

portfolio

Amanda
SENIOR GRAPHIC DESIGNER
amanda.dacreations@gmail.com

BRANDING

Massage Daze

A local therapist was in the beginning stages of starting her own small business and needed to establish a consistent look and brand. I started with refreshing her logo and setting up some typeface guidelines. I redesigned her website in order for clients to easily navigate to services and book a massage or buy a gift card.

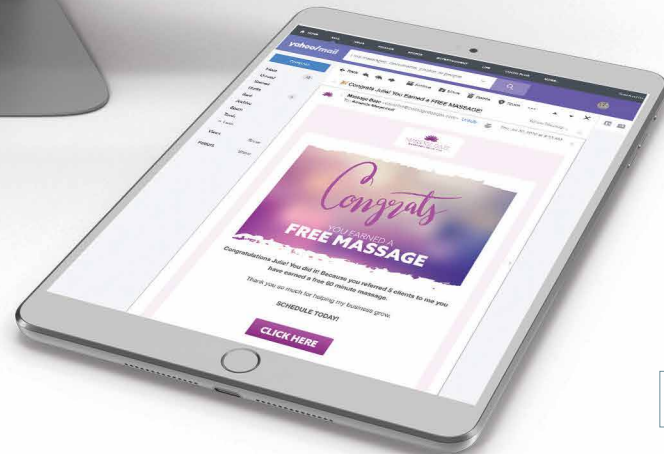
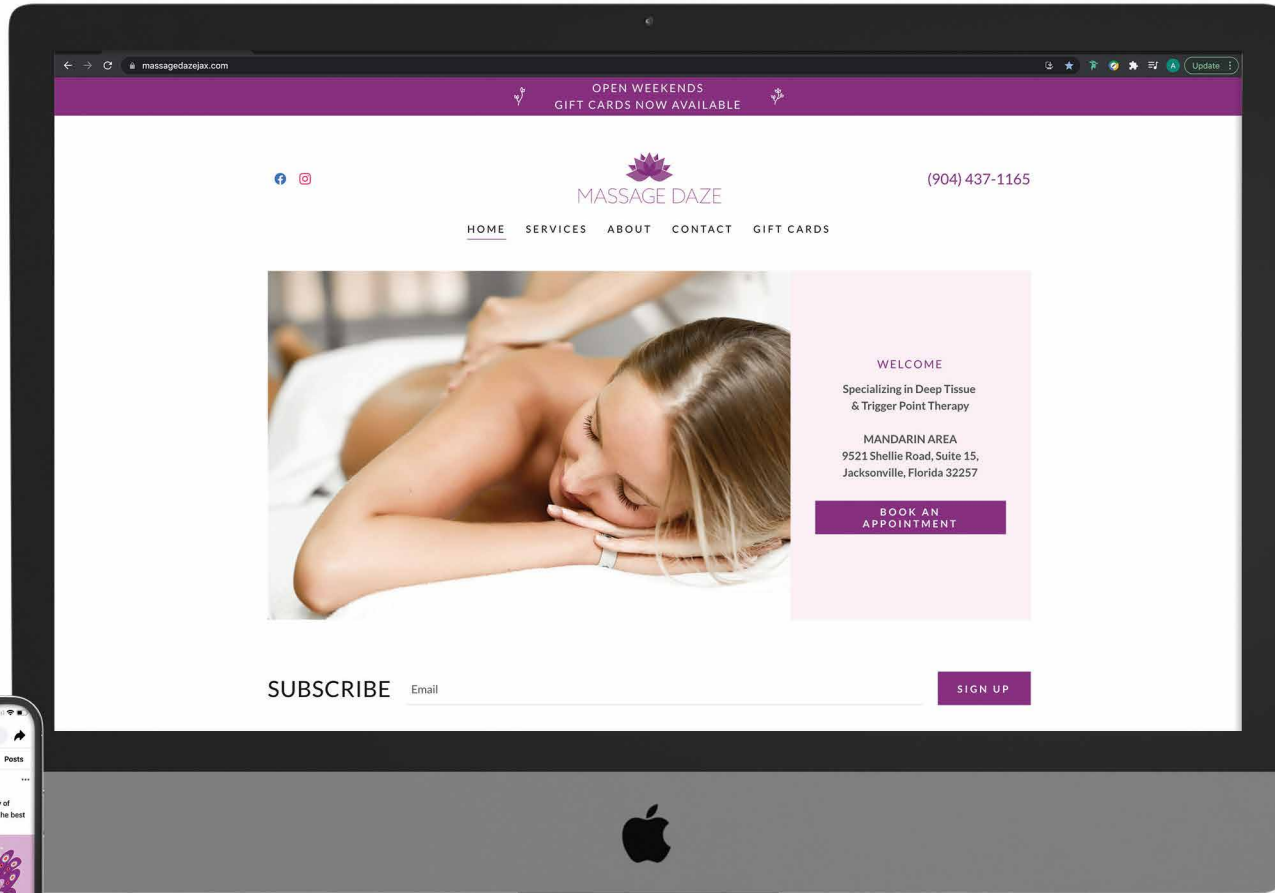


OLD LOGO



BRANDING

- Logo Refresh
- Web Design
- E-blasts
- Social Media Posts
- Promotional Items



SEE MORE

[Visit Website](#)

[Visit Social Media](#)

Massage Daze

E-BLASTS



I BRING YOU SOME EXCITING NEWS!

