

EQUITABLE ACCESS AND USAGE POLICY – Draft copy

Nelson Bay Marlins Australian Football Club Incorporated

Purpose

The Policy provides a management framework for Nelson Bay Marlins Australian Football Club to address barriers experienced by women and girls in accessing and using community sport infrastructure. The purpose is to ensure all voices, concerns, and experiences, are an integral dimension of the design, implementation, monitoring of policies and programs.

Statement of Intent

This Statement of Intent establishes the expectation that gender equality is considered and prioritised in all current and future planning, policy, service delivery and practice as they relate to community sports infrastructure.

Nelson Bay Marlins Australian Football Club recognises that gender equality is:

- The attainment of equal rights, responsibilities, and opportunities of women, men, trans and gender diverse people. Equality does not mean that women, men, trans and gender diverse people will become the same but that their rights, responsibilities, and opportunities will not depend on their gender.
- The provision of fairness and justice in the distribution of benefits and responsibilities based on gender. The concept recognises that people may have different needs and power related to their gender and these differences should be identified and addressed in a manner that rectifies gender related imbalances.

What is Equitable Access?

In accordance with the Australian Rules Football league, equitable access means:

- Equal access to training and game schedules, along with inclusive social and changing room amenities, should be extended to women and girls.
- Everyone has the right to fully participate on and off the field and reach their full potential.
- Without such changes, women and girls in Australian Football will continue to face unfair conditions and encounter additional hurdles compared to men and boys.

Ref: https://play.afl/fair-access-support



Background

Sport and active recreation are an important part of our communities. Sport provides the opportunity for enriching our communities through the promotion of respect and fair mindedness for all people, while also supporting the physical and mental wellbeing of all in our community. Sport reaches across age, gender, cultural background and demographic groups.

Australian Rules Football, at a grassroots or elite level can be a vehicle for community identity and pride and can strengthen social networks and builds a sense of belonging for participants.

The success and growth of the AFL Women's (AFLW) has captured the hearts of the Australian football community. The AFLW has also emphasised the need for an improved experience for our female footballers at a community level.

Nelson Bay Marlins Australian Football Club wants to leverage the momentum of the AFLW and its growth and success for our own growth and provide pathways. Nelson Bay Marlins Australian Football Club wants to increase the opportunities and participation rates for women and girls in Australian Rules Football as part of an overall strategy to grow the game for everyone.

Nelson Bay Marlins Australian Football Club is well positioned to design and implement place-based, actions that progress equitable access and usage to support the growth of female participation in Australian Rules Football.

Principles

This Equitable Access and Use Policy is established around the six principles generated by the Australian Rules Football league which guide and provide clear direction for change.

The six principles of inclusivity, full participation, equal representation, encouraging and supporting user groups, and prioritising user groups committed to equality are below:

- 1. Community sports infrastructure and environments are genuinely accessible, welcoming, safe, and inclusive.
- 2. Women and girls can fully participate in all aspects of community sport and active recreation, including as a player, coach, administrator, official, volunteer and spectator.
- 3. Women and girls will have equitable access to and use of community sport infrastructure:
 - a. of the highest quality available and most convenient
 - b. at the best and most popular competition and training times and locations



- c. to support existing and new participation opportunities, and a variety of sports.
- 4. Women and girls should be equitably represented in leadership and governance roles.
- 5. Encourage and support all user groups who access and use community sport infrastructure to understand, adopt and implement gender equitable access and use practices.
- 6. Prioritise use and support to all user groups who demonstrate an ongoing commitment to gender equitable access and use of allocated community sport infrastructure.

