



Hello fellow business owners and friends,

We are inviting like-minded businesses to exhibit and sponsor Georgina's '**Free Spirit Festival.**' A **free spirited festival to supercharge your soul**, which will also promote financial growth in our community.

The Free Spirit Festival is entering into its second annual event in Georgina. A supercharged festival that celebrates the unique viewpoints and culture of free thinkers. This one-of-a-kind festival will once again bring in participants to enjoy a variety of sessions, exhibits, speakers, and entertainers that celebrate freedom of expression, movement, voice, and love through community connection.

Our mission with this festival is to address mental health by releasing stress and stagnant emotions as we create a deeper bond of love from within through inspiration of movement, music, and more.

This event is where the community and tourists to Georgina can come together to celebrate **sustainable living, healing sessions, yoga, meditation, breathwork, mystics, dancing, live entertainment & music, food, vendors and much more.**

**To raise social community engagement we are asking participants to bring a food donation for Georgina Food Pantry aiding the over 1750 people who utilize its service. Two additional charities are also chosen to be supported by this festival and are announced early 2024.**

**In addition to this social community engagement the festival will support mental health and well-being by creating an ecosystem of resources and an introduction to local businesses and services that will continue to improve the quality of life beyond the Free Spirit Festival event.**

The Free Spirit Festival will be held at the stunning Clearwater Farm. Located in Willow Beach, Ontario nestled between the forest and the stunning Lake Simcoe.

Date: Saturday, June 22, 2024

Location: Clearwater Farm, 1614 Metro Road N, Willow Beach, L0E 1S0

Time: 10:00 am - 9:00 pm

Proposed Attendees: 500+

Demographic: 5 yrs - 111 yrs

Key Components: enhance mental health and well being

Activities: sustainable living, yoga, meditation, breathwork, healing sessions, mystics, dancing, live entertainment, music and local food

*As a Sponsor and/or Vendor your support will not only contribute to the arts and culture, community engagement, travel, and tourism, as well as mental health awareness. In addition sponsorship & vendor funding will help with costs such as venue, promotion, hospitality, and equipment needed to help make this festival come to fruition.*

*Thank You for your support,*

The Free Spirit Festival Team & Jennifer Aves, Festival Founder

E: [GeorginaFreeSpiritFest@gmail.com](mailto:GeorginaFreeSpiritFest@gmail.com)

W: [www.FreeSpiritFest.ca](http://www.FreeSpiritFest.ca)

Jennifer Aves, Owner of Balance Health Solutions, @balance\_health\_solutions | 905.960.0823



## **SPONSOR & VENDOR INFORMATION**

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### **PLATINUM SPONSOR: \$5000+ / In-Kind**

- Option to provide their business banners for display
- Sponsor logo on all festival marketing (posters, social media)
- **Sponsor logo on swag bag** & festival guide (full page ad)
- Sponsor name will be announced at Opening / Closing Ceremony & throughout the festival
- Allows sponsor to add an unlimited number of items to the event swag bag
- Free Vendor exhibitor booth (10 x 10)\* *optional*

### **EXCLUSIVE T-SHIRT SPONSOR: \$3500+**

- Sponsor logo will be printed on each festival T Shirt. (**Accepting ONE T-Shirt Sponsor**)
- Sponsor logo on all festival marketing & festival guide (full page ad)
- Sponsor name will be announced at Opening / Closing Ceremony & throughout the festival
- Allows sponsor to add an unlimited number of items to the event swag bag
- Free Vendor exhibitor booth (10 x 10)\* *optional*

### **GOLD PRINT SPONSOR: \$3000+**

- Sponsor logo in festival guide (full BACK page ad) (**Accepting ONE Print Sponsor**)
- Sponsor name will be mentioned at the festival Opening / Closing Ceremony
- Allows sponsor to add one item to the event swag bag
- Free Vendor exhibitor booth (10 x 10)\* *optional*

