

PRIMA SEALER UNDERCOAT



PRIMA is a water-based, pure acrylic sealer undercoat characterised by its non-toxic formulation and superior performance, available in two distinct styles: Quartz Prima and Non-quartz Prima. Both variants are well-suited for application on a wide range of standard surfaces, including plasterboard, raw MDF, renders, previously painted surfaces, bricks, blocks, masonry surfaces, and FCS. Prima is known for its remarkable hiding power, flow, adhesion, and ease of use. Additionally, the product is enhanced with anti-mould additives, ensuring improved durability and long-lasting performance.

Key Features:

- Low VOC (<30 g/l)
- Excellent workability
- Superior hiding power
- Outstanding adhesion
- Interior/Exterior
- Excellent Sandability
- Pure acrylic

Benefits:

Ease of application (Roll, brush, and spray)
Excellent adhesion
Can be applied previously painted surfaces
Easy water wash up
Can be sanded easily
True White

Application Guide:



Surface Preparation:

Comprehensive precautions must be taken to ensure the desired outcome on both newly constructed and previously painted surfaces. All cracks, joints, and nail holes should be filled, cured, and finely sanded in accordance with the manufacturer's specifications. The surface must be thoroughly cleaned and dried, free from dust, peeling, mold, or any loose materials. In the presence of stains, it is essential to clean or wash the affected areas. If necessary, a suitable stain blocker should be applied based on the type of stain encountered. Previously painted surfaces may require light sanding as needed. Utilise fine-grit sandpaper or a sanding block (180 grit or higher) and conduct surface preparation to assess the painting area. For new surfaces that have been finely prepared, it is advisable to apply a single coat of PRIMA across the entire area to enhance coverage and final properties. This product offers excellent coverage and mitigates varying levels of paint absorption, resulting in a superior finish. PRIMA can be tinted to all light colours, further optimising coverage. While the primer color may not perfectly match the topcoat, it will harmonise with the final tint. Allow PRIMA to dry for 12 to 24 hours, depending on weather conditions, before proceeding with sanding and the final application. It is important to note the following: do not apply if the ambient or surface temperature is below 10°C; ensure the MIX is thoroughly stirred; and apply one coat of the product. This product is not suitable for use on floors or in areas exposed to immersion.

Handling, Health and Environment, Storage:

This product is not classified as a dangerous good. Keep it out of children's reach. Store at a temperature between 10-30°C, avoiding frost. Do not stack more than three pails at once. Ensure the lid is securely fastened after each use. For comprehensive safety precautions, please consult the Material Safety Data Sheet (MSDS) accessible via the QR code. Avoid contact with eyes and ingestion. In the event of poisoning, contact the Poison Information Centre at 131 126 or seek immediate medical assistance. For eye contact: rinse with running water. For skin contact: remove contaminated clothing and gently wash the affected skin. If ingested: do not induce vomiting; rinse the mouth with water and seek medical advice. For complete safety precautions, refer to the MSDS via the QR code or contact Chemro Pty Ltd.

Maintenance:

Regular maintenance cleaning is crucial for the longevity of a painted surface. When choosing a cleaner, mild soapy water is typically sufficient. Avoid abrasive, harsh cleaners and strong alkaline or acidic solutions. It is advisable to test the cleaning solution on a small area first to ensure it does not harm the paint film.

Pack Size:

15L, 4L, 0.5L

Disclaimer

Chemro Pty Ltd will not accept responsibility for any colour or look differences. In purchasing from Chemro Pty Ltd, you agree to accept the small risk that there will be a slight variation between the actual colour and pattern amongst different batches, pails and or sample products. In addition, please be aware that colours and textured finishes often vary between batches; for example slightly different shades of 'White', different degrees of shininess, and different looks and feel for material.

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