



Bringing Life Back To Your Skin



AGENDA

1. Introductions & Our Story
2. Why Velež?
3. Mask Technology
4. Suggested Protocols
5. Insider Tips
6. Patient Education
7. New Product
8. Social Media
9. Discussion and Q&A



OUR STORY



Velež Mountain in Bosnia and Hercegovina

Born in the U.S.A.



W WHY Velež ?



Dynamic Duo: Water + Biotech Cellulose

- **Hydrating**
 - Deep hydration penetration with a higher release of 95% pure water content.
- **Cooling**
 - Reduces the skin temperature by 4°C
 - Immediate cooling relief for up to 2 hours
- **Soothing**
 - Helps reduce redness and swelling to promote healing and fast post-treatment comfort
- **Sensitive Skin**
 - 100% Sterile
 - Does not contain preservatives or additives
 - Natural Product



MASK TECHNOLOGY

OUR UNIQUE MATERIAL **BIOTECH CELLULOSE**

Our material compared to the other cellulose products, has a significantly more **complex** interwoven fiber network (one almost identical to human skin)

Biotechnologically derived cellulose made from **raw vegetable materials**

Velež material provides **higher performance** in controlled hydration delivery into the skin and **superior moisture absorption/retention**

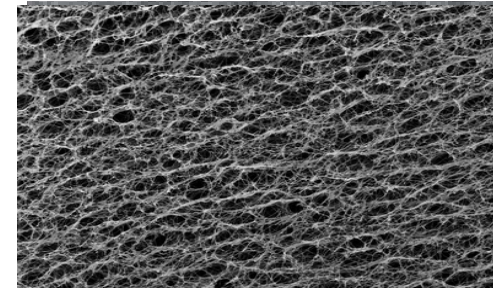


Unique Structure: 3D-Structured Biotech Cellulose

Nanostructure fiber network mimics human skin matrix, making it extremely **receptive** and **effective** on skin.

UNDER AN ELECTRON MICROSCOPE

Microscopy (SEM) of **Velež** Biotech Cellulose

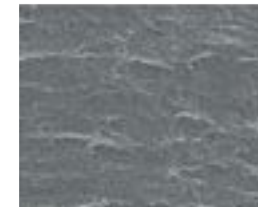


3,000x Magnification

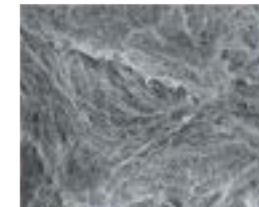
SEM of competitive medical-grade bacterial cellulose products



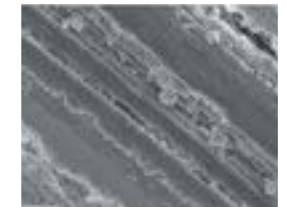
PRODUCT **A**



PRODUCT **B**



PRODUCT **C**



PRODUCT **D**



Regular Sheet Mask

vs.

