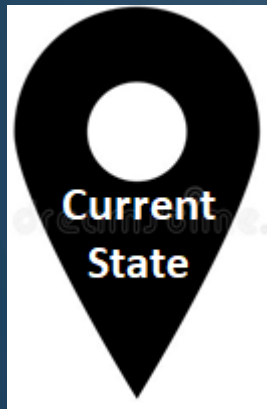


The background is a solid dark blue. In the corners, there are decorative white line art elements resembling circuit boards or neural networks. These elements consist of thin white lines that branch out and terminate in small white circles. The top-left and bottom-left corners have more complex, dense branching patterns, while the top-right and bottom-right corners have simpler, more linear patterns.

CSDH STRATEGIC PLAN

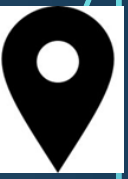
5 STAGES OF STRATEGY DEVELOPMENT



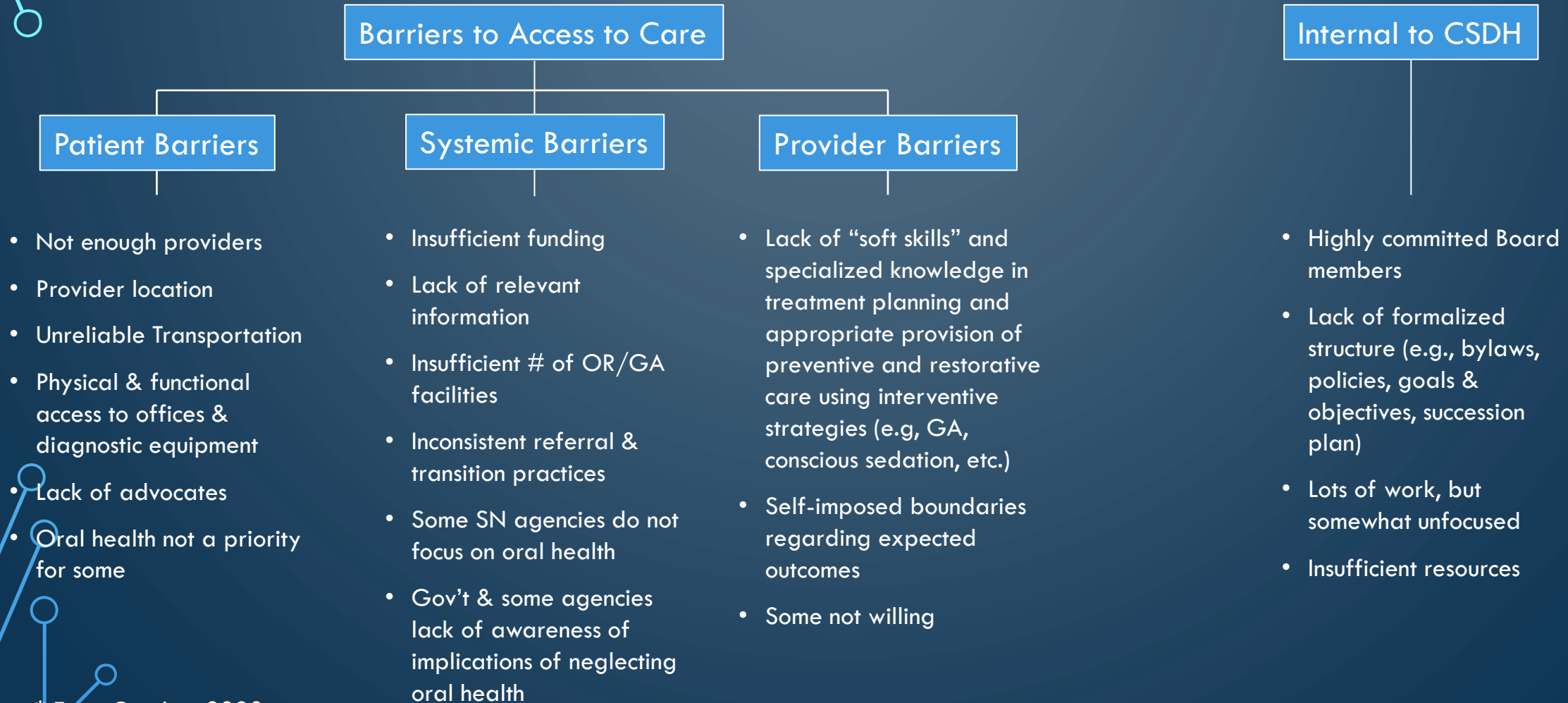
Action Plan



Resources & Timeline



CURRENT STATE: KEY FINDINGS*



* From October 2020



FUTURE STATE: VISION & MISSION



Vision: The ideal future state. Something to aim for that might never be achieved.

Highest quality oral health care for Canadians of all ages living with disabilities.

Mission: Why we exist. The actions we will take to achieve our vision.

Promoting CARE through Collaboration, Advocacy, Research, and Education.





LEADS TO STRATEGIC GOALS

1. **Ensure sustainability of CSDH**
2. **Increase the number of ready, willing, and able oral health care providers**
3. **Reduce/eliminate systemic barriers to access to care**
4. **Reduce/eliminate patient specific barriers to access to care**





LEADS TO KEY OBJECTIVES

1. Ensure sustainability of CSDH

Build the Infrastructure

Build and Engage Membership

3. Reduce/eliminate systemic barriers to access to care

Cultivate Strategic Relationships

Develop an Advocacy Plan



2. Increase number of ready, willing, and able oral health care providers

Drive & Support SN Curriculum Development

Support Current & Future Oral Health Professionals

Establish CSDH Expert Reputation/Credibility

4. Reduce/eliminate patient specific barriers to access to care

Engage with Individuals, Families & Caregivers

1. ENSURE SUSTAINABILITY OF CSDH

