

AccuCaddie® Pro Overview January 2025

"Like Having a PGA Caddie on Your Bag"



- Like AccuRange, AccuCaddie Pro ...
 - Is a free app for golfers on all iPhones and Android phones
 - Has an affordable annual subscription
 - Is intuitive, easy-to-use and accurate
 - Enhances the golfer experience at the club
- AccuCaddie Pro provides golfers with every distance they need on a course – including MANY which a rangefinder can not provide
 - Distance to the Front, Middle and Back of each green AND <u>distance to the pin</u> with AccuPin (discussed later).
 - Distance to all key features on each hole
- Works with both Apple Maps or Google Maps whichever has the newest/best imagery for the club.

What is AccuCaddie Pro?









Previous Hole Hole View Next Hole



- Those clubs which do not have in-cart GPS solutions
 - AccuCaddie is an ideal solution for providing all golfers with all the yardages they need without a LARGE annual expense.
- 2. Those clubs with Club Car's Visage™ system -
 - AccuPin (pin placement app for club)
 updates both Visage and AccuCaddie and
 eliminates the need for clubs to use
 repeating pin placements.
 - Walkers will love AccuCaddie!
 - Ideal for cart path <u>only</u> days when in-cart GPS is not usable.
 - AccuCaddie encourages golfers to go to their ball and hit rather than sit in the cart and impact Pace of Play!

Which Clubs Should Consider AccuCaddie?

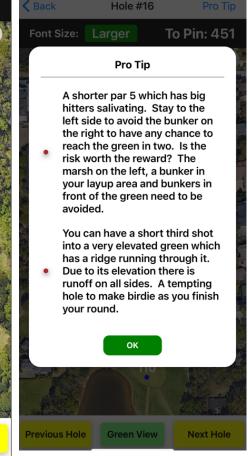




AccuCaddie Features

- 1. AccuCaddie provides golfers with <u>precise</u> distances to the pins (see AccuPin page)
- 2. Distances to the edges of the greens in line with the pin are shown for each green not a simple pin sheet diagram (see right screenshot on first page)
- 3. Tap on screen to get distances to any point on the hole and remaining distance to the pin. Ideal for drives and layup shots to leave the golfer's best yardage (see the 189/101 to the right).
- 4. Auto-advance to next hole when golfer reaches tee.
- 5. "Pro Tips" can be added for each hole by the club ideal for daily fee clubs and guests at private clubs (see far right screenshot)
- 6. Hole View screen shows a compass so golfers can factor in wind direction.

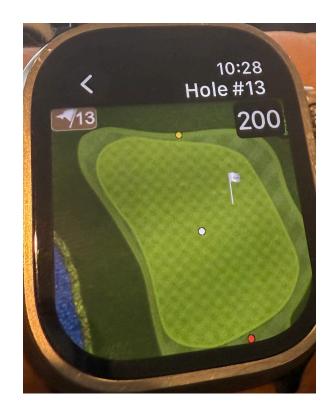


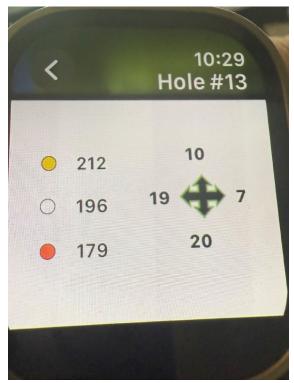




Apple Watch Compatibility

Apple Watch shows distances to the pin, and front, middle and back of each green right, as well as distances to the edges of the green from the pin (the "cross") right on the golfer's wrist! In this example, the golfer has 200 yards to the pin and only 7 yards of green right of the pin and 10 yards directly behind the pin.



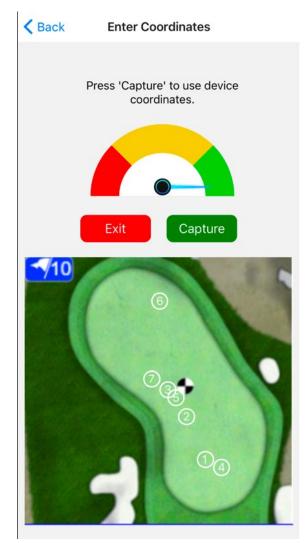




- AccuPin is at the heart of AccuCaddie
- The club's grounds crew marks the pin locations on each green with the AccuPin app.
- It takes no more than 5 minutes daily to update pin locations .. for all 18 holes!
- 3 location techniques
 - Human finger accuracy is a function of person (typically 2 to 4 yards)
 - Two GPS units available 1 yard accuracy (\$550/unit) or 6 inch accuracy (\$1200/unit) (The latter requires public RTK service in the area.)
- 7 days of pin history available for grounds crew to see daily.
- Club can pre-save pins for weekend tournaments
- Ability to print pin sheets (coming soon)

AccuPin and Exact Pin Location







- AccuCaddie Pro <u>includes</u> access to AccuPin for pin placement and two screens per hole (Hole View and Green View).
 - \$1499 annually per 18 holes
 - Additional \$800 setup fee first year for green illustrations and more
 - Reduced setup fee for Visage customers
- AccuCaddie "Lite" <u>ideal for Par 3 courses</u>.
 Includes access to AccuPin. Has one screen per hole (as shown to the far right)
 - \$1099 annually per 18 holes
 - \$500 setup fee first year for green illustrations
 - Note: not currently compatible with Apple Watch
- Not sure? Ask about a demo of your course.

Pricing













Commonly Asked Questions

Q: Is AccuCaddie available for both iPhones and Android phones?

A: Yes, it can be downloaded from both the App Store and Google Play Store for free.

Q: Does the AccuRange app cost anything to use?

A: The app is free for all golfers to use.

Q: Do my golfers need to create a username and password?

A: No username and password are required.

Q: Are my members going to see ads on the app?

A: There are no ads installed on the app, but there is an option for clubs to do advertising if they wish.

Q: Does AccuCaddie collect any user personal information?

A: No, we only know what type of phone uses the app and for how long.

Q: Do I need to scan the QR code each time I use the app?

A: No, the golfer only scans the QR code once to download the app and then opens the app each time on the range and taps on "Find AccuCaddie Nearby" to get distances.

Q: Is there a long-term contract?

A: Like AccuRange, AccuCaddie is a year-by-year subscription. A renewal invoice is sent prior to your anniversary date.

Q: Can the golfer touch the AccuCaddie screen to get additional distances?

A: Yes, since AccuCaddie uses Google or Apple maps, the golfer can touch the screen to get the distance to that point and remaining distance to the pin. The golfer can also rotate, zoom in/out and pan the screen to fit his/her needs.

Q: Can AccuCaddie be incorporated into my club's member app?

A: The ability to download the AccuCaddie app can be put into your club's app, but the AccuCaddie app itself will operate outside that app.

Q: What is needed by my grounds crew to use AccuPin?

A: Only an iPhone or Android phone is needed.

Q: Can I purchase only AccuPin to use with my Visage system?

A: Yes, indeed. The annual subscription cost is \$899 with no setup fees.

Q: Does AccuPin work with EZ Go or Yamaha GPS systems?

A: No, it currently does not.