



## at Linda Pedersen Park 2024 General Facts Sheet Food Vendors

<b>SUMMARY:</b>	Family friendly fun, Mermaid themed festival. Experience Live mermaids and enjoy the relaxed, casual atmosphere at beautiful Linda Pedersen Park.
<b>LOCATION:</b>	Linda Pedersen Park 6400 Shoal Line Boulevard, Weeki Wachee, FL 34607
<b>DATE &amp; TIME:</b>	Saturday June 1st, 2024 10:00 AM – 4:00 PM Sunday, June 2nd, 2024 10:00 AM – 4:00 PM
<b>SET-UP:</b>	Friday May 31st 2024 5:00 PM – 8:00 PM
<b>ATTENDANCE:</b>	3,000 to 5,000 projected
<b>COST:</b>	Entry for attendees is free we feel that if attendees don't have to pay for entry they will better support our vendors
<b>FEATURES:</b>	Arts & Crafts, , Mermaid Food, Mermaid Contest, Hourly Prize Drawings, Public Service/ Non Profit Exhibits
<b>ENTERTAINMENT:</b>	Variety of music and entertainment throughout the festival
<b>FOOD:</b>	A variety of Mermaid Food and other themed treats
<b>ORGANIZERS:</b>	Members of the Board of Florida MerCon

**\*\*\*NO PETS/ANIMALS permitted per Hernando County park regulations\*\*\***

For more information or contact information please visit our website  
[www.floridamercon.com/](http://www.floridamercon.com/)

# MerCon Festival Rules

- Florida MerCon (“Florida Merfolk, LLC”) is not responsible and/or accountable for any sales or lack thereof between vendor and festival patrons during this event. We only provide the space for your merchandise to be sold. The rental of a booth space(s) is at your own risk. We are not responsible for any loss you may incur. It is the sole discretion of the vendor committee to approve or deny applications.
- Upon arrival, participants must check in to receive their booth assignments. Spaces are preassigned and ARE FINAL. All booths must be set up by 8 PM Friday. Someone from the prize booth will stop by your booth to pick up the donated item.
- Free coffee will be available in the Sweets Booth at the Food Court all weekend starting at 9 AM daily
- Participants must **prominently display the ID card** showing name and space number **on your tent** and the **parking pass must be prominently displayed in your vehicle** (provided in Sponsor Packet to be picked up at Vendor check-in). **Wristbands are required for all persons entering the park** and must be worn all weekend.
- Participants must be present during the entire festival. (No one is permitted to break down their booth before 4 PM on Sunday unless prior arrangements are made). **Failure to follow this rule will result in ineligibility for future Florida MerCon events.**
- Participants are required to provide their own tents, tie down weights, tables, chairs, etc. and have complete responsibility for their own exhibits. Please keep all areas clean and dispose of trash in designated places.
- Generators allowed with noise level not exceeding 70 decibels.
- Electricity is available for an added fee. See registration form for more details. **Space is limited.**
- Set up between the paint marks at your designated booth space.
- If you need additional supplies brought to your location during the event, please contact the Florida Mercon Info Booth to assist you in making arrangements. You are not allowed to bring vehicles into the event during event hours.
- Vehicles must be parked in APPROVED parking spaces or they will be towed at the owner’s expense. See a parking volunteer if you have any questions. Please respect designated handicap spaces and park beyond them.
- Vehicles will be permitted in the park prior to festival start time for unloading and restocking. **All vehicles must be removed by 8AM** and may not reenter the park until 4:45 PM Fri-Sat. or 3:45 PM Sun. For safety reasons there is **NO vehicle movement** of any kind permitted within the park between 9AM and 4:00 PM Sat or 3:45PM Sun.
- **Animals/Pets are NOT permitted** in Linda Pedersen Park per Hernando County Park regulations. Please make other arrangements.
- Vendors are **NOT** permitted to offer items that launch projectiles (toy guns, bow & arrow, slingshot, etc), **raffle tickets**, or anything deemed exclusive to Florida MerCon.
- **All vendors are restricted to distributing information/products at their booths** so as not to impede the flow of traffic.
- All political candidates must work out of their party affiliated booth, individual booths are not permitted.
- No helium balloons are to be given for advertisement due to environmental concerns.
- No unauthorized photography/videography of festival participants without written approval by Florida Mercon Officials and signed consent by individuals being photographed/videoed.
- Any group or individual found to be in violation of these rules will be put on notice. Failure to comply with any request by Festival personnel will result in eviction from the park and ineligibility to attend the Festival in the future. Festival personnel reserve the right to refuse entrance or effect anyone deemed disruptive.