Build the Infrastructure

- Finalize proposed bylaws to be ratified by members at the 2021 AGM.
- Develop policies and procedures to support the bylaws. Begin in 2021 to be completed by end of 2022.
- Fill positions on the Board by end of 2021, with each director assigned to an area of focus.
- Establish and fill executive positions by end of 2021.
- Get standing committees up and running by end of 2021 (terms of reference, roles filled, work in progress, annual report ready for 2021 AGM).
- Review Strat Plan by end of 2021 and update with 2022 objectives and actions.



Responsible: Board

1. ENSURE SUSTAINABILITY OF CSDH

Build and Engage Membership

- Define and communicate the benefits of membership by end of Q4 2021.
- Revamp the website by end of Q2 2022 to help attract and retain members (clear branding, user friendly interface, content and visuals that reflect who we are and what we stand for).
- Develop and implement an internal communication plan, integrated across social media platforms, including promoting the AGM.
- Engage members in committee work and implementation of strategic plan.
- Develop and launch the 2022 membership drive to increase membership, convert graduating students to professional members and attract more members from across disciplines.



*Responsible: Board, plus
Membership & Communication
Committees*

2. INCREASE READY, WILLING & ABLE PROVIDERS

Drive and Support SN Curriculum Development

- Meet with Deans and Directors of professional programs to identify opportunities for CSDH to provide and/or support Special Needs curriculum for faculty and students. Through 2021 and on-going as needed.
- Extend offer to the Commission on Dental Accreditation of Canada and their partners and regulators (Colleges) to collaborate on defining the mandatory competencies/experience/requirements of a curriculum that includes special care needs.

