

Hometown Broadcasting-WHIR-WHBN-WRNZ

EEO Public File Report

April 1, 2020-March 31, 2021

I. Vacancy List (See Section II, the Master Recruitment Source List)

for Recruitment source data.

Job Title	Recruitment Sources Used To Fill Vacancy	Recruitment Source Referring Hire
None for Period	N/A	N/A

II. Master Recruitment Source List

Recruitment Source Number	Recruitment Source Information	Source Entitled To Opening Notice	Number of Interviewees Referred by Source During Reporting Period
1	Centre College 600 W Walnut St Danville, KY 40422 859-238-5284	No	0
2	Current Employee	No	0
3	Current Interns	No	0
4	Eastern KY University 521 Lancaster Ave Richmond , KY 40475 859-622-1568	No	0
5	Facebook Post	No	0
6	Former Employee	No	0
7	Former Intern	No	0
8	Internal Candidate	No	0
9	Station Website	No	0
10	Kentucky University 400 E Main St ASB #241 Frankfort, KY 40601 502-597-5948	No	0
11	Advocate Messenger 330 S 4 th St Danville, KY 40422 859-236-2551	No	0
12	Harrodsburg Herald 101 W Broadway St Harrodsburg, KY 40330 859-734-2726	No	0
13	Morehead State University 322 Allie young Hall Moorhead, KY 40351	No	0

	606-783-2233		
14	Western KY University 1906 College Heights Blvd #11051 Bowling Green, KY 42101 270-745-2691	No	0
15	KY Broadcasters Assoc. 101 Enterprise Dr Frankfort, KY 40601 502-848-0426	No	0
16	KY Office of Employment and Training 121 E Broadway Danville, KY 40422 859-239-7411	No	0

III. Recruitment Initiatives During the Reporting Period

This Employment Unit Serves a Small Market with less than 11 Full-Time Employees

1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, August 21 thru November 9th 2020, Northern Kentucky University Senior, Levi Daugherty, spent over 100 hours, with Joe Mathis and Rick Schoebel's morning shows, learning about the broadcast business and opportunities. Mr. Daugherty also wanted to learn how to produce and host a radio show on video gaming. We aided him write and record a show for the 2nd half of internship which was later broadcast on WHIR. He was also a guest on the radio shows about video gaming. The internship allowed Mr. Daugherty the opportunity to show future employers his abilities to write and produce a show. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern and/or job shadow. (2) All radio stations broadcast announcements inviting recruitment sources to request job vacancy notices 4 to 6 times a month. The same information is posted on the station's website. (3) Non-student Internship Program was established to allow local citizens to learn how broadcasting works. For this period, no citizens requested to intern at the stations due to COVID-19 issues. (4) Public Speaking and Journalism Classes are welcome to request the station be available to speak to classes about broadcasting careers. For this period, there were no requests to speak as COVID-19 restrictions for public gatherings, reduced the opportunities. (5) Our General Manager participated in a seminar to review and educate on the FCC EEO requirements on March 24, 2021. The event was sponsored by Wilkinson Barker Knauer. The seminar was entitled "Staying on Top of Your Broadcast FCC EEO Obligations." (6) Sponsored Sid Dunn, new part-time employee in the P1 Learning's P1 Plus: Entry Level Sales Training Program, Fall 2020 Class. The 2 month program helps develop the skills to succeed in a broadcast sales career.