



For Immediate Release

Public Relations Agency MRPP & Associates Communications, LLC Certified by the Women's Business Enterprise National Council

MINNEAPOLIS (April 21, 2025) — [MRPP & Associates Communications LLC](#), an award-winning public relations and solutions-oriented strategic counsel agency in Minnesota, is proud to announce it received national certification as a Women's Business Enterprise by the Women's Business Development Center - Midwest, a regional certifying partner of the [Women's Business Enterprise National Council](#) (WBENC). The prestigious WBENC Certification is the gold standard for women-owned business certification in the United States.

"To receive the national certification as a Women's Business Enterprise is affirming and an honor," said Marsha R. Pitts-Phillips, APR, CEO and founder of MRPP & Associates Communications, LLC. "It was an incredible journey. I grew through mentoring, reviewing the intricacies of my business, and gained deeper insights into the responsibilities of entrepreneurship. It's a privilege to be counted among other women-owned businesses."

MRPP & Associates Communications, launched in 2017, has become a trusted partner for clients seeking strategic communications and media relations support. MRPP provides spokesperson and presentation training, content development and editing, crisis communications, social media strategy, and moderation of panel discussions. The agency serves clients in the arts, banking, civic, education, entertainment, health and wellness, and nonprofit industries.

The WBENC standard of certification, implemented by the Women's Business Development Center – Midwest, is a meticulous process that includes an in-depth review of the business and a site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated, and controlled by a woman or women and that the business has an appropriate structure and strategic business planning and implementation in place.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs, which in turn empowers women as leaders and brings about a more diverse, balanced, and sustainable economy.

WBENC Certification, combined with professional development and engagement in the WBENC network, provides unsurpassed opportunities year-round, both virtually and in-person, for women-owned businesses to grow and expand their business and innovation through events, programming, and connections with major corporations and other WBEs.

-more-

About MRPP & Associates Communications, LLC

Founded in 2017, MRPP & Associates Communications, LLC (MRPPcomms) is a trusted connector offering a comprehensive suite of strategic services. The agency provides media relations counsel, spokesperson and presentation training, content development and editing, crisis communications, brand strategy, panel facilitation and professional voiceover services. MRPP serves a diverse portfolio of clients from the arts, banking, civic, education, entertainment, government, health and wellness, and nonprofit sectors. Learn more at <https://mrppcomms.com>

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 18,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and more than 500 Corporate Members, most of which are Fortune 500. Thousands of corporations representing America's most prestigious brands, as well as many states, cities, and other entities, look for and accept WBENC Certification. Through the Women Owned initiative, WBENC also is a leader in supporting consumer-oriented female entrepreneurs and those who do business with them by raising awareness for why, where and how to buy Women Owned. For more information, visit www.wbenc.org and www.buywomenowned.com.

MEDIA CONTACT:

Marsha Pitts-Phillips
MRPP & Associates Communications
marsha@mrppcomms.com
612-408-7828