I am so happy to announce that the office has been cleared to reopen for business this **Monday, May 18th**. I will continue to take the necessary precautions as usual and sanitize after each and every client.

Your safety and comfort is my top concern.

If you are experiencing any symptoms of sickness or having a fever, please reschedule.

I AM ALSO SUPER EXCITED TO ANNOUNCE MY NEW & IMPROVED WEBSITE! CLICK BUTTON BELOW & CHECK IT OUT!"

[CLICK HERE](#)

Wishing You Many Fantastic 'Daze' Ahead!

Best Regards,

Carrie Miller

Licensed Massage Therapist

MA81895 | MM37901

9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

(904) 437-1165



EVERY *Body* DESERVES A *Massage* THIS HOLIDAY SEASON

Give the perfect gift!
Purchase a gift card today!



[ORDER NOW](#)



BOOK A MASSAGE IN SEPTEMBER & RECEIVE **\$10 OFF** YOUR 2ND MASSAGE

Must redeem within 30 days after first appointment.
Not redeemable with gift cards. Limited openings. Book now!

[CLICK HERE](#)

SCHEDULE TODAY!

Wishing You Many Fantastic 'Daze' Ahead!

Best Regards,

Carrie Miller

Licensed Massage Therapist

MA81895 | MM37901

9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

(904) 437-1165



ADD-ON TO ANY MASSAGE FOR \$8
Limited supply so order now!

- NOURISH**
Shea butter supports healthy cell turnover and promotes healing.
- MOISTURIZE**
Coconut oil is an excellent skin moisturizer with natural healing and antiseptic properties.
- REJUVENATE**
Japanese Ojima is known for its natural stimulating, antibacterial and anti-fungal properties.



[CLICK HERE](#)

SCHEDULE TODAY!

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Best Regards,

Carrie Miller

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9521 Shellie Road, Suite 15 | Jacksonville, Florida 32257

