

**The First Annual Florida**  
**“PEO Broker of the Year”**  
**Awards**

Presented by



***(A charitable funding arm of  
Siracusa Staffing & Leasing)***

**“Giving Charities A Head Start!”**

Sponsored and Judged by



## **Eligibility**

In order to be able to participate in this friendly competition of PEO Brokers in 2018, which will be voted on in 2019, you must:

1. Have been in business for at least one (1) year as of January 1st, 2018
2. And, all applicants must be true “PEO Brokers”, deriving over 51% of their income from PEO’s.

SS&LCares Foundation reserves the right and authority to disqualify or decline participation from any PEO Brokers they choose without justification or cause.

**Although verification of the above requirements may be requested, this is primarily based on the “honor code.”** If any wrong doing is suspected, those PEO brokers will be spot checked for accuracy. This contest is meant to recognize each other in the industry and to give us all a goal for which we should strive. Please treat it with respect and honesty.

## **Rules for participation**

In order to enter the competition, you must:

1. Complete an application that can be found at [www.ssandlcares.com/broker-of-the-year](http://www.ssandlcares.com/broker-of-the-year)

a. The application can be mailed if postmarked by March 31st to:

i. RCS Pinellas  
503 S MLK Jr Ave  
Clearwater, FL 33756  
Attention: PEO BOTY Award

b. The application can also be emailed to:

i. [Lauren.misa@rcspinellas.org](mailto:Lauren.misa@rcspinellas.org)

Applications must be received, or postmarked, by March 31st.

## **Categories**

Winners will be chosen from three (3) different categories:

1. Most Payroll Closed
2. Mom & Pop (No more than 2 sales reps)
3. New Kids on the Block (For businesses who began after 1/1/15 but before 12/31/17)

## **Judging**

All winners will be chosen by an independent panel created by RCS Pinellas and will not have any PEO brokers associated with it.

## **Sponsorships**

Sponsorship information is available for any PEOs who would like to speak to a room full of the state's best PEO brokers. 100% of money raised from the sponsorships, after expenses, will be donated to RCS Pinellas for their assistance with judging and for the work that they do to fight hunger, homelessness, and domestic violence in Pinellas County.

## **Important disclaimers**

All applications and financial information should ONLY be sent to RCS Pinellas, NOT to Siracusa Staffing & Leasing. All applications will be held for at least 90 days after conclusion of the contest and any participants are welcome to request access to see those applications by email. No supporting financial documents will be shared with SS&L or other participants. If a challenge is raised to the validity of any PEO Brokers stats that have been submitted, RCS Pinellas reserves the right to request additional information for verification. They can ask for outside assistance in verifying a broker's numbers (but not of any of the other competing brokers or SS&L), or can outright disqualify without justification the contestant, if they feel that sufficient doubt has been raised to the veracity of the financials.