



velež

- BY VESNA -



**Bringing Life
Back to Your Skin**



**A Market-Leading Patented
Biotechnology-Derived
Material.**



VELEŽ® UTILIZES NATURAL RESOURCES INSTEAD OF CHEMICALS

Our advanced technology uses natural resources and safe plant-derived microorganisms, remaining fully chemical-free and all natural.

- Natural resources instinctively soothing to skin
- White technology, protects substance integrity
- Dynamic Duo: Water + Biotech Cellulose
- Natural, vegan, gluten-free and cruelty-free
- Free of preservatives, silicone, fragrance, and, petrochemicals



USING BIOTECH TO BRING THE INFINITE BENEFITS OF WATER INTO YOUR SKIN

Water is the foundation of life & plays a major role in our skin's health.

Maintain skins **elasticity**

- Key for slowing down signs of aging (wrinkles, fine lines, scarring)
- Keeps skin plump and firm

Restores natural **skin barrier** (outermost layer)

- Skin barrier keeps skin healthy and hydrated by locking in moisture and keeping irritants out
- Key for keeping skin smooth, dewy and healthy

Keeps **skin balanced**, not too dry and not too oily

- Prevent acne and dehydrated skin

Each mask is packed with 95% water content, providing these benefits via transdermal delivery deep into the skin



OUR UNIQUE MATERIAL **BIOTECH CELLULOSE**

Our material compared to the other cellulose products, has a significantly more **complex** interwoven fiber network (one almost identical to human skin)

Velež material provides **higher performance** in controlled hydration delivery into the skin and **superior moisture absorption/retention**

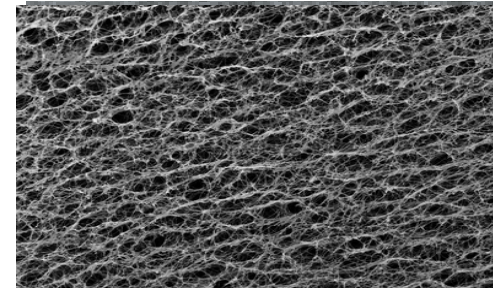


Unique Structure: 3D-Structured Biotech Cellulose

Nanostructure fiber network mimics human skin matrix, making it extremely **receptive** and **effective** on skin.

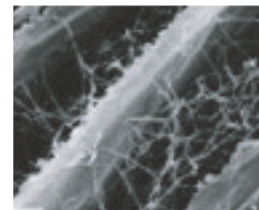
UNDER AN ELECTRON MICROSCOPE

Microscopy (SEM) of **Velež** Biotech Cellulose

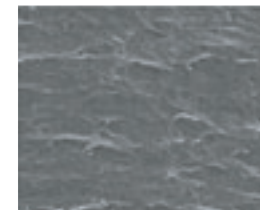


3,000x Magnification

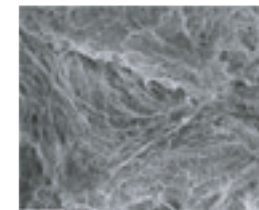
SEM of competitive medical-grade bacterial cellulose products



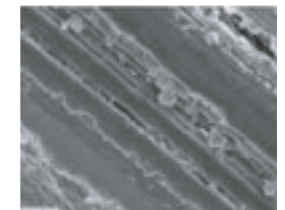
PRODUCT A



PRODUCT B



PRODUCT C



PRODUCT D

Made Using Multi-Patented
"White Bio-Technology" Process

velež is produced with a highly regulated process and controlled clean conditions, resulting in a **medical grade quality product**.

Tiny microorganisms are able to produce high-tech polymers, simply out of sugar from plants. We select these vegan microorganisms from their natural environment and transfer them to the industrial production process, "White Bio-Technology".



