

Valley Alliance of Neighborhood Councils

VANC

34 San Fernando Valley Neighborhood Councils
Established March 03, 2003 by Jill Banks Barad-Hopkins

Thursday, November 10, 2022 6:30-9:30+p.m.

Via zoom: Join Zoom Meeting

<https://us02web.zoom.us/j/98759241651>

[Recording of this meeting can be found at www.lancc.org/nc-alliances.php](http://www.lancc.org/nc-alliances.php) move down for VANC

Note: VANC is an independent Alliance and is not required to follow the Brown Act. We are able to prevent individuals from participating in VANC meetings if they are disruptive, or sufficiently unrelated to VANC business.

Note: To be added to the email list, send your information to VANC@empowerla.org

2023 Neighborhood Council Elections

Reminder: VANC meetings are to discuss various topics so that you can educate your NC for further discussion/vote

Zoom attendees, please identify your NC along with your first name

AGENDA

1. **Welcome and Introductions:**

Glenn Bailey, Cindy Cleghorn hosting VANC34.chair@gmail.com

2. **Neighborhood Council Elections – Presentation by:**

Michael Lektorich Election Administrator from City Clerk's office
election candidate files, polling places, vote by mail, ADA compliance for voting locations

213-978-0444 Michael.lektorich@lacity.org

Angie Aramayo, Director of Awareness & Engagement from DONE
Election outreach, canva accounts, regional meetings

213-357-8810 Angie.Aramayo@lacity.org

3. **Some ideas for outreach used by NCs in the past**

- a) Every Door Direct USPost Office
- b) www.WalkingManINC.com
- c) LA print in Reseda,
- d) F&M marketing
- e) Sample ballots

4. **LA Special Election for CD6** - April 4, 2023 with June 27, 2023 run off date if needed
See CF22-1233 & CF22-1234

Arleta, Lake Balboa, North Hills East, North Hollywood NorthEast, Panorama City, Sun Valley, Van Nuys (NC elections for CD6 3JUN2023, 10JUN2023, 18JUN2023, 22JUN2023)

5. **DONE** General Manager Beltran or her appointee

- a) **DONE 2022-23 NC Budget Funds** - What is the valley allocation?
 - i. \$240,000 Organic & paid advertising and media placements and posts on print, broadcast, and digital platforms
 1. Where can these ads, posts, broadcasts, platforms be heard/seen
 2. What is the schedule, specifically for the valley, for these ads, posts, broadcasts, platforms?
 - ii. \$260,000 Election related staff support
 1. \$50,000/year would be 5 full-time people at DONE doing nothing else but NC election activities
 - iii. \$450,000 Community partner engagement
 1. Want report from DONE on previous "community partner engagement", who were they? How were they selected? # of candidates procured, # of voters procured, along with NC input and how much were they paid? What was the effectiveness vs cost.
 2. Want valley funds to go directly to valley regions vs community partner engagement. What is the valley budget?
 3. Community based organizations involved in outreach should NOT be requesting NPGs for their organizations nor be DONE/City Clerk/City Council favored entities
 - iv. \$50,000 Web development and printing
 1. What is being developed
 2. When will this be available?
- b) Entire NC Board should be receiving communication from DONE not just the President and Outreach chair on election updates.

PENDING ITEMS:

- c) Status of 2nd zoom accounts
- d) Update on ADA Compliance for meeting locations for NCs who have submitted their locations.

6. **BONC Commissioners** - Jennifer Valdivia, **North Valley** - Len Shaffer, **South Valley**

7. **Recent Council Files your NC may be interested in:**

- a) **CF22-1197** - Convene a new Ad Hoc Committee on City Governance Reform
- b) **CF21-1472** -Amend City Charter to create an Independent Redistricting Commission
- c) **CF22-1196** - charter reform increase # of City Council Seats

d) **CF22-0560** - Update Lobby Laws (10/25 see NEW bullet points on this motion)

8. **DON'T FORGET** to voice **your OWN PERSONAL opinion** on all council files

9. **Items from the floor**

- a) Update on Animal Shelter Volunteers
- b) [Animal Shelter Volunteers Win First Round In Fight For First Amendment Rights \(citywatchla.com\)](#)Plummer St Project – Historic Buildings
- c) 2028 Olympics 4 venues in valley, deals being made for public open space

MARK YOUR CALENDAR

***VANC Meeting Thursday, December 8, 2022: TOPIC: TBD**

***PlanCheck 2nd Saturday of the month, details at www.plancheckncla.com
*Educate yourself on City Planning and Land Use issues.***

***LADWP MOU 1ST Saturday of the month, details at:
<https://www.ladwpnews.com/dwp-nc-mou-and-advocacy-committee-meetings/>**



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HOT TOPICS For NOVEMBER 10, 2022

1. **Where to find 2023 NC election information:**

- https://clkrep.lacity.org/election/2023_NC_Election_Handbook.pdf
- https://clkrep.lacity.org/election/2023_NC_List_of_Election_Administrator.pdf
- https://clkrep.lacity.org/election/2023_NC_Regional_Election_Schedule.pdf
- <https://clerk.lacity.org/clerk-services/elections/nc-elections>
- (213) 978-0444 or email us at Clerk.ElectionsNC@lacity.org.