

# VELUR VELVET FINISH



ELUR is a waterbased product that creates the textural effect of subtle rough concrete and stones. Its versatile properties make it a great choice for interior and exterior designs. VELUR can be tinted to variety of different colours which helps to create a unique and artistic pattern to any wall. Apply VELUR with a steel trowel and finish off with the same steel trowel to bring a luster or glossy finish depending on your own skill. Once finished, you will see a unique signatred wall that can't be replicated by anyone!



## Key Features:

- Creates the natural effect of concrete/ stone
- Velvet-smooth with luster to low sheen effect
- Waterbased
- Crack-free
- Polymer modified
- Tintable to variety of colours
- Very Low odour
- Interior / Exterior
- Easy to apply and user-friendly

## Application Guide:



## Versatile Effect and Performance

Velur brings a stylish look to any location. Due to its excellent workability, it is very easy to apply by steel trowel or roller (add 5% water for long-nap roller application followed by steel trowel to enhance depth and final pattern to any job). When troweled, it can be done in one or two coats, depending on surface condition, to achieve a smoother finish within a day. It is also very tough and durable that makes Velur is very easy to maintain. Velur is easy to apply and work with. Once dried, it has excellent adhesion and toughness. It can be applied on almost any surfaces subject to a proper surface preparation. Velur is tintable to all light or dark colours including all different grey colours for any concrete style. Because the final appearance has a unique textured effect, you will have multiple different depth of colours.

To get more protection, colour enhancement and glossy look, we recommend using Chemro wax AcquaCera for interior and Glaze or Matt clear coat for exterior. AcquaCera, will also bring waterbeading affect that helps to protect Velur finish better. Velur is a polymer modified product, so it has a very good UV resistance along with its flexibility aspects.

Limitation: Velur is not suitable for high wear situations, wet areas or places subject to immersion. Best application and drying temperature would be between 10°C and 30°C.

## surface preparation

For previously painted surfaces dedust and clean with some sugar soap followed by clean water. The surface must be dry with no sign of moisture (WME<15%). For surfaces with cracks or holes, repair with appropriate filler. If primer required, apply one coat of Chemro Prima.

If surface is very nonstick or coated with solvent based paint, sand the surface, then apply one coat of Chemro Prima as primer.

### Unpainted Surfaces:

For surfaces with cracks or holes, repair with appropriate filler. The surface must be dry with no sign of moisture (WME<15%). All patch works, joints, nails and other precautions must be considered withing the manufacturers installation protocols.

For plasterboard, FCS panel and bare timber apply one coat of Chemro Prima. For FCS panel and bare timber apply one coat of Chemro Prima.

White set (set plaster) must be coated first with a proper oil-based primer, then sand and apply one coat of Chemro Prima.

All other surfaces and panels must be prepared, primed and treated with proper primers and compounds prior to Velur application.



## Additional Information

- Gloss: Luster to Low Sheen
- No. of Coats: One or Two
- Toxicity: Not classified as toxic or dangerous good
- Spread: 1-3m<sup>2</sup>/L per coat

## Application Methods

Before you begin, you **MUST** test your chosen colour and application method on a large piece of board. 400x400 mm is recommended. Please see disclaimer about colour variation.

**Roller Application:** Add 5% water to your pail. Mix it thoroughly. Use a long nap roller to apply to the wall. Divide the wall to few sections and apply a thick coat on each nominal section.

While Velur is still wet, smooth the surface with a steel trowel, moving your hand wrist to sweep and create your own pattern. Apply other sections with the same method, until you finish the wall. Velur has excellent recovery properties. This helps the surface to get more even during drying. After first coat, wait for wall to dry. Sanding is not required, however, if the surface have undulation, use sandpaper 150-180 or use steel trowel edge to smoothen the surface. Apply second coat in the same method. Depending on drying condition you can polish the surface after 1hr with steel trowel. The surface must be tack free before polishing. Velur is very user friendly, so if you have to wait for couple of hours you still can polish up the surface using your steel trowel. To get the best polished finish, use your edge of your trowel at 10 to 15- degree to the surface and the push and move it gently. Do not push too hard or move too quick. Clean the edges of trowel after each few strokes using a clean damp cloth.

**Steel Trowel Application:** Mix the pail thoroughly. Velur can be easily applied with a steel trowel. To do this, use a paint knife and load up the edge of steel trowel with product. Then apply on the wall moving your hand wrist to sweep and create your own pattern. Velur has excellent recovery properties. This helps the surface to get more even during drying. After first coat, wait for wall to dry. Sanding is not required, however, if the surface have undulation, use sandpaper 150-180 or use steel trowel edge to smoothen the surface. Apply second coat in the same method, but in a very thin film. Load the edge of trowel with enough material (not too much) and the apply using push and move technique. Depending on drying condition you can polished the surface within 30min with steel trowel. The surface must be tack free before polishing. Velur is very user friendly, so if you have to wait for couple of hours you still can polish up the surface using your steel trowel. To get the best polished finish, use your edge of your trowel at 10 to 15- degree to the surface and the push and move it gently. Do not push too hard or move too quick. Clean the edges of trowel after each few strokes using a clean damp cloth.

**Note:** Once finished and satisfied, to protect and increase gloss in interior application you can apply Chemro AcquaCera. Simply wet your clean lint-free cloth with AcquaCera and do in circular motion on the Velur surface. Do not push! Just rub gently to boost gloss. First you feel some resistance, but it will disappear after rubbing.

## Precautions and Limitations

Velur is not suitable for high wear situations, wet areas or places subject to immersion. Best application and drying temperature would be between 10°C and 30°C. All preparations must conform to AS2311.

Velur is non-hazardous and is not classified as dangerous. It does not require any special labelling. A Safety Data Sheet is available on request. Velur should be stored in the original and unopened containers for no longer than 12 months before processing. As far as possible, storage should be at a uniform temperature between 5 and 30°C with the packaging intact and protected from direct sunlight and frost. The product should be kept away from children.

## Pack Size:

15L, 4L, 0.5L

## Disclaimer

Chemro Pty Ltd will not accept responsibility for any colour or look differences. In purchasing from Chemro Pty Ltd, you agree to accept the small risk that there will be a slight variation between the actual colour and pattern amongst different batches, pails and or sample products. In addition, please be aware that colours and textured finishes often vary between batches; for example slightly different shades of 'White', different degrees of shininess, and different looks and feel for material.

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