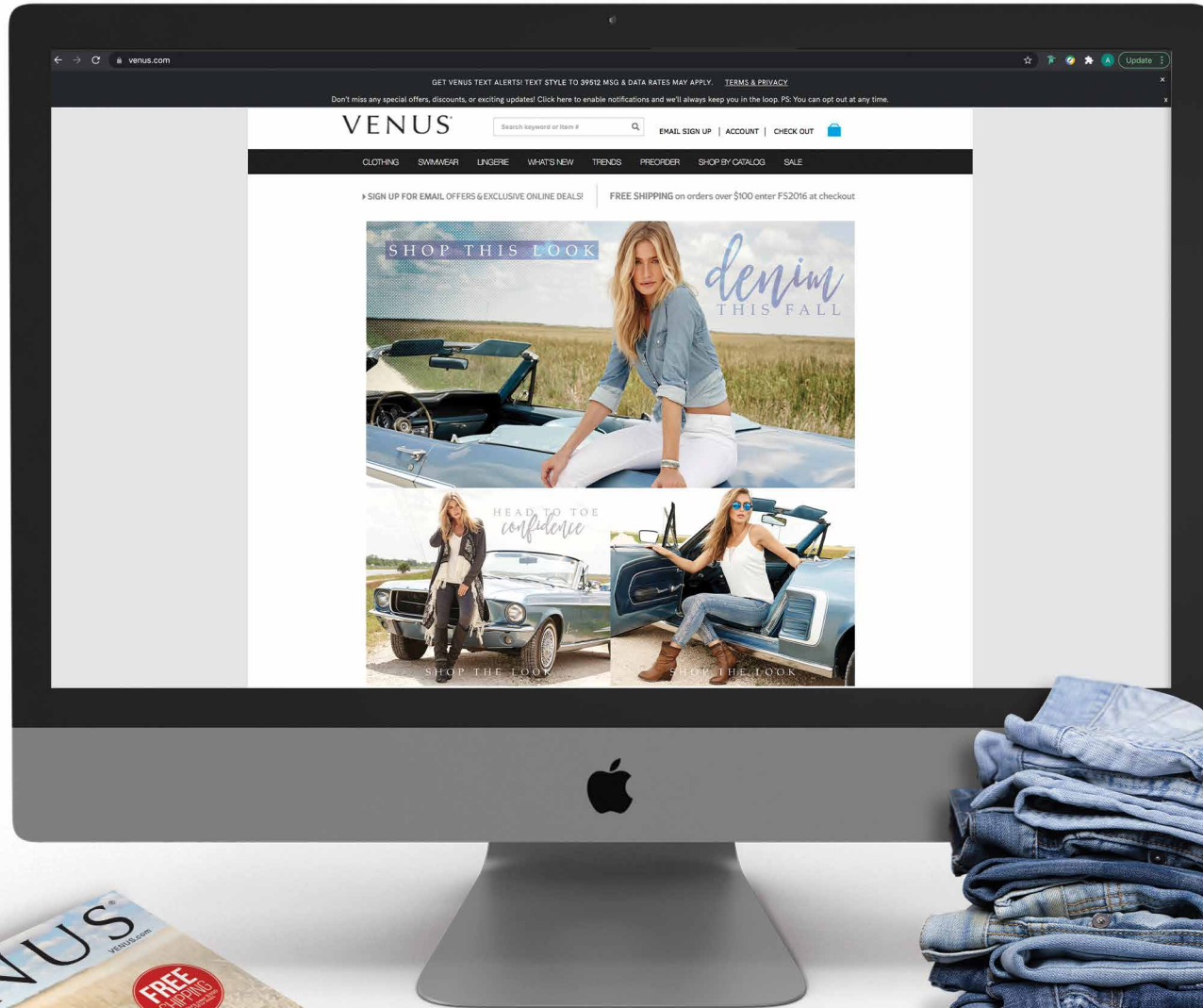
(904) 437-1165



BRANDING

DENIM CAMPAIGN

- Web Design Mock-ups
- Catalog Cover
- Credit Card Insert



Venus

BRANDING

- Menus
- Business Cards
- T-Shirt



BRANDING

- Logo Design
- Signage
- Menu Board
- T-Shirt

This project was for a scratch kitchen food truck company who needed a new logo and cute mascot to go along with it. They gave me a rough sketch of a fox and I had to come up with the rest. I choose a neutral, color scheme with an accent of oranges for the fox. I love how the fancy script came together and contrasts with the grungy chalkboard.



PACKAGING

This piece makes me so happy. How cute is the honeycomb pattern and lil bumblebee? I loved creating this box design for an existing company. They already had a logo established, but wanted a high end, professional experience for their customers. They wanted it to be “bright and happy” and incorporate endearing phrases along the way. First inside flap states “Honey this was meant to bee” and inside bottom states “Bee Kind, Save the Bees”.



