## **MOTERE CONSULTING**

## Motere's Workshops for Elite Producers

Those who are the best at what they do one have thought that always enters their mind: Can I do it better? Even though elite producers make their achievements look like magic, it is only when they have reached the top that new possibilities arise. At the edge of every achievement each change seems substantial, but breakthrough performance depends on making microscopic adjustments. Small changes add up to big differences. At this level elite producers require fine-tuning to deliver consistent excellence. Coupled with the driving force of exceptional talent, elite producers need additional, but elusive skills to make consistent excellence a reality.

Why are some people able to become elite producers? The same things that champion athletes, top salespeople, exceptional leaders and military special forces experience, elite producers in your organization have in common. They demonstrate a skill set that most people are unaware exist. Motere Consulting studies everything that science offers about what it takes to make it happen. We provide a customized program based on Motere's proprietary behavioral analyses that precisely fits the unique profile of each client who qualifies. No one becomes an elite producer without doing a lot things already right. However, even the best struggle with inconsistency, a gnawing suspicion that they should or could be doing something better, something else to help grow their organization. Sooner or later, all elite producers reach a plateau requiring specialized assistance to facilitate a new, previously unattained level of production.

Experiencing consistent excellence depends on eliminating ineffective habits rooted in long-established patterns of behavior. Performance stagnates until such hurdles are removed. However, such obstacles are invisible, actively working below the level consciousness, determining how we see ourselves, our jobs and our world. Very few at the highest levels of achievement find support and are unlikely to realize their full potential. This is a critical stage for elite producers, for they have gone as far as they go without specialized assistance. They require a program that identifies subtle limitations and recognizes barely perceptible traces of inconsistency.

Something that may appear to be only a small flaw, unnoticed at an earlier stage, can become a monumental barrier as elite producers approach the edges of excellence. Think about breaking away from the limits of ineffective habits and beliefs operating below the conscious level influencing elite producers in ways they can neither detect nor resist. These blind spots function outside the field of vision and professional mentoring is required to isolate and then change those interfering traits without disturbing the intricate balance of technical and behavioral skills necessary for consistent excellence to occur. As elite producers reach the top of their respective industries, they encounter challenges that elude who are less capable; and their superiors are usually not aware of these obstacles as well. The challenges facing elite producers are most subtle and evasive. One such challenge is finding someone capable of providing guidance to mastery. Experts of this type who demonstrate the sufficient skill for achieving that level of refinement are rare.

Stephen Long, PhD MotereConsulting.com

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This is exactly where Dr. Stephen Long has proven his expertise. Steve knows what is required to dismantle such limiting habits and beliefs. He knows what to put in their place; he knows how to make those changes leading elite producers to the highest levels of productivity possible. Steve works with — rather than against — the strengths and weaknesses of elite producers. His process assures that nothing interferes with what's already working well. Steve is at the forefront of performance psychology. He has devoted his career to helping clients succeed more consistently in all aspects of life. Steve teaches clients to apply skills incrementally and when they face specific challenges unique to them, he drives deeply and quickly to the root, and then provides a process for turning it into an opportunity for breakthrough performance. Steve makes achievement a way of life and the process of excellence — the mindset — develops elite producers on the inside as well as the outside.

## The Workshops

Applying a combination of group and individual instruction, the workshops leverage the inherent capital within and among participants. Motere's proprietary behavioral analyses provides the baseline for individualized instruction within the group structure. The three day interactive workshops draw on the participants' expertise along with the customized curriculum. No two workshops are alike because participants offer unique strengths and challenges coming from different industries, different experiences, different responsibilities. The power of the workshops are provided in the diversity of the group, the limited number of attendees and the make -up of those participants. Like a championship team, the sum is greater than the parts. Participants feed off of each other, recognizing and learning from the distinct differences and the unexpected commonalities. In effect, the participants help create the curriculum and shape the workshop experience through their level of Execution IQ<sup>TM</sup>. Each workshop is a Dream Team of elite producers facing challenges and encountering unique success providing the chemistry of the workshops.

Stephen Long, PhD



Identified as one of North America's top 10 performance psychology consultants, Dr. Stephen Long has significantly improved performance in the realms of business, athletics and the military. He has applied his proprietary Execution IQ™ method with exceptional leaders, champion athletes, fighter pilots, military special operations personnel, elite salespeople, high performers and corporate executives resulting in 115% improvement in financial performance, 26 championship teams, over 30 All-American college athletes, an NFL MVP and enhanced national security with a zero failure rate. Through his three decades of helping organizations execute strategy, Steve applies his expertise in behavior change, psychometrics and high performance mindsets through an educative, rather than a rehabilitative, approach. Results include improved efficiency, productivity, decision-making, problem solving, planning, innovation, consistency and change.

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