

EXPLORE START GROW



Supporting people to see the potential in themselves, identify a goal and find their way to success.

EXPLORE

YOUR POTENTIAL
YOUR OPPORTUNITIES



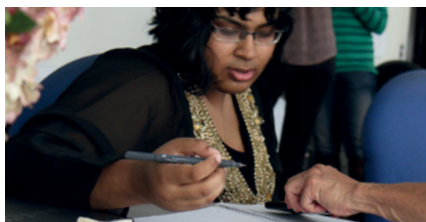
Lights, Camera,
Take Action



Industry Tasters



Explore Workshops



STEPS and Mentoring



Financial Wellbeing

START

YOUR OWN BUSINESS



HOW2 Workshops
and Business Advice



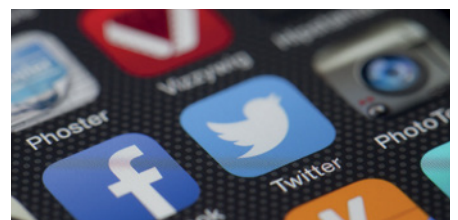
Universal Credit and
Self-Employment

GROW

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TP5 Leadership
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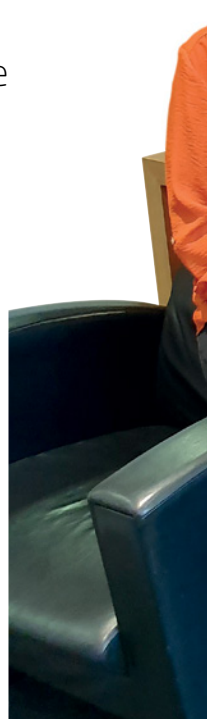
Finding the right pathway for you

EXPLORE your potential
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How to sign up and find out more





We understand that everyone has a unique story and a series of events and influences that have led them to where they are today. We also understand that life is complex and busy and that you will have lots of other things that you will need us to work around.

Our promise to you is that we will work with you; at your pace, at times to suit you and more importantly focusing on the things that you decide will help you to achieve your goals.

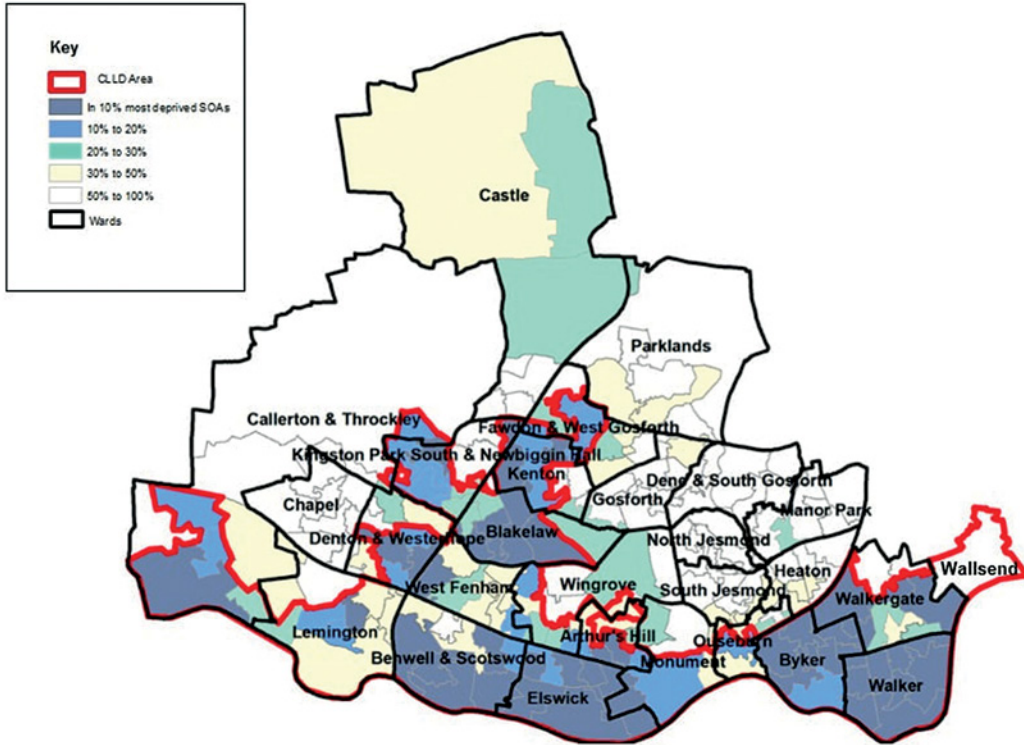
EXPLORE | START | GROW activities and support cost you nothing, except your time.

