

AccuRange® Overview January 2025



- Developed to save clubs the time, cost, trouble and complaints associated with A-frames.
- AccuRange in use at 400 North America clubs
- Accurate distances to flags and poles wherever the golfer is standing on the tee.
- Free app for both iPhones and Android phones.
- Custom enhanced graphics
- One week setup time for new clubs!
- Base subscription includes two illustrations either for two ends of the range or single ended range with short game area.
- One-pager included to introduce AccuRange to members.
- Custom logo range tags with QR to download app and to create awareness on range.



SCAN For Accurate

## DOWNLOAD ACCURANGE TO FOR FREE!











Point your Phone Camera at
Appropriate QR Code and Install
Select "Find AccuRange Nearby"
Select Colorado National Golf Club
Choose Member/Public Tees or Teaching/Buffs Tees
Distances Automatically Appear

No Laser, No Sign In, No Password Needed



SCAN For Accurate







#### **Short Game Areas**

 Golf instructors love this capability for students (see example to the right)

### "Plays As" Distances

- For uphill or downhill ranges
- Limited flight balls on short ranges
- High elevation ranges
- See two graphics to the right.

#### Par 3's/Short Courses

- Uses Google Maps or Custom Aerial Imagery with blue dot indicating golfer.
- Distances are shown on both the imagery and in table form to each green from where golfer is currently located.
- See screenshots from Streamsong's Chain Course to the right.

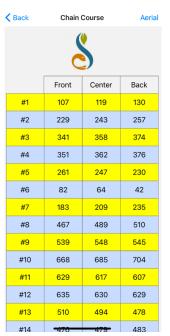














# **Pricing**

- Base Annual (12 month) Subscription Price
  - \$399 includes two screens (two ends of range or single end plus short game green)
  - Additional range illustrations \$200 per screen (\$399 for two)
  - Additional short game green illustration \$100 per screen
  - Enhanced Graphics \$50 per rendering first year's invoice only
- Par 3/Short Courses
  - \$399 for 9 hole courses
  - \$798 for 18 hole courses
  - Custom aerial imagery quoted case by case
- Range Tags (includes black plastic loops)
  - Standard AccuRange logo on each side 20 tags for \$100.
  - Custom (Black/White) club logo on one side 40 tags for \$200.
  - Custom (Full Color) club logo on one side 40 tags for \$280.









Example – a club with a dual-ended range which wants 40 custom black and white tags would pay \$699 the first year and \$399 in subsequent years.



## **Commonly Asked Questions**

Q: Is AccuRange available for both iPhones and Android phones?

A: Yes, it can be downloaded from both the App Store and Google Play Store for free.

Q: Does the AccuRange app cost anything to use?

A: The app is free for all golfers to use.

Q: Do my golfers need to create a username and password?

A: No username and password are required.

Q: Are my members going to see ads on the app?

A: There are no ads installed on the app, but there is an option for clubs to do advertising if they wish.

Q: Does AccuRange collect any user personal information?

A: No, we only know what type of phone uses the app and for how long.

Q: Do I need to scan the QR code each time I use the app?

A: No, the golfer only scans the QR code once to download the app and then opens the app each time on the range and taps on "Find AccuRange Nearby" to get distances.

Q: Do I need to put any type of devices on my flags on the range?

A: No, we know where your flags are located based on high resolution aerial imagery. As the golfer's phone moves, the distances are automatically calculated and displayed.

Q: Is there a long-term contract?

A: Unlike alternative solutions which have multi-year requirements, AccuRange is a year-by-year subscription. A renewal invoice is sent prior to your anniversary date.

Q: What if I move my flags on the range?

A: We have a technique which usually takes no more than 15 minutes to determine where the new flags are located.

Q: What if I want to add chipping poles or more flags on my range?

A: We can quickly add or remove targets on the graphics at minimal or no cost to the club.

Q: Just how accurate is AccuRange?

A: When the golfer's phone is exposed to the sky, such as set on a bag stand, it is accurate to within 2 yards, often within 1 yard of a rangefinder.

Q: Is there any limit to the number of distances AccuRange can display?

A: 30 or more distances can be shown at a time. More than enough for every range!

Q: Can I touch the AccuRange screen to get additional distances?

A: The graphics are not all drawn to scale, so it is not possible to touch the screen to get distances, but when Google Maps are used for short courses, it is possible to rotate, zoom in/out and pan the screen as well as touch it for other distances.

Q: Do I need to purchase the range tags?

A: Range tags are highly recommended but remain optional. Clubs have found other ways to successfully promote AccuRange on the range tee, but the range tags guarantee success.

Q: Can AccuRange be incorporated into my club's member app?

A: The ability to download the AccuRange app can be put into your club's app, but the AccuRange app itself will operate outside that app.