



International Society  
for Organization  
Development  
and Change



Sacred Heart  
UNIVERSITY

2025

# Conference Sponsorship & Exhibit Opportunities

## OnwarD: Driving Change, Together

Join us as we move *OnwarD*—embracing innovation, collaboration, and transformation in Organization Development (OD). This year's conference theme celebrates the momentum and vision within our field, with a special focus on empowering organizations to thrive in an ever-changing world. As a sponsor, you will showcase your commitment to the advancement of OD.



23 - 25 May 2025

[www.odshucon.com](http://www.odshucon.com)

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## Why Sponsor the ISODC Conference at SHU?

- ✓ **Move OnwarD with Us:** Align your brand with the cutting edge of OD, championing progress and transformation.
- ✓ **Be a Catalyst for Change:** Support pivotal discussions, impactful connections, and actionable solutions for organizations worldwide.
- ✓ **Own the Spotlight:** Gain high-impact visibility through premium placements, including digital branding, conference refreshments, and event materials such as lanyards and bags.
- ✓ **Lead the Future:** Showcase your organization's commitment to driving sustainable, meaningful innovation.

## Step Boldly OnwarD

Your sponsorship fuels progress. Together, we'll empower change-makers, inspire action, and drive our field OnwarD.

✉ **Let's Connect:** Secure your sponsorship today by contacting [reviewer@odshucon.com](mailto:reviewer@odshucon.com).



\*Materials sponsorships, such as display of organizational logos on lanyards, conference bags, or pens, are available and included in the sponsor package for enterprise or platinum sponsors, but can also be sponsored as an add-on for an additional cost by an organization that is a Gold-level sponsor.

\*\*With Platinum sponsorship, your organization will receive a customized Team Building Day or Organization Development Consult, expertly facilitated by ISODC-affiliated consultants. This experience allows you to host up to 50 participants at a location of your choice within the continental United States, promoting collaboration, innovation, and enhanced team dynamics. You provide the venue, food, and travel for your team, while we deliver skilled consultants and an engaging, transformative experience.

### **Cancellation Policy**

All cancellation requests must be submitted through email on or before April 15, 2025, to be eligible for a refund of the registration fee. All cancellations are subject to a \$150 administrative processing fee. No-shows will not be refunded.

- Cancellations received on or before April 15, 2025: Refunds will be issued in full, less the \$150 administrative processing fee.
- Cancellations received after April 15, 2025: Refunds will not be issued.

Please provide a detailed explanation and upload any supporting documents. These requests will be reviewed on an individual basis by the event committee. Refund requests received after April 15, 2025 will not be considered.

\*\*\*All proceeds go to the operation and funding of the ISODC Conference and Programming.



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