## Florida MerCon Release:

All applicants agree for themselves and all affiliated persons to comply with event rules and regulations and to forever discharge the Florida MerCon (“Florida MerFolk, LLC”), its officers, volunteers, sponsoring organizations, Linda Pedersen Park and other participants from all matters of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss of damage to the undersigned property while in possession, supervision or auspices of the Florida MerCon (“Florida Merfolk, LLC”), Linda Pedersen Park, Hernando County Parks, Hernando County Board of County Commissioners, its agents, representatives or volunteers/employees.

I declare that all of the statements in the application are truthful and correct statements and representative of my art/craft/food and the art/craft/food I will bring to the festival. I understand that if in the sole opinion of the festival committee, my application or art/craft/food contains fraudulent or incorrect statements I may be ruled ineligible for the festival or removed from it at any time. Penalties after the determination of ineligibility or removal will include forfeiture of participation in future Florida Mercon events. I agree to abide by the Festival Rules and understand the Florida Mercon Committee reserves the right to make the final interpretation of all rules.

I understand that uncivil behavior or breach of professional decorum will be cause for immediate expulsion from Festival grounds.

**Please check the box on the application page that you have read and understand these rules.**



Date: \_\_\_\_\_

Booth #: \_\_\_\_\_

## at Linda Pedersen Park

**Please take a moment to familiarize yourself with this important information**

### **Parking and Set-up**

- Park in an area designated for vendors only or risk being towed. See parking volunteers with questions.
- Set up only between the paint marks at your designated booth space.
- Set up must be completed and vehicles out of the gates by 8:00 p.m. Friday evening.
- Advertising and sales of your products or services must be done only from your designated space.
- Complete the contact and emergency contact information requested on the back of your booth tag.
- Booth tags **MUST BE** displayed on the front of your booth at all times for emergency purposes. Use a provided clip to secure it and a Ziploc bag to protect it in case of rain.
- Breaking down tents is not permitted during festival hours and must be completed after 5:00 p.m. Friday and Saturday and after 4:00 p.m. Sunday. This will be enforced and early breakdown will result in denied access to future events.

### **Wristbands**

- All persons entering the park are **REQUIRED to wear wristbands at all times**. This includes all persons you will have working at your booth. One wristband per person is valid for the entire event
- Vendors are welcome to free coffee at the baked goods booth starting around 9:00 a.m. •

### **Housekeeping and Security**

- Do not leave food in your tent overnight. It's like an invitation to the swamp critters!
- Night security will be provided, if available, please secure your area before leaving each day.
- Please leave your area as you found it. This is home for many swamp critters!!
- Under **NO** circumstances are animals allowed within the park per Hernando County regulations.
- **NO** photography/videography without prior written approval by Florida MerCon officials and consent of the individuals to be photographed or videoed.

We hope you find everything satisfactory.

If you have any issues, please see a festival volunteer located at the information booth near the stage.



## at Linda Pedersen Park

### FOOD VENDOR REQUIREMENTS

- Must possess current Florida Food License as well as liability insurance and any locally required licenses. Submission of proof required with application. **Please see sample Liability Form. You must name Florida Merfolk, LLC as an additional insured with address and dates. See sample below.**
- Must decorate individual food sales areas to reflect the "Mermaid" or "Under the Sea" theme. Submit photos or description with application. **NO NUDITY or PROFANE DEPICTIONS WILL BE ACCEPTED.**
- Must serve food items which are representative of traditional Florida/southern cooking or compatible with the special nature of the event. (List of suggested items included.) Each vendor must submit a proposed menu for approval. In most cases, individual food items will be limited to one vendor but exceptions may be granted for high demand items and/or if deemed to be in the best interest of the event.
- **May not serve baked goods and/or coffee which will be sold exclusively by Florida Mercon volunteers.** Outside vendors may be permitted to sell beverages such as iced tea which are compatible with their food selections, if requested.
- Must agree to charge "reasonable" prices for all food items subject to approval of Florida MerCon committee, preference will be given to the best food values if duplicate requests for the same or similar food items are received.
- Must provide all of their own supplies and equipment. Due to limited resources, vendors are strongly encouraged to be self-contained. **Electricity is available for an additional fee of \$35 for 20 amp electrical hook-ups or \$75 for 50 amp electrical hook-ups per space. Space is Limited.**
- **Generators allowed with noise level not exceeding 70 decibels.**
- Water is available on grounds but not at all sites. Traffic will be very limited or prohibited and access should not be expected. Must be sufficiently equipped to avoid vehicular access to sales locations during event hours.
- Must agree to remain open at the event from opening to closing on BOTH days of the event.

