

Really Cool Stuff LLP

Idea Submission Policy & Form

Effective Date: 04/05/2025



The following Idea Submission Policy applies to Really Cool Stuff LLP, makers of The Fire Talon™ brand of fire tools, fire pits and other Really Cool products! By using this form, you acknowledge and agree to the terms outlined below and in the Non-Disclosure Agreement.

Why partner with us on your new product idea?

Because bringing a product to market can be hard...and expensive!

- Many people say, “I have a great idea for a really cool new product!” but have no clue what to do next. “How do I make my idea into a product?”
- That’s where we come in. Our experienced team at Really Cool Stuff can help you convert your “back-of-a-napkin” idea into a product, and maybe even a patent!
- Our team has decades of experience designing, developing, engineering, prototyping, manufacturing, marketing, and even patenting products.
- Coming up with the idea is often times the EASIEST part. But how do I make and sell it?
- Our website designers and marketing team will find the best approach to market the product using state of the art and proven eCommerce and Social Media strategies.
- If both parties agree to pursue a partnership, we will discuss profit sharing with you.
- We are excited for the opportunity to partner with you to bring your idea to life!

Idea Submission Policy

- First and foremost, confidentiality is at the heart of our policy. We respect all of the creativity, sweat, any maybe even tears, that went into your idea. Really Cool Stuff LLP, and its affiliates, will not share your idea with anyone. Period!
 - Please refer to our Non-Disclosure Agreement on the website for more information.
 - Ideas should be submitted using this form.
 - Please fill out the entire form. If you are unsure how to answer enter “I need help.”
 - Keep a copy of the completed form for your personal records.
 - Attach a copy (.pdf preferred) of the completed form, along with any supporting documents, to the Idea Form submission page on the website.
 - By submitting the Form, you acknowledge and agree to the terms and conditions provided in the Non-Disclosure Agreement located on thefiretalon.com website.
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New Product Idea Submission Form

Instructions: Please complete the form and eSign at the bottom. Be sure to save a copy for your records and submit this Form, along with any supporting documentation, as instructed on the website.

Submitted by (full legal name)

Date:

Primary eMail Address

1. Idea Title

Provide a clear, concise name for your product idea.

2. Describe your idea.

Describe your idea in a few sentences. What is it? What does it do?

3. What problem, difficulty or unmet need does this idea address?

What problem or need does this product address? Who experiences this problem or challenge?

4. What is the Target Market? Who is the Audience?

Who is this product for? (e.g., age group, profession, lifestyle, hobby, etc.)

5. What are the key Features or Functionality

List the main features and how they provide value.

6. What does the competition look like?

Are there similar products out there? How is yours different or better?

7. Are there any potential challenges?

What obstacles might exist in developing, producing, or launching this product.

8. What is your idea of “success”?

How would you measure if this product is successful? Financial, patent, other?

9. Supporting Materials

Do you have any sketches, mockups, diagrams, links, or references to support your idea.

Describe below: (Note: you can attach additional files with this Form when you submit)

10. Important Notes:

- ➔ *Keep any records related to your idea! If you have any sketches, mockups, diagrams, links, or references to support your idea, sign and date them and keep them in a safe place.*
- ➔ *Be careful who you share the idea with. Sure, you can discuss the idea with family and friends, but do not share the idea with anyone who you do not know or trust. This is especially important if there is a potential to patent the idea.*
- ➔ *Bringing products to market takes time, dedication, effort and resources. Because of our generous supporters, you may qualify for financial assistance to help bring your idea to life!*

eSignature (required)