rock, and many other projects.

The Chef increased the restaurant size to accommodate more people. The focus of the board for 2016 is to channel all of our energy into resort beautification and maintenance.

We want to zero in on the little attention to detail things this year. This board listens to the owners and we try to make your requests happen.

An activity hut has been built by the main pool that will have pool towels, floaties, kayak sign out, local cruise information, fishing charter information, and numerous activities to do in the area.

I'm looking forward to a very good 2016, and I look forward to seeing all of our owners again at the owners meeting on 23 January.

I have also scheduled our annual Golf Tournament for 22 January, a fishing trip on 24 January (already full), and a Las Palmas Slo-Pitch softball game on 20 or 21 Jan (To Be Determined).

The game will be owners vs. Las Palmas employees. If you can't play please come on out for some fun!

#### Jaana Ponzio Treasurer

Hi everyone, yes my term is up, but don't worry I am running again, hope to see you all in January.

Being a team player and watching our community succeed thanks to our owner input we rock!

Thank you for your support in the past and hopefully for our future.

#### **Restaurant Remodel**



The Med Restaurant has been given a complete facelift, and now occupies the additional space where the store was. With much more seating, cozy atmosphere and updated menu it is sure to be a hit.



Retired police officer and HOA VP Bruce Turner, conducted another training session with our security personnel. Bruce is committed to ensuring our security staff is professional and capable of handling any situation that may arise.



Employees with us five years and ten years received a longevity award pin, a plaque, and a cash stipend for their service to Las Palmas.

Awards went to Enrique, Aurelio, Manuel, Jose, Rafela, David, and Cesar. Congrats!

Beginning in the Spring, Las Palmas Reservations

**Activity Hut** will start operating a new poolside Activity and Towel Center. LPR will be paying for the construction and operation of this added amenity provided to our owners and rental guests. Guests registered with LPR will receive a towel card at check-in and may exchange the towel card for a beach towel. At the end of the day, the guest returns the dirty towel and receives the card back in order to get a towel card back for a clean towel the next day. Owners, both in the rental pool and not in the rental pool, will be given this same benefit at no charge. In addition to providing an extra amenity for our owners and quests, this will minimize the need for people taking bath towels to the pool and the beach. We will also be offering beach umbrellas, water toys and other beach accessories. During the Spring and Summer we will slowly be implementing activities at the resort that registered LPR guests can sign up for such as arts and crafts for kids, yoga classes, etc.

#### Laundry Facility

Laundry Facility construction is on schedule and will be ready by mid-January. The purpose behind this initiative is an effort to standardize the onsite Las Palmas rental operation and by doing so achieve an overall efficiency and savings for all Las Palmas owners. What does this mean to all of us?



As promised, it's another benefit to those owners

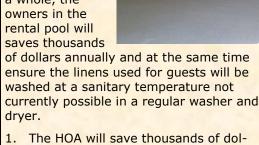
participating in the new Las Palmas rental system. Owners will save on electricity to heat the water and to operate the washers and dryers, as well as the wear and tear on the machines. As a whole, the owners in the rental pool will

of dollars annually and at the same time ensure the linens used for quests will be washed at a sanitary temperature not currently possible in a regular washer and 3. LPR is responsible for the purchase dryer.

1. The HOA will save thousands of dollars annually on water consumption. For example, instead of 120 washers and 120 dryers operating at peak check-out times there will be a few large capacity commercial washers and dryers being used. Water consumption will be at a fraction of what it was in the past. Not to mention the savings for the HOA cleaning the outside vents less frequently and the

2. Who pays for this initiative? It is not the owners! The construction of the laundry facility is paid by the added revenue LPR raised in 2015 on behalf of the Las Palmas HOA in the form of

Guests will see a standardization of linens to an improved guest experience. that no longer requires unit numbers to be written on the pillow cases and In addition, removing the laundry elesheets. Guests will no longer have to noment from unit turnover allows our tice the after smell of linens being dried housekeeping staff to concentrate on within the unit - a dead giveaway that we more effective and detailed cleaning of are using residential washers and dryers each unit.



elimination of a potential fire hazard.





additional impact fees due to a more efficient and effective rental system the HOA has implemented.

of the laundry equipment, labor required for operations, maintenance of equipment, supplies/ materials, and the utilities to operate in our resort. the laundry equipment. This includes the electricity and propane.

especially for our guests. This will bring the resort to the next level and improve our resort's standing.



Once fully functional, we will have the capacity to wash approximately 400 lbs. 4. In the end, this initiative will improve of linens every hour. The efficiency of the overall experience for owners and overnight operations, new and improved housekeeping procedures, and more effective laundry products and cleaning supplies will enable us to streamline our Housekeeping operation which translates