

portfolio

Amanda
SENIOR GRAPHIC DESIGNER
amanda.dacreations@gmail.com

LOGO DESIGN

Jacksonville ROAR Alumni Cheerleaders

The president of the Jacksonville Alumni chapter reached out to me and explained they needed a unique logo just for the alumni to use. I was more than happy to take on the challenge and come up with something crisp and timeless.



AVATAR



T-SHIRT MOCKUP

BRANDING

Massage Daze

A local therapist was in the beginning stages of starting her own small business and needed to establish a consistent look and brand. I started with refreshing her logo and setting up some typeface guidelines. I redesigned her website in order for clients to easily navigate to services and book a massage or buy a gift card.

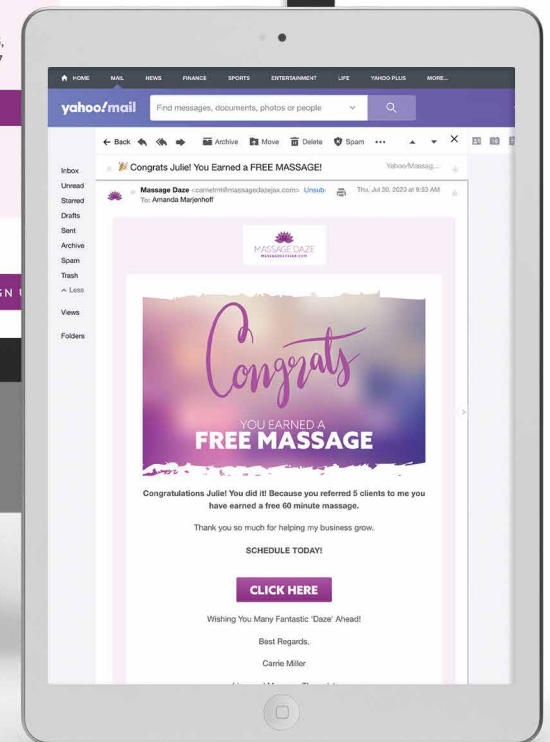
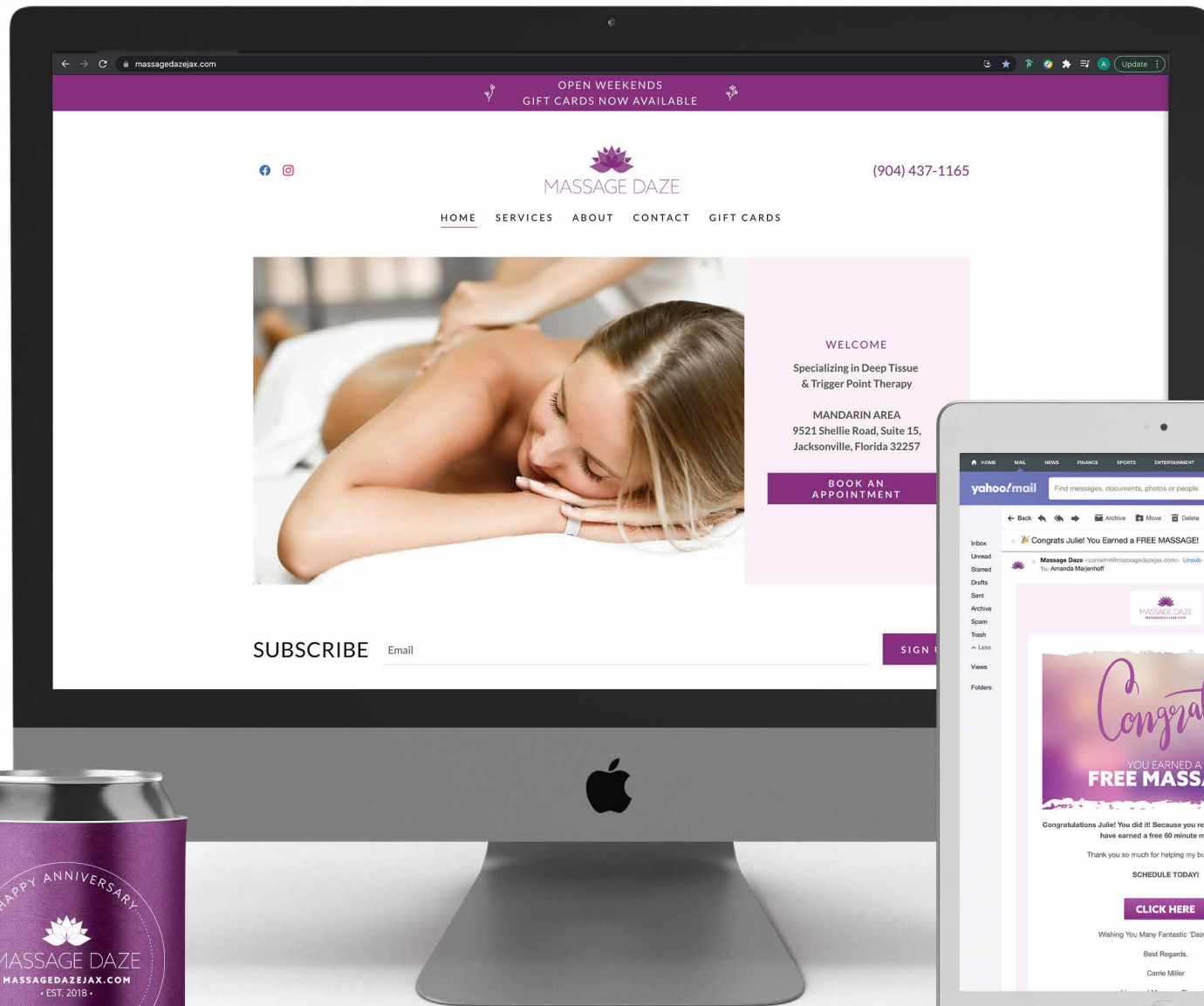