World Honey Market

WEB DESIGN

Click on image to view prototype



INSULIN ACCESS

ABOUT COALITION PRIORITIES CONTACT US

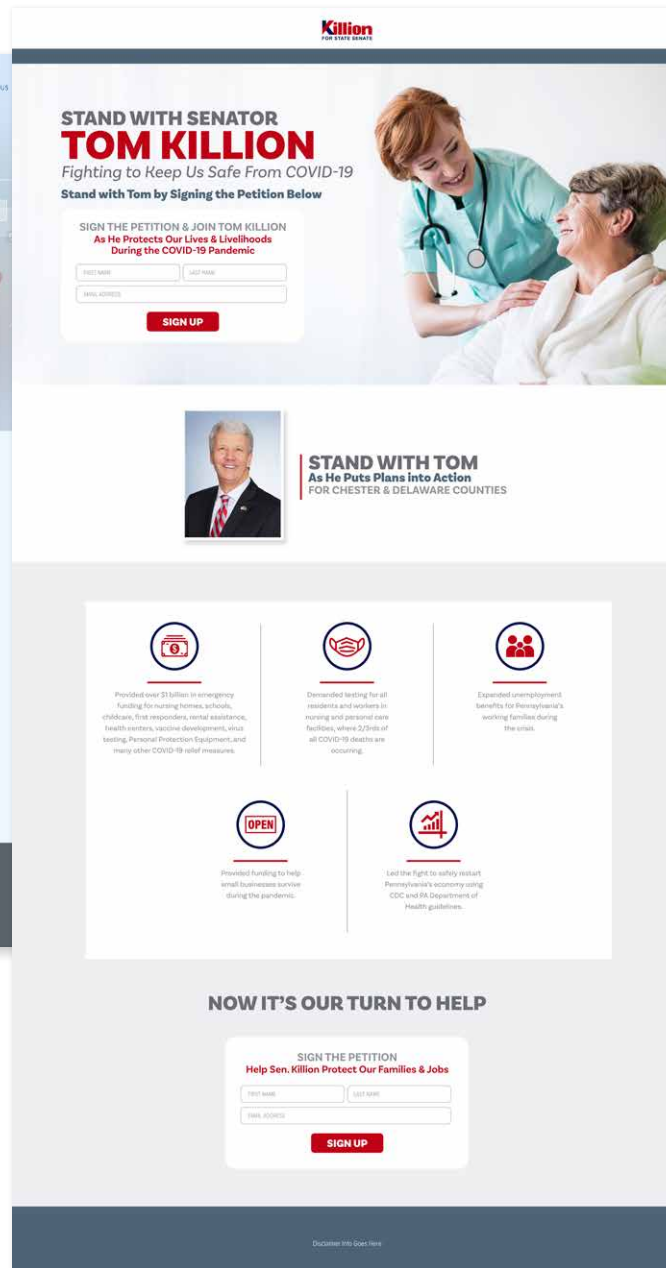
ALLIANCE FOR INSULIN ACCESS

The Alliance for Insulin Access was formed to increase insulin accessibility for diabetics in need in the United States. Together, our mission is to identify and execute targeted and practical efforts that connect patients to available resources to ensure ongoing access to their medicine.

To do this, the Alliance for Insulin Access is dedicating its efforts in 2020 to:

- Improving access for young adults** [Read More](#)
- Increasing awareness of available patient assistance programs** [Read More](#)
- Supporting advocacy efforts focused on reducing out of pocket costs** [Read More](#)

ALLIANCE FOR INSULIN ACCESS



Killion
FOR LIFE BRANK


STAND WITH SENATOR TOM KILLION

Fighting to Keep Us Safe From COVID-19
Stand with Tom by Signing the Petition Below

SIGN THE PETITION & JOIN TOM KILLION
As He Protects Our Lives & Livelihoods
During the COVID-19 Pandemic

FIRST NAME LAST NAME
EMAIL ADDRESS

SIGN UP



STAND WITH TOM

As He Puts Plans into Action
FOR CHESTER & DELAWARE COUNTIES

- Provided over \$1 billion in emergency funding** for nursing homes, schools, childcare, food responders, mental assistance, health centers, vaccine development, virus testing, Personal Protection Equipment, and many other COVID-19 relief measures.
- Demanding testing** for all residents and workers in nursing and personal care facilities, where 2/3rds of all COVID-19 deaths are occurring.
- Expanded unemployment benefits** for Pennsylvania's working families during the crisis.
- Provided funding** to help small businesses survive during the pandemic.
- Led the fight** to safely restart Pennsylvania's economy using CDC and PA Department of Health guidelines.

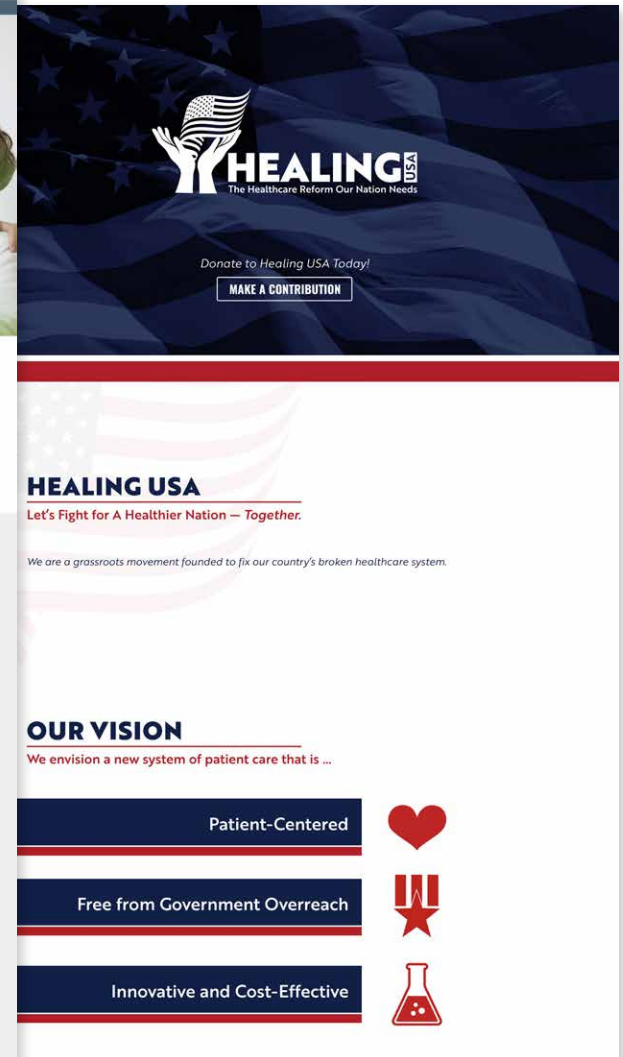
NOW IT'S OUR TURN TO HELP

SIGN THE PETITION
Help Sen. Killion Protect Our Families & Jobs

FIRST NAME LAST NAME
EMAIL ADDRESS

SIGN UP

DISCLAIMER INFO OVER HERE



HEALING USA

The Healthcare Reform Our Nation Needs

Donate to Healing USA Today!
MAKE A CONTRIBUTION




HEALING USA

Let's Fight for A Healthier Nation — Together.


