

OBJECTIVE

To ensure all members
 are informed,
 empowered, and engaged
 in upholding the values
 and standards of our
 organization.

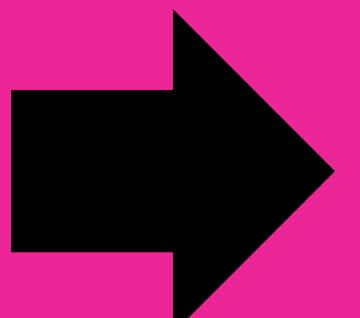
TABLE OF CONTENT

- Membership Overview
- Membership Structure
- Expectations
- Chapter & Committee
 Operations



MEMBERSHIP

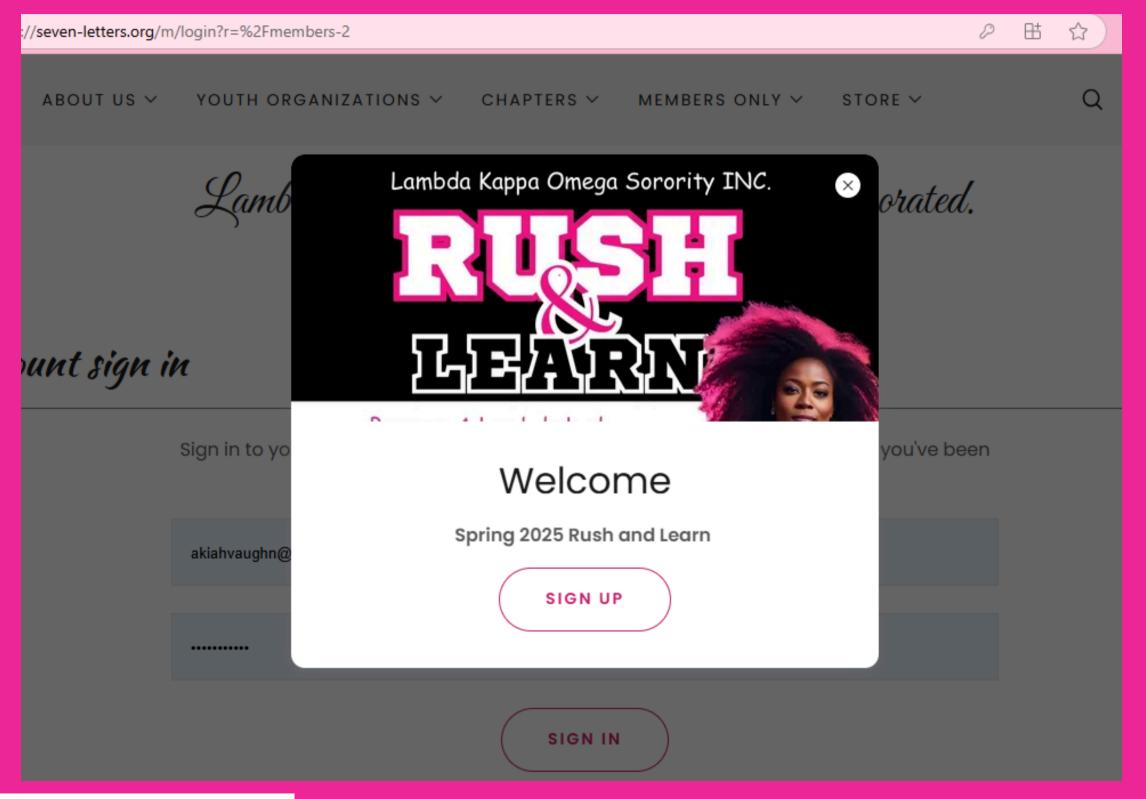
- Plays a major part in sealing the deal after someone has been "recruited"
- Host Rush & Learns
- Complete full onboarding process leading up to education



- Currently, over 120 women members
- More than 40 youth
- Chapters in 25 states
 - 48 Chapters



WHATS THE PROCESS?



Recruitment will begin to interact with those interested. Chapters are advised periodically of the intereste they have

Chapters are encouraged to send an engagement email (invite to upcoming events) when they receive this information. Invite Share recruitments and marketing post on your chapter/personal social media pages

Check the website for Rush & Learn dates. Have at least 1 person from your chapter attend. Respond back to Reach Out messages from potentials when they are in their education phase



PLAY YOUR PART!

CHAPTERS

- Each chapter should have their "Chapter Board" in place (President, VP, Secretary, etc.). If you have a leadership role, do your part! If you dont have a role, do your part, also!
- Be present. We can not continue to increase membership if we are "unknown" or "under-represented"
- When ladies join your chapter, make them feel a part. Be welcoming (think about when you first joined your chapter and how you wanted to feel). Take the time to get to know who they are. Each time a member joins, we have to continue to strengthen the chapter foundation. This is the only way we will continue to grow and maintain members!

COMMITTEES

- Join a committee you REALLY have an interest in and be present. Attend the meetings, volunteer for tasks, etc.
- Share your committee experience and "whats happenings" with others.
 Committees play a major role in keeping the members engaged/informed.
- Give your input and share ideas. As we grow, we need fresh ideas/initiatives from our members. This will keep us "fresh", exciting and the #1 sororotiy for those seeking sisterhood!





Educate at least 2 people per quarter on Lambda Kappa Omega, what we stand for and share what you've gained

When in doubt about something related to membership, reach out!

We understand you may not be able to make it to everything but think back to the day you decided to join and your WHY!! Be the type of member you watched before you decided to join!! We are all different and you arent expected to be anyone else but you...but what or who drew you here??