OLD LOGO



BRANDING

- Logo Refresh
- Web Design
- E-blasts
- Social Media Posts
- Promotional Items



Massage Daze

E-BLASTS



I BRING YOU SOME EXCITING NEWS!

I am so happy to announce that the office has been cleared to reopen for business this **Monday, May 18th**. I will continue to take the necessary precautions as usual and sanitize after each and every client.

Your safety and comfort is my top concern.

If you are experiencing any symptoms of sickness or having a fever, please reschedule.

I AM ALSO SUPER EXCITED TO ANNOUNCE MY NEW & IMPROVED WEBSITE! CLICK BUTTON BELOW & CHECK IT OUT!"

[CLICK HERE](#)

Wishing You Many Fantastic 'Daze' Ahead!

Best Regards,

Carrie Miller

Licensed Massage Therapist

MA81895 | MM37901

9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

(904) 437-1165



EVERY
Body
DESERVES A
Massage
THIS HOLIDAY SEASON

Give the perfect gift!
Purchase a gift card today!



[ORDER NOW](#)



BOOK A MASSAGE IN
SEPTEMBER & RECEIVE
\$10 OFF
YOUR 2ND MASSAGE

Must redeem within 30 days after first appointment.
Not redeemable with gift cards. Limited openings. Book now!

[CLICK HERE](#)

SCHEDULE TODAY!

Wishing You Many Fantastic 'Daze' Ahead!

Best Regards,

Carrie Miller

Licensed Massage Therapist

MA81895 | MM37901

9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

(904) 437-1165



ARE YOUR FEET
SUMMER READY?

I have the perfect solution!

New
Warm Up™ Best Foot Forward
Softening Foot & Heel Mask
by patchology™

ADD-ON TO ANY MASSAGE FOR \$8
(limited supply so order now!)



NOURISH

Shea butter supports healthy cell turnover and promotes healing



MOISTURIZE

Coconut oil is an excellent skin moisturizer with natural healing and antiseptic properties



REJUVENATE

Japanese Cypress is known for its natural stimulating, antibacterial and anti-fungal properties



[CLICK HERE](#)

SCHEDULE TODAY!