We are a grassroots movement founded to fix our country's broken healthcare system.

OUR VISION


We envision a new system of patient care that is ...

- Patient-Centered** 
- Free from Government Overreach** 
- Innovative and Cost-Effective** 

E-BLASTS



Growing
A REAL AUDIENCE
OF SUPPORTERS



COMMUNITY ARCHITECT
REACHING REAL PEOPLE INTO YOUR COMMUNITY

It's this simple.
Community Architect is changing how we find, reach, and motivate people.


This is the opposite of Astroturfing.

We find real supporters.

Real names.

Real contact information.


“
Building your grassroots support is no longer limited to just your own membership or network.
”



Reid Vineis,
VP of Digital,
Majority Strategies


Learn More more in today's
#StrategySession.

LEARN MORE



COMMUNITY ARCHITECT
REACHING REAL PEOPLE INTO YOUR COMMUNITY

MAJORITYSTRATEGIES.COM
#WEPLAYTOWIN



MAJORITY STRATEGIES
ELECTIONS • ADVOCACY • BRAND

SO MANY CHANGES IN

POLITICAL DIGITAL ADVERTISING

A lot of changes have come to political digital advertising in recent weeks, and more may be on the horizon.

Many industry experts expect Facebook to follow in the footsteps of Twitter and Google soon.


Learn more about what has changed, and most importantly, what those changes mean for campaigns in 2020.

READ MORE


MAJORITY STRATEGIES
ELECTIONS • ADVOCACY • BRAND

#WePlaytoWin
www.MajorityStrategies.com

WE'RE LOOKING FOR THE NATION'S **TOP TALENT!**



Do You or Someone You Know Want to Join the Majority Strategies Team?



Our team is growing, and we are looking for top talent across the country.

Majority Strategies is a full-service data, digital and print firm specializing in influencing the opinion and behavior of voters, constituents, and consumers across:

*Elections
Advocacy
Brand*

SALES TEAM National & State Strategists - Elections, Advocacy & Brand	CREATIVE TEAM Creative Copywriters & Graphic Designers	PRODUCTION TEAM Project Management & Digital Fulfillment
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APPLY TODAY

#WePlaytoWin.
MajorityStrategies.com

MAJORITY STRATEGIES
ELECTIONS • ADVOCACY • BRAND

Follow Us Online.
○○○○

PHOTOSHOP SKILLS

STEVEN BUCCINI
JUST MOVED HERE FROM SAN FRANCISCO

AND BROUGHT *Nancy Pelosi's* RADICAL LIBERAL AGENDA WITH HIM.

- ✗ FORCE A SINGLE-PAYER HEALTH INSURANCE SCHEME ON GUILFORD COUNTY.
- ✗ ABOLISH ICE.
- ✗ STOP SCHOOL CHOICE.
- ✗ ADD MORE GOVERNMENT REGULATIONS AND INTRUSION.

GUILFORD COUNTY CAN'T AFFORD SAN FRANCISCO'S STEVEN BUCCINI.

North Carolina, STEVEN BUCCINI
LIBERAL AGENDA ISN'T WELCOME HERE.

here from San Francisco ...!
S RADICAL LIBERAL AGENDA WITH HIM.
act an extreme agenda that will;²
nd kill Guilford County jobs
working taxpayers' paychecks
d scope of government
ED TO SUPPORT INCLUDES FORCING ALL
NGLE-PAYER HEALTH INSURANCE SCHEME
COST NORTH CAROLINA \$72 BILLION.³

school choice
regulation of the Internet⁴

**ST AFFORD
VEN BUCCINI.
ON
STEVEN BUCCINI.**

1. <https://www.congress.gov/records/house/2019/2019-06-19/2019-06-19-10-00-00>
2. <https://www.congress.gov/records/house/2019/2019-06-19/2019-06-19-10-00-00>
3. <https://www.congress.gov/records/house/2019/2019-06-19/2019-06-19-10-00-00>
4. <https://www.congress.gov/records/house/2019/2019-06-19/2019-06-19-10-00-00>

Paid for by the North Carolina Republican Party
1506 Hargett Street
Raleigh, NC 27605

NORM NEEDLEMAN

Taking Our Money,
Endangering Our Safety.

STOP NORM NEEDLEMAN
from Buying Another Election

First Name:

Last Name:

Email:

SUBMIT

If NORM NEEDLEMAN
Buys Himself a Seat,
He Won't Be on Our Side.

Norm Needleman only cares about his victory, *not about us.*

Raising our Electricity Rates

As the Chair of the Energy and Technology Committee, Norm supports an over-priced Green Energy Plan. He is too distracted by his other jobs to realize just how much our costs will increase, and he doesn't care about the higher rates because of his multimillion-dollar bank account.