The team



Our area of focus

As part of the funding criteria, we have a set geographical area where participants must live. This is called the North of Tyne CLLD area.



Key information required from you to join activities will include:

- Proof of address
- Proof that you have the right to live and work in the UK
- Proof of identify

There are lots of options when it comes to providing proof. We will help you with this process.

If you do not meet the criteria detailed above, please do still get in touch as we are sure we will find different ways to help you.

What to expect



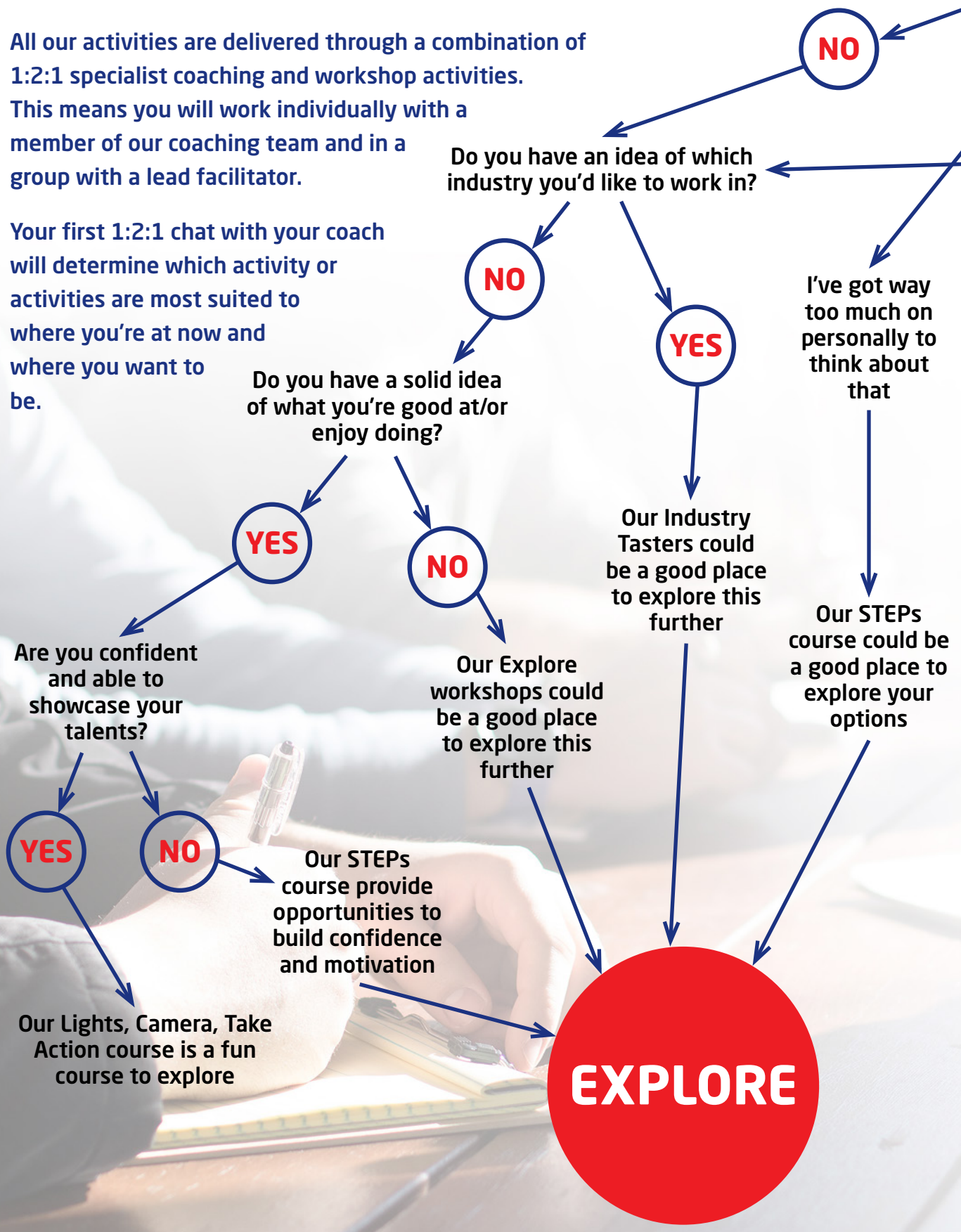
You will have a named contact at RHWE who will guide you throughout your journey and will encourage you to access the most suitable activities. Your Coach will also advise you of other opportunities available across Newcastle that may support you towards success and beyond. We are able to do this through our extensive network of partner organisations. This could include work experience, peer mentoring, volunteering, other training and skills-based learning.