Ref: https://play.afl/fair-access-support

Acknowledgement of Current Situation

Nelson Bay Marlins Australian Football Club acknowledge the following:

- It is important to consider and prioritise all current and future planning, policy, service delivery and practice as they relate to equitable access to community sports infrastructure.
- Women and girls across NSW do not currently have equal access to community sport and recreation.
- it is still common for facilities to be poorly designed to meet the needs of women and girls.
- commonly men and boys are often given the access to fit for purpose facilities, prioritised in the design and development of new facilities
- the current facilities at Dick Burwell Oval do not meet the current needs of female participants.
- men and boys are generally given the most popular training times.
- Nelson Bay Marlins Australian Football Club currently work with all coaches to provide access to playing fields suitable to age that also meet the needs of all teams despite gender.

Aims of the Policy

The Policy aims to ensure Nelson Bay Marlins Australian Football Club complies with all current legislation, government and football related policies and plans, and seeks to strengthen female sports participation, wellbeing and connectivity in Australian Rules Football.

The Policy aims to progressively build capacity and capability at Nelson Bay Marlins Australian Football Club in identification and elimination of systemic causes of gender



inequality in policy, program development and delivery, communication and delivery of football training and competition at all levels.

Key Actions of the Policy

Nelson Bay Marlins Australian Football Club will influence, support, design and deliver in collaboration with partners and stakeholders' gender inclusive and accessible, welcoming, safe and fit-for-purpose community Australian Rules Football facilities.

Nelson Bay Marlins Australian Football Club in conjunction with Port Stephens Council will engage and consult throughout the design phase of any new, upgraded or repurposed football facility, field of play and other relevant community sport infrastructure.

Nelson Bay Marlins Australian Football Club will engage and consult with key stakeholders as a key stage in the development of policy and infrastructure to establish equitable access.

Nelson Bay Marlins Australian Football Club seeks to ensure:

- Sport and active recreation facilities are welcoming, equitably accessible, safe and inclusive for all.
- Barriers are removed to ensure women and girls feel included.
- Positive sport and recreation participation experiences for women and girls.
- Participation for women and girls in football increases.

Scope

The scope of the Policy is to support Nelson Bay Marlins Australian Football Club to take positive action towards achieving equitable access and usage of community sports infrastructure used for Australian Rule Football. The Policy applies to the following community sport infrastructure/facilities used by Nelson Bay Marlins Australian Football Club and managed by Port Stephens Council:

	Facility	Location
1.	Nelson Bay Marlins Clubhouse	Tomaree Sports Complex
2.	Dick Burwell Oval	Tomaree Sports Complex
3.	Don Waring Oval	Tomaree Sports Complex
4.	Proposed new modular amenities and	Tomaree Sports Complex
	changerooms at Dick Burwell Oval	

The Policy applies to:

 Any Nelson Bay Marlins Australian Football Club, policies, programs, communications, and services as they relate to equitable access to community facilities used by the Nelson Bay Marlins Australian Football Club.



- Any Nelson Bay Marlins Australian Football Club involvement in the design, construction of new and improved and ongoing maintenance of community sport infrastructure.
- All community sports infrastructure maintained by Nelson Bay Marlins Australian Football Club.

Compliance and Monitoring

Best looks different for everyone. For some it may mean more family friendly or convenient training times, safe and private access to change facilities, cultural change to include women and girls in social events and on club committees scheduling of games at times suitable to allow spectator support.

Nelson Bay Marlins Australian Football Club commits to review current facility and field of play access and use and consider opportunities to strengthen gender equitable access and use of community sports facilities in line with the Principles.

Nelson Bay Marlins Australian Football Club commits to developing an Action Plan to remove barriers and improve gender equitable access and use of community sports facilities in alignment with the Principles.

The Action Plan has clear indicators to ensure identified actions can be measured and monitored. Data and feedback collected will continually be used to inform decision making, assess the Action Plan implementation and analyse the effectiveness of the outcomes. Success of outcomes will be measured individually, as a club and will report on any broader societal and cultural change. The Action Plan monitors metrics as well as qualitative measures of stakeholder or cultural change.

