

EXPLORE START GROW

Supporting people to see the potential in themselves,
identify a goal and find their way to success.



Reviving the Heart of the West End is looking for organisations and individuals to share their knowledge, passion and expertise delivering a series of specialist masterclasses for SME's funded by the European Regional Development Fund.

Finance Masterclasses

Opportunity	Selling Goods and Services Abroad
Delivery Format	<p>2.5 hour workshop</p> <p>Number of Delegates: up to 10</p> <p>We are looking for a highly engaging and interactive workshop where participants will have the opportunity to share ideas as well as practically apply their new skills and/or knowledge. Examples of tools utilised by RHWE in our workshops have included Jamboard, Padlet and Slido.</p> <p>Participants should also be provided with a workbook for the session which could be a pdf of your slides or something more interactive if you prefer. This should be shared with RHWE in advance of the delivery date to support participants to record their learning notes.</p> <p>We are planning delivery during July and September 2022 and are flexible with dates and timings.</p>
Price	£250 + VAT
Brief	<p>We meet new people every day who hope to use popular sites like eBay, Etsy and Amazon to sell products or services online. From virtual assistants to savvy resellers, one common theme keeps coming up in conversation: how does tax work when you sell abroad?</p> <p>In this finance-themed masterclass, you'll share up to date knowledge on the dos and don'ts when it comes to declaring income from items bought or sold in Europe and further afield. What does Brexit mean for businesses shipping items in and out of the country, how should a new business price themselves to allow for shipping or customs costs? Most importantly, how should they record all of this on their annual tax return?</p> <p>If you have the knowledge and experience to share, we would love to hear from you.</p>

EXPLORE START GROW

Supporting people to see the potential in themselves,
identify a goal and find their way to success.



Opportunity	Finding Funding
Delivery Format	<p>2.5 hour workshop Number of Delegates: up to 10</p> <p>We are looking for a highly engaging and interactive workshop where participants will have the opportunity to share ideas as well as practically apply their new skills and/or knowledge. Examples of tools utilised by RHWE in our workshops have included Jamboard, Padlet and Slido.</p> <p>Participants should also be provided with a workbook for the session which could be a pdf of your slides or something more interactive if you prefer. This should be shared with RHWE in advance of the delivery date to support participants to record their learning notes.</p> <p>We are planning delivery during July and September 2022 and are flexible with dates and timings.</p>
Price	£250 + VAT
Brief	<p>“Where is the best place for me to access funding and finance to help me start or grow my business?” is one of our most commonly asked questions. Clients come to us for support from a range of backgrounds, which means one size doesn’t fit all when it comes to exploring funding ideas for their new idea.</p> <p>We are looking for an expert to start from a blank canvas and inspire participants with a pathway to funding that is accessible, affordable and feels right for them. One key area we would like you to explore in this session with participants is how personal credit scores work and the impact on accessing finance for your business.</p> <p>Money can be a tricky subject, which is why this masterclass is intended to be an informal and useful session to guide people in the right direction.</p>

Opportunity	Business Debts: What To Do When Things Go Wrong
Delivery Format	<p>2.5 hour workshop Number of Delegates: up to 10</p> <p>We are looking for a highly engaging and interactive workshop where participants will have the opportunity to share ideas as well as</p>

EXPLORE START GROW

Supporting people to see the potential in themselves,
identify a goal and find their way to success.



	<p>practically apply their new skills and/or knowledge. Examples of tools utilised by RHWE in our workshops have included Jamboard, Padlet and Slido.</p> <p>Participants should also be provided with a workbook for the session which could be a pdf of your slides or something more interactive if you prefer. This should be shared with RHWE in advance of the delivery date to support participants to record their learning notes.</p> <p>We are planning delivery during July and September 2022 and are flexible with dates and timings.</p>
Price	£250 + VAT
Brief	<p>Late payments, unpaid invoices and customer complaints are parts of everyday business life. This session is about how to avoid business debts and ways you can manage customer payments to protect your business and yourself. Some starting points you could add to to expand this session are: what should participants do when chasing late payments? What late fees can participants add to contracts to protect themselves? What should they do when customers refuse to pay and what does it mean to take somebody to a Small Claims Court?</p>