#### Food Vendor Fees: \$150.00 Tax included in this fee.

Space size may vary according to location but generally will not exceed 30'. Location will be determined by type of food served and event layout.

Florida MerCon committee reserves the right to accept or reject any food vendors, items, prices, decorations, etc. at their sole discretion based on the goals and objectives of the event, which include the desire to provide a good variety of high quality, theme-related food at reasonable prices.

#### SOME SUGGESTED FOOD ITEMS

Hamburgers	Gator Bites	Corn On The Cob	Red/Black
Bar-B-Que Kettle	Seafood Turnip	Grits/Cheese Grits	Beans & Rice
Corn Tacos Swamp	Greens Bloomin	Cajun	Fried Green
Cabbage Vegetarian	Onion	Boiled Peanuts	Tomatoes
Kielbasa	Stick Ice Cream	Gyros Smoothies	Shaved Ice
	Pierogies	empanadas	Pizza

Email: Amy@floridamercon.com



# Food Vendor Registration June 1-2, 2024

Please print:

Business Name: \_\_\_\_\_

Owner/Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Florida Food License # \_\_\_\_\_

Liability Insurance Co. \_\_\_\_\_

Policy # \_\_\_\_\_ **Attach proof of liability Insurance (see attached sample of proper form)**

No. of employees at event \_\_\_\_\_ Size of Display \_\_\_\_\_ Include photo or diagram

Dimensions of Food Truck **width** \_\_\_\_\_ **length** \_\_\_\_\_ **height** \_\_\_\_\_

Would you like to donate a gift from your booth?  Yes  No (If yes please have it ready for Friday PM pick-up)

Donation: \_\_\_\_\_ Confirmation via  Email or  Mail (If mail, please enclose a Self-Addressed Stamped Envelope)

### Please indicate setup date:

Fri. May 31, 2024, 5:00 pm -8:00 PM (w/trailer)

Saturday June 1, 2024, 7:30am to 9:00 am  
(w/trailer) **(No vehicle movement after 8:30 am)**

Electricity required?  Yes  No **(Additional fee for electricity is \$35 for 20 amp or \$75 for 50 amp) If**

Yes, how many amps \_\_\_\_\_ 20 for \$35 50 amp for \$75

Do you need water?  Yes  No (limited availability)

### Make checks payable to: Florida Merfolk, LLC

_____ Booth	\$150.00
_____ Electricity	\$ 35.00 or \$75.00
_____ Late Fee	\$ 30.00 (after May 17, 2024 per space)

### \_\_\_\_\_ Total

First choice menu item	Price	Alternate menu item request	Price
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

Use the reverse side if necessary to explain. No substitute vendors will be allowed. **Approved menu including price may not be changed without approval.** All food prices must always be clearly posted at the booth.

**Florida MerCon Release on reverse side.**

**Florida MerCon Festival Release:**

All registrants agree for themselves and all affiliated persons to comply with event rules and regulations and to forever discharge the Florida Merfolk, LLC "Florida MerCon", its officers, volunteers, sponsoring organizations, Linda Pedersen Park, Hernando County Parks, Hernando County Board of County Commissioners, and other participants from all matters of actions, suits, damages, claims and demands whatsoever in law or equity, from any loss of damage to the undersigned property while in possession, supervision or auspices of the Florida MerCon, Linda Pedersen Park, Hernando County Parks, Hernando County Board of County Commissioners, its agents, representatives or volunteers/employees.

I declare that all of the statements in the application are truthful and correct statements and representative of my art/craft and/or food. I will bring it to the festival. I understand that if in the sole opinion of the festival committee, my application or art/craft or food contains fraudulent or incorrect statements I may be ruled ineligible for the festival or removed from it at any time. Penalties after the determination of ineligibility or removal will include forfeiture of participation in future Florida MerCon events. I agree to abide by the Festival Rules and understand the Florida MerCon Board of Directors reserves the right to make the final interpretation of all rules. I understand that uncivil behavior or breach of professional decorum will be cause for immediate expulsion from Festival grounds.

**I have read and understand the Florida MerCon Rules**

Applicants Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Full payment is due by May 17, 2024 Sales Tax included in the vendor's fee.**

Checks may be made payable to Florida Merfolk, LLC.

Send Application, with required attachments to:  
**Florida Merfolk, LLC • 5330 Spring Hill Dr. Suite E Spring Hill, FL 34606**