### **GOLD SPONSOR: \$1000 - \$3000**

- Sponsor logo in festival guide (quarter page ad)
- Sponsor name will be mentioned at the festival Opening / Closing Ceremony
- Allows sponsor to add one item to the event swag bag
- Free Vendor exhibitor booth (10 x 10)\* *optional*

### **SILVER SPONSOR: \$500**

- Sponsor name will be mentioned at the festival Opening / Closing Ceremony
- Allows sponsor to add one item to the event swag bag
- Free Vendor exhibitor booth (10 x 10)\* *optional*

### **BRONZE SPONSOR: \$200**

- Sponsor name will be mentioned at the festival Opening / Closing Ceremony
- Allows sponsor to add one item to the event swag bag

### **TICKET SPONSOR: \$100 - 10 tickets**

- Want to treat your staff or the Georgina community with the gift of attending the festival

**Please note all Sponsor contributions are to be received by April 15, 2024.**

ETransfer to [GeorginaFreeSpiritFest@gmail.com](mailto:GeorginaFreeSpiritFest@gmail.com)

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### **VENDOR: \$100**

Includes one vendor spot 10' x 10' space (\*bring your own table, tent, insurance policy)

### **VENDOR: \$175**

Includes two vendor spots if exceeds the 10' x 10' space (\*bring own table, tent, insurance policy)

**LIMITED VENDOR SPACES. Please note all Vendor Fees are to be received by May 15, 2024.**

ETransfer to [GeorginaFreeSpiritFest@gmail.com](mailto:GeorginaFreeSpiritFest@gmail.com)



## 2024 Free Spirit Festival

# SPONSORSHIP COMMITMENT FORM

Saturday, June 22, 2024

Clearwater Farm, Willow Beach, ON

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

### SPONSORSHIP LEVEL:

- PLATINUM SPONSOR: \$5000+ / Amount \$ \_\_\_\_\_
- EXCLUSIVE T-SHIRT SPONSOR: \$3500 / Amount \_\_\_\_\_
- GOLD PRINT SPONSOR: \$3000 / Amount \_\_\_\_\_
- GOLD SPONSOR: \$1000 - \$3000 / Amount \$ \_\_\_\_\_
- SILVER SPONSOR: \$500
- BRONZE SPONSOR: \$200
- TICKET SPONSOR: \$100

***Please note all Sponsor contributions are to be received by May 15, 2024 if you would like to be included on print and advertising materials.***

***Please note we have one opening for the exclusive T-Shirt Sponsor and one Print Sponsor which will be secured on a first come first serve basis.***

### PAYMENT OPTIONS:

- ETransfer: [GeorginaFreeSpiritFest@gmail.com](mailto:GeorginaFreeSpiritFest@gmail.com) PW: FreeSpirit
- Cheque payable to: 1000756481 Ontario Inc.

Signature of Sponsor \_\_\_\_\_ Date \_\_\_\_\_



## 2024 Free Spirit Festival

# VENDOR COMMITMENT FORM

Saturday, June 22, 2024 | Clearwater Farm, Willow Beach, ON

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Business Registration Number: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Number: \_\_\_\_\_ Email: \_\_\_\_\_

What I am selling: \_\_\_\_\_

Business Bio: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Social Media Handle: FaceBook: \_\_\_\_\_ Instagram: \_\_\_\_\_

### VENDOR OPTIONS:

- VENDOR: \$100**  
Includes one vendor spot 10' x 10' space (\*bring your own table, tent, hydro, insurance policy)
- VENDOR: \$175**  
Includes two vendor spots if exceeds the 10' x 10' space (\*bring own table, tent, hydro, insurance policy)

### PAYMENT OPTIONS:

- ETransfer: [GeorginaFreeSpiritFest@gmail.com](mailto:GeorginaFreeSpiritFest@gmail.com)

### CHECK LIST:

- You have selected your booth option and completed contact information.
- Payment for fee sent via Etransfer. Date sent: \_\_\_\_\_
- Include a copy of your business insurance policy.(\$2 million insurance policy minimum)
- Vendor contract below has been read & signed.
- Email Company Logo

### **LIMITED VENDOR SPACE. (25 - 30 vendor spots only)**

Our goal is to not have multiple vendor services therefore spots will be filled on a first come first serve basis.

