

HOW2

START AND GROW A BUSINESS

Join us for a series
of **free** workshops
to help you **start**
and grow your
own business

HOW2 Start Your Own Business

Thursday 4th May 2023: 09:45 - 12:00

- Understanding what self-employment is
- Explore the benefits of being your own boss
- Identify the costs to start-up your business and tools to help you budget
- What support is available to finance your business

HOW2 Make and Manage Money

Thursday 11th May 2023: 09:45 - 12:00

- Ways to fund your business
- Manage the money you make and spend
- Basic book keeping
- Pricing your products or services

HOW2 Sell and Promote Your Business

Thursday 18th May 2023: 09:45 - 12:00

- Identifying who your customers are and how to reach them
- Looking at your Unique Selling Points
- Branding your business
- Marketing Material and Platforms to promote your business

HOW2 Plan Your Next Steps

Thursday 25th May 2023: 09:45 - 12:00

- Building the basics of your business plan
- Actions and progression for your idea
- How to register your business
- Planning your next steps to success

Book your place, call us on **0191 226 7979**

Venue: John Buddle Work Village

Buddle Road Newcastle upon Tyne NE4 8AW

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Charity No: 1093668



Great public transport links
Free parking
Free wifi and refreshments
Fully accessible facilities

