

LYRA GRANDY

☎ 603 389 7295

✉ lyragrandy@gmail.com

in Lyra Grandy

I am a highly motivated and creative individual currently studying at Parsons School of Design. I have significant experience in customer service, sales, and administrative support. I am known for my clear and confident communication style, and I naturally create a warm, welcoming atmosphere wherever I go. I am passionate about design, fashion and branding. I bring a calm, easygoing energy to fast-paced environments, and I genuinely enjoy connecting with people, solving problems, and making others feel comfortable and cared for.

WORK EXPERIENCE

■ Snow Milk

Jan. 2024- June 2024

Fashion Intern

- I helped with marketing schemes and creating social media content.
- I delivered high-end stock to retail locations across the city.
- I ensured stock stayed neat and organized.
- I learned hands-on design and branding processes.

■ Portman Boutique

Sept. 2022- June 2023

Sales Associate

- Provided personalized customer service by building relationships and ensuring an enjoyable shopping experience.
- I ensured the sales floor remained fully stocked and stayed neat and organized throughout the day.
- Handled sales transactions using POS systems and processed returns or exchanges efficiently.
- Met or exceeded weekly sales goals through product knowledge, a positive and inviting manner, and clear communication.

■ Bloom Boutique

June 2020- Aug. 2022

Owner

- I managed client bookings to ensure an efficient and organized schedule.
- Developed pricing, promotions, and seasonal offerings to drive revenue
- I created content for, and managed multiple social media platforms including Instagram and Pinterest.
- Handled inquiries, and problem resolution with a professional and friendly approach.

EDUCATION

Parsons School of Design

BFA

Fashion Design

Graduating in May 2027

3.52 GPA

Bath Academy

A-levels

Art, English Language, Psychology

2022-2023

Oyster River High School

2020-2022

3.9 GPA

SKILLS

- Provide friendly, professional service to ensure every visitor or client feels welcome and well-supported.
- Confident and articulate communicator, comfortable speaking with people in person, over the phone, or by email.
- Proficient in all ADOBE platforms, as well as Excel, Sheets, Word and Canva.
- I bring an upbeat, welcoming energy to every interaction and take pride in creating a positive first impression of both myself and the company I am representing.
- Fast learner who quickly adapts to new environments and tasks.
- Reliable, detail-focused, and excellent time management skills.

REFERENCES

Doobie Duke Sims

Snow Milk

Email : doobiedukesims@gmail.com