

RICK SEEHAUSEN

303.906.7484 | rick@rickseehausen.com | www.linkedin.com/in/seehausen/ | www.rickseehausen.com

Results-driven executive with a proven track record of optimizing performance through strategic growth, corporate development, and organizational transformation. Adept at identifying and capitalizing on market opportunities, leading high-performing teams, and driving operational excellence. Skilled in M&A, deal negotiation, product development, and process improvement.

INDUSTRY EXPERTISE

ORIGINATION | SERVICING | REAL ESTATE | VENDOR SERVICES | TITLE & SETTLEMENT | DOCUMENT MANAGEMENT
TECHNOLOGY | QUALITY CONTROL | LOAN FULFILMENT | PAYMENT PROCESSING | LOSS MITIGATION | DILIGENCE SERVICES

PROFESSIONAL EXPERIENCE

BOARD DIRECTOR | STRATEGIC ADVISOR

01/2018 – Present

Provide executive-level strategic guidance to fintech and financial services companies. Specialize in corporate growth strategies, fundraising, product expansion, and M&A transactions.

- Sourced, negotiated, and closed \$30MM+ in new revenue for multiple technology companies
- Raised more than \$10MM in capital for early- to mid-stage companies
- Led M&A initiatives, including sourcing, deal negotiation, financing, diligence, and integration
- Advised leadership teams on corporate strategy, product development, and operational improvements
- Recruited top executive talent to drive business transformation

MAXWELL LABS, INC. (02/2024 TO PRESENT)

Tech enabled financial services company

Independent Board Director

SWICHD, INC. (12/2024 TO PRESENT)

Tech forward originator of Home Equity Agreements

Board Advisor

ROCKTOP TECHNOLOGIES LLC (11/2024 TO PRESENT)

FinTech providing advanced solutions to asset managers of whole loan, RMBS and MSR

Board Advisor

PAYCISION (01/2025 TO PRESENT)

Fintech payment processing company leveraging the banking system instant payment rails

Board Advisor

NEAT CAPITAL, INC. (12/2018 TO 08/2024)

Fintech providing origination technologies and private label origination services

Board Advisor

CALTERRA CAPITAL (01/2023 – 02/2024)

Boutique Private Investment Firm

Principal

Led operational enhancement and growth for two portfolio companies; LAURAMAC and FORTA

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CHERRY CREEK HOLDINGS / CHERRY CREEK MORTGAGE, Greater Denver, CO

03/2019 – 01/2024

Directed corporate strategy, operational leadership, and M&A initiatives for a top 50 national mortgage lender and its affiliated businesses.

President | Chief Operating Officer | Vice Chairman

- Led the divestment of the founding capital partner, securing competitive offers from financial sponsors and strategic investors.
- Built and managed a shared services organization overseeing mortgage operations, compliance, technology, finance, HR, and marketing.
- Supported 2,000+ employees across multiple business lines, recruiting top leadership talent.
- Spearheaded the acquisition of a national real estate brokerage to create a tech-enabled housing ecosystem.
- Maintained best-in-class operational excellence amidst unprecedented growth in origination volumes
- Successfully led the divestiture of Cherry Creek and its affiliated businesses.

LENDERLIVE, Denver, CO

07/1999 – 12/2017

Built and led industry-leading, tech-enabled service provider to national financial institutions offering: Private Label Origination Services, Specialty and Sub-Servicing, Loss Mitigation Services, Component Outsource Services, Quality Control, Due Diligence and FinTech solutions

Co-Founder | President and CEO | Vice Chairman

- Scaled the company to \$120MM+ in annual revenue and ~1,500 employees, achieving dominant market presence.
- Led and executed on the company's sale, generating a fivefold return on invested capital for founding shareholders
- Successfully steered LenderLive through the Great Recession by strategically repositioning the company as a leading expert in loss mitigation and default management, pioneering innovative service solutions to meet evolving market demands.
- Acquired and integrated Guardian Mortgage Documents, increasing enterprise value 10x within 12 months
- Directed five strategic platform investments (2011-2015), expanding market share among loan servicers from 10% to over 70%
- Negotiated complex service agreements with top-tier banks, credit unions, and investment firms
- Drove innovation in private-label mortgage fulfillment and financial services outsourcing, cementing industry leadership.
- Optimized growth through a combination of organic expansion and strategic M&A initiatives

PRIOR EXPERIENCE

1996 to 1999 - Founder, CEO, Chairman - Preserv Financial, Inc., Denver, CO

1985 to 1995 - Management positions with nationally recognized corporations, including Citicorp, Mortgage Plus Incorporated, FirstPlus Financial, and City National Bank

EDUCATION

TEXAS TECH UNIVERSITY, Lubbock, TX

Bachelor of Science (BS) International Economics

Curriculum emphasis in business, finance and accounting