



FOR IMMEDIATE  
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## AEONrv Ships First Production Unit and Raises \$1M+

*The market reception for AEONrv has been highly positive, with strong consumer interest resulting in over 70 units pre-sold to date.*

Reno, Nevada, October 6, 2022 – [AEONrv](#), manufacturer of the first true all-season, electric cabin, off-road capable, high-tech and modern recreational vehicle, today announced the shipment of their first production unit amid strong industry interest and excitement.

“We’re delighted to deliver our first AEONrv production unit to our first customer who was attracted to AEONrv due to its high-quality build, advanced capabilities, and modern design,” said Jim Ritchie, CEO of AEONrv. “We’ve been enormously pleased with the strong customer feedback and business traction we’ve achieved since introducing our prototype at [Overland Expo Mountain West 2021](#) and have great plans to grow our business going forward.”

### Strong Business Traction

- Secured deposits on **70+ units**, for an approximate projected **revenue of \$14 million**.
- Raised **\$1M+ in capital** from outside investors.
- Built prototype, **shipped first production unit**, and began build of next 3 units.

AEONrv is well on its way to achieve its mission to change how recreational vehicles are built, delivered, and supported using the latest advancements in modern technology and sustainability. “We’ve designed and built the AEONrv to provide greater capabilities than traditional RVs,” said Lars Severin, CTO of AEONrv. “And we’ll continue to make optimizations to give our customers the best possible product experience. In fact, our first production unit includes 40+ improvements vs. the initial prototype based on customer feedback, new technology, and our own product and design testing.”

### Advanced Technology & Design

- **All Season** — superior insulation and highly efficient air conditioning and heating systems make it the ideal year-round RV.
- **Off Road Capable** — built to enjoy the wilderness and live off-grid for up to 1 week without the need for RV park hookups.
- **Green Technology** — electric and solar powered cabin that we believe is up to 10x more thermally efficient than traditional RVs.

- **Modern Design** — built like a high-end yacht with stronger, lighter, more durable marine-grade components.
- **Technology Focused** — real-time software monitoring, integration, support, and controls, including climate controls for pet safety.

The customer response to AEONrv has been extremely positive with many customers becoming actively engaged in providing product feedback and helping to spread the word, including creating an [AEONrv Owners and Explorers](#) Facebook group.

“ You’ve made it IMPOSSIBLE for me not to order an AEONrv. It literally checks all the boxes. I am choosing your product over so many options out there, and I’ve done my homework. I suspect there will be many others who will convert to your product. - HY

“ #vanlife done right! What a great, well thought out design. - BS

AEONrv has a bold vision to build something more innovative in the RV space, and to achieve their vision, has set their sights on a number of key milestones. “Our plan is to raise more outside capital so we can expand our workforce, move into a bigger production facility, and significantly ramp up production. We also will continue to develop strong relationships with our vendor partners,” said CEO Jim Ritchie. “Our biggest objective will be securing enough transit chassis to meet demand, so our relationship with Ford, as with all our vendors, is important. We’re excited about what’s ahead and delivering a great product to our customers.”

### **About AEONrv**

At AEONrv, our mission is to fundamentally change how recreational vehicles are designed, built, delivered, and supported using the latest advancements in modern technology and sustainability. AEONrv is the first true all-season, electric cabin, off-road capable, high-tech and modern recreational vehicle. The company was launched in Oct 2021 by two Silicon Valley executives and avid outdoorsmen with nearly 60 years of combined technology and innovation experience. For more information, visit us at [aeonrv.com](#).

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