



There is a structured, practical framework for gaining Sorors when operating as a **single-member chapter** or **rebuilding an empty chapter**. The guidance assumes alignment with national bylaws, intake policies, and regional oversight.

1. Stabilize the Chapter Foundation

Before recruitment begins, credibility and compliance are essential.

- Secure national and regional approval to operate, recruit, and conduct activities.
- Ask a regional mentor or advisory Soror to provide legitimacy and continuity.
- Ensure all administrative requirements are current (financials, reports, intake certification).

Prospective members are unlikely to join a chapter that appears inactive, unsupported, or at risk of suspension.

2. Reintroduce the Sorority to the Community

In areas with no active chapter, visibility must precede recruitment.

- Launch community service initiatives aligned with your sorority's signature programs.
- Partner with local nonprofits, schools, churches, and civic organizations.

- Participate in community events wearing approved sorority paraphernalia.
- Establish a basic digital presence (social media page or website) highlighting mission, history, and service impact.

Position the chapter as relevant, respected, and necessary in the community.

3. Leverage Strategic Networking

Recruitment begins with relationships, not applications.

- Personally connect with women living in the area.
- Engage professional women's organizations and affinity groups.
- Attend community events to identify women interested in membership.

Many women to join but need a clear invitation and vision.

4. Host Informational and Interest Events

Once visibility is established, create intentional opportunities for engagement.

- Host interest meetings or community service events.
- Clearly communicate:
 - Chapter rebuilding goals
 - Membership expectations
 - Time and financial commitments
- Maintain professionalism and transparency to manage expectations.

Attract women who are serious, aligned, and prepared for the work of rebuilding.

5. Recruit with Quality Over Quantity

Small chapters must prioritize fit and commitment.

- Seek women who:
 - Have flexible schedules and strong leadership skills
 - Are respected in the community
 - Understand that rebuilding requires patience and consistency
- Avoid rushing intake simply to increase numbers.

A strong core group is more valuable than a large but disengaged line.

6. Retain Through Engagement and Support

Retention is just as critical as recruitment.

- Establish structured meetings and communication rhythms.
- Celebrate milestones and progress, even small wins.
- Encourage continuous education on sorority history, policies, and leadership.

Create a sisterhood culture that new Sorors want to sustain and grow.

7. Utilize Regional and National Resources

Do not rebuild in isolation.

- Request membership intake assistance.
- Use national recruitment materials and best-practice guides.
- Stay visible and accountable to leadership at all levels.

Rebuilding or growing a single-member or empty chapter is challenging, but it is also a powerful opportunity. With strategic planning, disciplined execution, and intentional relationship-building, a chapter can move from survival to sustainability—and ultimately to impact.

What positive advice or strategies can you provide to a single member chapter to help expand and grow membership?