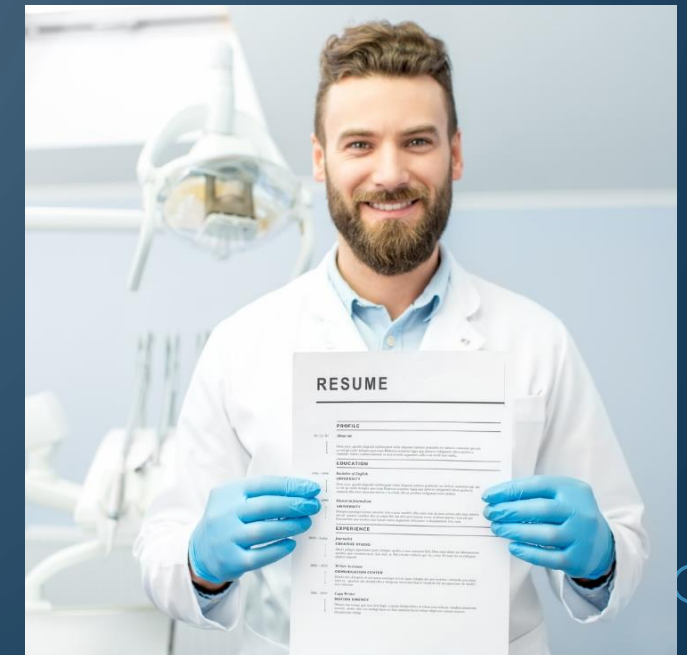


Responsible: Board & Advocacy Committee

2. INCREASE READY, WILLING & ABLE PROVIDERS

Support Future Professionals (Students)

- Define the role of student chapters and establish the infrastructure and chapters across the country, and across oral health care disciplines, by end of Q3 2021.
- Fill positions on Student Representation Committee by end of Q3 2021.
- Identify SN Champions (faculty members or CSDH mentors) to guide each student chapter by end of Q3 2021.
- Identify students' learning goals and needs by end of Q1 2022.
- Develop educational processes to support student development.



*Responsible: Student
Representation and Education
Committees*

2. INCREASE READY, WILLING & ABLE PROVIDERS

Support Current Professionals

- Present at least 3 professional development webinars for practitioners by end of 2021, and annually thereafter.
- Develop or acquire other educational materials and links to be posted on our website.
- Survey members to determine current and future educational needs/interests. Pilot with program leaders by Q4 2021.
- Design, develop and deliver at least one CE program in conjunction with the CDAA/CDA on a yearly basis beginning in 2022.
- Encourage members to augment their education in Special Needs oral health care through continuing education.
- Promote availability of the iADH fellowship in Special Needs oral health care once available.



*Responsible: Scientific &
Education Committee*

2. INCREASE READY, WILLING & ABLE PROVIDERS

Establish CSDH Expert Reputation/Credibility

- Identify and fulfill opportunities to reach a broader audience (e.g. CDHA's Niagara Fall conference) by end of Q4 2021 and on-going.
- Meet with leaders of other Canadian oral healthcare professional associations and regulators to establish CSDH as a collaborator by end of 2021 and on-going.
- Through meetings with deans, encourage universities to conduct research in the area of oral health care for people with disabilities/special needs. Identify and promote issues we feel are important (e.g., scoping the size of the issue, others TBD)
- Increase awareness of funding/grants available through Canadian Institutes of Health Research.



*Responsible: Board &
Scientific & Education
Committee*

3. REDUCE/ELIMINATE SYSTEMIC BARRIERS TO CARE

Cultivate Strategic Relationships

- Research, identify, and *prioritize* potential aligned organizations and define how we might be of benefit to each other. Continue to develop and expand relationships with other organizations (e.g., CASDA, About Face, AADMD, etc.) On-going:
- Distill a framework from current experiences for contacting and working with aligned organizations (e.g., how to contact, how to uncover opportunities of mutual benefit, approval procedure for making a formal commitment, success measures, etc.) First draft by end of 2022.
- Continue to develop relationships with national and provincial oral health professional bodies
 - Partner in advocacy to ensure they recognize CSDH as the authority and place to go for this population.
 - Partner in continuing education programs to help foster wider range of penetration.
- Cultivate continuing partnership with IADH, ISDH or other like societies

