Dionisios Ladas

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Summary

A multi-disciplinary, user experience professional focused on users, customers, usability, design, communication, relationship, and business value. Building consensus around principals of user-centered design, quality processes and quality assurance, business process improvement, and professionalism.

Qualification Highlights

● UX/UI Designer	● Product Management	● Process Improvement
● Information Architecture	● Strategy Development	● E-commerce Systems
● Business Analysis	● Client Relationships	● Heuristic Evaluations

Bank of America Merrill Lynch   **New York, NY**   **August 2012 - Present**

Senior Manager UI/UX Designer / Information Architect

- Effectively managed a team of designers, overseeing day to day operations and efficiency. Managed design resources and budgets to effectively deliver the best possible design solution.

- Working with Product Managers and Engineering leads to contributing to product planning, leveraging qualitative and quantitative data to help drive informed decision-making.

- Lead UI/UX Designer for BofAML Global Markets Portal Mercury, which includes Web, Mobile. Led and contributed to several efforts to standardize and document design artifacts for prototypes, sitemaps, and other work products used across the development/UX team.

- Liaised with business analysts to define requirements and workflows to execute clients' visions in high fidelity designs, worked closely with technology team to ensure design is delivered to specification.

- Managed Responsive initiative for Mercury, which included the creation of wireframes and high fidelity designs. Conducted UX Interaction design testing and analysis to identify future requirements for the mobile platform. Implemented formal design reviews, created best practices around documentation and specification.

- Applied practical knowledge of user centered design principles to align user goals with business requirements. Delivered high fidelity wireframes and click threw mocks to effectively communicate interaction design idea.

Citi Group   **New York, NY**   **April 2010 – August 2012**

Sr. UI/UX Designer / Information Architect

- Head UI/UX Designer for Citi's proprietary electronic distribution platform, Citi Velocity, which includes Web, Mobile, Trading Applications (FX and Rates), and Marketing.
- Liaised with business analysts and clients to define requirements and workflows to execute clients' visions in wireframes and high fidelity designs as well as work closely with technology teams to ensure design is delivered to specification.
- Managed UI/UX team for Citi Velocity Mobile Devices, which included the creation of sitemaps, wireframes and high fidelity designs. Conducted UX Interaction design testing and analysis to identify future requirements for the mobile platform.
- Lead Designer for Citi Velocity Marketing, worked with marketing to establish a strategy for Citi Velocity Mobile and Web. Designed and developed e-marketing campaigns, banner ads, and marketing materials for all Citi Velocity conferences.

Experian Cheetahmail   **New York, NY**   **March 2008 – April 2010**

Sr. Information Architect / Usability Engineer

- Managed a team of developers that successfully launched 15 projects into production, planned, directed and coordinated activities for projects to ensure goals were accomplished within the scope, time and budget.
- Liaised with Global Product Development team and Business stakeholders to achieve global design guidelines with a focus on the interaction design and creating standard compliant interfaces throughout the Experian organization that translated into a product-wide style guide.
- Collaborated with developers to ensure user experience and refined GUI design translated into user needs into production.
- Created site maps, flow diagrams, wireframes, use cases, persona-based scenarios and functional requirements documents, storyboards, and style guides.

Credit Suisse   **New York, NY**   **January 2005 – February 2008**

Business Analyst /Information Architect for Investment Banking IT

- Developed information architecture blueprints, wireframes, usability test scripts, (GUI) specifications, product requirement documentation, training materials, user experience flows, interaction documents, storyboards, presentations and other IA and usability materials for various investment banking projects.
- Facilitated joint application design sessions for defining business requirements and user acceptance testing standards.
- Worked directly with IT directors to manage site-specific requirements, development expectations and deliverables.
- Created and executed project plans and test scripts for testing (UAT) and subsequent user training.

Business Analyst /Information Architect for Legal and Compliance IT

- Liaised with business stakeholders and technical architects for the development of all internal web applications, including gathering, analyzing and documenting functional business requirements and writing use cases for QA and UAT testing.

- Responsible for creating a diverse set of global legal and compliance projects including executive dashboards, reporting and monitoring systems.
- Developed, designed and implemented new standards that coincide with the identity principles defined by Credit Suisse, from application, training, and presentation documentation.

Education
- Columbia University, School of Continuing Education; *Area of Study: Marketing/Finance*
- School of Visual Arts; *Area of Study: Animation and Design*
- City College of New York, Bachelor of Arts; *Major: Design.*

Skills
- Invision, Figma, Sketch, Adobe Suite, Omnigraffle, MS Office, HTML, CSS, Axure Pro.

Language
- English – Fluent in reading, writing and speaking
- Greek – Fluent in reading, writing and speaking