

FROM IMPOSSIBLE
TO I'MPOSSIBLE

SIGN is a full service-advertising agency based in Giza, Egypt. The company was founded in 1999 by Sara A Moneim before becoming a limited corporate in 2012 under SignOut Media trademark. The company's activity is focused on implementing complete and innovative advertising solutions and development to meet forward thinking business needs.

SignOut had gained an impressive reputation for its creative work as well as rewarded locally and globally for the same. While the market is vibrant with severe competition, Sign always strives to offer the market distinguished and smart services that cover clients needs and targets, with providing them reliable and multiple services that add more values.

Our Vision is our Mission

Being the Premier doesn't mean being the Biggest but it does mean being the Best in terms of Client's Satisfaction. From the very first day of our business we insisted to have successful sustained growth which had become part of our mission of achieving a vision of clear and solid goals.



List Of Services

1. OOH Advertising

- Outdoor Renting and Campaigning
- Place-Based OOH
- Signage and OOH Furnishing
- Mobile Boards

3. Media Services

- Media and Entertainment Production
- Media Buying
- Activation and Digital Campaigns

2. Content Development

- Brand Identity
- Graphic Design
- Motion Graphics
- 3D Modeling

4. Digital Development

- UX-UI Design
- Web Development
- App Development



WE'VE BEEN THERE FOR 20 YEARS

Ride around town and observe which signs catch your eye.. We proudly served some of the market leader brands..

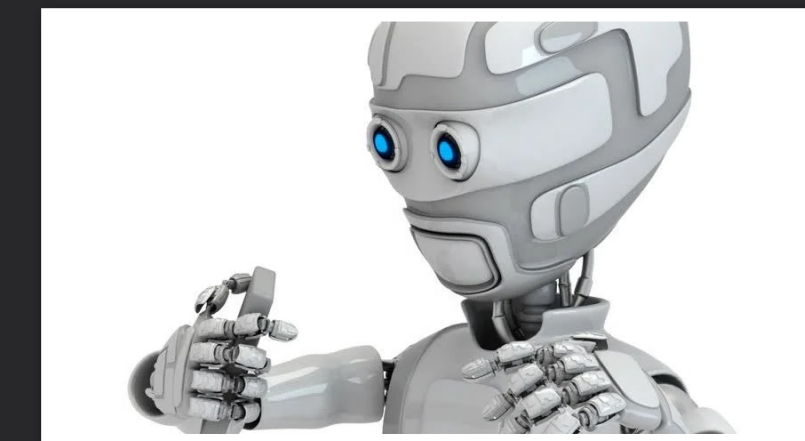
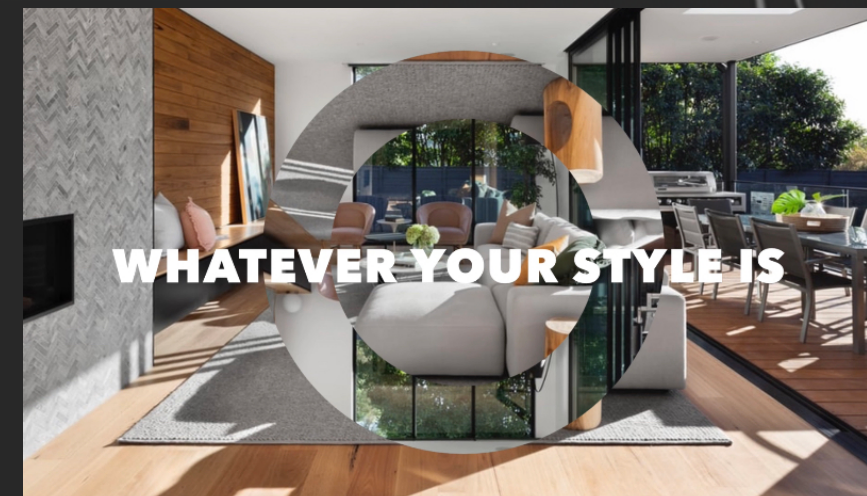
“ Tech companies like Facebook and Google are leading the way in the world of online advertising. Yet when they want to spread the word about their newest product or feature, they turn to out-of-home advertising, buying billboard ads around the world “



CONTENT DEVELOPMENT

Web Design

Unlike how we do it, certain components, such as graphic design are a part of any discussion, but their importance in the construction of sites varies from person to person and from site to site.



3D Modeling

Branding & Creativity

The importance of branding should never be underestimated. Don't miss the art and creativity a brand can generate from instant visual recognition.