Increasing Our Taxes

Norm remains unphased by tax increases, but our families will continue to struggle. He wants to raise our taxes by \$1.8 billion and add more tolls for us to pay on top of that. Norm is motivated by greed to buy himself a seat and keep taking our money for his own benefit.

Turning His Back on Police

Despite their duty to serve our community, Norm continues to work against our police. He is working to pass legislation that would hold police accountable for preventing crimes against our community. It is their job to protect us, but he wants to make it more difficult for them to keep us safe.

Click on image to view prototype



CALENDAR



I absolutely loved every minute of this piece. How can you not be in the best mood when you see these bright, happy, adorable faces. I love this organization and everything that they stand for, so I was ecstatic to get this project. Their 2018 theme was super heroes and I created a super kids, super fun calendar with comic styling throughout and bright, bold colours.

ven
Team
utive Officer
Clinical Services
Development
Education/DSC
Finance
Director of Human Resources

Board of Directors

Dr. Nichelle Stone – Chair
Edward F. Perez – Vice Chair
Clyde M. Brumfield – Secretary/Treasurer

Michael L. Duncan, JD
T. Fitch King III
Jenny R. Kobin
Phillip J. Mobley
George Owen
Alec G. Singh, Esq.
Lauri-Ellen Smith
Lauren Snyder, LMHC, ARNP
Jeanne Ward



CALENDAR



“There is a superhero in all of us...”

“There is a superhero in all of us, we just need the courage to put on the cape.”
-Superman

JANUARY

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	2	3	4	5	6
7	8 <small>New Year's Day (Observed Federal Holiday)</small>	9	10	11	12	13
14	15	16	17	18	19	20
21	22 <small>Martin Luther King Day</small>	23	24	25	26	27
28	29	30	31			



“You only have your thoughts and dreams ahead of you. You are someone. You mean something.”
-Batman

AUGUST

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

PRINT

- Brochure Mailer



STEVE HOBBS HIDING AWAY & HIDING HIS PAST

When a two-thirds tax threshold was voted on in the Senate, where was Steve Hobbs?

Instead of helping our taxpayers, Steve took refuge in his office. To make matters worse, he later voted to completely eliminate the two thirds requirement to raise taxes.¹

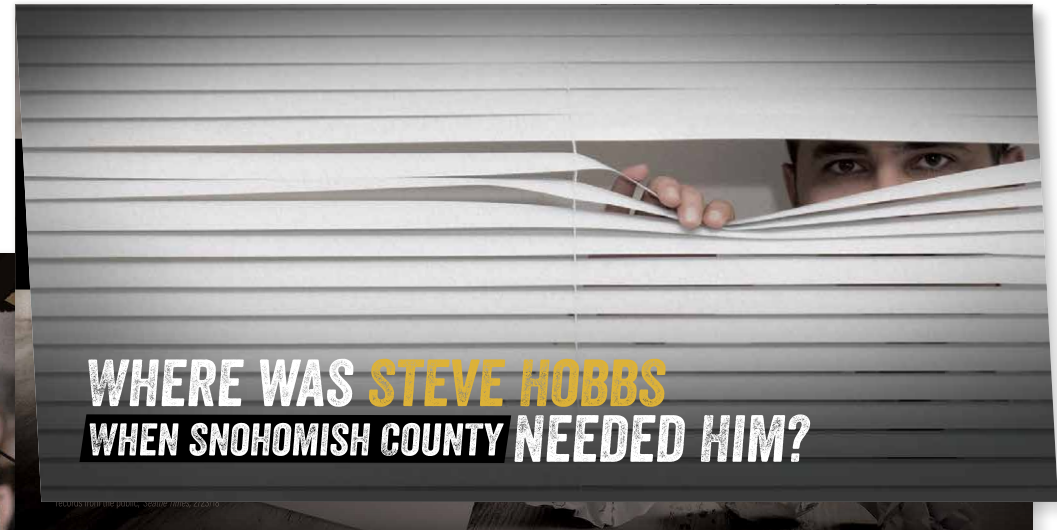
Steve Hobbs likes hiding. Hiding himself. Hiding his emails. Hiding his documents.

By voting to remove state legislators from the Public Records Act, years of Steve's emails and documents would be hidden from the public.²


What else is he willing to hide from us?

VOTE NO on Hiding Steve Hobbs
Tuesday, August 7th

1. SJR 827, Third Reading & Final Passage, Washington State Senate, Feb. 12, 2016.
2. SB 607, Passage, Washington State Senate, 2/23/16.
Joseph O'Sullivan, "Washington state lawmakers make speedy move to shield their records from the public," Seattle Times, 2/23/16.



WHERE WAS STEVE HOBBS WHEN SNOHOMISH COUNTY NEEDED HIM?