Related Policies and Legislation

Nelson Bay Marlins Australian Football Club Strategic Plan

Nelson Bay Marlins Australian Football Club Participation Plan

PORT STEPHENS COUNCIL COMMUNITY SPORT EQUITABLE ACCESS AND USAGE POLICY

OFFICE OF SPORT 2023 LEVEL THE PLAYING FIELD PROGRAM

AFL WORKFORCE GENDER EQUITY ACTION PLAN 2022-2024

AFL PREFERRED FACILITY GUIDELINES 2019



NELSON BAY EQUITABLE ACCESS AND USAGE - ACTION PLAN 2024-2027

Identification of areas of improvement

Female Profile							
Question		How can w	e address this				
Does our club provide equal	⊠Yes		Implement an equal access				
opportunity for females to	□No	If No	rotation policy. For example				
access the main oval and			Men's team has main oval				
prime timeslots?			Tuesday and Women's team has				
			main oval on Thursday				
Do we invite female role	□Yes		Ensure that female role models				
models to speak to our	⊠No		are also invited to speak with all				
teams at our clubs?			teams, regardless of whether				
			those teams are male or female.				
			Invite your Women				
			coaches/leaders to speak with				
			junior teams just the same as				
			you would the men. Kids need				
			both male & female role models.				
Do we recognise and	⊠Yes		Make sure all the achievements				
celebrate the achievements	□No		of males and females are				
of males and females			recognized equally.				
equally? Do we share their			If you share a match report of				
success on social			your senior men's team every				
media/website? Are their			week, share the women's as				
photos in the clubhouse? Do			well.				
we have special awards for			Make sure team photos and				
females like we do males?			memorable of the women's team				
			is displayed and visible in the				
			clubhouse.				
			Share photos of you men's and				
			women's teams on social media.				
Participation		L					
Do we have targeted	□Yes		Use tailored/specific branding				
strategies to recruit women &	⊠No	If No	and messaging that attracts				
girls?			females, encourage players to				
			bring friends. Make sure females				
			are represented within all of your				
			clubs marketing collateral. If you				
			visit the clubs website, is it				
			obvious the club has female				
			teams?				
			Remember, you can't be what				
			you can't see.				



Do we have strategies to	⊠Yes		Look at flexible times or
accommodate parental	□No		commitments for training and
caring responsibilities?			games
Do we provide introductory	⊠Yes		Run low cost, low commitment
or social opportunities for	□No		skill development
new or returning female			sessions/programs.
participants?			
Leadership and Equal Opport	unity		
Do we offer leadership	⊠Yes		Women may be reluctant to
development opportunities	□No	If No	apply for leadership roles in your
for females at our club?			club due to a lack of confidence.
			It's important that women know
			they will be supported. This will
			help give them the confidence
			that they can take on the role.
			Look at providing development
			opportunities specifically for
			female leaders at your club.
			Ensuring they have their
			necessary accreditations is the
			first step.
			Beyond that, tell them how the
			club will support them. What
			development opportunities can
			you give them? Can you provide
			them with a mentor?
Do we have women in	⊠Yes		The recommended guidelines for
executive committee roles?	□No		committee make-up is at least
			40% representation of women.
			This helps drive diversity of
			opinions and a representation of
			the interests of women within
			the club.
			If your club is below the
			recommended 40%, look at
			identifying Women within your
			club that could fill these roles
			and encourage them to apply. If
			there are not any at the club
			currently, look at advertising
			positions externally.



ACTION PLAN 2024-2027

Action area to be addressed	How will we make this action happen?	How will we track it?	How will we measure its success?	Timeframe
Encourage senior females to register for AFL	 Bring in an AFLW player to provide a motivational speaker and encourage female participants Events coordinator to arrange event in conjunction with help from the Hunter Central Coast AFL 	The event is completed prior to the commencement of the 2025 season	Achieve a senior women's team	2024-2025
2. Encourage junior female participation	 Targeted messaging to female players Social media coordinator to develop campaign 	Social media analytics	Increased numbers in junior female players	2025-2026
3. Encourage female coaches	 Provide specialised training programs Provide mentor to assist with training Club to allocate budget to provide training program 	Implement training program to boost confidence	Increase in female coaches across teams	2025-2026
4. Provide female amenities	Make successful grant application to assist in delivery of the plan.	Grant application is successful	Delivery of major project	2026-2027



wo to	rants coordinator to ork with committee of delivery grant		
• Prode	naterial roject manager to eliver project if uccessful		