VIDEOGRAPHY



LET THE IMAGE TELL THE STORY

POSTER DESIGNS



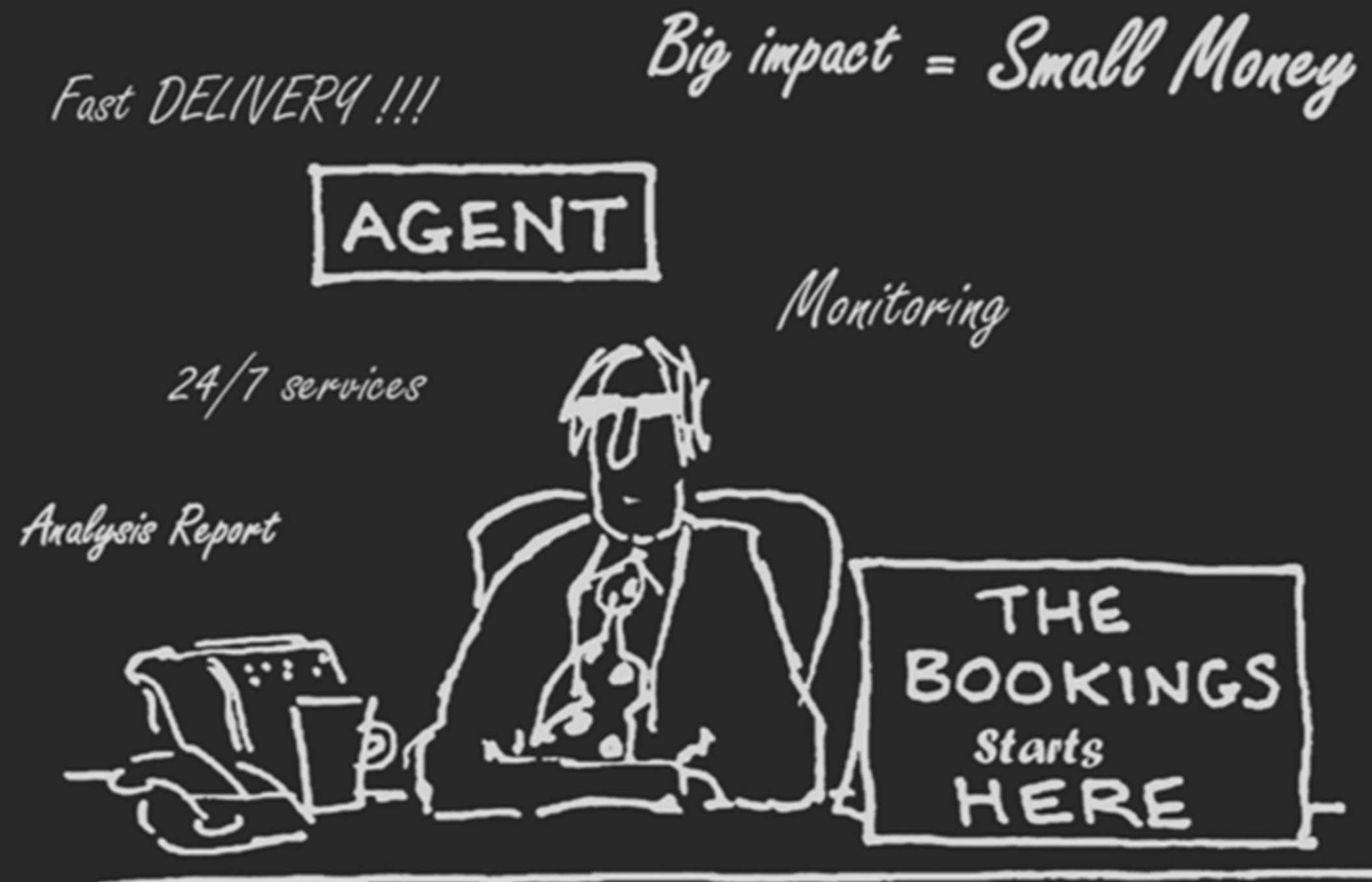
OVER 350 OF POSTERS AND
10S OF AWARDS



Media Buying

How many media you have to deal with in order to provide pricing, contracting, delivery and reporting..

You want to get the best of everything and everyone.. Well everybody wants to get the best of you!



