

JohnDavid Whalen

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Qualifications Summary

Strategic, innovative leader with demonstrated success in project management, driving creative initiatives, and guiding diverse, talented teams across various industries. Adept at conceptualizing, developing, and executing rebranding to increase engagement and revenues. Possess an aptitude for creativity, art, music, photography, and film projects.

- Business Management
- Creative Direction
- Entrepreneurial Leadership
- Process / Efficiency Improvements
- Program Development
- Storytelling / Storyboard Creation
- Branding & Marketing
- Employee Training & Leadership
- Client, Staff & Vendor Relations

Education

M.AD, Miami, FL 2021
Miami Ad School, Strategy Bootcamp

Santa Monica College, Santa Monica, CA 2021
Associate of Arts, Music

United States Naval Academy, Annapolis, MD 2000
Bachelor of Science, Physics / Oceanography

Antioch University, Los Angeles, CA 2018
Sabio Full Stack Web Development Bootcamp

Career Experience

Alternative Ancestors Podcast Host/Personal Strategist

2022 to Present

I created the podcast Alternative Ancestors to begin to have conversations about the forming global culture. I am fascinated with the cycle of experience that exists between our human behavior and the culture created. This culture can be curated with conscious thought about what we value ourselves and our relationships. As I grew, the understanding of how I could be subtly influential emerged, and a career guiding those recently awakened to a different purpose through to the greatest adventure: their life.

Creative Strategist| Freelance

2020 to Present

I have consulted on the brand strategy of (all NDA protected) a major space travel company and led the strategy of a pop up, immersive IRL/NFT art gallery in Austin, TX, the City of Miami, an event company based in Los Angeles, and various small entrepreneurs developing successful strategies.

Operations Manager | Investor, Whalen Real Estate Development, Los Angeles, CA

2003 to Present

Oversee growing portfolio of investment properties in four states (CA, WV, MD, FL) to achieve 6x increase in value in 17 years. Hire and supervise onsite/offsite management team and control cashflow.

Vice President | Co-Founder | Operations Manager, Elegant Lighting Designs, Inc., Los Angeles, CA. 2012 to 2023

Orchestrated all aspects of company operations, including budget controllership, client relationship management, and program development and design. Streamlined services, while ensuring quality and integrity-based production.

Producer/Actor, Independent | Film Industry Network, Los Angeles, CA

2005 to 2018

Partnered with executives and talent as story consultant to plan and develop projects. Created storyboards, and consulted on production design of various projects. Performed in several projects of note, including Golden Globe nominated films.

Naval Officer | Lieutenant, U.S. Navy, SWO, FPO, METOC

2000 to 2005

Assessed and mitigated potential threats/risks, translated and disseminated classified intelligence, coordinated actionable defense, and reported findings from scientific data. Served on nation's first response team as Force Protection Officer in Expeditionary Strike Group.