



## Test Your Social Media Knowledge!

### Directions:

Read each statement carefully and decide whether it's True or False.

1. Posting consistently helps improve engagement on your social media pages.
2. Using more than 15 hashtags on Instagram improves your post visibility.
3. Social media captions don't matter as long as the visuals are strong.
4. Reposting content from the main page can increase your chapter's reach.
5. Shorter videos (under 1 minute) usually perform better on social media platforms.
6. It's not necessary to tag other pages in your posts if you're not collaborating.
7. Instagram Story Highlights are a great way to share important updates permanently.
8. Only social media influencers should use professional branding for their pages.
9. Analyzing engagement metrics (likes, comments, shares) can improve your strategy.
10. Posting during peak activity hours can maximize your audience's visibility.