

3RD ANNUAL PINK HEART DAY SPONSORSHIP INFO

\$25,000 Title

- This sponsorship will allow i u to host a successful drive up Pink Heart Day!
- Corporate logo on all printed material and video presentation.
- Recycle bag with corporate logo for Pink Heart Pak give a way.
- 20 tickets to Pink Heart Day

\$10,000 Pink Heart Pal

- This sponsorship will allow i understand to give away 10,000 pink heart stress heart balls throughout our entire state.
- Stress Heart balls encourage others to “be the one” for someone by sharing a heart, you evoke conversation while letting someone know, you understand.
- Corporate logo on all printed material and video presentation
- 10 tickets to Pink Heart Day

\$5,000 Wear, Care, Share

- This sponsorship will allow our wear, care, share campaign to continue by providing all pink heart paks to include an i understand tee shirt.
- This campaign has allowed us to give away over 15,000 tees throughout our country simply to evoke conversation and show others you are judgement free.
- Corporate logo on all printed material and video presentation
- 8 tickets to Pink Heart Day

\$2,500 Courage & Compassion Award

- (Two needed)
- This sponsorship will provide Courage & Compassion Awards to 250 Volunteer

Victim Advocates. The award will include the book, i understand pain, love and healing after suicide.

- These advocates show courage and compassion to families after a loss by suicide by going into the homes of those who have experienced a suicide loss.
- 6 tickets to Pink Heart Day

\$1,000 Be the One Bags

- (2500 bags needed)
- This sponsorship will allow i understand to provide 50 “be the one” bags to the Michigan Sheriffs Association’s Victim Service Units.
- These bags will include the book, i understand pain, love and healing after suicide, information card, help card and bookmark.
- 4 tickets to Pink Heart Day

\$500 Two VIP Tickets to Pink Heart Day

- This sponsorship will include 2 Pink Heart Paks and provide 20 “Be the One” Bags for the Michigan Sheriff’s Association Victim Advocate Units.

\$250 One VIP Ticket to Pink Heart Day

- This sponsorship includes two Pink Heart Paks and name it logo on all printed material.

\$100 Pink Heart Day Pak

- This is your ticket to our Walk up/Drive up Pink Heart Day and get your Pink Heart Pak filled with goodies.