

# Hometown Broadcasting-WHIR-WHBN-WRNZ

## EEO Public File Report

April 1, 2022-March 31, 2023

**I. Vacancy List (See Section II, the Master Recruitment Source List)**

**for Recruitment source data.**

Job Title	Recruitment Sources Used To Fill Vacancy	Recruitment Source Referring Hire
None for Period	N/A	N/A

**II. Master Recruitment Source List**

Recruitment Source Number	Recruitment Source Information	Source Entitled To Opening Notice	Number of Interviewees Referred by Source During Reporting Period
1	Centre College 600 W Walnut St Danville, KY 40422 859-238-5284	No	0
2	Current Employee	No	0
3	Current Interns	No	0
4	Eastern KY University 521 Lancaster Ave Richmond , KY 40475 859-622-1568	No	0
5	Facebook Post	No	0
6	Former Employee	No	0
7	Former Intern	No	0
8	Internal Candidate	No	0
9	Station Website	No	0
10	Kentucky University 400 E Main St ASB #241 Frankfort, KY 40601 502-597-5948	No	0
11	Advocate Messenger 330 S 4 <sup>th</sup> St Danville, KY 40422 859-236-2551	No	0
12	Harrodsburg Herald 101 W Broadway St Harrodsburg, KY 40330 859-734-2726	No	0
13	Morehead State University 322 Allie young Hall Moorhead, KY 40351 606-783-2233	No	0

14	Western KY University 1906 College Heights Blvd #11051 Bowling Green, KY 42101 270-745-2691	No	0
15	KY Broadcasters Assoc. 101 Enterprise Dr Frankfort, KY 40601 502-848-0426	No	0
16	KY Office of Employment and Training 121 E Broadway Danville, KY 40422 859-239-7411	No	0

### III. Recruitment Initiatives During the Reporting Period

#### This Employment Unit Serves a Small Market with less than 5 Full-Time Employees

1) Establishment of internship program designed to assist individuals to acquire skills needed for broadcast employment. Hometown Broadcasting stations are committed to providing quality internships and opportunities to develop talent and interest in our industry to high school/college and trade school students for course credit. During this report period, a Centre College Senior was part of the sports broadcasts. He learned about live game broadcasting. Liam Thomplinson job shadowed the weekly football games, did stats on and off the air, ran video camera and did play-by-play. Danville High School sent 18 senior students on March 7, 2023, to meet with the morning show hosts on their job duties and share career advice. They were able to get a behind the scenes look at broadcasting in their hometown. Hometown Broadcasting's internship program has been established for a number of years and continues on a year round basis. We accept all students who request the opportunity to intern and/or job shadow. (2) All radio stations broadcast announcements inviting recruitment sources to request job vacancy notices 4 to 6 times a month. The same information is posted on the station's website. (3) Non-student Internship Program was established to allow local citizens to learn how broadcasting works. For this period, no citizens requested to intern at the stations due to COVID-19 issues. (4) Public Speaking and Journalism Classes are welcome to request the station be available to speak to classes about broadcasting careers. For this period, students of Leadership Mercer County on March 9, 2023, meet with Station Staff, Johnnie Slone, Rick Schoebel, Joe Mathis, at Campbellsville University to learn about radio broadcasting. The 12 students heard how radio works and the opportunities at the station. At Mercer County Elementary, students were able to learn about broadcasting and job opportunities on March 24, 2023 Career Day the school held with over 75 other career professionals from the community. A live broadcast was held in conjunction of the career day from 11:00 a.m. to 1:00 p.m. at the school with several reports with the students. (5) Station staff attended the KBA/RAB Sales Training classes held Sept 26 and Sept 27, 2023 in Owensboro, Kentucky. At the classes, the staff learned about radio advertising client relationships. This convention gave the staff an opportunity to meet and work with broadcasters all over the state. This time helped improved their skills as a broadcaster.