“ **ALL YOUR MEDIA AT ONE STOP** ”

MEDIA PRODUCTION

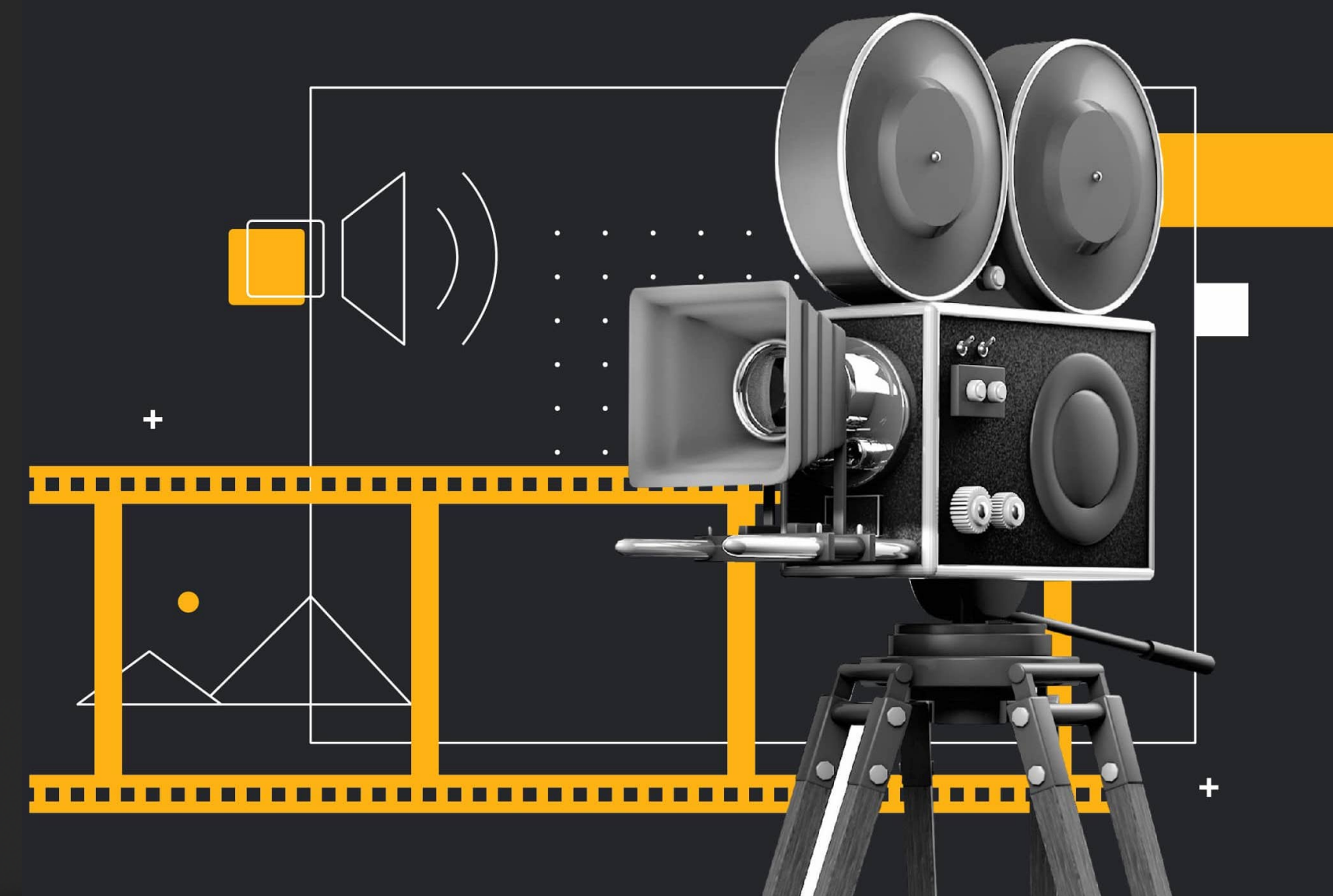


Our long time experience with advertising media and entertainment content had enabled us to produce few content that made a commercial success whether in Cinema Box Office or TV rankings.



Show me... Don't tell me!

Our production house provides the basis for work in the realms of performing arts, new media art, film, television and video.



The right scenes and the right characters that would correspond with client's brands, value and Personality.

Our long time experience in show business and commercial advertising is our witness for making it happen..