Please note all Vendor Commitment Forms & Fees are to be received by **MAY 15, 2024** if you would like to be listed in the Festival Guide. *FYI: Sold out of vendor spots last year by May 1.*

## 2024 Free Spirit Festival

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# VENDOR INFORMATION PACKAGE

DATE: Saturday, June 22, 2024

LOCATION: Clearwater Farm, 1614 Metro Road N, Willow Beach, L0E 1S0

***OPENING CEREMONIES: 10:00 AM - We ask all vendors to join in the opening Ceremonies and then continue with set up.***

SET UP TIME: 8:00 am - 9:45 am, 10:15 am - 11:00 am (please note no vehicles will be permitted in the vendor village after 9:45 am)

**EXHIBIT TIME: noon - 9:00 pm**

TEARDOWN: 9:00 pm

E TRANSFER: georginafreespiritfest@gmail.com

### PLEASE NOTE

- Vendor to supply their own tent, table, hydro if needed.
- Insurance: A copy of vendor insurance must be provided with vendor fee to secure your spot. One day insurance is available at DUUO.CA for approx. \$13. \$2 Million insurance policy.
- Vendor Village will be open to exhibit to participants from noon - 9:00 pm.
- We ask vendors to only commit to this festival if they are willing to exhib for the full festival day. Please note we will have lots of volunteers to help out at your booth if needed.
- No refunds.

- Having paid the appropriate exhibitor fee, and having read and understood the rules and regulation thoroughly, I hereby agree to comply fully with these and all other Federal, Provincial and Municipal rules, regulations and guidelines that apply. I may forfeit my right to sell at the Free Spirit Festival if I am found to be in non-compliance.

Signature of Vendor \_\_\_\_\_ Date \_\_\_\_\_

### Rules & Regulations

All Food Vendors, Vendors sampling food or Farm Vendors who sample food must have access to a hand wash station and thermometers for both cooked food, and for refrigeration. The festival is not responsible for supplying these stations. All items or ingredients prepared outside of the festival considered "Potentially Hazardous Foods" by York Region Health must be prepared in an inspected kitchen.

All Vendors must provide full payment submitted with their signed application or WITHIN 10 DAYS AFTER APPROVAL of their application when payment is received and cleared; or their spot will be given to the next vendor waiting in line.

List specific (preserves, crafts, baked goods, etc.) items to be sold, include separate sheets if necessary. For items not produced by Vendors, please include source of origin.

Please note the Free Spirit Festival is not liable or responsible for any damaged or stolen item during the July 2, 2023 festival date. This includes but is not limited to weather conditions, other vendors, participants and any unforeseen circumstances.

\*\*\* Free Spirit Festival Code of Ethics To ensure transparency and growth in our industry on a basis of mutual respect, fairness and integrity, and ever mindful of the public welfare, I as a member of the Free Spirit Festival have adopted and do hereby subscribe to the Code of Ethics: Be a producer of locally grown/raised/made products. Offer for sale only merchandise in best quality available.

Present well-kept displays, clearly priced and described, with origin of product visibly marked. Sell an honest pack, well filled, and meeting stated grades. Use no false or deceptive statements. Adhere to the highest standards of honest advertising. Build business volume on customer confidence. Employ only professional, courteous and trained salespeople. Maintain a clean, attractive stall. Observe all policies and procedures of the Free Spirit Summer Festival. Be an active member of the Free Spirit Festival through marketing. No bad/ill talking or gossiping of other vendors, Festival Organizers, volunteers or Board members.

I acknowledge that I have read the Code of Ethics and agree to abide by it to the best of my ability. I understand that violation of the Code of Ethics may result in my membership being revoked should the Board of Directors feel it necessary to do so.