BORN FROM **AWARD-WINNING**,
MEDICAL-GRADE, REGENERATIVE, AND HEALING MATERIAL

*Creating An Ideal Moist Healing
Environment, Ideal For Recovery*

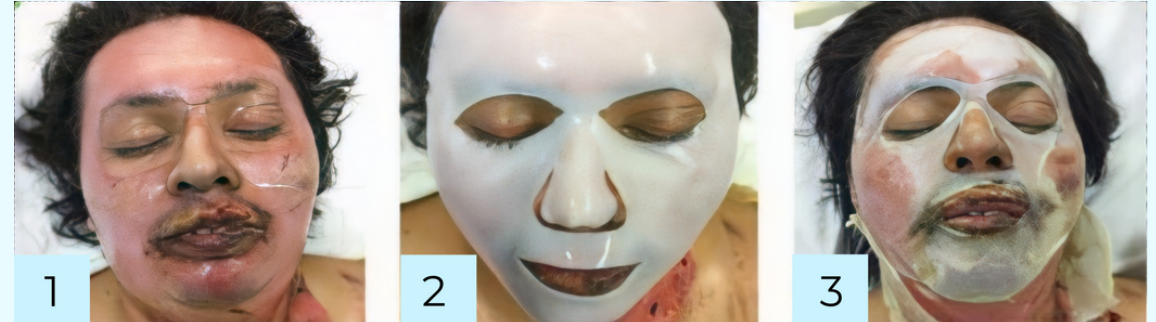
Originally developed to assist accelerated healing for injured and traumatized skin in both dermatological and medicinal application.

100% Sterilized

High-water content above 95%

Extensive cooling of the skin up to 2 hours

The perfect complement for intensive
regeneration and healing.



1

Day of Trauma

2

Day of Trauma
After Application

3

6 Days After Trauma



4

6 Days After Trauma
Partial Removal

5

7 Days After Trauma

6

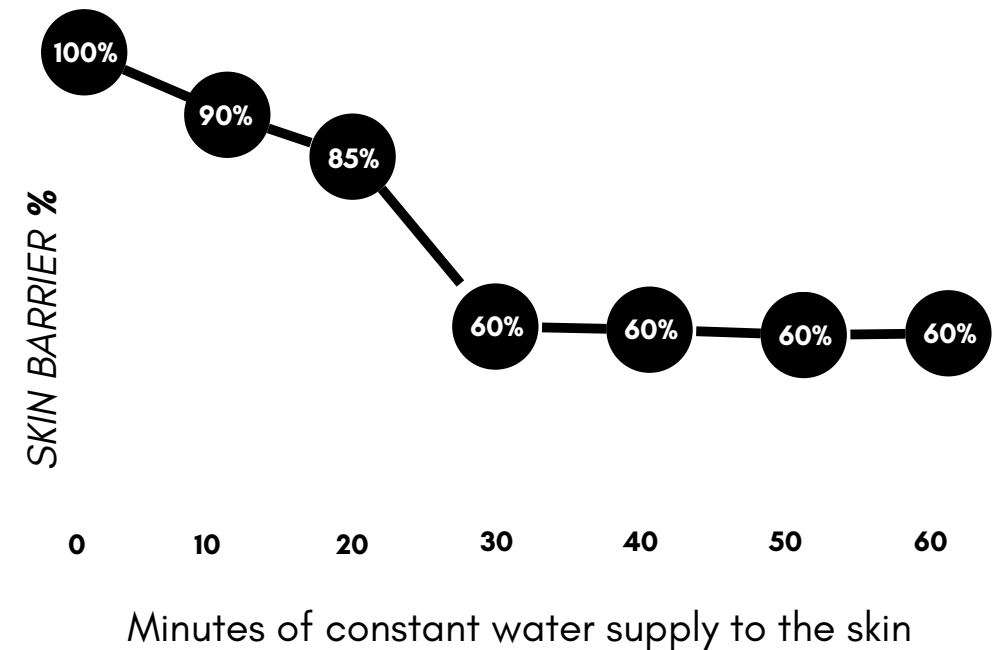
6 Months
After Accident

Patient: Male - Flame Accident - 2nd Degree Burn (TypeB)

Velež "DEEP EFFECT" TECHNOLOGY

- The lower the skin barrier %, the more pores open to receive active ingredients/hydration
- The mask's extreme water content quickly lowers the skin barrier, allowing **pores to open** and **receive moisture** from the mask
- Active ingredients now able to penetrate skin faster deeper and more effectively
- Long lasting water supply of up to 2 hours