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Best Regards,

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MA81895 | MM37901

9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

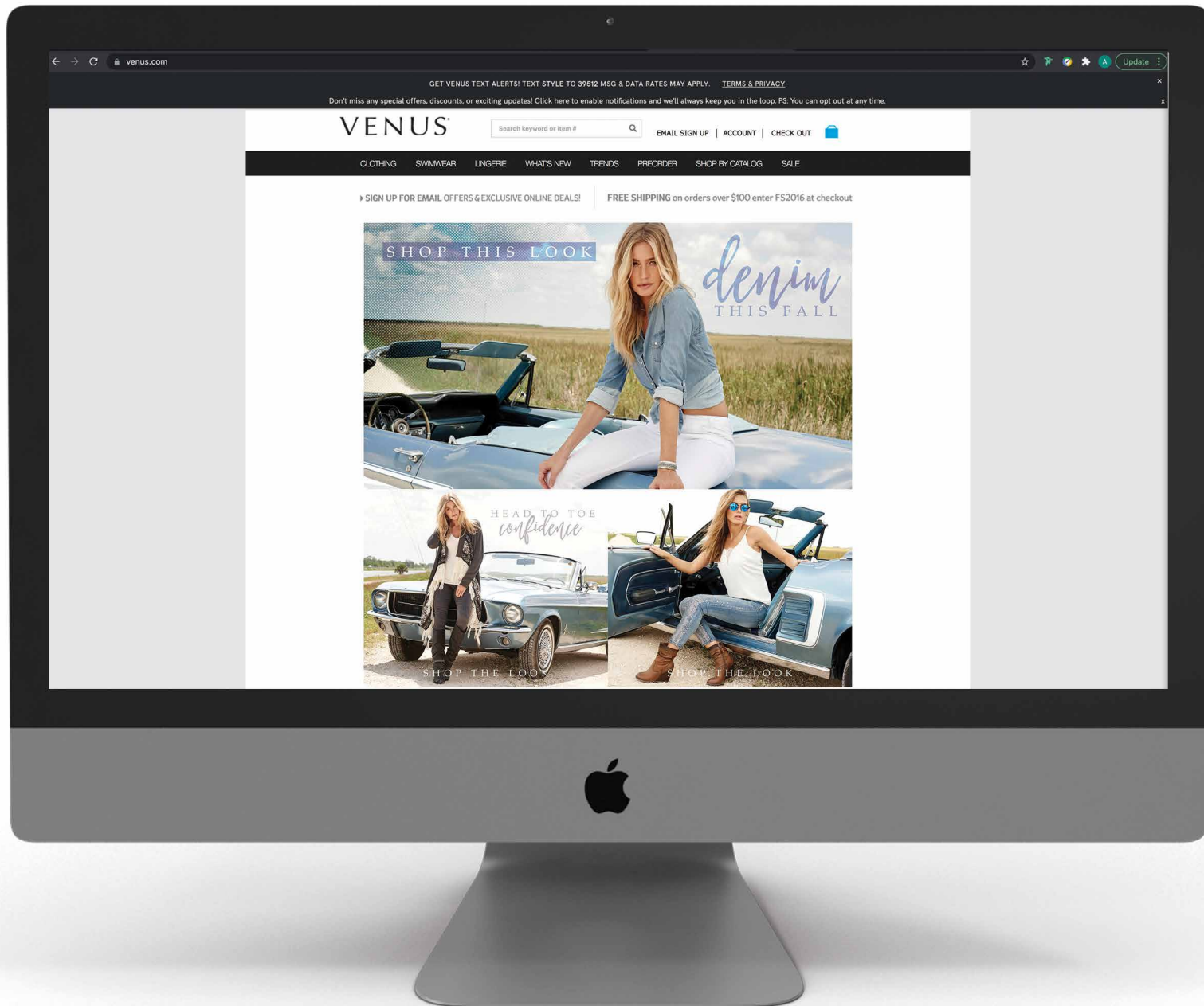
(904) 437-1165



BRANDING

DENIM CAMPAIGN

- Web Design Mock-up



Venus

BRANDING

DENIM CAMPAIGN

- Catalog Cover
- Credit Card Insert



Venus

BRANDING

- Menus
- Business Cards
- T-Shirt



BRANDING

- Logo Design
- Signage
- Menu Board
- T-Shirt

This project was for a scratch kitchen food truck company who needed a new logo and a cute mascot to go along with it. They gave me a rough sketch of a fox and I had to come up with the rest. I chose a neutral, color scheme with an accent of oranges for the fox. I love how the fancy script came together and contrasts with the grungy chalkboard.



PACKAGING

This piece makes me so happy. How cute is the honeycomb pattern and lil bumblebee? I loved creating this box design for an existing company. They already had a logo established, but wanted a high end, professional experience for their customers. They wanted it to be “bright and happy” and incorporate endearing phrases along the way. First inside flap states “Honey this was meant to bee” and inside bottom states “Bee Kind, Save the Bees”.



INSIDE FLAP



Honey, This was meant to Bee!

INSIDE BOTTOM

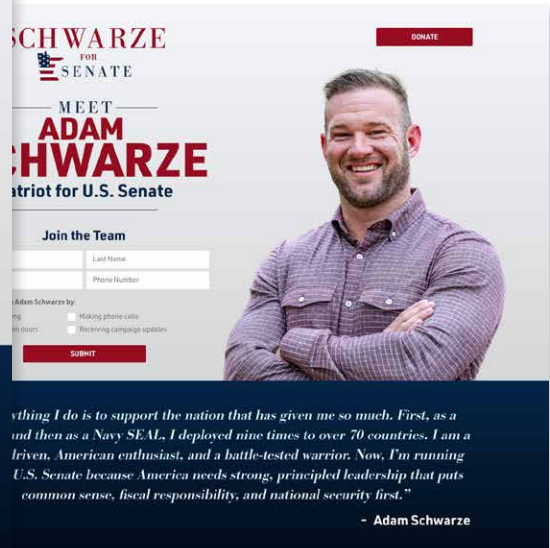


**WORLD HONEY
MARKET**
100% Natural



World Honey Market

WEB DESIGN



hover - headers appear

click - reveals text

Icons have hover and click animations

Majority Strategies



E-BLASTS

It's this simple.

Community Architect is changing how we find, reach, and motivate people.

This is the opposite of Astroturfing.

We find real supporters.

Real names.

Real contact information.

“Building your grassroots support is no longer limited to just your own membership or network.”

