



SHELBY NATASHA

MEDIA KIT 2026

SEATTLE, WA CHINESE FOLK- RNB

SHELBY NATASHA IS AN ALT FOLK ARTIST BASED IN SEATTLE. INSPIRED BY AN UPBRINGING GROWING UP BETWEEN CHINA AND THE PNW, HER MUSIC IS A BLEND OF THE FOLK MUSIC OF BOTH CULTURES, REIMAGINED WITH A MODERN PRODUCTION TWIST. WITH GHOSTLY VOCALS, GUZHENG (CHINESE HARP), A LIVE DRUMMER, AND LOFI SAMPLES, HER MUSIC IS A BLEND OF CULTURES AND AN INVITATION INTO A WORLD THAT IS BOTH ETHEREAL AND GROOVY. SHE STARTED HER CAREER PLAYING AT SOFAR SOUNDS, PERFORMING OVER 100 SHOWS WITH THEM ACROSS THE COUNTRY. SINCE THEN, SHE HAS GONE ON TO PLAY AT FESTIVALS SUCH AS OREGON COUNTRY FAIR, PORTLAND FOLK FESTIVAL, NORTHWEST FOLKLIFE, IMAGINE FESTIVAL, NAMM, ANY PATCH OF GRASS BELLTOWN BLOOM, AND WILL BE PLAYING AT TIMBER FESTIVAL, NXNE, IMAGINE FESTIVAL, AND OCF THIS SUMMER. SHE HAS PLAYED SUPPORT SLOTS FOR EAST FOREST, SIMRIT, AND YAIMA.

150K+

STREAMS ACROSS
PLATFORMS

300+

RADIO PLAYS

400K+

VIEWS ON YOUTUBE

250+

SHOWS PLAYED



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KIND WORDS

"A WISTFULLY BEAUTIFUL SET"
- THE STRANGER

"I LOVE HEARING TRADITIONAL INSTRUMENTS IN MODERN OR UNUSUAL SETTINGS, AND SHELBY NATASHA DOES JUST THAT... THE GUZHENG IS PAIRED WITH SHELBY'S ETHEREAL VOCALS, SOME LO-FI BEATS, AND A JAZZY/ALT-FOLK BAND TO CREATE A SOUND THAT STRADDLES ALL KINDS OF GENRES, YET SOUNDS LIKE ITS OWN THING ENTIRELY." - SIMON SMITH / HIGHER PLAIN MUSIC

LIVE SESSIONS:



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