**SKIN BARRIER
AT LONG TERM PENETRATION WITH WATER**



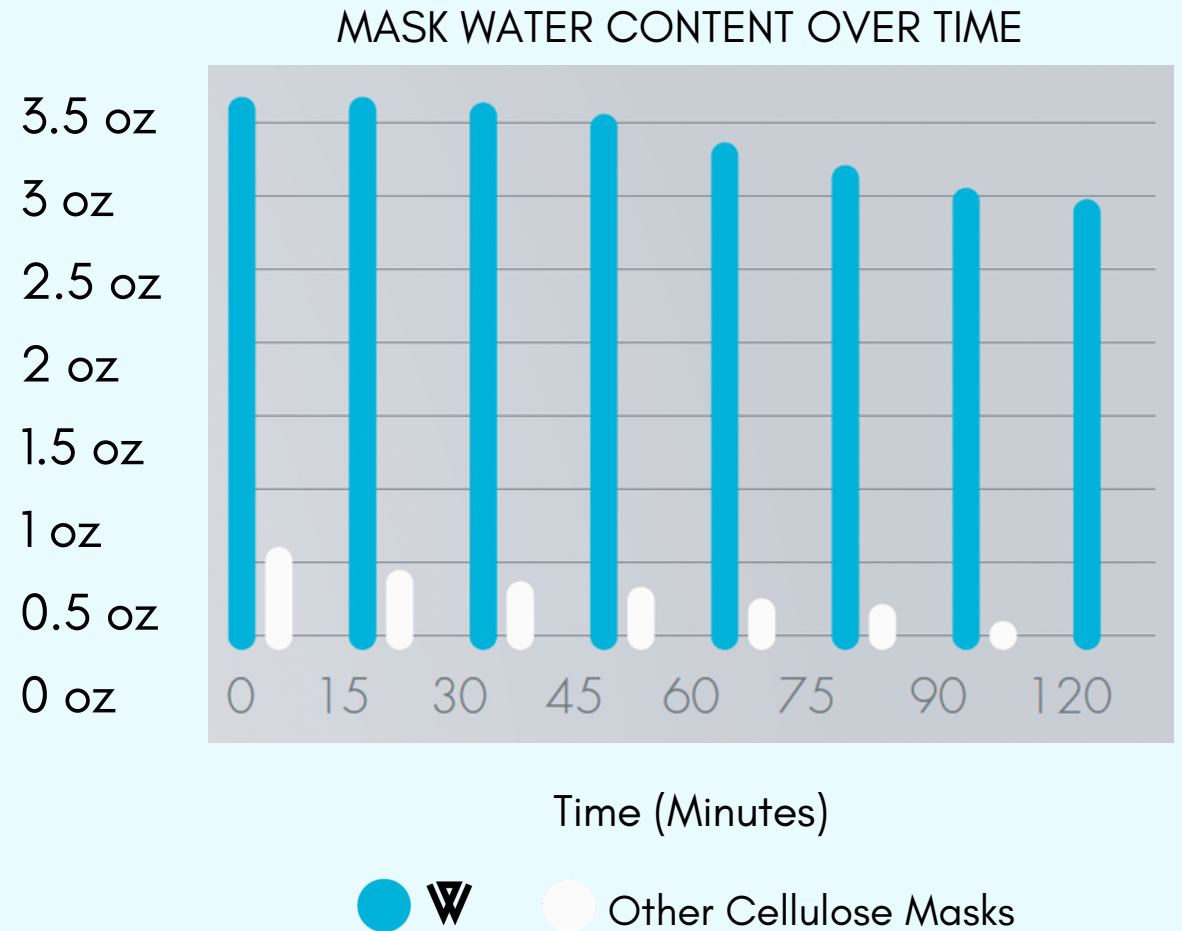


Holds More Water, For Longer.

Superior Moisture Density

- Velež masks hold 10x more water than leading sheet masks
- Other masks lose almost all moisture after just 30 minutes
- Velež remains moist and effective even after 2 hours

Velež® Face Mask vs. Standard Sheet Mask Density Over Time (Evaporation Effect)





Unparalleled **Versatility**

AESTHETIC DERMATOLOGY

- Microneedling
- CO2
- Microdermabrasion
- Platelet-rich
- Plasma (PRP)
- Laser Resurfacing
- Chemical Peels
- Fruit Acid Peels
- Blepharoplasty