Reid Vineis, VP of Digital, Majority Strategies

Learn More more in today's **#StrategySession.**

LEARN MORE

COMMUNITY ARCHITECT

MAJORITYSTRATEGIES.COM
#WEPLAYTOWIN

MAJORITY STRATEGIES
ELECTIONS • ADVOCACY • BRAND

SO MANY CHANGES IN

POLITICAL DIGITAL ADVERTISING

A lot of changes have come to political digital advertising in recent weeks, and more may be on the horizon.

Many industry experts expect Facebook to follow in the footsteps of Twitter and Google soon.

Learn more about what has changed, and most importantly, what those changes mean for campaigns in 2020.

READ MORE

MAJORITY STRATEGIES
ELECTIONS • ADVOCACY • BRAND

#WePlaytoWin
www.MajorityStrategies.com

WE'RE LOOKING FOR THE NATION'S **TOP TALENT!**

Do You or Someone You Know Want to Join the Majority Strategies Team?

Our team is growing, and we are looking for top talent across the country.

Majority Strategies is a full-service data, digital and print firm specializing in influencing the opinion and behavior of voters, constituents, and consumers across:

*Elections
Advocacy
Brand*

SALES TEAM National & State Strategists - Elections, Advocacy & Brand	CREATIVE TEAM Creative Copywriters & Graphic Designers	PRODUCTION TEAM Project Management & Digital Fulfillment
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APPLY TODAY

#WePlaytoWin.
MajorityStrategies.com

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ELECTIONS • ADVOCACY • BRAND

Follow Us Online.
●●●●

CALENDAR



I absolutely loved every minute of this piece. How can you not be in the best mood when you see these bright, happy, adorable faces. I love this organization and everything that they stand for, so I was ecstatic to design this project. Their 2018 theme was super heroes and I created a super kids, super fun calendar with comic styling throughout and bright, bold colours.