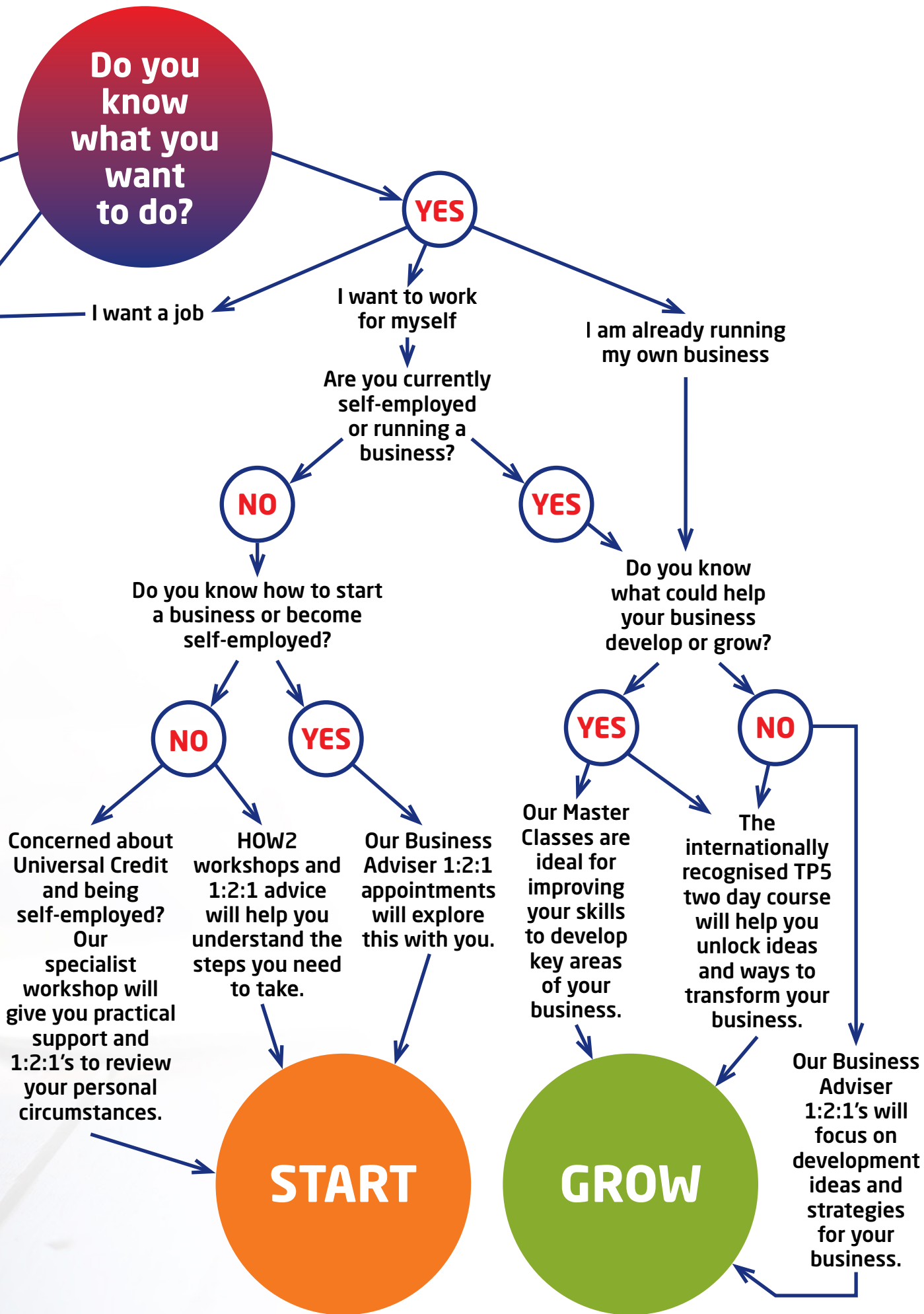
We hope to see people in jobs that they love, being their own boss or employing more people as a result of their business growing. Equally important are the steps you take towards other personal goals to ensure a happy and fulfilled life.

Finding the right pathway for you

All our activities are delivered through a combination of 1:2:1 specialist coaching and workshop activities. This means you will work individually with a member of our coaching team and in a group with a lead facilitator.

Your first 1:2:1 chat with your coach will determine which activity or activities are most suited to where you're at now and where you want to be.