Professionally and Effectively

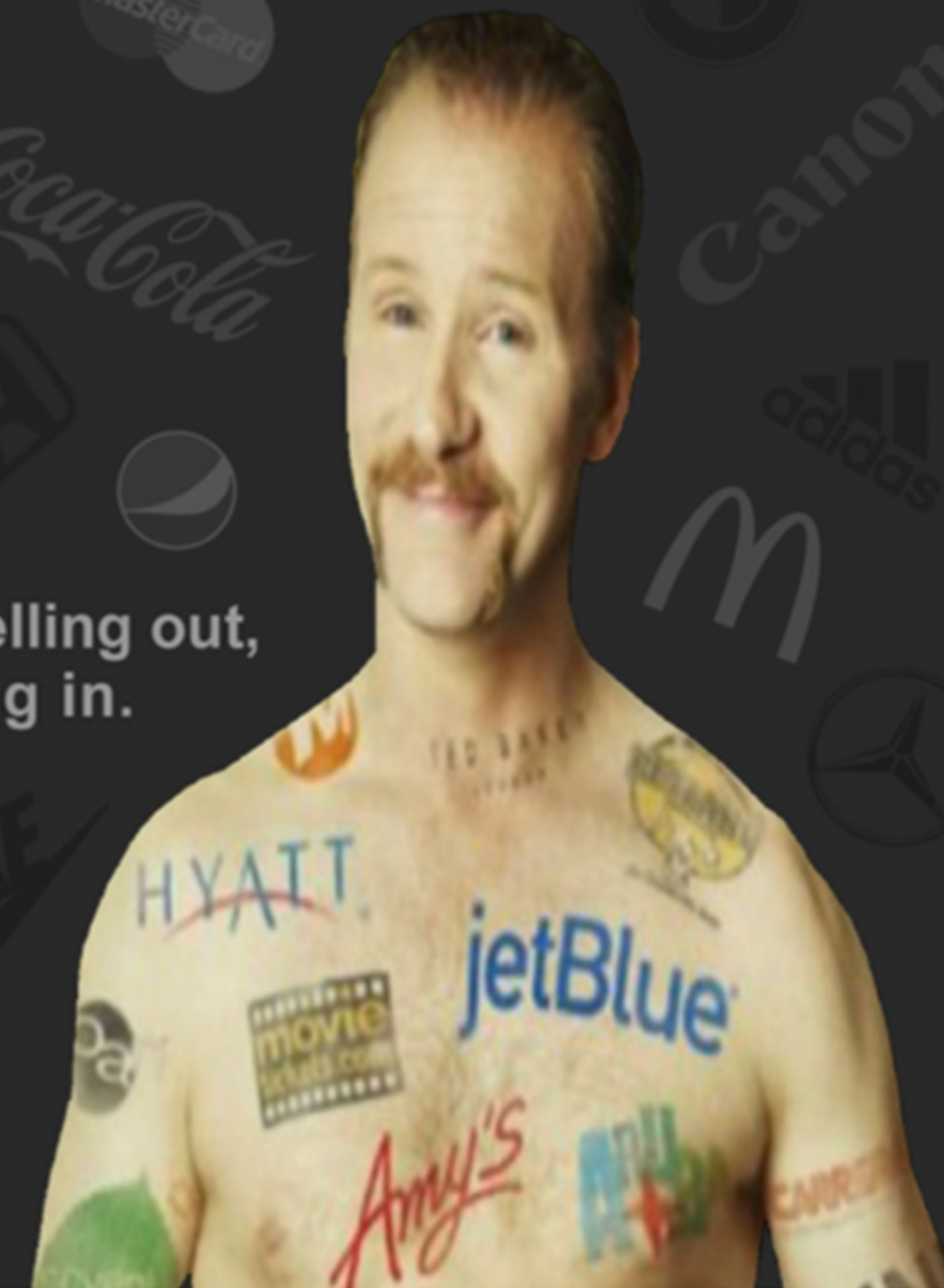
Although product placement is not traditional advertisement, yet it speaks to an audience in a different form of communication with is either in your face or sub minimal messages.

BRAND PLACEMENT

**OUR OBJECTIVE IS TO ASSOCIATE OUR
CLIENT'S PRODUCTS WITH THE RIGHT..**

MOVIE, CONTENT, VIDEO CLIP OR SHOW

He's not selling out,
he's buying in.





SignOut Media Ltd

Adress: 14 Hay'at Al-Tadrees Square
Mussaddak, Dokki, Giza, Egypt

Mainphone: +2 0100 0152 175

Telephone: +20 2 3338 1178 - +20 2 3338 1166

info@sign-out.net