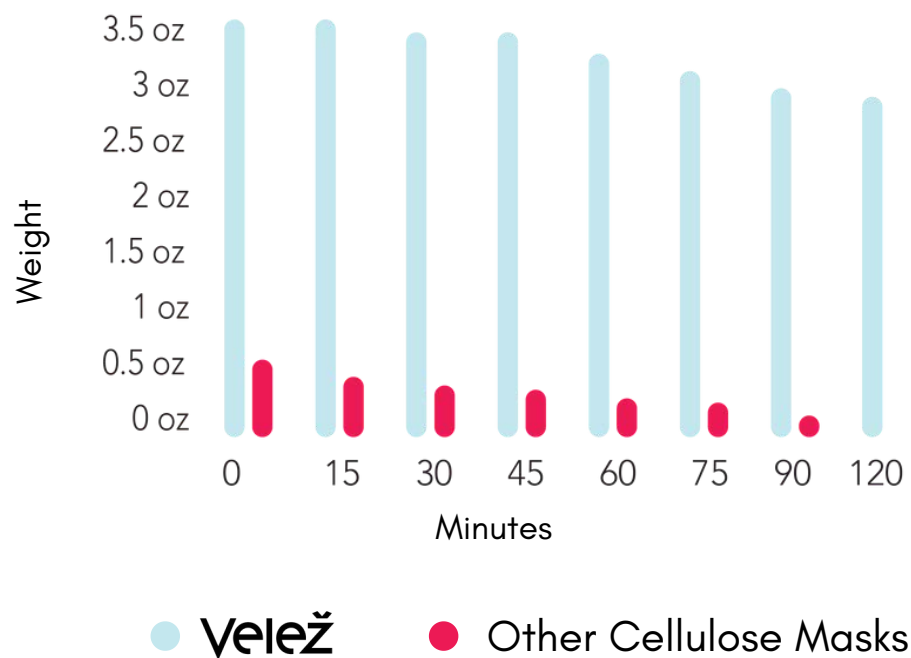
Velež Cellulose Mask



Superior Moisture Density

- Velež masks hold 10x more water than leading sheet masks
- Other masks lose almost all moisture after just 30 minutes
- Velež remains moist and effective even after 2 hours

VELEŽ WATER CONTENT
(TIME OF EVAPURATION)





BORN FROM **AWARD-WINNING**,
MEDICAL-GRADE, REGENERATIVE, AND HEALING MATERIAL



Day of Trauma



Day of Trauma
After Application



6 Days After Trauma



6 Days After Trauma
Partial Removal



7 Days After Trauma



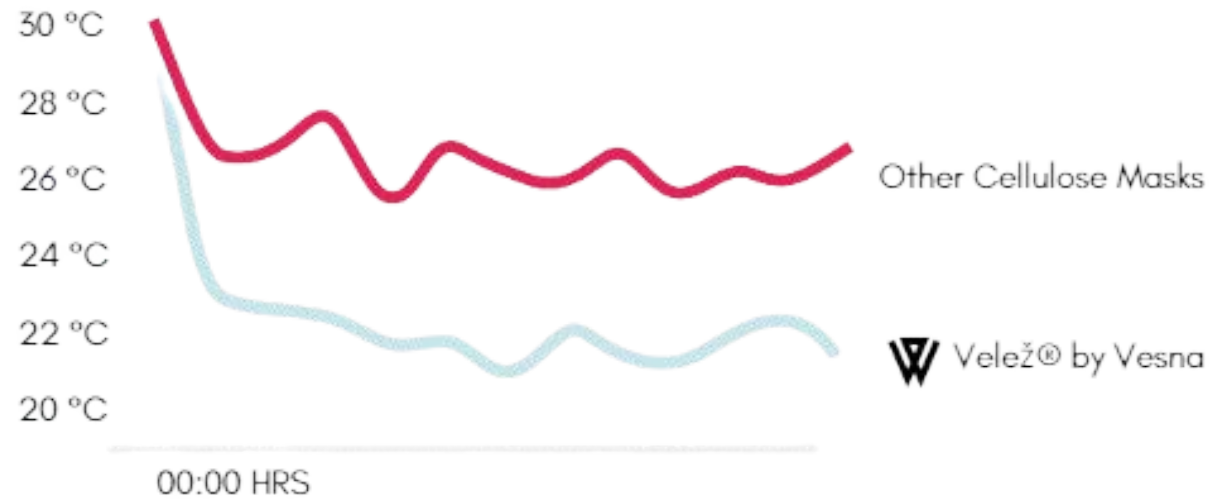
6 Months
After Accident

Patient: Male - Flame Accident - 2nd Degree Burn (TypeB)

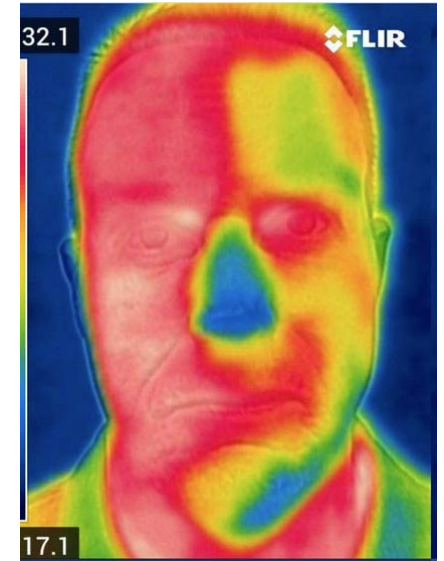


Truly Cooling

Up to **4°C** Reduction in Skin Temperature



Immediate & lasting cooling relief post treatment to soothe skin and reduce swelling and redness for up to 2 hours.