EXPLORE

Our Explore activities support those furthest away from the jobs market to take steps towards feeling confident, resilient and ready for work. Whether you need to build your confidence, explore different career options or take practical steps to get into work; we have the tools and the right people to support you on your journey. Our activities are delivered through a combination of experience-based learning, workshops, 1:2:1 coaching and peer mentoring and run flexibly to fit round your life and in different locations.

Our Explore activities aim to:

- Develop confidence in people to take action towards becoming economically independent
- Increase personal capacity, aspiration and motivation through goal setting and tracking achievement
- Develop skills and aptitudes, empowering people and highlighting the wider impact on family and community networks
- Reduce barriers to career exploration and future employment with positive reinforcement and easy to understand advice that doesn't feel scary and daunting
- Change perceptions of what skills, experience and knowledge people already have
- Change perceptions and increase knowledge of what opportunities are available to people
- Develop a sense of direction by identifying a future career/job-based goal.



Meet the Personal Development Lead, aka your Coach...

“Change is scary for all of us and especially if we are taken out of our comfort zone, or worse, forced into change. It is not so scary though if it is by choice! Making decisions to change things about ourselves and our lives is the starting point but is also the thing that gives us complete control and that can lead to an amazing journey.

I have been helping people to help themselves for over 15 years through facilitating STEPs programmes and 1:2:1 personal coaching. Through self-awareness, self-reflection and an introduction to a range of mindset tools and techniques, people can begin to take control of their thinking and their performance to create the changes they desire in their lives. Everyone has potential, it’s just sometimes we need a helping hand.”

Industry Tasters



“Over the years, we’ve had real difficulty with recruitment. This exciting programme will help us to really raise awareness of opportunities in our sector and help people who are potential candidates be more informed and prepared with our knowledge and support.”

Social Care Industry Specialist

Led by industry specialists, providing both inspiration and a reality check of the sector. These two half-day workshops are likely to result in further training or employment. This is a new programme for RHWE and is in direct response to local industry requests for support to find the right candidates for their training and jobs.

Explore Workshops



“Thank you for an enjoyable workshop. It was a nice, friendly atmosphere, where I didn’t feel silly to ask questions that may seem obvious to others.”

Workshop participant

Two half day workshops and 1:2:1 support enabling personal exploration of skills, barriers, employment, self-employment, careers and action planning. The starting-point for professional journeys including the generation of an action plan to set and achieve that goal.

EXPLORE

Financial Wellbeing



"The workshops helped me to think about ways to manage my money better. This has been a huge help to me."

Course participant

This 12-hour course delivered across four workshops will break down the myths and barriers in relation to benefits, working and debt. Participants will also have the opportunity to get specialist advice on a 1:2:1 basis to overcome personal financial barriers.

Delivered in partnership with CleanSlate.

STEPs and Mentoring



"The STEPs course has helped me to find myself and work out what I really wanted to do in life and what makes me happy."

Course participant

STEPs workshops and 1:2:1 coaching offers personal resilience strategies based on cognitive behavioural psychology. Participants develop the motivation and self-belief to break-down barriers holding them back from achieving their full potential. The seven half day workshops are supported by peer mentors who are former STEPs participants offering inspiration, insight and encouragement.

Lights, Camera, Take Action



"I took part in the course and was offered paid work as a supporting artist which was fascinating stuff. I met some great people and got to share the experience with them"

Course participant

This course uses TV and film techniques to understand the industry, work as a team and be able to pitch confidently to an audience. This encourages reflection, increases self-esteem and improves confidence. Past participants have accessed paid work as Supporting Artists on TV programmes and in films, eg. *Vera*.

Delivered in partnership with Tic-Box and NE14.TV



START: A BUSINESS

Our Start activities are designed to support people to take practical steps towards being self-employed or starting a business. Whether you like the idea of being your own boss but don't have a business idea or you have a business idea but need support to get it off the ground; we have the tools and the right people to support you. Our activities are delivered through a combination of experience-based learning, workshops, 1:2:1 coaching and business mentoring at a time and location to suit you.

Our Start Activities aims are:

- People accessing relevant support to overcome barriers to exploring business start-up or self-employment
- People will have increased self-esteem, personal wellbeing and self-efficacy
- People will increase their confidence and knowledge of business and/or self-employment
- People will increase their personal ability with regard to business planning
- People will take action towards becoming self-employed and becoming economically independent
- People will register as self-employed, find employment or access further education/training on their journey.



Meet the Client Relationship Lead, aka your Coach...

"We meet so many people with excellent ideas and a passion to explore self-employment and starting up their own business, but often don't know where to start. I like to seize opportunities to gain a further insight into people and their ideas before exploring and developing an action plan together.