NB MARLINS - AFL TRAINING SCHEDULES 2024

Team	Registered	Day	Start Time	End Time	Location	Coach	Team Manager
	Team						
U11 YG	□Yes						
	⊠No						
	□JV						
U13 YG	□Yes						
	⊠No						
	□JV						
U15 YG	□Yes						
	⊠No						
	□JV						
U17 YG	⊠Yes	Tuesday	5.30	6.30	Dick Burwell	Pete Feldman	Jacquie
	□No	Thursday			Oval	Ass. Coach –	Gainsford
	□JV					Jessie Blyth	
Senior Women	□Yes						
	⊠No						
	□JV						



U9	⊠Yes	Wednesday	4.00	5.00	Dick Burwell	Mark	Rick Saville
	□No				Oval	Saddington	
	□JV						
U11	⊠Yes	Wednesday	4.30	6.00	Dick Burwell	Ryan Hodgson	Alana
	□No				Oval		Hodgson
	□JV						
U13	⊠Yes	Tuesday &	4.30	5.30	Dick Burwell	Mick	Alicia
	□No	Thursday			Oval	Humphreys	
	□JV						
U15	⊠Yes	Tuesday &	4.30	6.00	Dick Burwell	Paul Benbow	Rick Saville
	□No	Thursday			Oval		
	□JV						
U17	⊠Yes	Tuesday &	5.00	6.30	Dick Burwell	Gavin Dimery	Paula Adnam
	□No	Wednesday			Oval	Ass. Coach –	
	⊠JV				Ferodale Oval	Shane Roche	
Senior Men	⊠Yes	Tuesday &	5.30	7.00	Dick Burwell	Sean McGrath	Shane Roche
	□No	Thursday			Oval		
	□JV						

NB MARLINS - AFL TRAINING SCHEDULES 2025

Team	Registered	Day	Start Time	End Time	Location	Coach	Team Manager
	Team		(PM)	(PM)			
U11 YG	□Yes						
	⊠No						
	□JV						
U13 YG	□Yes						



	⊠No □JV						
U15 YG	⊠Yes □No ⊠JV - Likely	Monday Thursday	5.00	6.00	Dick Burwell Oval	TBC	TBC
U17 YG	⊠Yes □No □JV	Tuesday Friday	5.30	6.30	Dick Burwell Oval	TBC	TBC
Senior Women	⊠Yes □No □JV	Tuesday Thursday	5.30	7.00	Dick Burwell Oval	Shane Roche	TBC
Auskick	⊠Yes □No	Sunday	9am	10am	Dick Burwell Oval	Shane Ridgeway	Kris Flegg
U9	⊠Yes □No □JV	Wednesday	4.00	5.00	Dick Burwell Oval	Mark Saddington	TBC
U11	⊠Yes □No □JV	Wednesday	4.30	6.00	Dick Burwell Oval	TBC	Katrina Walker
U13	⊠Yes □No □JV	Tuesday Thursday	4.30	5.30	Dick Burwell Oval	Ryan Hodgson	Alana Hodgson
U15	⊠Yes □No □JV	Tuesday Friday	4.30	6.00	Dick Burwell Oval	Rick Saville	TBC
U17	⊠Yes □No	Wednesday Thursday	5.00	6.30	Dick Burwell Oval	TBC	Paula Adnam



	⊠JV				Ferodale Oval		
Senior Men	⊠Yes	Tuesday	5.30	7.00	Dick Burwell	Sean McGrath	TBC
	□No	Thursday			Oval		
	□JV						