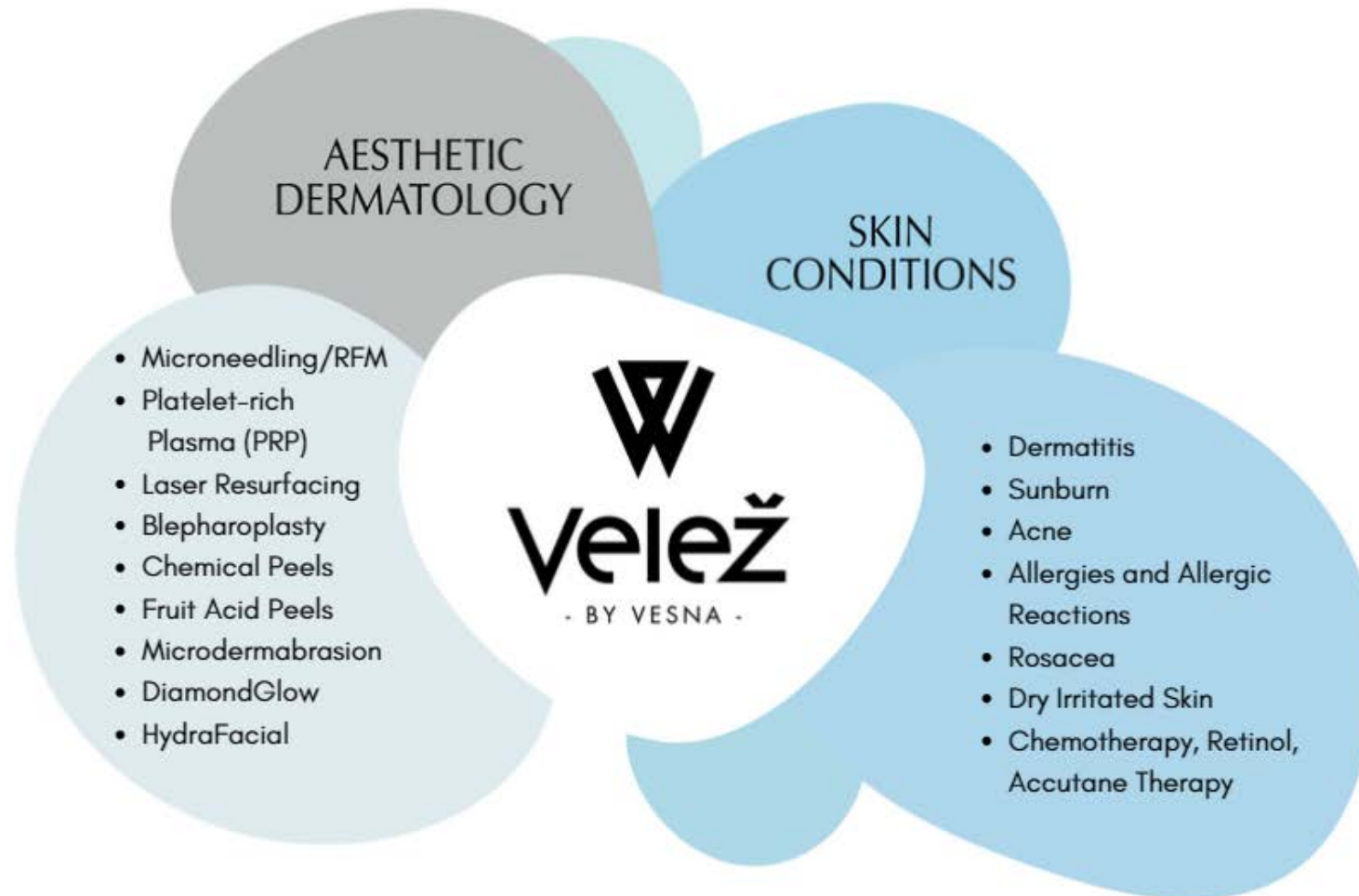


40 Min After **Velež** Application

Post Microneedling



Unparalleled **Versatility**





COUPEROSE/ROSACEA



VAMPIRE LIFT



After Vampire Life



30 min with Intense Hydration Mask



After Intense Hydration Mask



Few Hours After Velež Application



MICRONEEDLING

Before & After

Post-45min Use of **velež**

Enhances Any Microneedling Treatment

MORPHEUS8
by INMODE

Dermapen
Advanced skin needling

VIVACETM
Fractional Micro Needle RF

SkinPen
by Bellus Medical

Dr. penTM
Auto Microneedle System





Microneedling with Radiofrequency
Minimal Swelling & Redness with Mask



Treated



Not Treated

Laser Resurfacing
Day 2



Treated



Not Treated



SUGGESTED PROTOCOL

Ablative or non-ablative lasers

Day 0:

- Apply Hydration Mask immediately following treatment
- Leave on until sunburn sensation has resolved, for up to 2 hours
- Send patient home with 3 additional masks

Day 1-3

- Wash face with a gentle cleanser
- Apply Hydration Mask for a minimum of 30 minutes each morning
- Apply post-care products/serums

Photofacial

- Apply Hydration Mask immediately following BBL, especially on patients at risk for post inflammatory hyperpigmentation
- Leave on for at least 30 minutes

Weekly Skincare - Dehydrated Skin

- Apply the mask as needed for increased hydration and glow.

Great for post-care on any skin treatment: facials, chemical peels, microneedling, and controlling inflammatory processes

CUTERA®

 SCITON®
BECAUSE RESULTS MATTER

 **cartessa**™

 CANDELA™

Fotona®
Ultra Performance Lasers™

LUTRONIC®



INSIDER TIPS

- Apply the mask before or after applying serums and moisturizers to promote deeper absorption and efficacy.
- Can also be used for post-injections, facial surgery, and ultrasonic treatments.
