



SHERI YOUNG

- Speaker
- Coach
- Trainer

CONNECTION GET YOUR TEAM IN SYNC

Build Trust Before Your
Emergency



When lives, safety, and communities are at stake, there's no room for misunderstandings, conflicts, resentments, or miscommunication.

Build trust before your emergency, not during the incident. People save lives and people need to be in sync.

Emergency management is a system of people before it's a system of processes. An emergency management system succeeds when your people trust each other long before the crisis ever begins.

Drawing on her extensive experience in Emergency Operations Centres across government – and her award-winning show dogs – Sheri demonstrates how high-performing teams succeed when individuals deeply appreciate each other's unique personalities, communication styles, and decision making.

OUTCOMES AND IMPACTS

TRUST BEFORE CRISIS

Build relationships, confidence and understanding of personalities, communication styles, roles and operational needs across multiple jurisdictions.

ELIMINATE SILOS

Overcome mistrust, miscommunication, conflict and fragmentation to achieve seamless coordination across agencies and operate as one entity.

ONE TEAM IN SYNC

Eliminate operational friction, duplication, and delays. Learn to perform as a deeply connected emergency management team, just like Samoyeds winning Best Brace In Show!



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Sheri Young



Sheri's been an entrepreneur and an executive in the public, private and not for profit sector for 40 years.

What she experienced about connection, human behaviour and leadership in and around dog shows blew her mind.

Valuable lessons about connection, that the significance of showing up in touch with and as your best self, became evident as she developed a working relationship with her Samoyeds that took joy and purpose to new levels.

Author, Entrepreneur, Speaker

Sheri Young takes more than 40 years of senior executive leadership experience in the private, public and not for profit sectors to empower leaders to create meaningful connections to thrive in dynamic workplaces through lessons learned from her dog show Samoyeds.

EDUCATION

Sheri holds a BA (Political Science) from Carleton University, as well as a post-graduate BAA (Journalism) from Ryerson University. Sheri also holds the ICD.D designation from the Institute of Corporate Directors, Rotman School of Management, University of Toronto.



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