All Art & Craft Vendors shall submit samples (pictures) of their work for approval prior to acceptance as Vendors. - Vendor's approval will be decided based on the number of Vendors permitted to sell new and/or similar products each year, and the decision shall be based on current supply and demand. Stall Fees: 1 stall (10'x 10') = \$100/Sunday 2 stalls (20'x 10') = \$175.00 /Sunday . **If the festival day is missed a refund will not be issued.**

Vendors must submit the application by May 1st, 2024. Subletting of stalls is NOT permitted, except for a member of the family or employee, and in that case, with the approval of the Festival organizers. Not-for-profit groups may be permitted space at the Festival by Board approval. One not-for-profit group per festival.

Set-Up -Vendors must arrive at the market no later than 11:00 a.m. on June 22 , 2024. Vendors must stay within the boundaries of their booth. No vendor shall pack up and leave the Market prior to 8:00 p.m., unless previously arranged with the Festival organizers.

Tents and weights must be secured and in place before the designated opening of the Festival to ensure the safety of the customers. All tents and frames must be dismantled and taken home at the end of festival day. The Festival Organizers or designate shall have the right to approve any signs, decorations or displays in the Vendor's space and to request changes or removals if necessary.

Vendors will be required to locate vehicles not needed in their display to an area designated by the Festival Organizer. No Vendor shall make any changes or alteration to Festival location property. Vendors shall remain in their own market space when selling. Sales shall be conducted in an orderly manner. A stall must be attended at all times by a responsible person. No objectionable means of soliciting shall be permitted.

The Free Spirit Festival cannot be held responsible for items destroyed by fire, vandalism, theft, or any other cause. Any audio-visual equipment which produces sound will be permitted only with the approval of the Festival Organizers. Vendors shall not block walkways or fire exits or other Vendors' stalls. The Vendor shall sell from his/her stall(s) only those items which are approved by the Free Spirit Festival Board. Any changes or additions of products must receive the prior written approval of the Board/Festival Organizers. Items not approved may not be sold at the Festival and will have to be removed immediately from a vendor's booth.

Products coming directly or indirectly from the Food Terminal will not be approved. Acceptable Items: Garden produce (vegetables and fruit) Bedding plants Honey Cut and dried flowers Shrubs and trees Grains, Poultry and Eggs Sweets Apple cider/Wine Crafts House plants - potted plants Maple syrup Baked goods, Preserves Meat and Fish Animal feed Cheese Herbs and spices. All craft products must be new and not factory made or commercially produced.

Vendors agree to accept full responsibility for any loss, damage or accident occurring at the Festival as a result of negligence or willful default on the part of the Vendor. The Free Spirit Festival shall carry Public Liability Insurance on the Festival area to protect the Market and participants, and to protect the Free Spirit Festival Board for their actions on behalf of the Free Spirit Festival.

Prepared Food Vendors are required to contact their Insurance Agent and carry a minimum of **\$2 million liability insurance coverage** and must state the 'Free Spirit Festival' as additional insured and provide proof. All Vendors are responsible for compliance with health regulations. All Vendors shall label their produce clearly by type and price. All Vendors agree not to practice distress pricing. Vendors are responsible for keeping their stall area neat and clean at all times.

At the end of the Festival day, the Vendor is required to remove everything from his/her space and sweep the selling area. If a space is not clean, the Festival Organizer will arrange clean up of the area, and bill the Vendor accordingly, along with a service charge of \$50.

All information is for statistical purposes only, and can be handed in anonymously, and will remain confidential. Each Vendor is responsible for: a) Bringing his/her own tent, table, weights, and display tools b) Bringing his/her own containers (baskets, bags, boxes, etc.) c) Bringing his/her own cash box and change d) Cleaning up around his/her own area at the end of the day.

Vendors are responsible for obtaining all permits required in the production and sale of their goods. Compliance with both Provincial and Federal Sales Tax Regulations is the responsibility of the individual Vendor. No person shall sell or offer for sale food that does not conform to the Public Health Act, and all regulations made thereunder. The market will conduct inspections at random or as required. No Vendor shall sell produce labeled "Organic" unless the produce is grown on a certified organic farm. Penalties Any person who contravenes any of the provisions of these Rules and Regulations is subject to the cancellation of their permit.