SKIN CONDITIONS

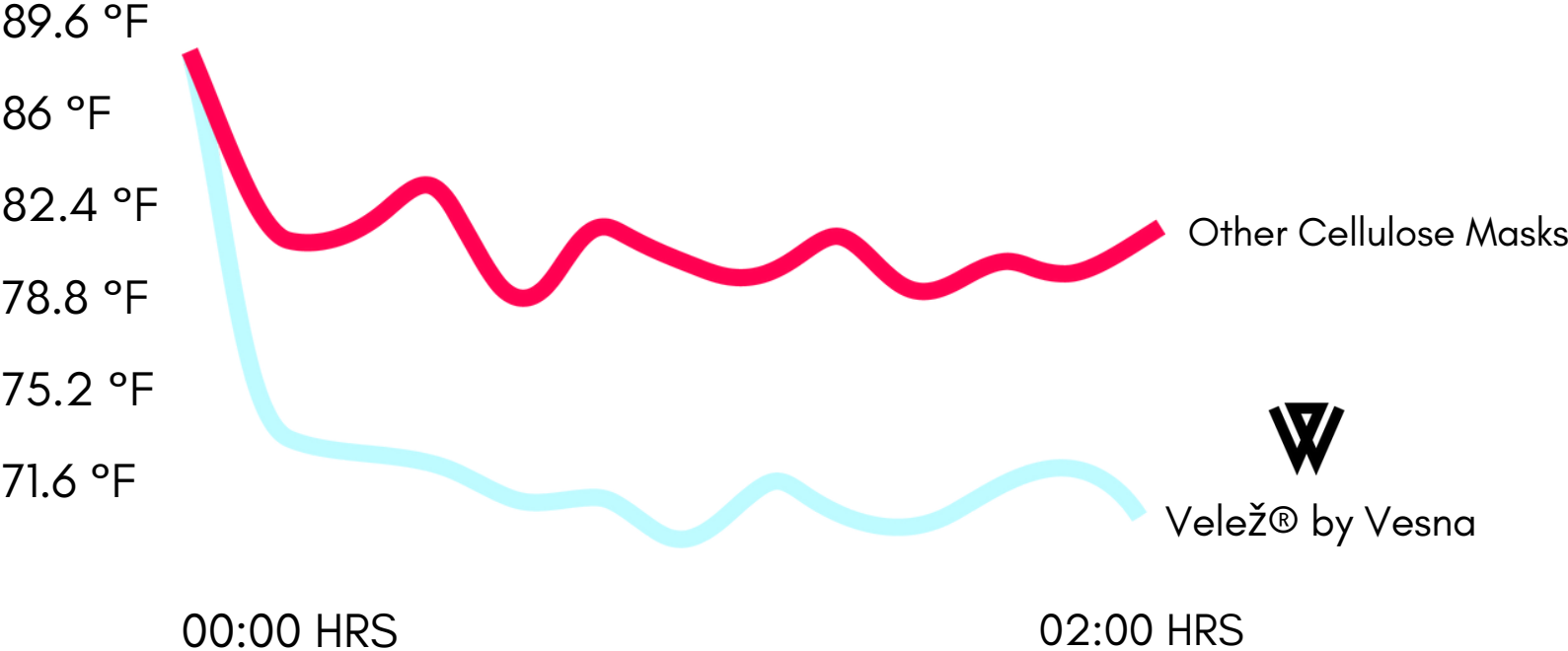
- Dermatitis
- Sunburn
- Acne
- Allergies and Allergic Reactions
- Rosacea
- Dry Irritated Skin
- Chemotherapy, Retinol, Accutane Therapy



