



**FOR IMMEDIATE RELEASE:**

**January 25, 2021**

C3 Capital, Inc. dba C3 Bullion (“C3” or the “Company”) announced today that they are entering the “hard-launch” phase of a \$20,000,000 international private offering, exempt from registration under Rule 506(c) and Regulation S of the Securities Act of 1933, with the support of Securitize Markets of New York, NY (“Securitize”) to lead the Company through its initial phases of capital raising and investment services and operational strategies.

Christopher Werner, CEO of C3, stated “We are very excited to have Securitize Markets advise and lead our initial capital raise which will enable us to fund our first proprietary structured investments into existing targeted gold and precious metal producers. This funding is planned to lead an additional capital raise in 2022 to further expand our footprint with other precious metal producers.”

“Today, most of a business’ value is generated when it’s privately held but participating in that growth has been impossible for most investors until very recently,” said Scott Harrigan, CEO of Securitize Markets. “Securitize Markets is one of the largest marketplaces for trading tokenized shares in businesses like C3 and provides a vital platform for allowing new investors to become shareholders and existing shareholders to find liquidity. We welcome C3 to Securitize Markets.” said Mr. Harrigan.

Mr. Harrigan went on to say that “C3B has chosen to use the Securitize end-to-end platform to launch their capital raise and offer their tokenized shares for secondary market trading, and “As C3’s transfer agent, Securitize will verify and onboard their investors, issue the tokenized shares, and track token ownership and activity securely on the blockchain. And as their broker-dealer, C3’s shares will be available for trading on Securitize Markets, a modern marketplace for trading tokenized shares in private businesses.”

Securitize Markets is a Digital Asset Securities firm with a primary goal to provide access for investors to invest in private market digital asset securities (security tokens) and provide companies with a fully-digital end-to-end suite of compliant solutions leveraging the advantage of next generation blockchain technology. Securitize Markets is a member of FINRA, is registered with SEC, and is a SIPC member.

C3 is planning strategic investments and services to producing and near-producing gold and precious metal producers in the Americas. Please visit [www.c3bullion.com](http://www.c3bullion.com).

For further information, please contact:

**C3 Bullion**

Christopher Werner, Chief Executive Officer

Tel: (920) 803-9910

Email: [info@C3Bullion.com](mailto:info@C3Bullion.com) or [investors@C3Bullion.com](mailto:investors@C3Bullion.com)

---