STEVE HOBBS UNWILLING TO COME OUT OF HIDING

When we need him most, Steve Hobbs (D) will disappear.

Working for Himself.
Working Against Transparency.

NO CANDIDATE AUTHORIZED THIS AD. PAID FOR BY WA FORWARD (THE LEADERSHIP COUNCIL)
PO Box 1283, Puyallup, WA 98371
TOP CONTRIBUTOR: THE LEADERSHIP COUNCIL

VOTE NO on Hiding Steve Hobbs
Tuesday, August 7th

Printed Standard U.S. Postage PAID 98022-0000

PRINT

- Brochure Mailer



BRICKLEE MILLER

PROVEN, RESPONSIBLE LEADERSHIP FOR ALL OF OKTIBBEHA.

Bricklee Miller is working for Oktibbeha Taxpayers.

As our county supervisor, Bricklee has stressed fiscal responsibility and accountability to ensure our leaders are making the most of our tax dollars.

If re-elected, we can trust Bricklee to continue working towards a balanced budget by:

- ✓ Lowering the tax burden on our citizens
- ✓ Maintaining efficiency by eliminating wasteful spending
- ✓ Increasing transparency to ensure leaders are held accountable

Bricklee Miller is committed to ensuring our county government prioritizes hardworking taxpayers like us.

RE-ELECT BRICKLEE MILLER
FOR COUNTY SUPERVISOR
ELECTION DAY **TUESDAY, NOVEMBER 5TH**

A large image showing a black fountain pen with gold accents resting on a checkbook. A check is partially visible, showing the amount "1000". A photograph of Bricklee Miller, a woman with blonde hair wearing a dark blazer and a necklace, is placed over the checkbook.

BRICKLEE

WORKING FOR OKTIBBEHA

We can trust Bricklee to do what government is efficient, transparent, and accountable.

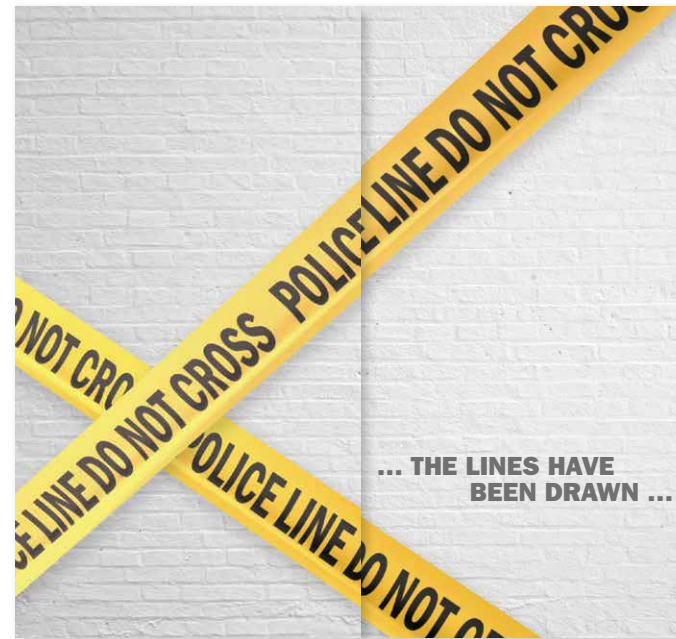
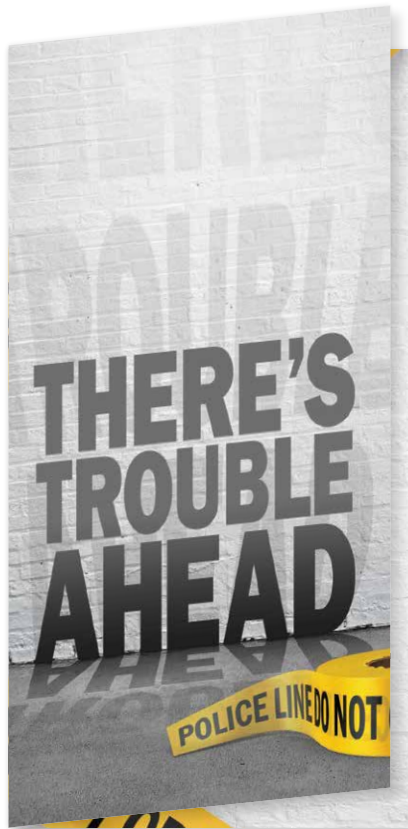
Approved and paid for by Bricklee Miller for District 4 Supervisor
NEED RETURN

RE-ELECT BRICKLEE MILLER
FOR COUNTY SUPERVISOR
ELECTION DAY **TUESDAY, NOVEMBER 5TH**

A horizontal brochure layout. On the left is a checkbook with a "BALANCE" stamp and a fountain pen. In the center is a photograph of a man, a woman, and a dog. On the right is the text "BRICKLEE WORKING FOR OKTIBBEHA" and a call to action to re-elect Bricklee Miller for County Supervisor on Tuesday, November 5th.