Truly Cooling

4°C Reduction in Skin Temperature

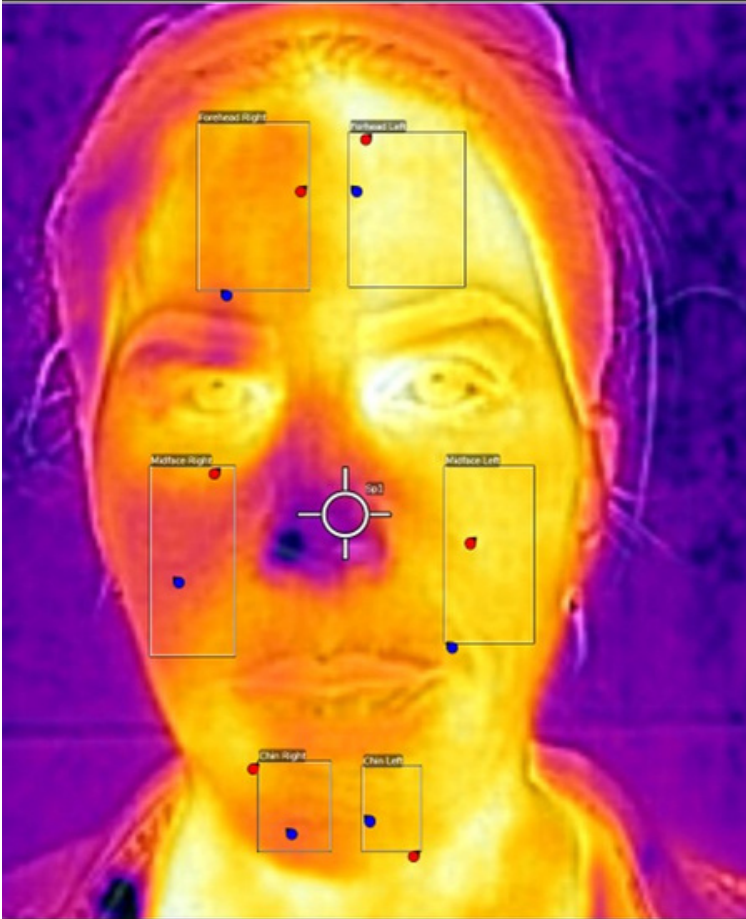
Our Secret Is In Our Irreplicable Dense Biotech Material



Immediate & lasting cooling relief post treatment to sooth skin and reduce swelling and redness for up to 2 hours.

Experience Post-Treatment Cooling & Recovery On Another Level

Sample Thermal Analysis



Cooling mask applied to subject's left side of face (right side of photo).
Right face not treated (left side of photo).

| Area of Interest | Max Temp °C | Min Temp °C | Average Temp °C |
|----------------------------|-------------|-------------|-----------------|
| Forehead Right | 33.5 | 31.9 | 32.7 |
| Forehead Left | 30.9 | 28.0 | 29.8 |
| Forehead Difference | -2.6 | -3.9 | -2.9 |
| Midface Right | 32.3 | 30.7 | 31.6 |
| Midface Left | 30.4 | 26.3 | 27.7 |
| Midface Difference | -1.9 | -4.4 | -3.9 |
| Chin Right | 31.7 | 30.2 | 30.8 |
| Chin Left | 31.0 | 28.1 | 29.1 |
| Chin Difference | -0.7 | -2.1 | -1.7 |

● Min Temp
● Max Temp

21.0 °C

31.5 °C



The Ultimate Post-Treatment Solution

VISIBLE REDUCTION IN REDNESS

IMMEDIATE COMFORT & SOOTHING EFFECT

ACCELERATED HEALING PROCESS

"We use the Velež post-treatment mask following virtually all of our laser treatments. It instantly cools the skin for a prolonged period, supports accelerated recovery, reduces redness and swelling, as well as elevates the entire patient experience. I could not recommend this product more highly".

Dr. Sherrif F. Ibrahim, MD, PhD

Dermatologic Surgery, Procedural Dermatology, Cosmetic Dermatology

Double Board-Certified Dermatologist and Mohs Surgeon.

Fellow, The American Academy of Dermatology

Fellow, American College of Mohs Surgery.



40 Min After **velež** Application

Post Microneedling



*Used By Laser Technicians of
Industry Leading Laser Devices*

CUTERA®

SCITON®
BECAUSE RESULTS MATTER

cartessa™

CANDELA™

Fotona®
Ultra Performance Lasers™

Lumenis®
Energy to Healthcare

velež Suggested Protocol

Laser Resurfacing

Moxi, Halo, ProFractional, MicroLaser Peel

(Ablative or non-ablative lasers)

Day 0:

- Apply Hydration Mask immediately following treatment
- Leave on until sunburn sensation has resolved, for up to 2 hours
- Send patient home with 3 additional masks

Day 1-3

- Wash face with a gentle cleanser
- Apply Hydration Mask for a minimum of 30 minutes each morning
- Apply post-care products/serums

BBL

(Photofacial)

- Apply Hydration Mask immediately following BBL, especially on patients at risk for post inflammatory hyperpigmentation
- Leave on for at least 30 minutes

Weekly Skincare - Dehydrated Skin

- Apply the mask as needed for increased hydration and glow.

