

# ARE YOU READY FOR FARBER?

## WELCOME TO THE "BIG BANG" SCHOOL OF CONTROVERSY.

Barry Farber has this uncanny knack of taking two people who are natural enemies and pitting them against each other—fanning the flames with tough questions, sharp comments and lots of good clean fun. The results are explosive.

Typical matchups: A murder victim's widow vs. the head of the gun lobby. A fire and brimstone preacher of morality vs. a nudie magazine publisher.

## "A Conservative is a Liberal who's been mugged."

The head of the biggest video game company vs. the town mayor who banned them. The heat's on, week after week.

## YOUR LISTENERS HAVE NEVER HEARD THE LIKES OF IT.

The Barry Farber Show brings needed relief from the endless parade of professional talk show guests who push their latest book, movie or whatever

## "Bilingual education makes kids illiterate in two languages."

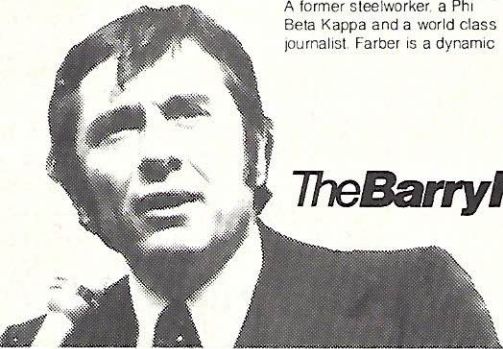
Farber's combatants are influential heavyweights, promoting just one thing: their own cast iron opinions. (If this is "talk," World War II was a minor tiff.)

## WHY HAS THIS MAN PROVED IRRESISTIBLE TO AUDIENCES?

You'll be bringing your listeners a remarkable personality. A former steelworker, a Phi Beta Kappa and a world class journalist, Farber is a dynamic

combination of scholarship, showmanship and humor. Dean of America's Non-Telephone Talk Masters, Farber has a fiercely loyal following that's been treated to over 3,000 guest confrontations during his 21-year career.

Dean of America's Non-Telephone Talk Masters, The Barry Farber Show is immediately available to your station on easy to use, reliable cassettes, up to five new shows a week, as a one, two or three hour show (which can then be turned around to carry through the night) on a 50%-on-the-spots arrangement. Let Barry deliver to your station the kind of ratings, revenues and rave reviews that he is presently providing for over 25 stations in markets large, medium and small. We'll be calling you with more information on The Barry Farber Show or call us collect today at (212) 787-2110.



**The Barry Farber Show**