

HAIR STYLIST

1. Salon Supplies and Products

- **Hair Care Products:** Shampoos, conditioners, styling gels, serums, hair sprays, oils, and color treatments.
 - **Styling Tools:** Blow dryers, flat irons, curling irons, brushes, combs, and clippers.
 - **Chemical Products:** Hair dyes, bleach, developer, and other coloring agents.
 - **Disposables:** Capes, gloves, aprons, foil, and neck strips.
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2. Tools and Equipment

- **Furniture:** Styling chairs, wash stations, and mirrors.
 - **Storage Solutions:** Carts, shelves, and cabinets for organizing products and tools.
 - **Lighting:** Ring lights or other professional lighting for your workstation.
 - **Cleaning Tools:** Brooms, dustpans, and vacuums for workspace upkeep.
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3. Workspace Costs

- **Rent:** If you lease a booth, salon space, or other location.
 - **Home Office Deduction:** If part of your home is exclusively used for business, a portion of rent, utilities, and maintenance can be deducted.
 - **Utilities:** Electricity, water, gas, and internet for your salon or workspace.
 - **Decor:** Wall art, plants, and other decorative items to enhance the ambiance.
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4. Professional Fees

- **Licensing and Permits:** Fees for cosmetology licenses and other local business permits.
 - **Insurance:** Liability insurance to protect against accidents or damages.
 - **Legal and Consulting Fees:** Costs for legal or professional advice related to your business.
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5. Marketing and Advertising

- **Business Cards and Flyers:** Design and printing costs.
 - **Social Media Advertising:** Paid ads on platforms like Instagram, Facebook, and TikTok.
 - **Website:** Domain registration, hosting, and web design fees.
 - **Referral Programs:** Incentives or discounts for clients who refer new customers.
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6. Client Amenities

- **Refreshments:** Coffee, tea, bottled water, or snacks offered to clients.
 - **Comfort Items:** Neck pillows, magazines, or other items for client comfort during appointments.
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7. Continuing Education

- **Workshops and Seminars:** Training for new techniques or certifications.
 - **Educational Materials:** Books, magazines, or online courses related to hair styling or business management.
 - **Professional Memberships:** Dues for associations like the Professional Beauty Association (PBA).
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8. Transportation and Travel

- **Vehicle Expenses:** Deduct either the standard mileage rate or actual costs like gas, maintenance, and insurance for business-related travel.
 - **Parking and Tolls:** Expenses incurred while traveling to suppliers, clients, or events.
 - **Travel Costs:** Lodging, transportation, and meals for out-of-town hair shows, conventions, or training.
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9. Office and Administrative Costs

- **Office Supplies:** Pens, notepads, appointment books, and client record forms.
 - **Software:** Scheduling, accounting, or client management software (ex: Square).
 - **Phone and Internet:** A portion of your phone and internet bills used for business.
 - **Subscriptions:** Online platforms for marketing or professional development.
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10. Employee and Contractor Expenses

- **Wages:** Payments to assistants or other employees.
 - **Training Costs:** If you pay to train employees or contractors.
 - **Payroll Taxes:** Taxes you pay for employees.
 - **Independent Contractors:** Payments to freelance stylists or other professionals.
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11. Uniforms and Appearance

- **Uniforms:** Branded shirts, aprons, or clothing specifically for work.
- **Shoes:** Comfortable, non-slip footwear required for standing long hours.

- **Personal Grooming:** Expenses related to maintaining a professional appearance (partially deductible in some cases).
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12. Repairs and Maintenance

- **Equipment Repairs:** Fixing clippers, blow dryers, or other tools.
 - **Workspace Upkeep:** Cleaning services or repairs to your salon.
 - **Tool Maintenance:** Servicing and upkeep of scissors, razors, and other tools.
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13. Depreciation

- **Large Equipment:** Depreciation of significant purchases like salon chairs, wash stations, or expensive tools over time.
 - **Workspace Improvements:** Depreciation of renovations or upgrades to your workspace.
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14. Taxes and Banking

- **Self-Employment Tax:** Deduct half of the self-employment tax.
 - **Business Bank Fees:** Monthly charges or transaction fees for business accounts.
 - **Credit Card Processing Fees:** Costs incurred from accepting card payments.
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15. Security and Safety

- **Alarm Systems:** Installation and monitoring of security systems for your salon.
 - **Fire Extinguishers or Safety Equipment:** Necessary items for compliance and safety.
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16. Miscellaneous Expenses

- **Gifts for Clients:** Small tokens like hair product samples (up to \$25 per person annually).
 - **Event Fees:** Booth rentals at bridal expos or beauty trade shows.
 - **Photo Shoots:** Costs for professional photos of your work to use in marketing.
 - **Subscriptions:** To beauty industry publications or training platforms.
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17. Charitable Contributions

- **Donations:** Contributions to beauty-related charities or community events, if made through your business.

18. Bad Debts

- **Uncollectible Payments:** Any unpaid balances from clients or partners.

19. Utilities and Supplies

- **Laundry Costs:** Washing towels, capes, and other reusable items.
- **Sanitation Products:** Disinfectants, hand sanitizers, and other cleaning materials.

20. Technology and Communication

- **Tablets or Computers:** Devices used for scheduling, managing social media, or processing payments.
- **Apps:** Paid apps for photo editing, social media management, or client communication.