- It is recommended for all skin types and all ages.





PATIENT EDUCATION

- Masks are one time use. They are sterile, so a new mask is safe to apply to freshly ablated or traumatized skin.
- Apply the mask for 20-30 minutes. For continued benefits, enjoy for up to 2 hours.
- Since masks can adhere to your skin, rehydrating mask with water may aid in a smoother removal. Simply splash water on the mask to re-hydrate and gently remove from skin.



Velež is trusted by top physicians and practices across North America.



"The BEST post-procedure mask I have ever used. Patients love it after for MOXI, HALO, and Fotofacial BBL and HERO Treatments. It is fantastic for cooling and hydrating skin or for any procedure where the skin feels hot or red afterwards. I recommend it to my patients and to Sciton Users & Providers in my Master the BBL & HERO Preceptorships and Trainings."

Patrick Bitter Jr, MD
Developer of the Fotofacial and IPL
Over 40,000+ IPL/BBL Treatments Done
Trainer of Over 10,000 Providers



Amazing cooling mask that we use immediately after Halo, Moxi, and other aesthetic treatments. I love these masks, and so do all of our patients."

Dr. A. Jay Burns
Board Certified Plastic Surgeon
Specializes in Facelifts and Lasers



"I won't do a laser treatment without a Velež by Vesna Hydration Mask. My patients report faster healing times, significantly more comfortable recovery, and a better glow when following my post-care protocol"

Taylor Siemens
Clinical Director, Nurse Practitioner
Vitalyc Med Spa



Velež represents one of those rare moments in medicine when technology meets simple design and where both providers and patients benefit.

Velež is the answer to safe, effective and affordable post-care."