PRINT

- Tri-fold Brochure Mailer



PRINT

- Postcard Event Invite

When I think of networking I think of connections. Connections and energy between professionals and how that interaction can spark an idea or, in fact, many ideas. I pictured the electric, current flowing and passing between simple hand shakes and introductions. Others can help us be inspired to bring that bright idea to light and turn on that hypothetical light bulb.



Join Us For
**THE PCC EVENT
OF THE YEAR!**
AN EVENT YOU CAN'T MISS!!!

- ⚡ Networking with mailing industry professionals
- ⚡ Learn about the latest from the National Headquarters of the United States Postal Service
- ⚡ Join your Northeast Florida PCC Event during this week and meet the USPS team!
- ⚡ Continental breakfast, educational speakers, vendor showcase and delicious lunch for FREE!

SEPTEMBER 28, 2017 9:30A-2:00P
DAVE & BUSTERS 7025 SALISBURY RD. JACKSONVILLE, FL

Mail • Shipping • Delivery • Global • Business • Solutions • Results

READY TO POWER UP?

Register for the event: www.northeastfpcc.com
or email delores.d.carter@usps.gov. For more info,
please contact Muriel Bremer: (904) 238-7058
Attendee Registration is Free! Fantastic Door Prizes!
REGISTRATION IS REQUIRED TO ATTEND



SPARK A CONNECTION
Northeast Florida
PCC
AT NATIONAL PCC WEEK

EAT. DRINK. PLAY. CONNECT.
SEPTEMBER 28, 2017 9:30A-2:00P DAVE & BUSTERS JACKSONVILLE, FL

PRINT

- Postcards

CONGRATS ON
YOUR NEW HOME!
WHEN YOU SPEND \$500
SAVE \$125*

*Some restrictions apply.



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• INTERIORS •



1560 Business Center Dr. Ste 13 | Fleming Island, FL 32003 (right on CR220) | 904-579-4148

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R&B HOME IMPROVEMENTS
WE ARE YOUR SERVICE!



SUMMERTIME
SPECIAL
\$1,500 OFF

Offer available for first 10 customers to do a complete kitchen or bathroom remodel.



R&B HOME IMPROVEMENTS
ST LOUIS, MO

WE SPECIALIZE IN . . .
KITCHEN & BATHROOM REMODELS AS
WELL AS WHOLE HOUSE RENOVATIONS.
Financing available with approved credit.

*Call Todd Brackett today
for a free consultation!*

(314) 899-6658

PSRRT STD
U.S. POSTAGE
PAID
MAILED FROM
ZIP CODE 63116
PERMIT NO 584

PRINT

- Die-cut magnet detaches from mailer

OUR STORY

“ We LOVE what we do! We plant, gather, dig, forage and climb to find local, seasonal, organically grown food for you. When we find the best of the best, we harvest and bring it straight to your door. No more questionable produce from stores or farmer’s markets that have sat on shelves for who knows how long. All you have to do to eat honest food with us is empty your bag! Once you taste the local difference, you’ll never over pay for less again. We look forward to you joining our family! ”

Chris & Cora Curry, Owners



scan code to start shopping!

FRESH-PICKED, LOCAL PRODUCE DELIVERED STRAIGHT TO YOU!



5783 Mining Terrace, Unit 3
Jacksonville, FL 32257



LET US BRING THE FARM TO YOUR FRONT DOOR

localfarejax.com | 904-717-0613

VISIT US ON-LINE TODAY & RECEIVE **\$10 OFF** YOUR FIRST ORDER!
Good for any bag option. Enter SAVE10
YOU ARE ONE CLICK AWAY!




MAGNET DETACHES



LOCAL FARE Jax

localfarejax.com
904-503-0211



we deliver WEDNESDAYS, THURSDAYS, & FRIDAYS

LET US BRING THE FARM TO YOUR FRONT DOOR

LOCAL FARE Jax



ADD ADDITIONAL PRODUCTS

artisan farm products to your delivery
... eggs, cheese, milk, grass-fed, free range chicken, local honey, jams and more...

VISIT US ON-LINE TODAY & RECEIVE **\$10 OFF** YOUR FIRST ORDER!
Good for any bag option. Enter SAVE10
YOU ARE ONE CLICK AWAY!



- Convenient delivery
- Handpicked within 24-48 hours of delivery
- The French Pantry bread included
- All bags include varieties of local fruits & vegetables
- Customizable options - 4 different bag options, prices ranges from \$24 to \$49
- Cheaper than food chains!
- Any unused produce is donated to food banks weekly



localfarejax.com | 904-717-0613

LOGO DESIGN

