

Growth Centered Leadership Series

Leadership isn't mystical or mysterious. It has nothing to do with charisma or other ambiguous personality traits. Nor is it the province of a chosen few. Growth Centered Leadership is an increasingly important topic, yet mostly misunderstood. Leadership, in this context, is the ability to produce useful and adaptive change. But leaders can't do it alone. They need help. They need a group of talented and committed people who hold the technical skills to succeed while leaders provide the backbone. They move the needle. They move the mean by leading it. It's virtually impossible to achieve growth by pushing the mean. Growth Centered Leadership provides the skills to lead organizations to new levels of productivity and gain market share.

Based on his proprietary Execution IQ™ construct, Dr. Stephen Long facilitates a series of workshops teaching leaders to grow their organizations by harnessing their human capital to its fullest degree. Leadership is not something done to people — it's about drawing out the inherent genius that resides in everyone generating change and increasing productivity. Leaders acquire the skills to leverage people's strengths to meet the needs of the organization to experience growth.

Leading Change makes leaders aware of the resistance to follow and provides tools to maximize buy-in and minimize indifference

Leadership Strategies provides six applications where leaders learn to adapt styles to gain the response the organization requires for growth

Coaching Excellence provides leaders with educational tools to develop Execution IQ skills

Managing Excellence provides leadership tools to influence followers to change habits

Developing Followership provides behavioral change tools



Identified as one of North America's top 10 performance psychology consultants, Dr. Stephen Long has significantly improved performance in the realms of business, athletics and the military. He has applied his proprietary Execution IQ™ method with exceptional leaders, champion athletes, fighter pilots, military special operations personnel, elite salespeople, high performers and corporate executives resulting in 115% improvement in financial performance, 26 championship teams, over 30 All-American college athletes, an NFL MVP and enhanced national security with a zero failure rate. Through his three decades of helping organizations execute strategy, Steve applies his expertise in behavior change, psychometrics and high performance mindsets through an educative, rather than a rehabilitative, approach. Results include improved efficiency, productivity, decision-making, problem solving, planning, innovation, consistency and change.