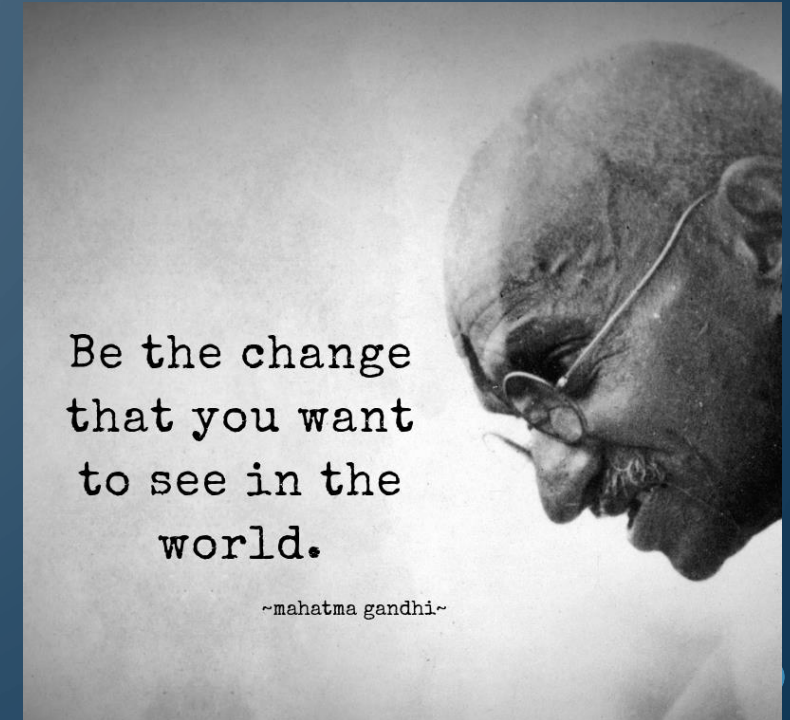


Responsible: Executive,
Advocacy Committee, Scientific
& Education Committee

3. REDUCE/ELIMINATE SYSTEMIC BARRIERS TO CARE

Develop an Advocacy Plan

- Develop an advocacy strategy by end of 2022
- Research (conduct literature review) the issues from multiple perspectives and prioritize/select issue(s) to “own/champion.”
- Gain an understanding of processes (tools, tactics, etc.) that can be used to best influence change.
- Research, identify, and prioritize potential aligned organizations and define how we might be of benefit to each other.
- Identify an initiative to lobby the government or other relevant entity (e.g., regulators, insurance companies, etc.) and begin/oversee implementation of the plan (2023).



*Responsible: Advocacy
Committee*

4. REDUCE/ELIMINATE PATIENT BARRIERS TO CARE

Engage Individuals, Families & Caregivers

- Create opportunities for individuals with disabilities to share their personal stories and experiences with our members.
- Continue to develop and expand the relationship with Special Olympics Canada to help increase oral health awareness, knowledge and access to care for SO athletes.
- Collaborate/network with select social service/health care agencies to increase their knowledge/awareness/practical experiences to support caregiver training related to oral health care.



*Responsible: Special Olympics
Committee, Scientific &
Education Committee*

FOCUS ON ORAL HEALTH CARE PROVIDERS

Have we appropriately addressed these groups in our objectives & actions?

DEFINITION Ready = technically capable of completing oral health procedures Willing = interested in treating patients with special needs Able = possesses the “soft” skills to treat patients with special needs	Ready ✓ Willing ✓ Able ✓	Ready ✓ Willing ✓ Able x	Ready x Willing ✓ Able x/✓	Ready ✓ Willing x Able x
WHO	Oral health teams already treating patients with special need	Oral health teams interested in but not currently treating patients with special needs	Undergrads interested in treating patients with special needs, but not qualified to practice	Oral health teams not interested, and may never be , in treating patients with special needs
CSDH STRATEGY RELATIVE THESE GROUPS	Engage & support	Continuing education on soft skills	Augment soft skills. Include courses in university/college curriculum.	Not a priority

MEMBERS' CALL TO ACTION



- Review the detailed plan (emailed/on website)
- Identify areas of particular interest
- Consider how you might get actively involved
- Contact the committee chair or email csdhcanada@outlook.com and we'll forward it on