

JohnDavid Whalen

Qualifications Summary

Strategic, innovative leader with demonstrated success in project management, driving creative initiatives, and guiding diverse, talented teams across various industries. Adept at conceptualizing, developing, and executing rebranding to increase engagement and revenues. Possess an aptitude for creativity, art, music, photography, and film projects.

- Real Estate Development
- Creative Direction
- Entrepreneurial Leadership
- Process / Efficiency Improvements
- Program Development
- Storytelling / Storyboard Creation
- Branding & Marketing
- Employee Training & Leadership
- Client, Staff & Vendor Relations

Education

M.AD, Miami, FL 2021
Miami Ad School, Strategy Bootcamp

Santa Monica College, Santa Monica, CA 2021
Associate of Arts, Music

United States Naval Academy, Annapolis, MD 2000
Bachelor of Science, Physics / Oceanography

Antioch University, Los Angeles, CA 2018
Sabio Full Stack Web Development Bootcamp

Career Experience

- Real Estate Developer | Investor**, Global, 2003 to Present
Oversee growing portfolio of investment properties in four states (CA, WV, MD, FL) to achieve 12x increase in value in 17 years. Hire and supervise onsite/offsite management team and control cashflow. I have recently expanded our interests overseas to Portugal for immediate development. We have procured and completed one building increasing its value by over 3x in one year.
- Creative Strategist|**, Global, 2020 to Present
I have consulted on the brand strategy of (all NDA protected) a major space travel company and led the strategy of a pop up, immersive IRL/NFT art gallery in Austin, TX, the City of Miami, an event company based in Los Angeles, and various small entrepreneurs developing successful strategies.
- Alternative Ancestors Podcast Host**, Global, 2022 to Present
I created the podcast Alternative Ancestors to begin to have conversations about the forming global culture. I am fascinated with the cycle of experience that exists between our human behavior and the culture created. This culture can be curated with conscious thought about what we value ourselves and our relationships. As I grew, the understanding of how I could be subtly influential emerged, and a career guiding those recently awakened to a different purpose through to the greatest adventure: their life.
- Naval Officer | Lieutenant**, U.S. Navy, SWO, FPO, METOC, Global, 2000 to 2005
Assessed and mitigated potential threats/risks, translated and disseminated classified intelligence, coordinated actionable defense, and reported findings from scientific data. Served on nation's first response team as Force Protection Officer in Expeditionary Strike Group.
- Vice President | Co-Founder |**, Elegant Lighting Designs, Inc., Los Angeles, CA, 2012 to 2023
Orchestrated all aspects of company operations, including budget controllership, client relationship management, and program development and design. Streamlined services, while ensuring quality and integrity-based production.
- Producer/Actor/Artist**, Independent | Film Industry Network, Los Angeles, CA, 2005 to Present
Partnered with executives and talent as story consultant to plan and develop projects. Created storyboards, and consulted on production design of various projects. Performed in several projects of note, including Golden Globe nominated films with leading roles. I now co-create physical paintings with a self modified robots to inspire a cooperative, creative, culture.