Opportunity	Tackling Your Tax Return
Delivery Format	<p>2.5 hour workshop Number of Delegates: up to 10</p> <p>We are looking for a highly engaging and interactive workshop where participants will have the opportunity to share ideas as well as practically apply their new skills and/or knowledge. Examples of tools utilised by RHWE in our workshops have included Jamboard, Padlet and Slido.</p> <p>Participants should also be provided with a workbook for the session which could be a pdf of your slides or something more interactive if you prefer. This should be shared with RHWE in advance of the delivery date to support participants to record their learning notes.</p> <p>We are planning delivery during July and September 2022 and are flexible with dates and timings.</p>
Price	£250 + VAT
Brief	<p>Help us de-mystify self-assessment by showing participants what to expect when filling in their annual tax return, reminding them of the important dates and sharing what participants need to prepare in advance to do their own returns.</p>

	From tax deadlines and payments on account, to recording your income expenses and making tax digital in 2024, this session will be a must-not-miss for startups.
--	--

Opportunity	Finding The Right Price
Delivery Format	<p>2.5 hour workshop Number of Delegates: up to 10</p> <p>We are looking for a highly engaging and interactive workshop where participants will have the opportunity to share ideas as well as practically apply their new skills and/or knowledge. Examples of tools utilised by RHWE in our workshops have included Jamboard, Padlet and Slido.</p> <p>Participants should also be provided with a workbook for the session which could be a pdf of your slides or something more interactive if you prefer. This should be shared with RHWE in advance of the delivery date to support participants to record their learning notes.</p> <p>We are planning delivery during July and September 2022 and are flexible with dates and timings.</p>
Price	£250 + VAT
Brief	<p>Pricing your products and services can feel like a real minefield for many business owners and this masterclass aims to help educate participants on how to find the right price for their business. The words ‘profit margin’ sound complicated to someone with no previous experience of running a business and ‘breaking even’ might be something they have no concept of.</p> <p>Added to that, many businesses we work with feel confused about registering for VAT and sometimes register without needing to. Can you help explain why, or why not, a new business owner would register for VAT and what it means for their business finances, admin and buying or selling goods?</p>

How to apply

We are looking for individuals and organisations that are confident and engaging presenters; we want participants to feel able to practically apply their new skills and knowledge after the session and we encourage the use of tools that keep the session engaging – such as Slido, Jamboard, Padlet.

EXPLORE START GROW

Supporting people to see the potential in themselves,
identify a goal and find their way to success.



You'll have 2.5 hours in workshop environment to share your experience and answer questions from participants. Participants should also be provided with a workbook for the session, which could be a pdf of your slides or something more interactive if you prefer.

We would like the application brief to contain the following and ideally the brief should not exceed more than 2 sides of A4. Your application brief should contain:

- An overview of how your session will run – include timings, key areas you will focus on and interactive activities participants will enjoy taking part in
- Your quote for the 2.5 hours' delivery time and preparation
- A recent quote from a participant of previous workshops or guest speaking opportunities
- Any questions you'd like participants to answer before the session to help you tailor your workshop to attendees

If there are other parts of a subject you feel would be beneficial for participants, the brief for each session listed is only a guide based on participant feedback and therefore we would love to hear what other key areas you think would be important to help pre-start, recent start-ups and existing businesses in your field of expertise.

We ask delivery partners to work closely with our marketing team and actively promote the workshops using your social media and wider network connections. You will be asked to provide the details for these, along with a short video introducing your workshop if successful in your application.

Next Steps

Please send your completed application brief to info@rhwe.org by 5pm on Thursday 30th June 2022.

If you have any queries about the masterclass series, the topic you are interested in delivering for us please call Bianca Rogers on 0191 226 7979.

Please share this document with anyone else you think would like to submit a brief and be part of the delivery of another series of masterclasses for RHWE.