



Live Music Requirements

Welcome to Kettle! We're so happy you're interested in playing live at our venue! Our main goal is to showcase great live music in a comfortable and chic atmosphere for North Central Kansas!

Over the years, we've realized a few things about our area and venue. This isn't a contract, but more information about us and what is needed/wanted in our space. We find being upfront with our artists makes everything go more smoothly. Please let us know if you have questions or concerns about any of the below items.

-We've found our best nights for live music are Wednesdays 6-8 pm, Fridays 8-10 pm and Saturdays 8-10 pm. Depending on the time of the year, other nights/times may work fine also. Please let us know your availability and what you'd prefer. We could possibly make anything work!

-Our payments vary depending on a lot of factors: time/day performing, how well established/known the artist(s) are, how far the artist(s) are traveling, etc. Please keep in mind we have never charge a cover for our music. We are one of the few venues in north central Kansas that provides consistent and great live music that is FREE and we've worked hard at creating a great atmosphere and name for ourselves. We usually have a large crowd due to our marketing. Of course, not charging a cover and the space of our venue makes it hard to pay a large band fee. We realize this doesn't work for all bands/musicians and we completely understand. We try to be as fair as possible while still trying to continue to provide quality music without a cover. We're happy to negotiate. Our entertainment receive the employee discount on food unless some other arrangement is specified.

-We currently don't have a house music system. We do have 2 speakers and 1 mic without a stand. If you would like to use those, please let us know so we can set them up ahead of time. If you absolutely must have something else and can't bring it yourself, let us know and we can seek them out locally. We can definitely provide a chair or a bar stool. For your information, we are just under a 2,000 square foot venue which seats around 40 people.

-We will have the live music space available at least 1 hour prior to show time, but possibly several hours before show time. If you have a request on when you'd like to set up and sound check, please let us know and we can accommodate. Feel free to park in front of Kettle to unload, but our parking is limited so please move your vehicle for customers to park for the show.

-We take our live music seriously and put a lot of thought into the marketing and advertising. If you play at Kettle, **you can expect from us:**

- At least one radio spot daily for the week of the event at a local area radio station
- Kettle will set up a Facebook event usually at least 1 month prior to the event
- Posts on Kettle FB page and local's personal pages
- Instagram posts leading up to the event
- Posters with the event name, date and time around town
- Event information in our local Chamber Chat newsletter
- Also could include paid FB event boost, live videos, blog posts, and/or paid newspaper advertisements

To market to the best of our availability, **we require from you:**

- At least two good pictures of you and/or your band.
- A description of you and/or your band-origin, background, names and instruments of members, etc.
- A description of the type of music you play-examples would be great also!
- Any available YouTube or other videos you have of yourself. Preferably of originals if you have any
- A post, picture or video of our upcoming event together on your band and/or personal social media pages to drive your own fans to the event. Please tag us.
- Provide us with your social media handles, Web site (if any) and any other pertinent information people may want to know about you/your band
- Not necessary, but if you want your own poster hung up around town, we're happy to do that. Please mail them to us at least 1 month in advance for optimal coverage.

Music Contact: Mandy Fincham, Kettle Owner

kettleclub@kettlebeloit.com, facebook.com/kettlebeloit

204 S. Mill, Beloit, KS 67420 785-534-1971