## FOR IMMEDIATE RELEASE

# Maximizing Efficiency with TUFF-STIK<sup>™</sup> Aluminum Dry Kiln Sticks: How Rebate Programs Can Substantially Offset Your Investment

Lake Ozark, MO – TUFF-STIK<sup>™</sup>, a leading innovator in lumber drying technology, is excited to highlight the synergy between its advanced multi-patented aluminum dry kiln sticks and the substantial financial incentives available through various energy efficiency rebate programs. These programs, offered by state and federal entities as well as utility companies, are designed to support capital improvements that significantly reduce energy consumption, covering up to 75% of project costs.

#### **Unlocking Cost Savings and Enhancing Efficiency**

The demand for more energy-efficient industrial practices is higher than ever, and utilities nationwide are responding by incentivizing customers to decrease their energy usage. This strategy not only helps utilities manage capital costs linked to increased energy demand but also promotes environmental sustainability. **TUFF-STIK's XL** and **XSL Series™** aluminum kiln sticks are at the forefront of this movement, providing an exemplary solution that aligns perfectly with the objectives of these rebate programs.

"The TUFF-STIK aluminum kiln sticks offer unmatched thermal efficiency and airflow, which significantly reduces the energy needed to dry lumber," said Steve Templeman, CEO of TUFF-STIK. "This directly translates into lower energy costs and faster drying times, making these kiln sticks an ideal candidate for rebate programs focused on energy conservation."

#### **Innovative Design for Maximum Energy Efficiency**

TUFF-STIK's XL and XSL Series feature a patented state-of-the-art design that leads the lumber industry in terms of airflow and thermal dynamics. Unlike wood kiln sticks, the aluminum material used in these kiln sticks facilitates rapid heat transfer from the exterior of the package to the core of a lumber package. This efficiency in heat distribution ensures that less energy is required to achieve effective drying, which is a key factor in reducing operational energy costs.

Additionally, the innovative hollow construction of these kiln sticks decreases the electrical load on dry kiln fans. By reducing impedance and head pressure, these sticks lower the overall energy consumption of the drying process. This design not only enhances drying efficiency but also extends the service life of the kiln sticks, further contributing to cost savings and environmental benefits.

### **Substantial Financial Incentives**

Many states and utilities offer impressive rebate programs that can cover a significant portion of the cost associated with upgrading to TUFF-STIK aluminum kiln sticks. For example, certain programs may reimburse facilities for up to 75% of the total project cost, depending on the projected energy savings. Additionally, federal and state loan programs provide further financial support for technologies that boost energy efficiency and utilize renewable resources.

"These rebate and loan programs are an excellent opportunity for mills to upgrade their equipment with minimal financial impact," explained Dustin Davis, CFO of TUFF-STIK LLC. "Our team is committed to assisting our mill customers in navigating these opportunities to ensure they receive the maximum possible benefit."

#### A Call to Action for Sustainable Industrial Practices

TUFF-STIK encourages all lumber mills and related industries to consider the long-term benefits and potential cost savings of switching to their advanced multi-patented kiln stick technology. By taking advantage of available rebate programs, businesses can significantly offset the initial investment while contributing to a more sustainable future.

For more information on how TUFF-STIK aluminum kiln sticks can transform your drying processes and to learn more about qualifying for energy efficiency rebates, please visit www.tuff-stik.com.

#### About TUFF-STIK LLC:

With years of experience, TUFF-STIK specializes in the development and manufacture of innovative kiln sticks designed to enhance the operational efficiency and sustainability of lumber mills worldwide.

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This news release is intended for general informational purposes only. Statements within this release may constitute forward-looking statements with respect to the future performance of TUFF-STIK products.