Board of Directors

Dr. Nichelle Stone – Chair
Edward F. Perez – Vice Chair
Clyde M. Brumfield – Secretary/Treasurer

Michael L. Duncan, JD
T. Fitch King III
Jenny R. Kobin
Phillip J. Mobley
George Owen
Alec G. Singh, Esq.
Lauri-Ellen Smith
Lauren Snyder, LMHC, ARNP
Jeanne Ward



POW!

POW!

“There is a superhero in all of us...”

“There is a superhero in all of us, we just need the courage to put on the cape.”
-Superman

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1 New Year's Day (Observed Federal Holiday)	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22 Martin Luther King Day	23	24	25	26	27
28	29	30	31			

WHAM!

AUGUST

“You only have your thoughts and dreams ahead of you.
You are someone. You mean something.”
-Batman

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

PRINT

- Brochure Tri-fold



COVER



INSIDE

PRINT

- Brochure Mailer



BRICKLEE MILLER

PROVEN, RESPONSIBLE LEADERSHIP FOR ALL OF OKTIBBEHA.

Bricklee Miller is working for Oktibbeha Taxpayers.

As our county supervisor, Bricklee has stressed fiscal responsibility and accountability to ensure our leaders are making the most of our tax dollars.

If re-elected, we can trust Bricklee to continue working towards a balanced budget by:

- ✓ **Lowering the tax burden on our citizens**
- ✓ **Maintaining efficiency by eliminating wasteful spending**
- ✓ **Increasing transparency to ensure leaders are held accountable**

Bricklee Miller is committed to ensuring our county government prioritizes hardworking taxpayers like us.

RE-ELECT BRICKLEE MILLER
FOR COUNTY SUPERVISOR
ELECTION DAY **TUESDAY, NOVEMBER 5TH**

A portrait of Bricklee Miller, a woman with blonde hair, smiling. To the right is a large image of a checkbook with a pen resting on it. The checkbook is open, showing a check with the number "1000" and a pen with a gold band.

BRICKLEE

WORKING FOR OKTIBBEHA

We can trust Bricklee to do what government is efficient, transparent, and accountable.

Approved and paid for by Bricklee Miller for District 4 Supervisor
NEED RETURN

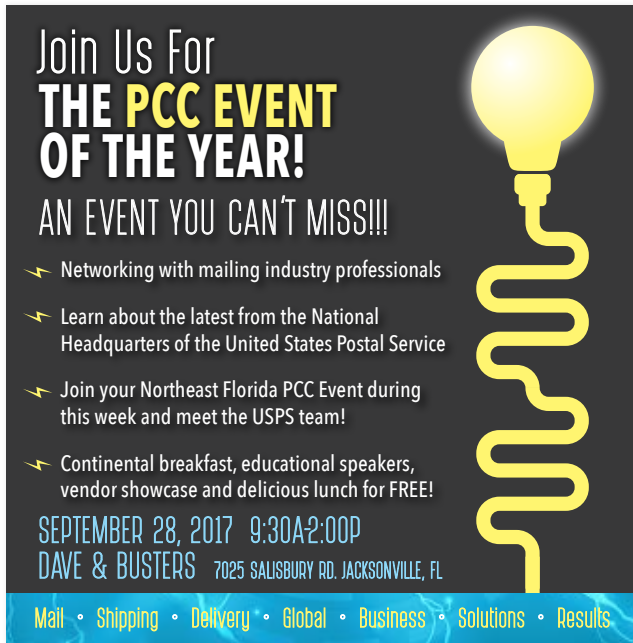
RE-ELECT BRICKLEE MILLER
FOR COUNTY SUPERVISOR
ELECTION DAY **TUESDAY, NOVEMBER 5TH**

A photo of Bricklee Miller and a family (a man, a woman, and a child) standing outdoors. The photo is placed over a background of a checkbook and a pen.

