

STARTING A BUSINESS CAN BE FOR ANYONE AND EVERYONE...

Here's how we can help you start that dream business or work for yourself.

1:1 Business Advice

Workshops

Masterclasses

Funding & Finance



So, is starting your own business something you've dreamt of, but never taken the plunge? Perhaps you've been inspired to work for yourself and don't know where to start?

"I'm here to help..."

Join our February Workshops and find out if this could be The Next Right Thing for you.

My business start up sessions are jargon-free, practical and informal to help you take the exciting next steps towards self-employment. What Next workshops are ideal if you are looking for ideas and advice to find customers, raise funds and manage your business finances as well as writing your Business Plan.

I've got years' of experience running my own business and will share tips and information so you will feel ready to put your ideas into action." Chloe Hall, RHWE Business Adviser

"Chloe was very helpful, knowledgeable and easy to talk to."

"The workshop was very informative and has given me lots to go away and work on."

"Thankyou! The workshop was great, I really enjoyed it."

'Nice relaxed sessions and I learnt a lot to help me get started with my business."

Book a space or appointment by phone or email

www.rhwe.org 0191 226 7979 info@rhwe.org
John Buddle Work Village, Buddle Road, Newcastle, NE4 8AW



FREE

Self Employment: The Next Right Thing?

How to start your own business...

Thinking of going self-employed and running your own business? We love to help people explore what this is all about and where to start. Whether you have an idea or not, our workshop covers all the key questions and lots more about how to start up a business.

You'll find out about:

- What it's really like to be your own boss
- Types of self-employment
- The real truths about working for yourself
- Plans, money, insurance-the practical things to consider.

You'll get a Q&A session as well as details of the additional support our Advisers can give to help you start and grow your business.



FREE

What Next? Writing Your Business Plan

Planning for success...

Start writing your thoughts and ideas down and make your business dream a reality. This practical workshop will myth-bust what's involved in preparing a Business Plan; and using simple tools and resources, we'll help you start to shape a plan for your business.

This workshop covers:

- What's the point of a Business Plan
- The basics and what to include
- Who are you going to sell to
- What market research will help your idea
- Forecasting your sales
- Planning for the future.

Further support and ideas for your plan will be discussed as well as additional assistance Advisers can provide.



FREE

What Next? Finding Your Customers

Customers - where are they and how do you find them...

Businesses need customers but how do we know who they could be and where will you find them. This workshop will help you to explore who and where your target markets may be, are there opportunities you've not considered for your products and services and what are the best ways of reaching each customer group.

We'll help you explore:

- Practical ways to identify your customers
- Developing how customer segments work for a business
- Research your target markets to better understand your customers
- Investigate different types of customer
- What is meant by a brand and how this will help your business.



FREE

What Next: Managing Your Business Finances

Understanding how finances and financial systems work for businesses...

Packed with practical guidance and resources, we'll help you to identify ways to raise funds to get your business idea started as well as consider the processes and systems to put in place now to manage the money you make and the costs you need to pay to run your business efficiently.

This workshop will cover:

- How to finance and raise funds to get your business started
- The do's and don'ts of finding funding
- Understanding how to keep track of money you make and the money you spend
- What's involved in doing a tax return
- What type of business structure would be best for you



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What Next? Registering Your Business

Ready to register your business and go self-employed...

Whether you're planning on registering as a sole trader, partnership or limited company, this workshop will cover the practical steps and what you need to have ready and in place to make your business a legal entity.

This workshop will summarise:

- The types of business you could set up
- The checklist of information and evidence you need to start the registration process
- How to register, what the process will involve and what records you will need to keep
- What support is available to you before and after registering your business.