Great for post-care on any skin treatment: facials, chemical peels, microneedling, and controlling inflammatory processes



MICRONEEDLING

Before & After

Post-45min Use of **velež**

Enhances Any Microonedling Treatment

MORPHEUS

by INMODE

Dermapen
Advanced skin needling

VIVACE[™]
Fractional Micro Needle RF

SkinPen
by Bellus Medical

Dr. pen[™]
Auto Microneedle System



COUPEROSE/ROSACEA

Couperose: An inflammatory skin condition where the skin appears red and flushed due to small, dilated **red blood vessels** visible on the face.

"I was very happy with the result, you could see how redness was reduced enormously in 5 minutes and the swelling was reduced"

-Dr. Cesar Arroyo
Cemarlaser Centro Medico Laser



VAMPIRE LIFT

Accelerated post treatment skin regeneration for improved results and less downtime

Noticeably Improved:

- Skin discoloration & texture
- Redness reduction
- Swelling/skin heat subsided
- Sensitive skin replenished

No Irritation:

- All-natural formula, vegan
- No allergic reaction
- Pain-free application and removal



After Vampire Life



30 min with Intense Hydration Mask



After Intense Hydration Mask



Few Hours After Velež Application



FRUIT ACID & CHEMICAL PEEL

Chemical Peel: A procedure in which a chemical solution is applied to the skin to remove the top layers.


It's used to treat fine wrinkles, acne, uneven skin tone and dryness.

After one application:

- Skin tone is even
- Skin is hydrated
- Redness is faded
- Face is rejuvenated



After Chemical Peel

After 30 Minutes
with 

ROSACEA

After one application of **30 minutes** of Velež® mask the skin gets significantly calmer and dry skin is replenished

Post-30min Use of

W
velež
- BY VESNA -



Before

velež IN RETAIL

Actively hydrates to skins' deepest levels to diminish wrinkles, firm, and plump skin

Self-Adhesive Property: Ideal for usage in the relaxation room of spa immediately after procedure.

velež Intense Hydration Mask molds onto the shape of your skin's contour, as a second-skin.

Serves as an intense booster for deeper absorption of serums & moisturizers as the mask opens up pores and locks in the added serums, enhancing its benefits

Use post-facial to maximize its benefits, reduce redness and provide cooling effect to boost radiance.



VISIBLY REDUCES FINE LINES

INTENSIVE HYDRATION FOR PLUMPING EFFECT

MAXIMIZES ABSORPTION OF SERUMS

GLOWING EFFECT

An Incomparable Material

Features



Generic Sheet Mask

| | | |
|------------------|---------------------------|--|
| Quality | Sterilized, Medical-Grade | Unsterilized, Potential Allergic Reactions |
| Moisture Content | 95-98% Water Content | 9-14% |
| Effect Duration | 2 Hours+ | 15-30 min |
| Sterlization | Yes | No |
| Water Supply | 2 Hours+ | Fluctuates due to rapid evaporation |
| Vegan | Yes | Collagen Masks - No |
| Residue Free | Yes | No |





INTENSE HYDRATION EYE MASK



An instantly cooling and hydrating eye mask which helps to visibly brighten, de-puff, smooth and refresh under-eyes.

Skincare Concerns:

Dryness, Signs of Aging, Allergies, Sensitivity, Puffiness, and Redness.

Skin Type: Normal, Dry, Combination, and Oily

PRO TIPS

- Apply the mask over your favorite eye serum/eye cream to intensify its benefits.
- Awaken the under-eye area, so the concealer goes on super-smooth.
- Apply during eye shadow application to avoid eyeshadow fallout.
- Add-on eye treatment to any spa service
- Quick fix for retinol-caused under eye dryness
- Soothes and calms irritated skin after upper lip hair removal/waxing



INTENSE HYDRATION NECK & BODY MASK



Endless Benefits

Our Latest Launch Brings The Same
Powerful Biotech Benefits for Application
Where You See Fit



Instant Relief Post Tattoo Removal





Beauty Meets Biotech

Intense Hydration
Face Mask



Intense Hydration
Neck & Body Mask



Intense Hydration
Eye Mask



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