PRINT

- Postcard Event Invite

When I think of networking I think of connections. Connections and energy between professionals and how that interaction can spark an idea or, in fact, many ideas. I pictured the electric, current flowing and passing between simple hand shakes and introductions. Others can help us be inspired to bring that bright idea to light and turn on that hypothetical light bulb.



Join Us For
**THE PCC EVENT
OF THE YEAR!**
AN EVENT YOU CAN'T MISS!!!

- Networking with mailing industry professionals
- Learn about the latest from the National Headquarters of the United States Postal Service
- Join your Northeast Florida PCC Event during this week and meet the USPS team!
- Continental breakfast, educational speakers, vendor showcase and delicious lunch for FREE!

SEPTEMBER 28, 2017 9:30A-2:00P
DAVE & BUSTERS 7025 SALISBURY RD. JACKSONVILLE, FL

Mail • Shipping • Delivery • Global • Business • Solutions • Results



READY TO POWER UP?

Register for the event: www.northeastflpcc.com
or email delores.d.carter@usps.gov. For more info,
please contact Muriel Bremer: (904) 238-7058
Attendee Registration is Free! Fantastic Door Prizes!
REGISTRATION IS REQUIRED TO ATTEND



SPARK A CONNECTION
Northeast Florida
PCC

AT NATIONAL PCC WEEK

EAT. DRINK. PLAY. CONNECT.
SEPTEMBER 28, 2017 9:30A-2:00P DAVE & BUSTERS JACKSONVILLE, FL

PRINT

- Postcards



READY FOR A SUMMER MAKEOVER?
R&B HOME IMPROVEMENTS
WE ARE YOUR SERVICE!



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WELL AS WHOLE HOUSE RENOVATIONS.
Financing available with approved credit.

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U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 63014
PERMIT NO 584

PRINT

- Die-cut magnet detaches from mailer

OUR STORY

“ We LOVE what we do! We plant, gather, dig, forage and climb to find local, seasonal, organically grown food for you. When we find the best of the best, we harvest and bring it straight to your door. No more questionable produce from stores or farmer's markets that have sat on shelves for who knows how long. All you have to do to eat honest food with us is empty your bag! Once you taste the local difference, you'll never over pay for less again. We look forward to you joining our family! ”

Chris & Cora Curry, Owners



scan code to start shopping!

FRESH-PICKED, LOCAL PRODUCE DELIVERED STRAIGHT TO YOU!



**VISIT US ON-LINE
TODAY & RECEIVE
\$10 OFF
YOUR FIRST ORDER!**
Good for any bag option. Enter SAVE10
**YOU ARE ONE
CLICK AWAY!**

LET US BRING THE FARM
TO YOUR FRONT DOOR

**LOCAL
FARE**
jax

f t i

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Jacksonville, FL 32257

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MAGNET
DETACHES



**LOCAL
FARE**
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f t i

we deliver
WEDNESDAYS, THURSDAYS,
& FRIDAYS

LET US BRING THE FARM
TO YOUR FRONT DOOR

**LOCAL
FARE**
jax

f t i

ADD
ADDITIONAL
PRODUCTS

and artisan farm products to your delivery
... eggs, cheese, milk, grass-fed
..., free range chicken, local honey,
jams and more...

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**VISIT US ON-LINE
TODAY & RECEIVE
\$10 OFF
YOUR FIRST ORDER!**
Good for any bag option. Enter SAVE10
**YOU ARE ONE
CLICK AWAY!**



- Convenient delivery
- Handpicked within 24-48 hours of delivery
- The French Pantry bread included
- All bags include varieties of local fruits & vegetables
- Customizable options - 4 different bag options, prices ranges from \$24 to \$49
- Cheaper than food chains!
- Any unused produce is donated to food banks weekly

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LOGO DESIGN

