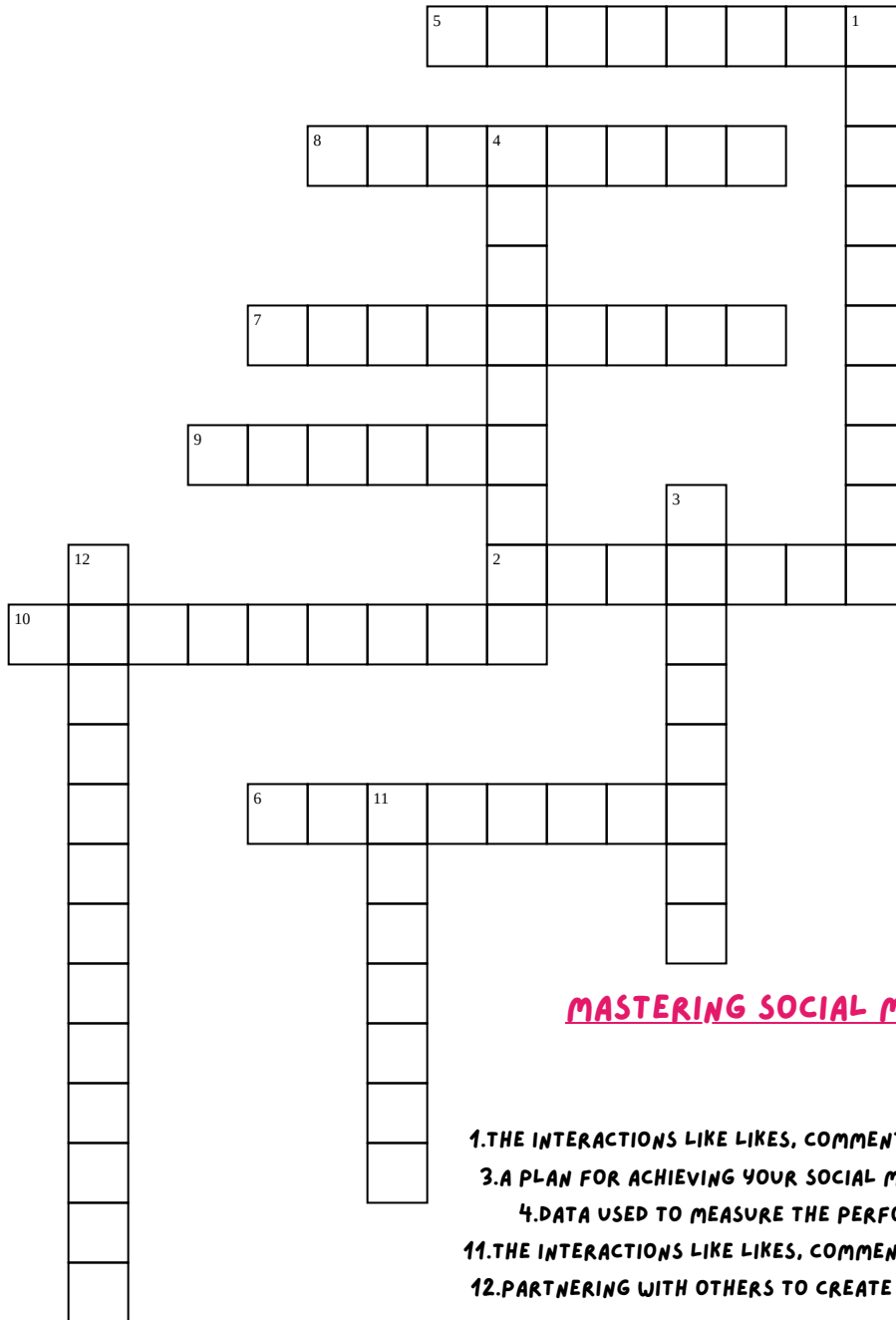


# AKΩ?

## DO YOU KNOW



### WORD BANK:

- HASHTAG
- ENGAGEMENT
- HIGHLIGHT
- TEMPLATE
- ANALYTICS
- SCHEDULE
- REPOST
- COLLABORATION
- FOLLOWERS
- CREATIVE
- STRATEGY
- CONTENT

### MASTERING SOCIAL MEDIA TIPS CROSSWORD PUZZLE

#### DOWN:

1. THE INTERACTIONS LIKE LIKES, COMMENTS, AND SHARES YOUR POSTS RECEIVE. (10 LETTERS)
3. A PLAN FOR ACHIEVING YOUR SOCIAL MEDIA MARKETING GOALS EFFECTIVELY. (8 LETTERS)
4. DATA USED TO MEASURE THE PERFORMANCE OF SOCIAL MEDIA POSTS. (9 LETTERS)
11. THE INTERACTIONS LIKE LIKES, COMMENTS, AND SHARES YOUR POSTS RECEIVE. (10 LETTERS)
12. PARTNERING WITH OTHERS TO CREATE OR PROMOTE SOCIAL MEDIA CONTENT. (13 LETTERS)

#### ACROSS:

2. THE POSTS, VIDEOS, AND GRAPHICS USED TO ENGAGE WITH YOUR AUDIENCE. (7 LETTERS)
5. A PRE-DESIGNED LAYOUT TO CREATE CONSISTENT AND PROFESSIONAL-LOOKING FLYERS. (8 LETTERS)
6. A TOOL OR PLAN FOR POSTING CONTENT AT SPECIFIC TIMES FOR MAXIMUM VISIBILITY. (8 LETTERS)
7. A WAY TO SHOWCASE SAVED INSTAGRAM STORIES ON YOUR PROFILE. (9 LETTERS)
8. A TRAIT IMPORTANT FOR DESIGNING ATTENTION-GRABBING FLYERS AND CONTENT. (8 LETTERS)
9. SHARING EXISTING CONTENT FROM OTHERS TO YOUR CHAPTER'S PAGE. (6 LETTERS)
10. PEOPLE WHO SUBSCRIBE TO SEE YOUR CHAPTER'S UPDATES REGULARLY. (9 LETTERS)