Chris W. Robb, MD, PhD, FAAD
Board-Certified Dermatologist
Cosmetic Surgeon



"We use the Velež post-treatment mask following virtually all of our laser treatments. it instantly cools the skin for a prolonged period, supports accelerated recovery, reduces redness and swelling, as well as elevates the entire patient experience. I could not recommend this product more highly"

Sherrif F. Ibrahim, M.D., Ph.D.
Dermatologic Surgeon Rochester Dermatology



"This mask is a game changer. I wouldn't do Moxi or Halo without it!"

Jason Pozner,
MD Board Certified Plastic Surgeon





HOCL Hydrating Mist

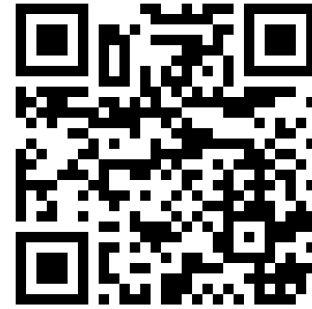
Instantly helps restore stressed
and sensitized skin thanks to triple
action:

CALM • COOL • CLEANSE

- Fights Bacteria
- Balances Complexion
- Calms Skin
- Promotes Healing
- Sanitizes Skin
- Helps Skin Health



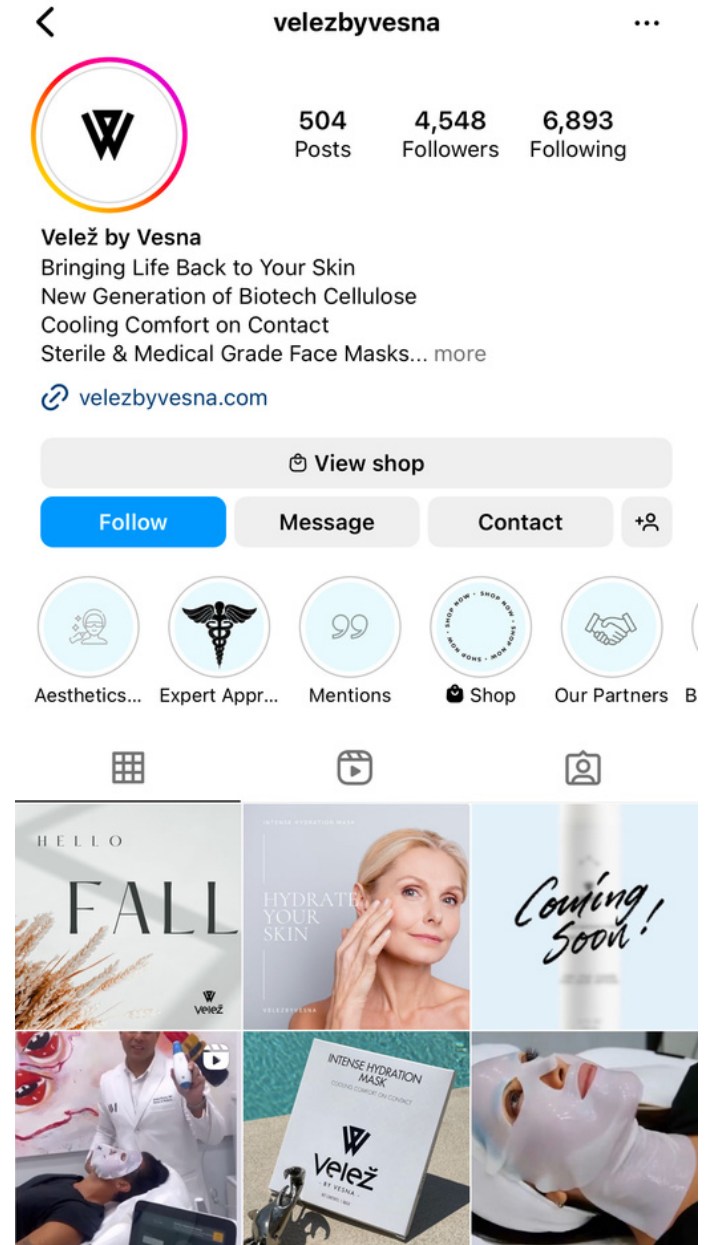
SOCIAL MEDIA



Exclusive News



Cool Content



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