This enables me to gain a full fact find and assist with action planning prior to meeting our team of business advisers."

HOW2 Workshops and Business Advice



"I really enjoyed the series of HOW2 workshops as I have a better understanding of everything I need to consider for getting started. There were lots of useful tips and tools for me to take away and use with my ideas which I was able to think about and explore with the Business Adviser at my 1:2:1 appointments."

Workshop Participant

HOW2 workshops are for a total of 12 hours and cover four key themes: business ideas, customers, money and your business plan. You will be supported to develop and work through your action plan to move towards your self-employment goal.

There's also access to expert business advice and guidance on a 1:2:1 basis helping you with technical and practical support towards registering self-employed or setting up your business.

Universal Credit and Self-Employment



"If we don't know the answer, we'll find out for you. Don't let Universal Credit put you off being self-employed."

CleanSlate

For those concerned about Universal Credit and their self-employment goals, this three-hour workshop delivered by CleanSlate will ensure understanding and practical information is provided on how to navigate the system and keep your finances in line with DWP requirements. For those in need of additional support, 1:2:1 meetings are available providing help to review your own personal circumstances.



GROW: A BUSINESS

Our Grow activities support people to review and take practical steps toward growing their business. Whether you simply want more customers, have ideas to expand, want to employ staff or are not sure and need expertise to work out what's right for your business to help it grow, we have the expertise and people to support you. Our activities are delivered through a combination of workshops and 1:2:1 support. We understand the competing priorities business owners have and so will work around your availability.

Our Grow activities aim to:

- Assist with reflection and identify opportunities for business improvements and growth
- Improve knowledge and expertise
- Equip people to tackle barriers to growth and find way to improve
- Explore ways for businesses to take practical steps to become more competitive and resilient
- Increase your workforce with confidence to take on new members of staff
- Raise awareness of opportunities within the business support networks.

Meet our Business Adviser Lead...

"I have over 13 years' experience as a SFEDI accredited Business Adviser working across the North East. My passion is helping businesses to develop their ideas and reach their full potential. I have seen first-hand that for businesses to remain competitive, they constantly need to develop and move forward. I am particularly excited to work with people who would like to see their businesses grow from strength to strength".



TP5 Leadership and Management



"By adopting these techniques, businesses will discover a new level of potential and strive beyond their current vision of success."

Course Facilitator

TP5 is a ground-breaking leadership development programme designed to help business owners and staff to be more aspirational and able to perform at a higher level.

This two-day course will give you the most powerful tools your business needs to be able to manage dynamic change, to set and achieve transformational goals and develop growth strategies.

Businesses will also receive 1:2:1 specialist business advice to explore how to implement your new ideas.

Master Classes



"We have a wealth of experts ready to share their tips, tools and techniques in specialist business subjects and we also want to hear from businesses who can help shape the Master classes so we can ensure workshops are designed in response to the issues and challenges businesses are facing now."

Course Facilitator

Master Classes with sector experts will offer businesses the opportunity to improve practical know-how and technical understanding of key subjects to support your business. Each two-day Master Class will identify ways you can apply your learning within your own organisation.

We are continually researching the needs of businesses locally to ensure our programme of Master Class topics are responsive to the current and future needs of sme's and we welcome ideas and suggestions for topics that you feel your business will benefit from.

Sign up and find out more

EXPLORE | **START** | **GROW** starts with you.


Our Coaches will get to know you, finding out about your talents and abilities, and listening to your experiences and feelings - always believing there is no limit to what you can achieve.

We will help you make choices about the steps you want to take and when - you are in control.

The team at RHWE is here to help and ready to take your call, we are looking forward to meeting you.

Alexandra Johnson, CEO at Reviving the Heart of the West End

To make an appointment for yourself...

- Call 0191 226 7300
- Send us a message on facebook  rhweltd
- Email us at info@rhwe.org
- Ask your Work Coach at Jobcentre Plus to make a referral on your behalf
- Ask your Housing Provider to make a referral on your behalf

To make a referral on behalf of someone else...

- Call 0191 226 7300, complete the enquiry form with one of our team to make your client an appointment.

Pop in to see us...

We are based at John Buddle Work Village in Elswick just a few minutes' drive away from Newcastle City Centre and easy to get to. The number 1 bus service runs regularly right past the door.

John Buddle Work Village
Buddle Road
Newcastle upon Tyne
NE4 8AW





"The summit is what drives us, but the climb itself is what matters."

Conrad Anker

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GROW



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www.rhwe.org

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 @RHWE_Enterprise

Charity No: 1093668

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